



Plan Ogden - What is YOUR Vision for Ogden?



Copy link

[Ben Nadolski]

MAYOR



Plan Ogden Brainstorming Workshop

WELCOME! WE'RE GLAD YOU'RE HERE!



What is Plan Ogden?

- Vision and General Plan Update

Current General Plan is 22 years old...



Back in 2002, when our last general plan was adopted...



Back in 2002...



We're looking toward 2050! It's time to update our plan and vision!

What is the Purpose of a General Plan?

- A comprehensive long-range plan that **addresses current and future needs**
- Guides the City's **growth** (How should we grow? What uses should go where?)
- Lays out **priorities** (What should be addressed first?)
- Is an **advisory guide** for land use decisions

What is in a General Plan?

- City Vision
- Land Use
- Housing
- Transportation
- Public Services
- Open Space and Recreation
- Environment
- Economy
- Water
- Implementation (The How)



What is Plan Ogden?

Vision and General Plan Update

Looking down the road...

What are our opportunities?

What are our issues?

What do we want Ogden to become?

Begin with visioning...look out to 2050.





Why Do Visioning?

To explore the long-term consequences of the choices we make now.



Why Do Visioning?

We want to be proactive. Just as we plan for the future of our families, together we can plan for the future of our city.

Advisory Committee

General Plan

Deann Armes

Dan Bedford

Marc Blanchard

Averi Brunson

Troy Callantine

Mitchell Garz

Delores Green

Drew Hodge

Amir Jackson

Thomas Kiernan

Chuck Leonhardt

Aric W. Manning

Alice Mulder

Tara Saley

Daniel Schroeder

Mark Stevenson

Reide Thompson

Sara Toliver

Jennifer Warren

Zane K. Woolstenhulme

Station Area Plan

Jason Boal

Brian Dorsey

Connie Frazier

Ryan Halverson

Travis Hogge

Kayla Kinhead

Emily Sorenson

Story Sutton

Valarie Williams



Public Process

1. Provides research and information to the public.
2. Seeks broad public input.
3. Builds vision directly from public feedback.
4. Uses transparent methods throughout.
5. Builds momentum for implementation.



Premise

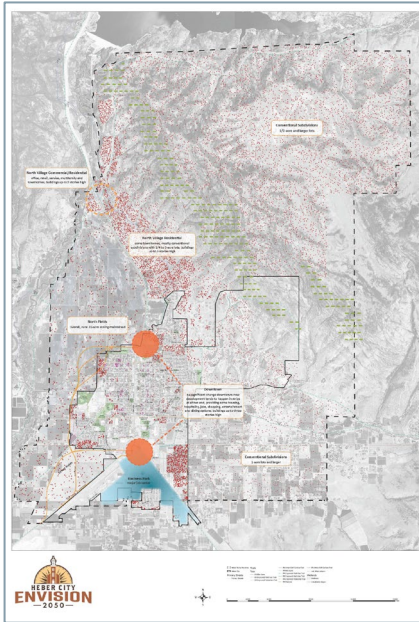
1. The public has a right to choose its future—public officials should serve that vision.
2. The public will make good choices if presented with real options.



A Scenarios Process

Exploring the choices we could make today...and their long-term consequences

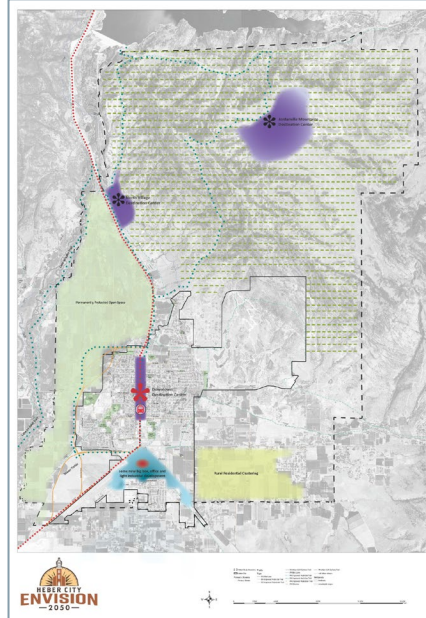
Trend Scenario



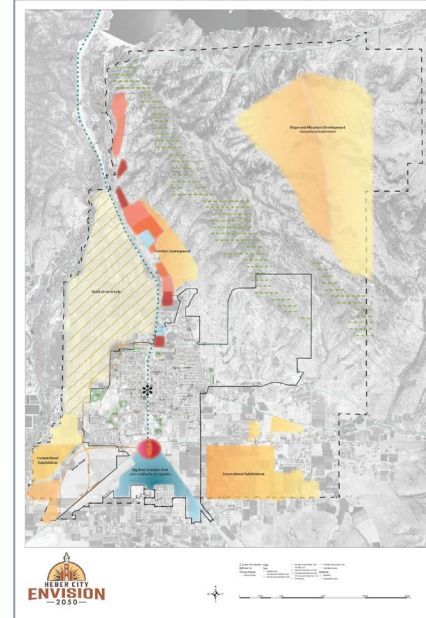
Scenario A:
Bedroom Community



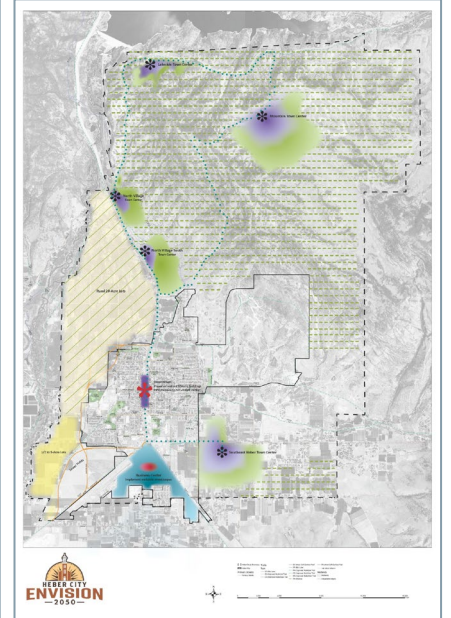
Scenarios Created with Ideas from the Public



Scenario B:
Corridor Focus



Scenario C:
Town Centers with Neighborhood
Open Space



Scenario D:
Destination Centers with Rural
Open Space

You get to evaluate the scenarios at the upcoming workshops!

A Practical Vision

Process

- Identifies, honors and addresses values and “big ideas/issues”
- Yields a vision picture, statement, and guiding principles

Vision Statement and Principles

- Guides general plan development
- Becomes a standard to weigh current decisions against
- Are we becoming what we want to become?



Visioning Process: Milestone Events

We are here.

1

Workshop (Brainstorm)

Analysis/Scenario Development

- Citywide workshops
- Community Workshops
- One-on-One Interviews
- High School Classes
- Community Events
- Specialty interest groups

2

Workshop (Evaluate Scenarios)

Oct. 23rd & 24th

Draft Vision

3

Open House (Celebrate & Look Forward)

Vision

4

Implementation (General Plan)

Draft General Plan
Adopt General Plan
Policy Updates

Public Workshops- June 26 & 27



Follow up events...
United Way, Catholic Community Services,
NAACP/2nd Baptist, etc.

What priorities or principles guided our decisions?

Common Ideas:

- Walkability and Bikeability
- Connectivity and Access
- Mixed Use and Efficiency
- Community and Neighborhoods
- Sustainability and Preservation
- Development and Redevelopment
- Affordability and Housing
- Economic and Job Growth
- Historic Preservation
- Education and Services

Small Group Mapping | Large Group Sharing Worksheet

At the end of your time together, discuss and answer the following questions as a group. Write down your answers here. Your spokesperson should be prepared to briefly share your thoughts. When finished, tape your worksheet to the front of your map.

What do you like best about your map?

