

The Keyway

The Newsletter For Rotary District 5730
2024-25 District Governor Geron Scates
rotary5730newsletter@gmail.com
(August 2024 edition)



Membership and New Club Development

Engaging with Rotary to enhance your membership experience

Throughout the month of August, Rotary Membership and New Club Development month, Rotarians are celebrating our clubs, members, and all the good they do in their communities and around the world. While we join Rotary for many varied reasons, we remain because of the value it adds to our lives. Through the friends we make and the lives we impact, Rotary offers us opportunities to engage with a global community and make a positive difference. Rotary encourages you to make the most of your membership through the many activities and programs available to the Rotary family.

- Discover new cultures and make friends all over the world through Rotary Friendship Exchange. Contact your district's Rotary Friendship Exchange chair to get involved.
- Explore your passions and hobbies with fellow Rotarians by joining a Rotary Fellowship.
- Foster intercultural understanding through an intercountry committee. An ICC promotes peace and friendship and strengthens relationships between two countries.
- Attend a project fair to support an international service effort while learning about another culture.
- Sponsor a Rotary Community Corps (RCC) to engage members of the community you're working in. This can also make your project more sustainable, because it positions local

leaders to pioneer change through your project, and in the future.

- Work with your district community, international, and vocational service chairs to enhance your service initiatives.

Working with partners can strengthen club and district service projects by ensuring sustainability, providing access to subject-matter experts, and strengthening local networks. Rotary's service and project partners support Rotarian-led initiatives within the avenues of service and areas of focus. Consider partnering with one of Rotary's service partners to create a greater impact in your community.

- Ashoka to partner with change-makers worldwide to help them find creative solutions to social problems.
- Habitat for Humanity to build strength, stability and self-reliance through shelter.
- International Agency for the Prevention of Blindness (IAPB) to design and implement projects that improve access to quality eye care services.
- Peace Corps to promote peace and enhance community development.
- Mediators Beyond Borders to help mediate resolutions in communities with conflict.
- ShelterBox to help provide disaster relief.



From the Governor's Desk

Many Rotarians list the "desire to serve" as the number one reason for joining Rotary. Your district, District 5730, offers a diverse range of areas of interest, each with a clear pathway for you to participate. If you are interested in working with our youth, public image, the Rotary Foundation, grants, technology, or other areas, please reach out to your assistant governor, the committee chair of your interest, or myself. Go to "District 5730 Leadership in My Rotary" at:

<https://my.rotary.org/en/district/5d5a7553-1271-4f2b-8c34-1d79c33b79f4/members/officers>
Use this link, and you can see all the committees we currently have and those with no one listed. You do not have to be a chair, but we have a place for you to help and serve others.

Yours in Rotary Service,
DG Geron

2024-25 District Calendar (Watch for monthly updates and changes)

- July 1 – District Governor Geron Scates begins his Rotary year with multi-club visits.
- August 2 – "Shoot For the Future" Rotary Club of Midland West fundraiser, see video link
https://youtu.be/HWGFVNHgm9A?si=GdGr1Pk6mj_kbt3 (More information see pages 12-13)
- August 2-3 – Rotary Multi-District Training Institute, Pflugerville, Texas (More information see page 14)
- August 3 – Rotary Multi-District Training Institute, Virtual (More information see page 14)
For all the information and to register go to - <https://rmdti.org/>
- August 24 – Pancake Breakfast at the "Home Sweet HOCO Festival". – Rotary Club of Levelland Breakfast Rotary Club (More information see page 14)
- August 30 – District 5730 Grant deadline
- September 11-14 – Zones 26 & 27 Institute, Spokane, Washington
- September 21 – 31st Annual Rotary Golf Tournament - Rotary Club of Dumas (More information see page 15)
- October – All clubs should be rolled over to DACdb
- October 4 – "Oktoberfest Fundraiser" Rotary Club of Metropolitan Lubbock
- October 12 – "Pints for Polio" Rotary Club of Great Big Spring from 7:00 to 11:00. More details to come.
- October 24 – World Polio Day
- November 9 (**Tentatively**) – Foundation Dinner, Lubbock date and time TBA
- January – International Assembly, Orlando, Florida
- January – Virtual District Assembly
- February 27 - March 1 – P.E.T.S, DFW Hyatt Regency
- March 22 – Past District Governor Lunch – Time and Place TBA
- April 25-26 – District Conference, Odessa, Marriott Downtown Conference Center
- May – Update all club information for 2025-26 Rotary year on DACdb
- June 21-25 – Rotary International Convention, Calgary, Canada
- July 1 – DG Sandra Witt begins her Rotary year.

