Comprehensive Campaign

In celebration of fifty years of the Denver Rotary Club Foundation supporting youth and education around the corner and around the world, we will raise a minimum of $600,000 through this comprehensive campaign to secure the next fifty years of our success.

Campaign Goals
- Raise $100,000 in unrestricted DRCF annual fund gifts
- Secure $500,000 in endowment pledges/gifts to increase the corpus of DRCF
- Grow the DRCF Legacy Society to 50 members

DRCF Board Presidents
John Dickinson  Jim Wilkins
Ken Caughey     Rike Wootten
Pres Smith      Pete Wall
Roger Kinney    Anna Maria Larsen
Bill Kurtz      Don Best
Bill Beattie    Chuck Evenill
Rich Heiserman  Chuck Thompson
Joe Blake       Frank Lawrence
Judy Wagner     Deb DeMuth
Dick Metcalfe   Todd Bacon
Wills Long      Lucius Ashby
Jim Mack        Alice Bullwinkle
Dick Reuss      John Klug
Brooke Leer     Virgil Scott
Linda Tafoya    Jack Green
Bob Hurley      Chuck Turner
Clark Ewald     Alison Clark-Hardesty
Skip Ahern

Denver Kids

DRCF Annual Fund
Any amount
100% used to support our annual grantees
Unrestricted; not named
See Scenario A

DRCF Wilkins Family Endowment
Any amount
Gift amount credited to endowment fund; only interest earnings may be used annually
Unrestricted; not named
See Scenario B

DRCF Named Endowment
$25,000 and up
Gift amount credited to endowment fund; only interest earnings may be used annually for DRCF grantees
Restricted; named
See Scenario C

Split Gift
$500 and up
Donor may choose to give half of gift to DRCF Annual Fund and half of gift to DRCF Wilkins Family Endowment
Unrestricted (annual fund) and restricted (endowment); not named
See Scenario D
Anniversary campaign.

Family Endowment for the DRCF 50th home club by giving $5,000 to the Wilkins support the Wilkins’ dedication to their for the Grant Wilkins Polio Plus Family $5,000 to TRF during the campaign both DRCF and TRF. In 2017, he gave recognizes that they were supporters of good friend to the Wilkins Family and numerous Polio initiatives worldwide, was a Peter Rotarian, former president of the Rotary Club of Milwaukee who served on numerous Polio initiatives worldwide, was a good friend to the Wilkins Family and recognizes that they were supporters of both DRCF and TRF. In 2017, he gave $5,000 to TRF during the campaign for the Grant Wilkins Polio Plus Family Endowment. In 2019, he decides to further support the Wilkins’ dedication to their home club by giving $5,000 to the Wilkins Family Endowment for the DRCF 50th Anniversary campaign.

SCENARIO C

Amy & Fred Rotarian have deep connections to the Rotary Club of Denver and specifically to DRCF, as Amy’s father is a former Rotary Club of Denver president who helped start Denver Kids. To celebrate the 50th anniversary, they want to give $50,000 in endowment funds to honor their daughter, Amelia, who was a Rotaract member and RYLA participant six months before she died unexpectedly in 2018. Because they have met the $25,000 minimum and want to have the fund bear her name, they work with DRCF representatives to establish the Amelia Rotarian Endowment. Their permanently restricted gift means that only the interest on their initial $50,000 investment can be added to the amount designated to DRCF grantees annually. Friends and family are encouraged to support this fund as well, understanding their gifts of any size will add to the principal of the endowment fund and are governed by the same restrictions.

SCENARIO D

Susie Rotarian understands both the benefits of giving money that will impact DRCF initiatives immediately, but also sees the need to build the endowment fund and invest in future grantees. She gives a split gift of $2,500 to the DRCF 50th Anniversary campaign. Of her gift, $1,250 goes to the DRCF Annual Fund and $1,250 is put into the Wilkins Family Endowment fund.

SCENARIO A

John Q. Rotarian believes strongly in making his donated monies available to DRCF grantees immediately. He recognizes he’s expected to give a minimum of $100 to both DRCF and The Rotary Foundation annually, and supports the comprehensive campaign by giving $500 to the DRCF Annual Fund.

An endowment is a specific fund that is part of the overall corpus, or portfolio, of the investments held by a non-profit. Most endowments are designed to keep the principal amount intact while using the investment income for charitable efforts, or, in the case of DRCF, grantee funds. Permanent endowment monies are so designated by the donor and thus makes their gift permanently restricted. In this scenario, the entire gift must be added to the principal of the investment fund (corpus) and only the interest or returns on that initial gift amount may be used annually. This reinforces that “the only person who can permanently restrict a gift is the donor.” An endowment can be a positive symbol that illustrates to the community and potential donors that your organization has stability and is here for the long term. Having an endowment can generate large donations, as it generally signals a high level of commitment to the future health of the organization.

Inspired by the father Clarence, who was a Rotarian, brothers and fellow Rotarians Jim and Grant Wilkins, along with their wives Scotty and Marlene, made enormous contributions to the Rotary Club of Denver, DRCF and Rotary International. Although Scotty passed in 2015 and Grant passed in 2018, their passion for youth and education through DRCF lives on. As Jim and Marlene continue to be active Rotarians, your gift towards our $500,000 goal for the endowment portion of the comprehensive campaign will strengthen the next 50 years of DRCF and honor the Wilkins’ service to our club, community and the world.

Since its inception in 1969, DRCF has granted more than $7.8 million for youth and education initiatives around the corner and around the world.

Recent DRCF grantees include:

DENVER KIDS

Supports more than 1,150 students in nearly 160 Denver Public Schools who face challenges in higher-risk environments enabling them to finish high school and pursue a post-secondary education.

ROTARY WORLD COMMUNITY SERVICE

Leverages local, district and global funds for a multitude of Rotarian-driven humanitarian projects in countries around the world.

ROTARY HIGH SCHOOL SCHOLARSHIP & ACHIEVEMENT AWARDS

Provides economically disadvantaged, high-achieving high school juniors/seniors with financial assistance and Rotarian mentorship.

ROTARY COLLEGE COUNSELING INITIATIVE

Funds college counseling for our Rotary High School Scholarship recipients, Denver Kids and DCIS students, most of whom are first-generation college attendees.

ROTARY YOUTH LEADERSHIP AWARD (RYLA)

An international Rotary program for middle- and high-school students where leadership skills and principles are developed in an atmosphere of trust and respect.

SCHOLASTIC ART AWARDS OF COLORADO

The nation’s longest-running and most prestigious recognition program for creative 7th - 12th graders. In 2018, more than 6,000 pieces were submitted from 2,200 students, with winners displayed at the History Colorado Center.

100% of your donation supports DRCF.

The DRCF Legacy Society is comprised of those who have included DRCF in their estate plan. Our goal is to increase membership from 38 to 50 in this campaign. Let us know you’re interested and a campaign representative will be in touch.