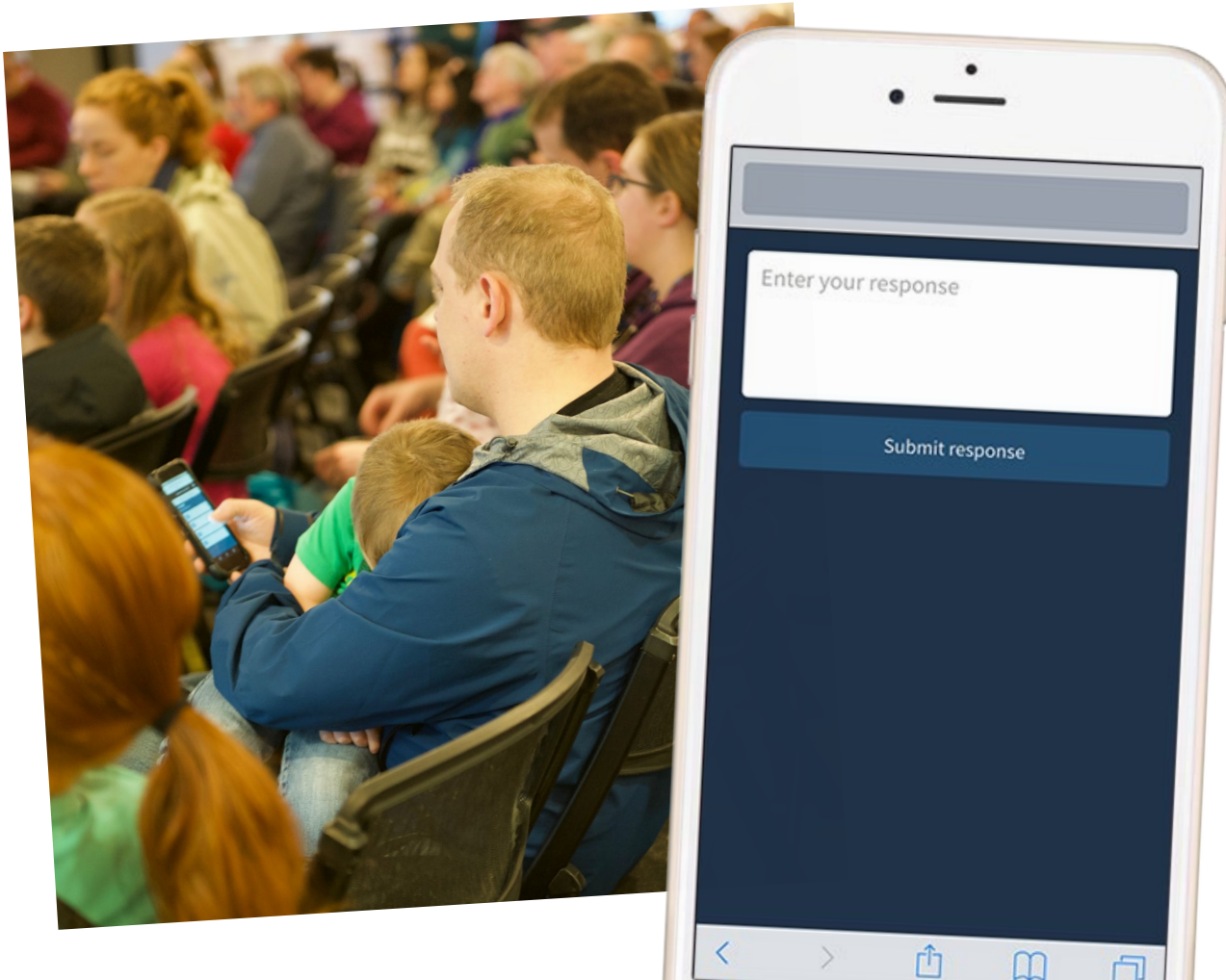
What priorities or principles guided your decisions?

Ask your tally person to fill in the blanks below:

New households total: _____ New jobs total: _____

Everyone Gets a Vote

Get ready to participate!



Which Ogden community/neighborhood do you live in (select your quadrant of the city)?



What best describes your relationship with Ogden? (select all that apply)

I live here full itme

0%

I live here part time

0%

I am a student (elementary, middle or high school)

0%

I am a student (college)

0%

I work here full time

0%

I own/run a business here

0%

I visit here

0%

Prefer not to answer

0%

What is your age? (select one)

19 years or younger

0%

20 to 29 years

0%

30 to 39 years

0%

40 to 49 years

0%

50 to 59 years

0%

60 to 69 years

0%

70 to 79 years

0%

80+ years

0%

Prefer not to answer

0%

What is your race and ethnicity? (select all that apply)

American Indian/Alaska Native

0%

Asian/Asian American

0%

Black or African American

0%

Hispanic or Latino

0%

Native Hawaiian/Other Pacific Islander

0%

White

0%

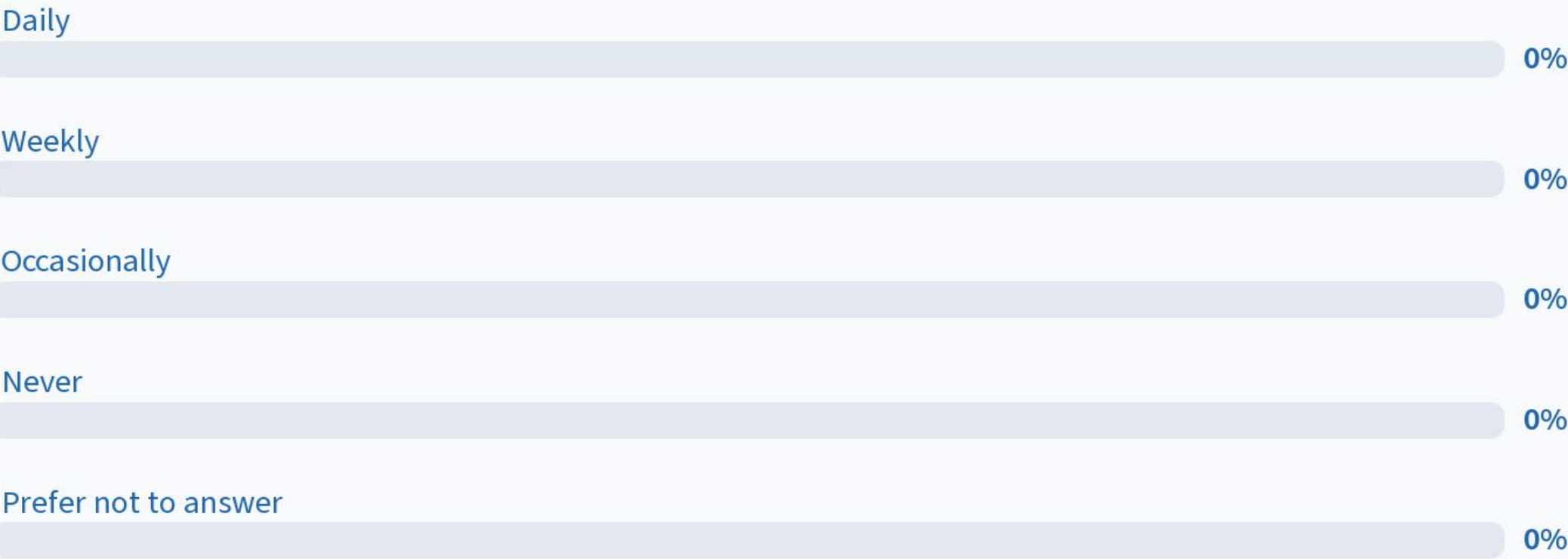
Other/prefer to self identify

0%

Prefer not to answer

0%

How often do you use transit within the City? (select one)



What type of active transportation or transit do you typically use within the City? (select all that apply)



SEE MORE

What is Ogden's greatest opportunity? (one word)

Nobody has responded yet.

Hang tight! Responses are coming in.

What is Ogden's major challenge? (one word)

Nobody has responded yet.

Hang tight! Responses are coming in.

What do you like best about Ogden? (one word, or run a few words together with a hyphen)

Nobody has responded yet.