Club Events and Photo Opps

Midland Installation Banquet at Petroleum Club of Midland June 25



District Governor Geron and Midland President-Elect Heather Bredimus

2024-25 Midland Rotary Club President, Claudius Sanchez and wife, Ericka



New Officers of the Rotary Club of Midland 2024-25

District Governor visits Rotary Club of Borger



Rotarians Alfonso Venegas (AG), Shawnda Molinar, Geron Scates (DG), Wes Hukill (Pres), Amanda Harris, Jackie Brand (Sec), Natalie Reynolds, Norma Luginbuhl

Alfonso Venegas (AG), DG Geron Scates, President Wes Hukill



Rotary Club of Dumas Welcomes Governor and Amy



Club members present, including Sandra Witt, DGE and Alfonso Venegas AG

Alfonso, Beth Ann Brunson (president), and Sandra Witt DGE



Multi-Club Visit by Governor To Perryton, Canadian and Pampa

Rotarians at the Multi-club visit



Amy's friend AG, Christina Haddaway

Bruce Roberson
Rotarian
for 51 years



4th of July in Perryton, Texas

Thank you, Brayden and Rustin, for helping out the Rotary Club today. The rotary club asked for two volunteers to help collect flags around town today. Of course, these two boys stepped up and helped out. Ranger nation this is what it means to have a servant heart. This is one of the key pillars of this program. We are blessed to have these young men in our program. (RC of Perryton Facebook)



Geron and Amy Visit Dalhart



Rotarians of the Rotary Club of Dalhart



Changing of the guard past president going out and new president, Coury Tucker coming in



RC of Dalhart 100th Birthday

This year is the Dalhart Rotary Club's 100-year anniversary! Our goal and motto for the year is 100 acts of service for 100 years of service! We will track and share all 100 service opportunities our club and members participate in right here! Several of our members serve in many ways in this community and those will be shared as well. We want to share what our club and our members are about. Service above self! Today is number 1 of

100! One of our clubs biggest fundraisers is putting flags up six times a year and covering Dalhart with around 300 flags! (RC of Dalhart Facebook)

Rotarians are Super Heros in Shamrock

Governor Scates and his sweet wife, Amy, visited our club and explored Shamrock! Thank you so much for coming to Shamrock! 🍀



(RC of Shamrock
Facebook)



Rotary Club of Lubbock Establishes Podcast

The Rotary Club of Lubbock established a podcast interest group about a year ago, and it is thriving! Here is how it works: Each month, a different podcast episode is selected and publicized at the beginning of the month through announcements at club meetings and in our club bulletin. Toward the end of that month, a meeting to discuss the podcast is held about 10 minutes after our regular weekly meeting at the same place. These discussions are lively and engaging, often delving into the key points of the episode, sharing personal reflections, and exploring how the podcast's themes relate to our Rotary Club activities. It is similar to a book club. We have been averaging around ten people for each discussion, representing more than 10% of members in attendance for a typical club meeting, an excellent percentage for the podcast group.

So far, we have listened to two episodes from the Rotary International podcast program, which you can find on the Rotary International website. One was entitled "Lessons from Dr. Loneliness" and the other was "Santa, The Rotarian." Both were excellent. But we are not limited to Rotary podcasts. We will listen to any quality, educational, inspiring, or exciting podcast.

Other podcasts we have listened to cover a wide range of topics, from the Lubbock Tornado to the Story of Harley Davidson. One by Malcolm Gladwell, "I Was A Stranger, and You Welcomed Me," is about how his hometown in Canada worked with a group of immigrants. Other topics include the Second Battle of Adobe Walls and the Titanic. This variety keeps our discussions fresh and engaging.

Brent Magers, the president-elect of The Rotary Club of Lubbock, is the organizer and would be glad to help you start one at your club. You can reach him at brentmagers@gmail.com. “One of our members told me he loves the fellowship of discussing interesting topics with fellow Rotarians,” said Magers.