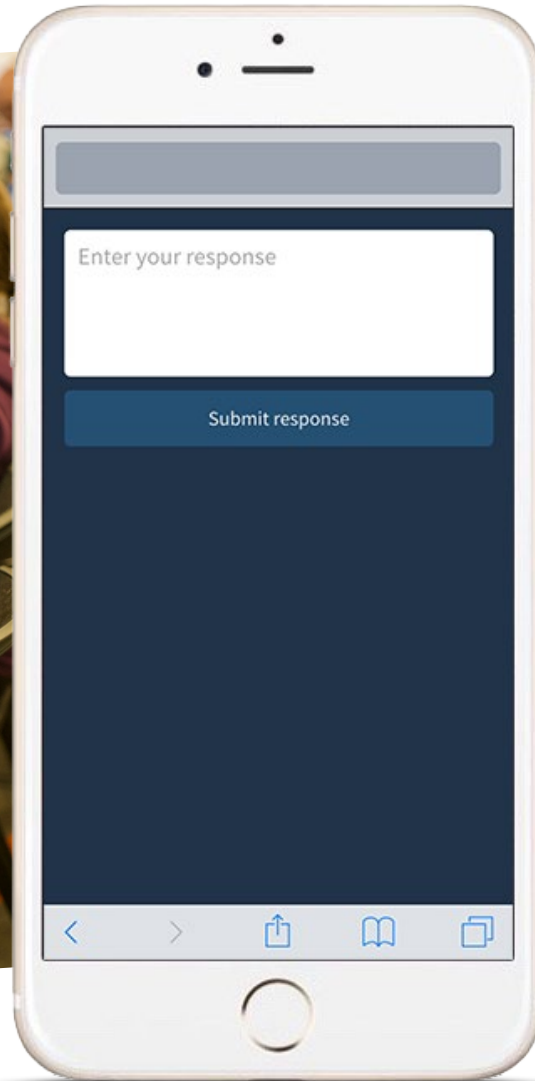
Hang tight! Responses are coming in.

In 2050, what would you like Ogden to be known for? (brief phrase)

Nobody has responded yet.

Hang tight! Responses are coming in.

Thank you!