Oh, one more thing (your treasurer will like this): Offering a podcast interest group for your club is not expensive. In fact, it costs nothing! This cost-effectiveness makes it easy for any club to start a similar group and encourages more participation.



Photo from 24 July podcast discussion at The Rotary Club of Lubbock

The Rotary Club of Big Spring Gives Scholarship

Last week, the Rotary Club of Big Spring had the honor of awarding a scholarship to Casey Schubert. Casey is studying cyber security at Angelo State and talked to us about that amazing field. Thanks to Dana Johnson for bringing Casey to us.



More Club Visits by the Governor and Amy



Rotary Club of Amarillo East



Rotary Club of Plainview



Colorado City Night Golf Tournament

The 20th Annual Colorado City Rotary Golf Club Tournament & Steak Cookout was held on June 29. A large number turned out and joined the event. ALL proceeds made will go the Colorado City Rotary Club projects & scholarships!

District News and Photo Opps

Youth Services

Jackie Mellen Rotary District 5730 Youth Services Chair announces that The Interact handbook has been released! Clubs can find the handbook at:

<https://my.rotary.org/en/document/interact-handbook-guide-for-sponsor-clubs-and-advisers>

Ruidoso Wildfire Relief

Jeff Weinrach of District 5520 shared the following where individuals can donate if they want to help with the relief efforts for the Ruidoso fires.

Rotary Club of Ruidoso Foundation
1711 Quail Run Ct. NE
Albuquerque, NM 87122

Rotary City Limits

(Collection of City Entryways and Oddities Along Geron and Amy's District Adventures)



Showdown at noon on the streets of Dumas

Amy found a Quana Parker Arrow in Dumas



Shamrock



Perryton



Borger



Dalhart



!!!! Governor's Video !!!

Make sure to watch each video from our District Governor Geron Scates. Each is packed with Rotary information and it just takes a few minutes.

Featured International Project (from Rotary Showcase)

Toilet Block for School Girls

Toilet block for school girls in Madyamik High School in Matne, India

Three new toilets for girls have been inaugurated at Madyamik High School in Matne, India on 28 June 2024, by the Rotary Club of Bicholim, India under the Corporate Social Responsibility Policy of the Nestlé India Limited. This is the sixth toilet of the year. Members of the Rotary Club of Bicholim, School management, PTA members along with Rotarian Mario from Nestle India Ltd were present at the occasion of Girls Toilet block inauguration. Members are deeply committed to this initiative since it was essential, as girls were having to travel to the jungle to urinate.



Club members searched the area and found that it was extremely risky for the girl to go into the forest during the rainy season because there was no toilet t. For the girls' safety, it was also crucial to build toilets as soon as possible in addition to maintaining hygiene. The initiative will be continued in the future by Nestle India Ltd. Every three months the company will check and help maintain the toilet. When it comes to daily cleaning, school cleaning staff will handle everything. Cost of the project was 4,800 USD. Special thanks to Rotarian Mario for getting it approved from Nestle India Ltd.

District History

The Names of Rotary International ????

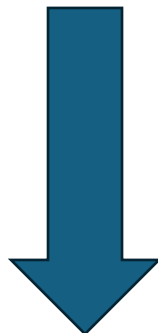
The initial organization of an association of Rotary Clubs occurred in 1910 at the first Rotary Convention, held in Chicago. The then existing sixteen clubs, all located in the United States organized the National Association of Rotary Clubs. When clubs were formed in Canada in 1910, Ireland

and England in 1911 and in Scotland 1912 the internationality of Rotary was recognized by changing the Association's name to the "International Association of Rotary." In 1922 the name was changed to "Rotary International" and has remained so for over 100 years.

Send all of your club's information and photos of past and upcoming events to rotary5730newsletter@gmail.com by the 25th of each month

Coming soon "5730's Most Interesting Members." Send us a bio and photo of your most interesting member of your club

(More Information) From Calendar



Midland West
Rotary
Club



August 2, 2024 @ Windwalker Farms
2551 Co. Road 2801, Stanton, Texas

***PROVIDING SCHOLARSHIPS FOR STUDENTS IN CAREER AND TECHNOLOGY
PROGRAMS AT MIDLAND COLLEGE***

SHOOT FOR THE FUTURE

Automotive Technology | Aviation Maintenance | Alcohol and Drug Abuse Counseling |
Organizational Management Office Systems Technology Business Administration and Business
Management Computer Aided Drafting and Design | Computer Programming and Analytics | Criminal
Justice | Collision Repair | Diesel Technology | Emergency Medical Services |
Electrical Tech | Energy Technology | Fire Science Technology | Health Services | Health Information
Management | Computer Information Technology | Nursing | Paralegal | Respiratory Care | Sonography
Transportation Training-Truck Driving | Air Conditioning, Heating & Refrigeration Technology |
Welding Technology

Register Today

6 man teams
\$175 per shooter (includes lunch)

Sponsorship packages available

Contact: Tom Jones
432-553-5456
tomwjones13@gmail.com

Schedule:

9:00 am Registration
9:30 am Morning Shoot
11:30 am Lunch & Drawings for
Guns and prizes
1:30 Afternoon Shoot

Video

“Shoot For Fun and the Future”

https://youtu.be/HWGFVNHgm9A?si=GdGr1Pk6mj__kbt3



MIDLAND WEST ROTARY CLUB

SHOOT FOR THE FUTURE

FRIDAY, AUGUST 2, 2024 @ WINDWALKER FARMS



PROVIDING SCHOLARSHIPS FOR STUDENTS IN CAREER & TECHNOLOGY PROGRAMS AT MIDLAND COLLEGE

| | |
|---|---|
| <input type="checkbox"/> EVENT SPONSOR \$12,500 <ul style="list-style-type: none"> ▪ 24 shooters ▪ 12 golf cart rentals ▪ Name recognition at Registration ▪ Name recognition on all publicity materials ▪ Social Media Recognition ▪ Shooter's Gift ▪ Appreciation Gift <input type="checkbox"/> PRESENTING SPONSOR \$10,000 <ul style="list-style-type: none"> ▪ 18 shooters ▪ 9 golf cart rentals ▪ Name recognition at Registration ▪ Name recognition on all publicity materials ▪ Social Media Recognition ▪ Shooter's Gift ▪ Appreciation Gift <input type="checkbox"/> PLATINUM SPONSOR \$7,500 <ul style="list-style-type: none"> ▪ 12 shooters ▪ 6 golf cart rentals ▪ Name recognition at Registration ▪ Name recognition on all publicity materials ▪ Social Media Recognition ▪ Shooter's Gift ▪ Appreciation Gift <input type="checkbox"/> GOLD SPONSOR \$5,000 <ul style="list-style-type: none"> ▪ 9 shooters ▪ 5 golf cart rentals ▪ Name recognition at registration ▪ Social media recognition ▪ Appreciation Gift | <input type="checkbox"/> SILVER SPONSOR \$2,500 <ul style="list-style-type: none"> ▪ 6 shooters ▪ Name recognition at registration ▪ Social media recognition ▪ Appreciation Gift <input type="checkbox"/> BRONZE SPONSOR \$1,000 <ul style="list-style-type: none"> • 3 shooters • Name recognition at registration • Social media recognition • Appreciation Gift <input type="checkbox"/> STATION UNDERWRITER \$250 <ul style="list-style-type: none"> ▪ Company logo on sign at one station <input type="checkbox"/> REFRESHMENTS SPONSOR \$250 <ul style="list-style-type: none"> ▪ Company logo on sign at snack station <input type="checkbox"/> INDIVIDUAL SHOOTER \$175 |
| | <input type="checkbox"/> GOLF CART RENTAL \$60 <ul style="list-style-type: none"> ▪ ONE CART HOLDS UP TO 2 SHOOTERS <p style="text-align: center;"><i>*All clay shoot publicity inclusion is contingent on compliancy with submission deadline of July 19, 2024</i></p> <p style="text-align: center;"><i>1 out of 5 wins a prize!!!</i></p> <p style="text-align: center;"><i>Lunch provided</i></p> <p style="text-align: center;"><i>6 man teams</i></p> <p>Schedule: 9:00 am Registration 9:30 am Morning Shoot 11:30 Lunch & Drawings for Guns</p> |

Contact Info: Name _____ Phone _____ Email _____
Company _____
Check one (or write in the number of participants for each) AM Flight _____
Team Captain _____ Shooter 2 _____
Shooter 3 _____ Shooter 4 _____
Shooter 5 _____ Shooter 6 _____
GRAND TOTAL \$ _____
PAYMENT OPTIONS:
 Check enclosed Paid online <https://givebutter.com/Shoot2023>

Please make all checks payable to: Midland West Rotary Club
Sponsorships and contributions are tax-deductible.
Federal Tax-Exempt I.D. Number: 75-6067727
P. O. Box 5303 Midland, Texas 79704 Questions? Contact Tom Jones at 432-553-5456 or tomwjones13@gmail.com

WHY ATTEND RMDTI?