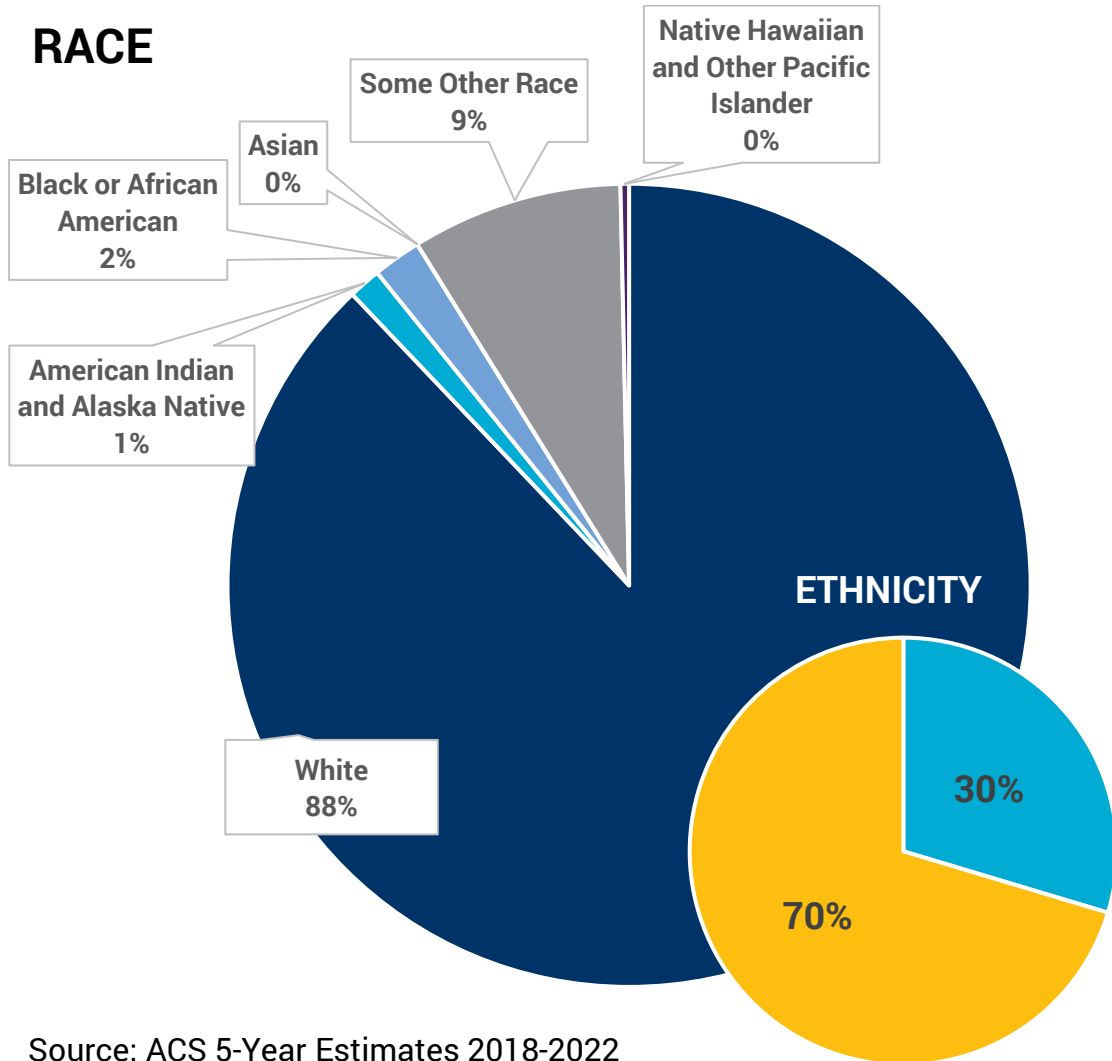


Current Conditions



EXISTING CONDITIONS OVERVIEW: RACE/ETHNICITY

RACE

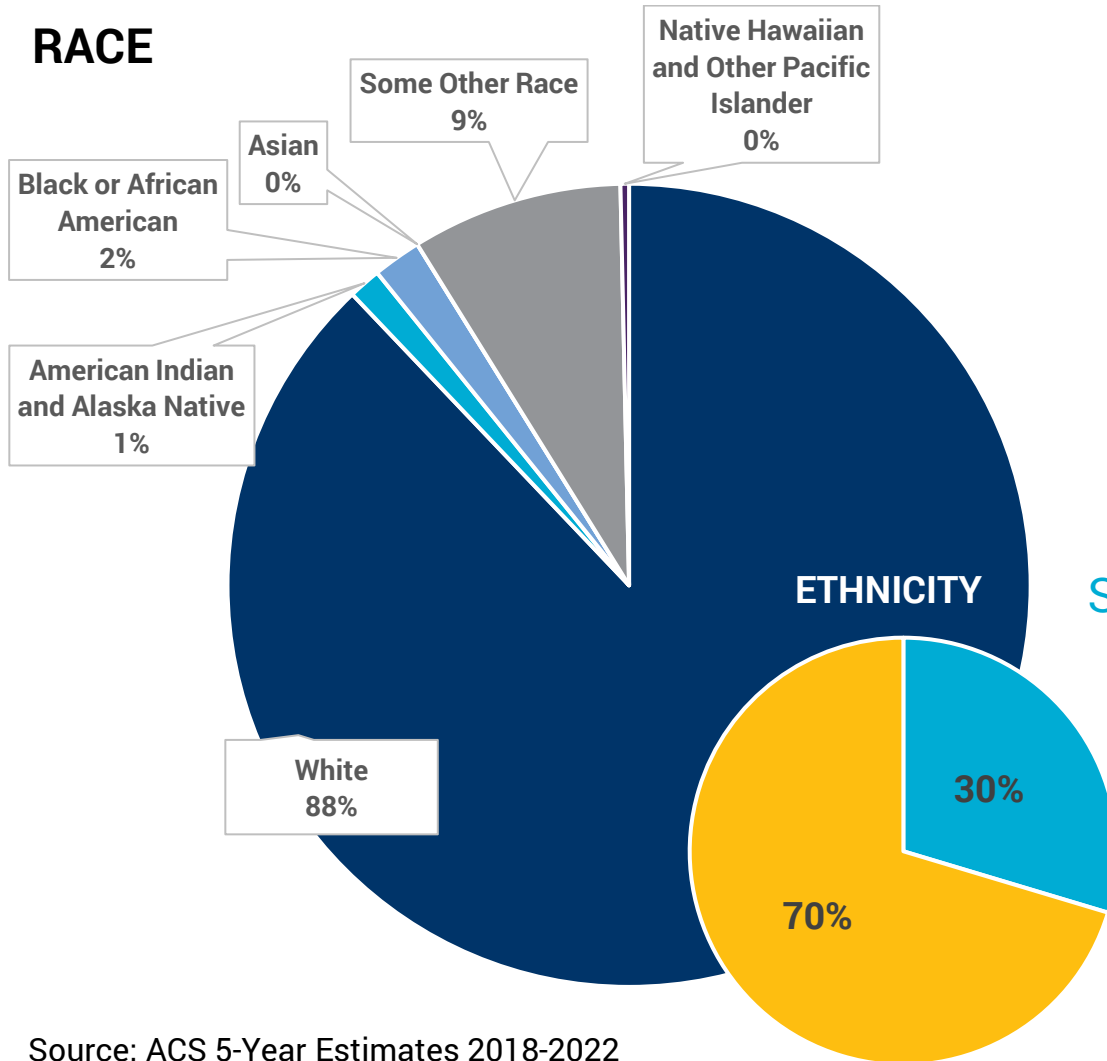


Source: ACS 5-Year Estimates 2018-2022



EXISTING CONDITIONS OVERVIEW: RACE/ETHNICITY

RACE

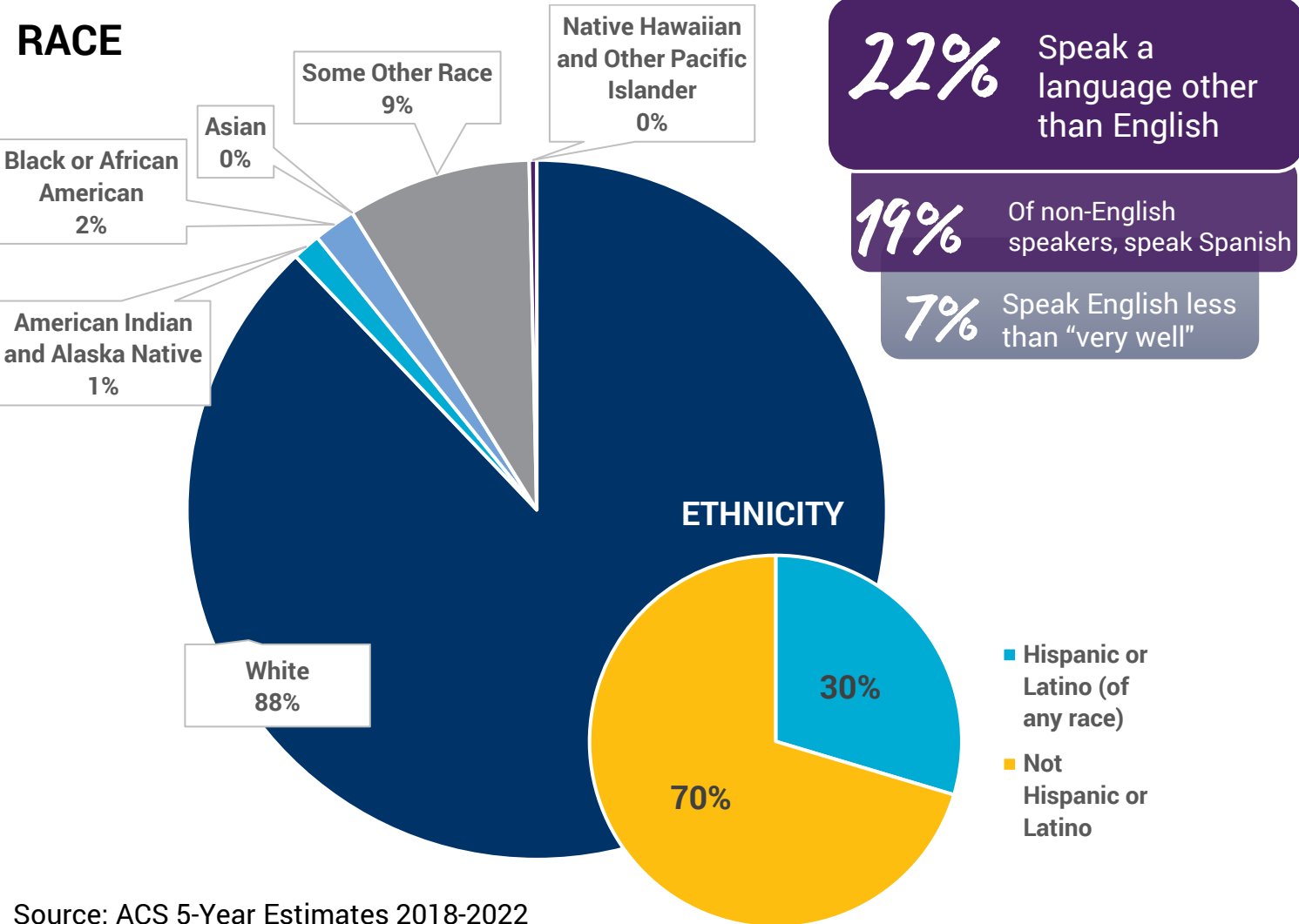


Source: ACS 5-Year Estimates 2018-2022



EXISTING CONDITIONS OVERVIEW:

RACE/ETHNICITY



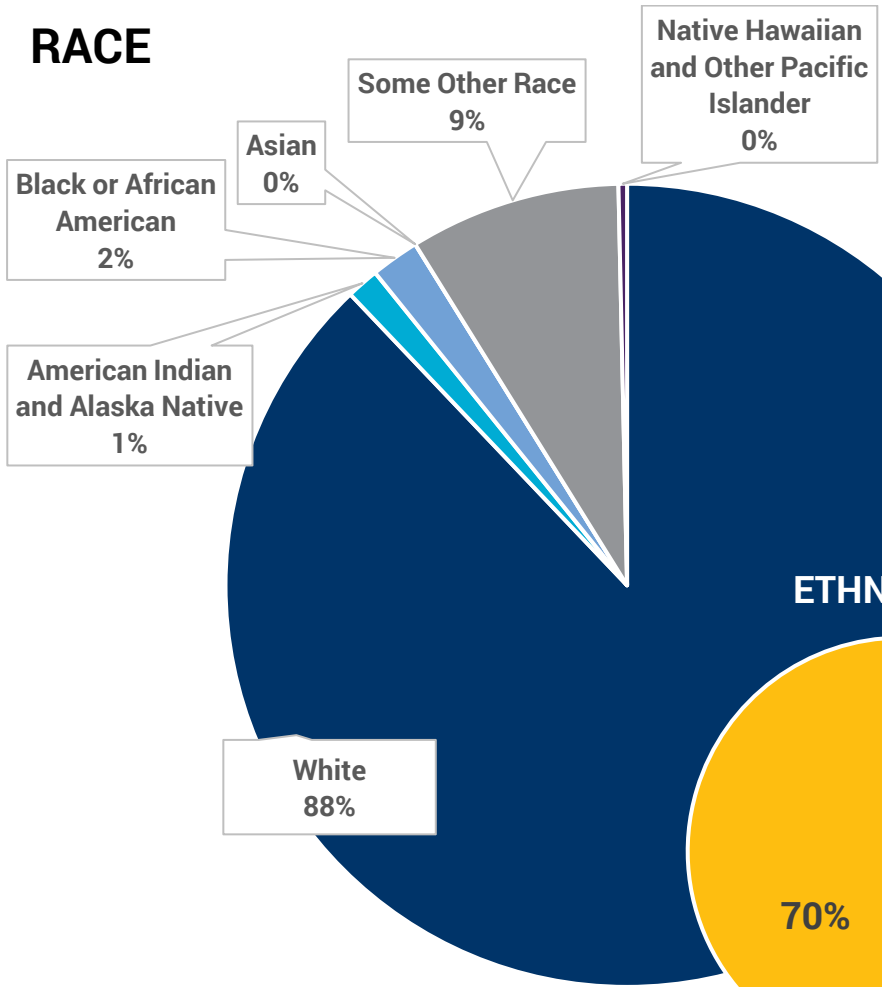
Source: ACS 5-Year Estimates 2018-2022



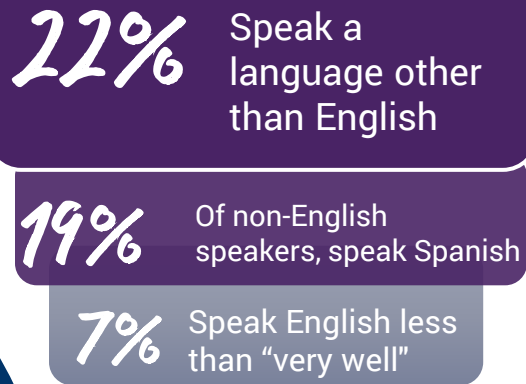
EXISTING CONDITIONS OVERVIEW:

RACE/ETHNICITY

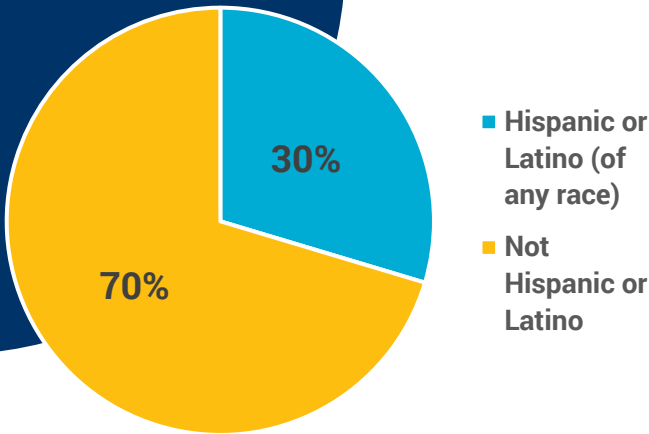
RACE



LANGUAGE SPOKEN



ETHNICITY



Source: ACS 5-Year Estimates 2018-2022



15% Latino or Hispanic

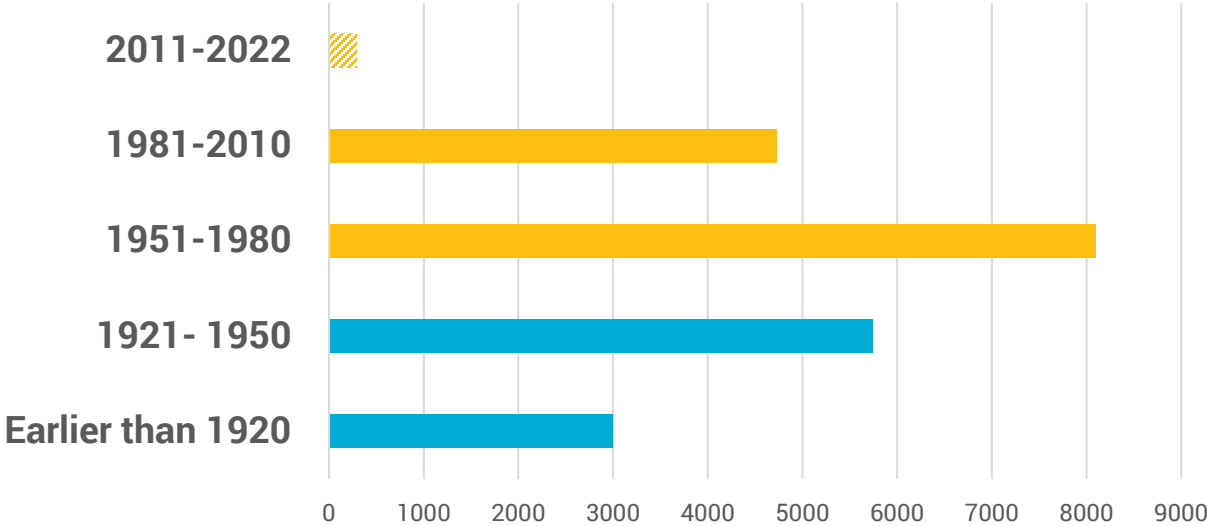
16% Speak a language Other than English

COMPARE TO UTAH

EXISTING CONDITIONS OVERVIEW:

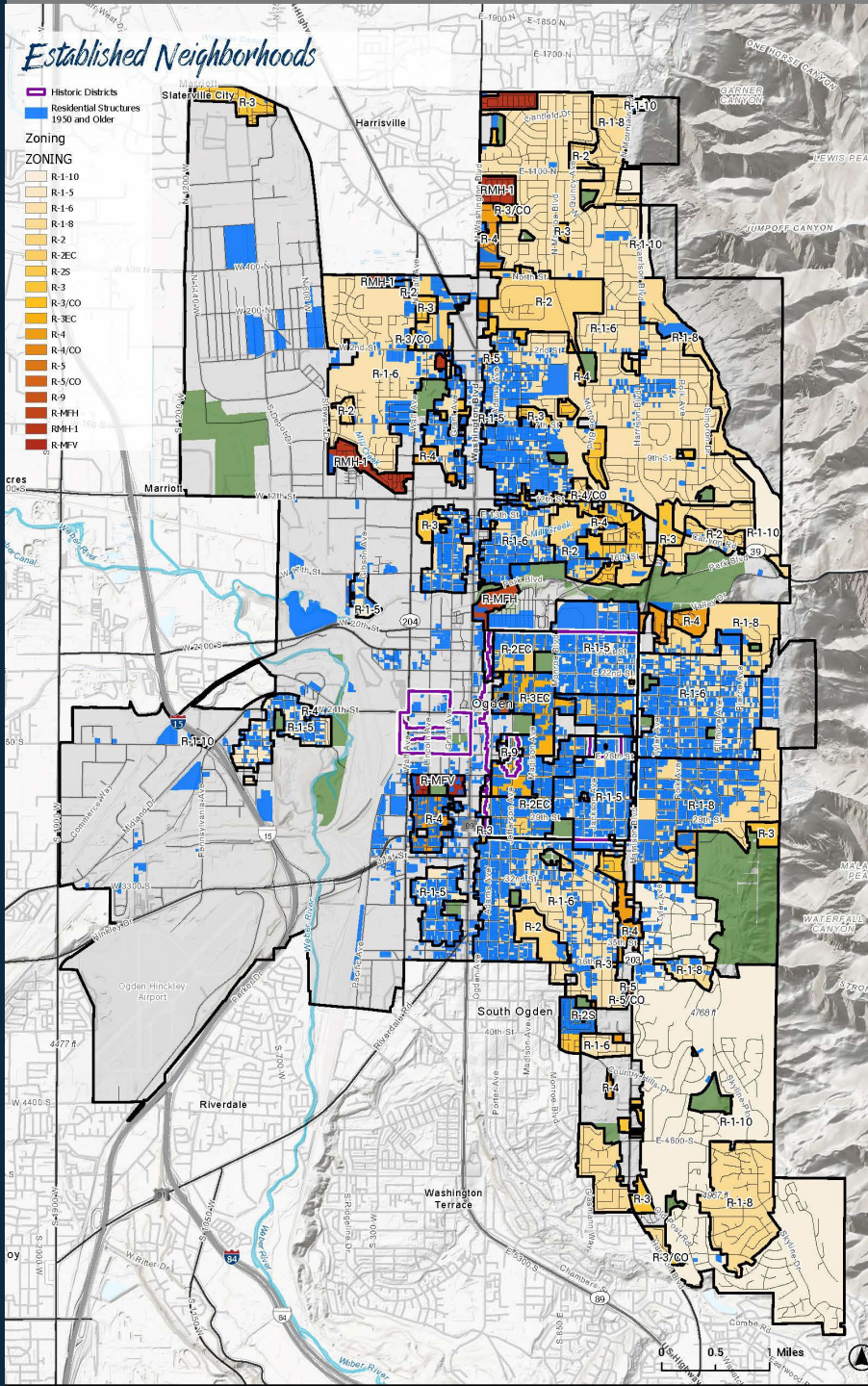
HOUSING

Age of Residential Buildings



40% built before 1950

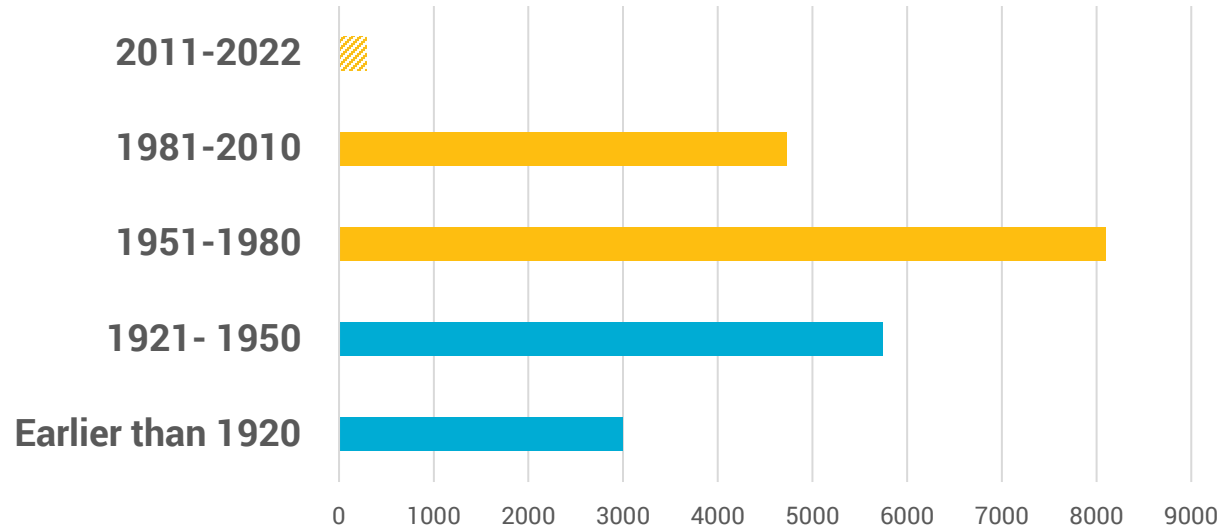
Source: Weber County Assessor's Office



EXISTING CONDITIONS OVERVIEW:

HOUSING

Age of Residential Buildings



MEDIAN MONTHLY HOUSING COSTS

Owners

\$1,509

Median
Mortgage costs

27%

**Cost burdened*

Source: ACS 5-Year Estimates 2018-2022

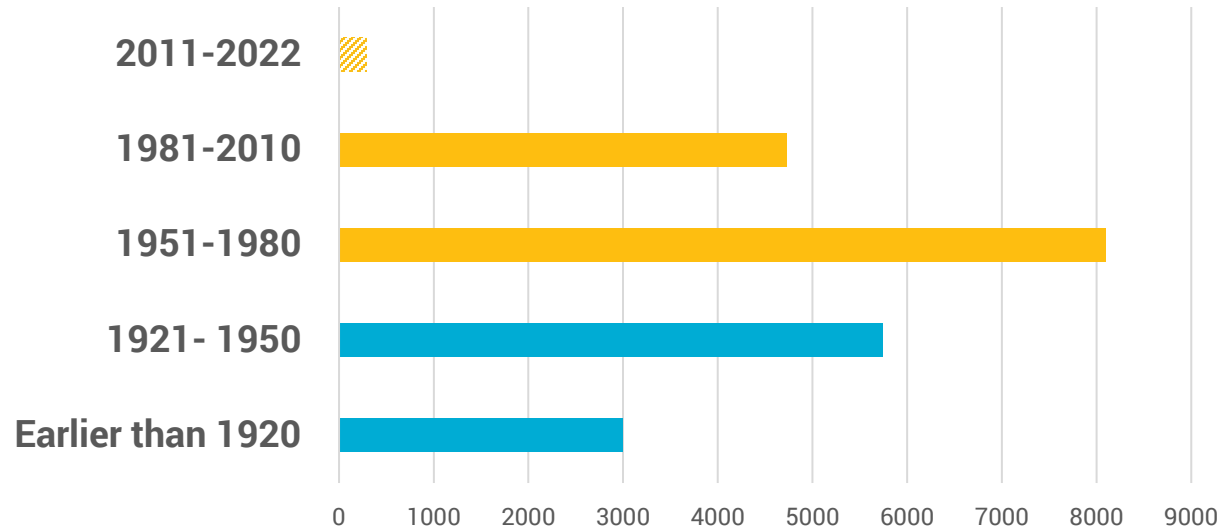
Source: Weber County Assessor's Office



EXISTING CONDITIONS OVERVIEW:

HOUSING

Age of Residential Buildings



MEDIAN MONTHLY HOUSING COSTS

Owners

\$1,509

Median
Mortgage costs

27%

**Cost burdened*

Renters

\$1,099

Median
Rent costs

41.6%

**Cost burdened*

*households where >30% of household income was spent on gross rent

Source: ACS 5-Year Estimates 2018-2022

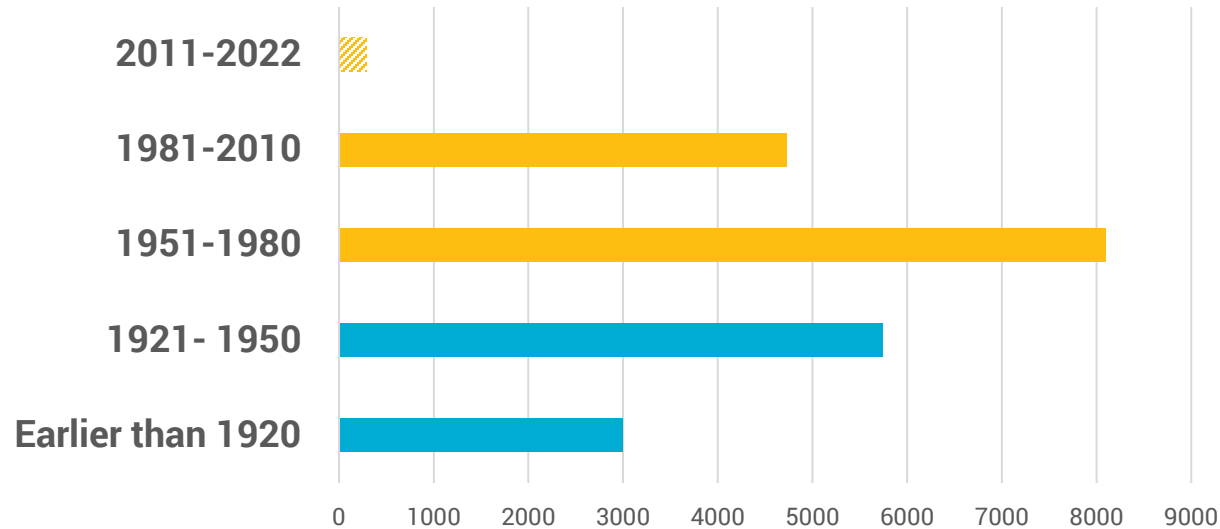
Source: Weber County Assessor's Office



EXISTING CONDITIONS OVERVIEW:

HOUSING

Age of Residential Buildings



MEDIAN MONTHLY HOUSING COSTS

Owners

\$1,509

Median
Mortgage costs

27%

**Cost burdened*

2022 Rent Average:

\$1380

Renters

\$1,099

Median
Rent costs

41.6%

**Cost burdened*

*households where >30% of household income was spent on gross rent

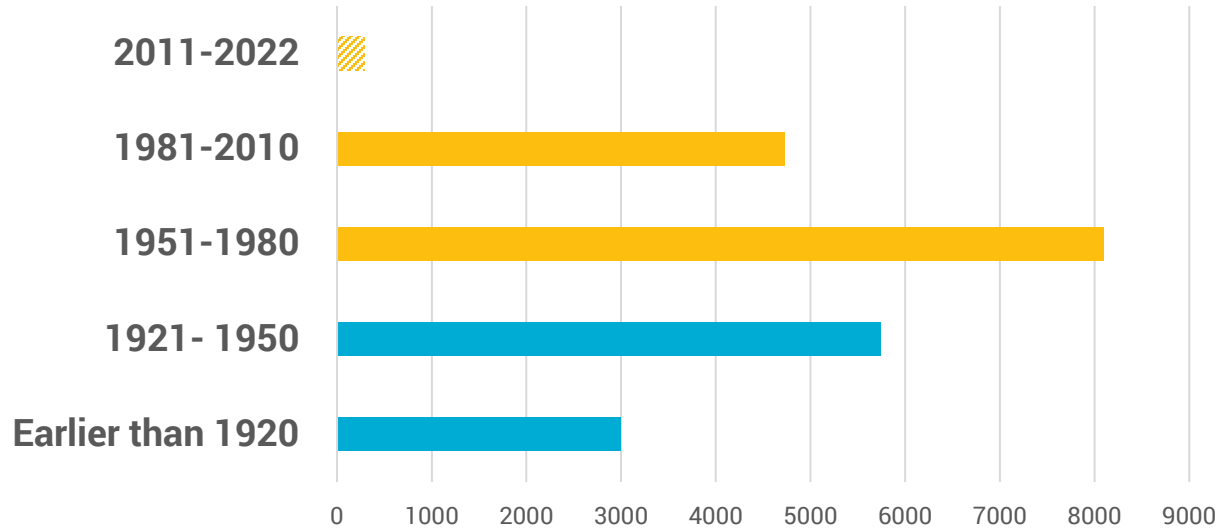
Source: ACS 5-Year Estimates 2018-2022

Source: Weber County Assessor's Office, Kem Gardner Policy Institute: (Weber County, 2022)