STELLAR SPEAKERS

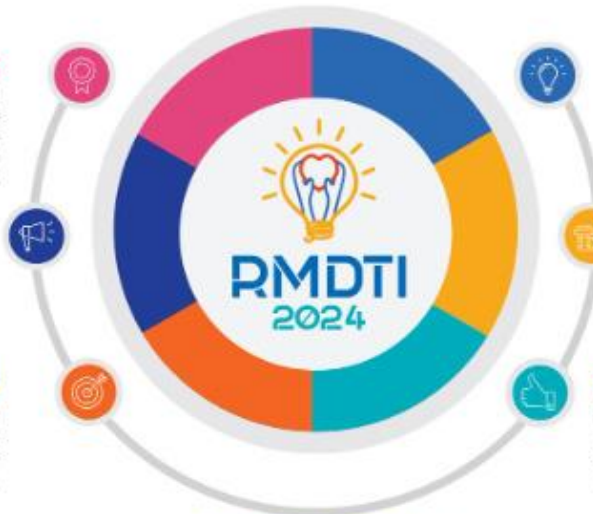
New or familiar names from the Rotary world are invited to speak to RMDTI attendees to engage and encourage District teams and to spotlight key partnerships & initiatives from the Areas of Focus.

TIMELY BREAKOUTS

People move into and out of positions at the District level. So, it is a good practice to attend topical trainings to be refreshed on the expectations and learn about new initiatives each year.

STRATEGIZING

Time is built-in to meet with your District Leadership team to discuss how to start implementing ideas learned during training.



RI LEADERSHIP

The smaller scale of this event allows for exclusive access to top RI leaders not often available at large scale programs.

ROTARY PEERS

This training is a great place to connect with peers serving in the same role to swap stories and solutions and inject new ideas and energy into the mix.

FRIENDLY FELLOWSHIP

A prime benefit of Rotary membership is meeting and serving alongside a diverse group of people that you may not know otherwise except for the bond of Rotary.

AUGUST 2-4

Texas & Oklahoma
Rotary
Districts



rmdti.org

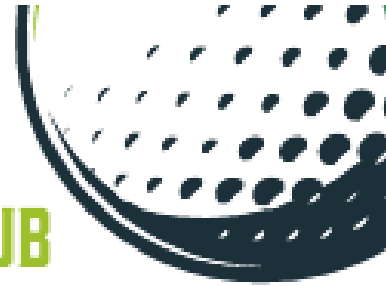
Pancake Breakfast



Levelland Pancake Breakfast – Sponsored by The Breakfast Club

The Levelland Breakfast Rotary Club will be having a Pancake Breakfast Saturday, August 24, 2024, at the “Home Sweet HOCO Festival”. All proceeds will go to support South Plains College scholarships for Levelland High School Students. Breakfast will be served from 8:00am to 10:00am in front of the Brasch Mitchell Building, located at Houston Street and Avenue G. Tickets are \$6.00 per person, provided you buy before August 24, 2024.

Rotary
Club of Dumas, Texas



31ST ANNUAL ROTARY CLUB GOLF TOURNAMENT

SEPTEMBER 21, 2024 | **PHEASANT TRAILS
GOLF COURSE**



HELP US STOCK THE FOOD PANTRY

EACH DONATION OF A BOX OF CEREAL, 6-PACK
OF ENSURE, OR \$10 CASH WILL RECEIVE AN
ENTRY FOR A FABULOUS PRIZE!

**REGISTRATION - 9 AM
SHOT GUN START - 10 AM**

**\$100 PER PLAYER
4 PERSON TEAM**

• INCLUDES GREEN FEES, LUNCH,
AND 2 MULLIGANS

Contact Erin Anchondo 806-340-5734
for sponsorship opportunities or questions.

Register your team at Pheasant Trails
Golf Course, or call 806-935-7375.