EXISTING CONDITIONS OVERVIEW: HOUSING

Age of Residential Buildings



MEDIAN MONTHLY HOUSING COSTS

Owners

\$1,509

Median
Mortgage costs

27%

**Cost burdened*

2022 Rent Average:

\$1380

Renters

\$1,099

Median
Rent costs

41.6%

**Cost burdened*

24%

of Owner HH are cost
burdened

48%

Of Renter HH are cost
burdened

*households where >30% of household income was spent on gross rent

Source: ACS 5-Year Estimates 2018-2022

Source: Weber County Assessor's Office

COMPARE TO UTAH



EXISTING CONDITIONS OVERVIEW:

INCOME

\$66,226

- 2022
Median
Household
Income

\$31,437

- 2022
Per Capita
Income



EXISTING CONDITIONS OVERVIEW:

INCOME AND POVERTY

\$66,226

- 2022
Median
Household
Income

\$31,437

- 2022
Per Capita
Income

POVERTY RATE

12.1%

Population
in poverty

POVERTY BY AGE

14.4%

Under 18
years of age

11.6%

65 Years
and Older

Source: ACS 5-Year Estimates 2018-2022



EXISTING CONDITIONS OVERVIEW: INCOME AND POVERTY

\$66,226

- 2022
Median
Household
Income

\$31,437

- 2022
Per Capita
Income

COMPARE TO UTAH

8.2%

Population in poverty

\$89,168

Median HH Income

\$49,232

Median Per Capita Income

POVERTY RATE

12.1%

Population
in poverty

POVERTY BY AGE

14.4%

Under 18
years of age

11.6%

65 Years
and Older

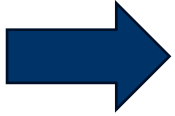
Source: ACS 5-Year Estimates 2018-2022



EXISTING CONDITIONS OVERVIEW: INCOME AND HOUSING AFFORDABILITY

\$66,226

- 2022
Median
Household
Income



Affordable Home:

\$257,000

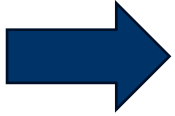
\$1,545/month



EXISTING CONDITIONS OVERVIEW: INCOME AND HOUSING AFFORDABILITY

\$66,226

- 2022
Median
Household
Income



Affordable Home:

\$257,000

\$1,545/month

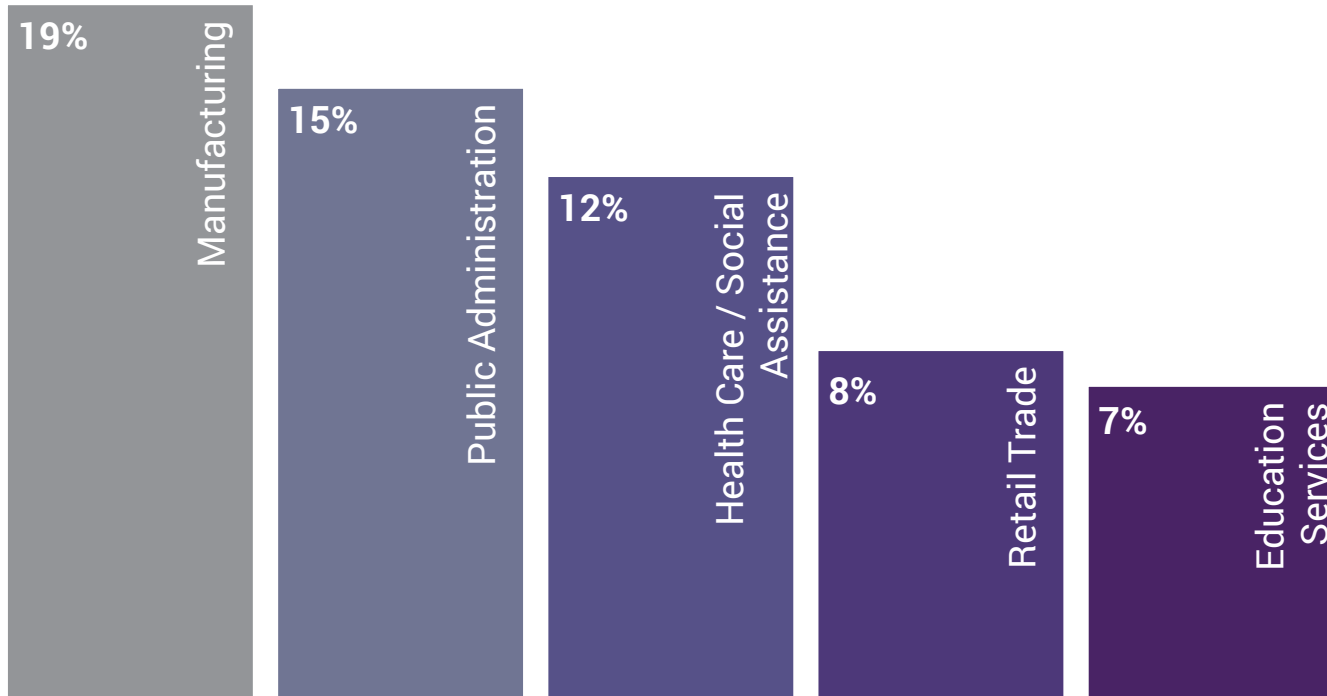
Median Home Sales Price:
\$422,000

Income Needed:
\$113,000

*If you had to buy your home today,
could you afford to do so?*



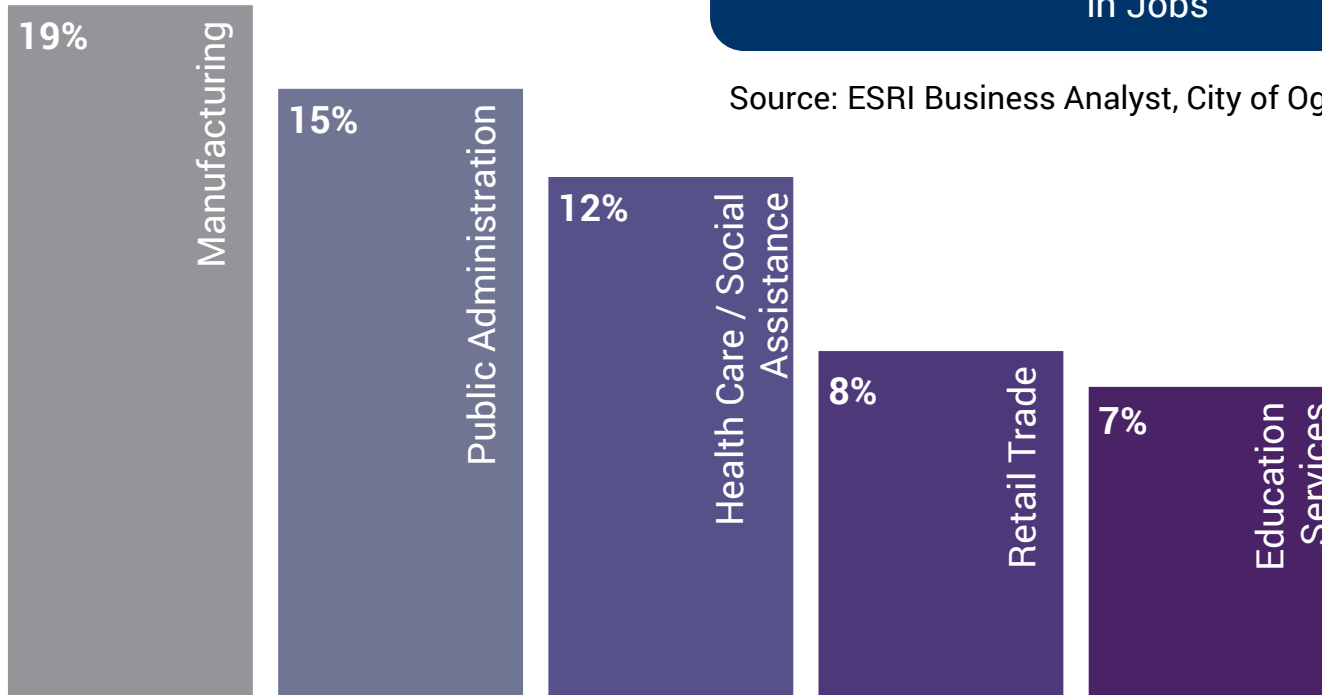
EXISTING CONDITIONS OVERVIEW: MAJOR INDUSTRIES



Economic Overview (Source: City of Ogden Business Development)



EXISTING CONDITIONS OVERVIEW: MAJOR INDUSTRIES



+15.8%

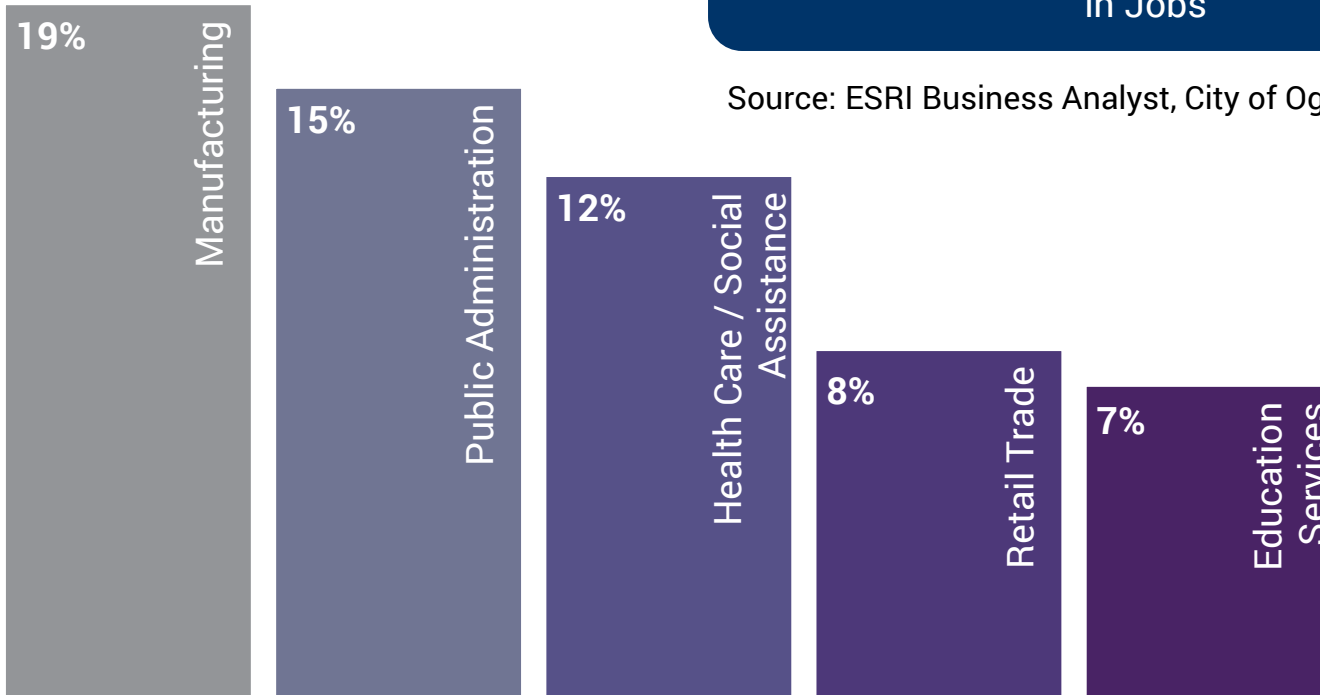
5-Year Growth
in Jobs

Source: ESRI Business Analyst, City of Ogden

Economic Overview (Source: City of Ogden Business Development)



EXISTING CONDITIONS OVERVIEW: MAJOR INDUSTRIES



+15.8%

5-Year Growth
in Jobs

Source: ESRI Business Analyst, City of Ogden

Economic Overview (Source: City of Ogden Business Development)

- 1 Educational Services
- 2 Professional/ Management
- 3 Retail Trade
- 4 Manufacturing
- 5 Construction

COMPARE TO UTAH



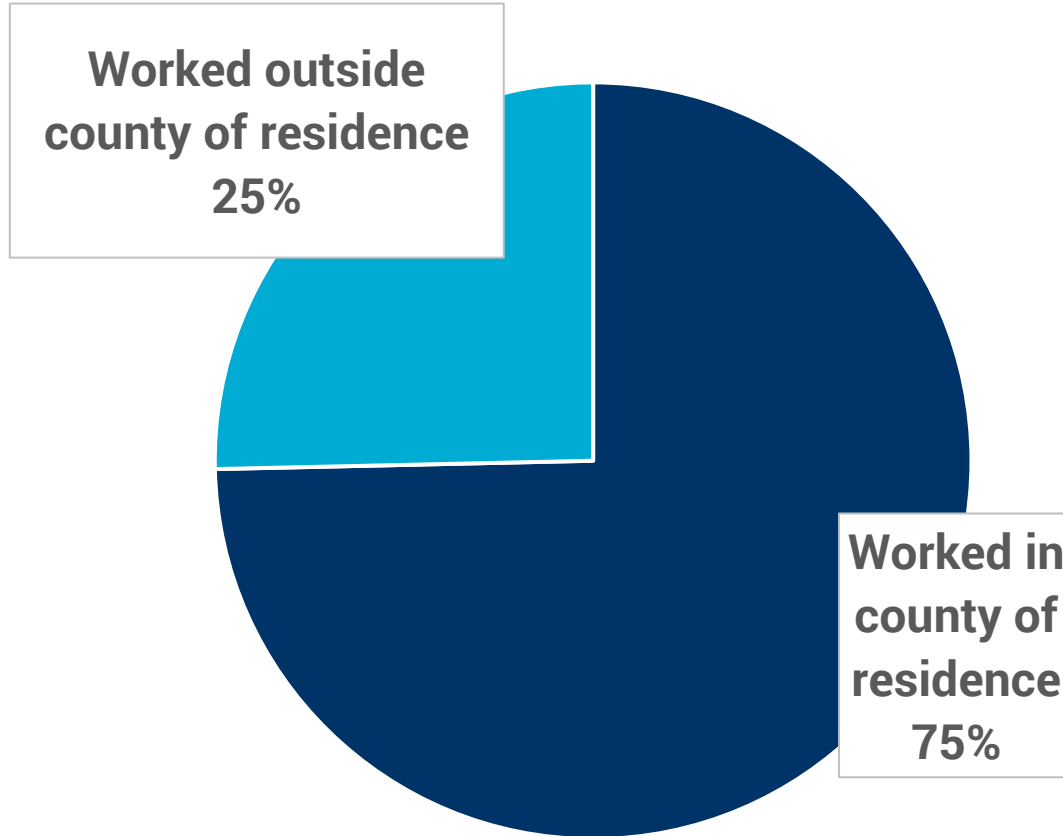
EXISTING CONDITIONS OVERVIEW: LARGEST EMPLOYERS

FIRM	SIZE	INDUSTRY (NAICS)
Office of Inspector General for Tax (IRS)	5,000 - 6,999	921130
McKay Dee Hospital Center	3,000 - 3,999	622110
Autoliv	2,000 - 2,999	336390
Weber State University	2,000 - 2,999	611310
America First Credit Union	1,000 - 1,999	522130

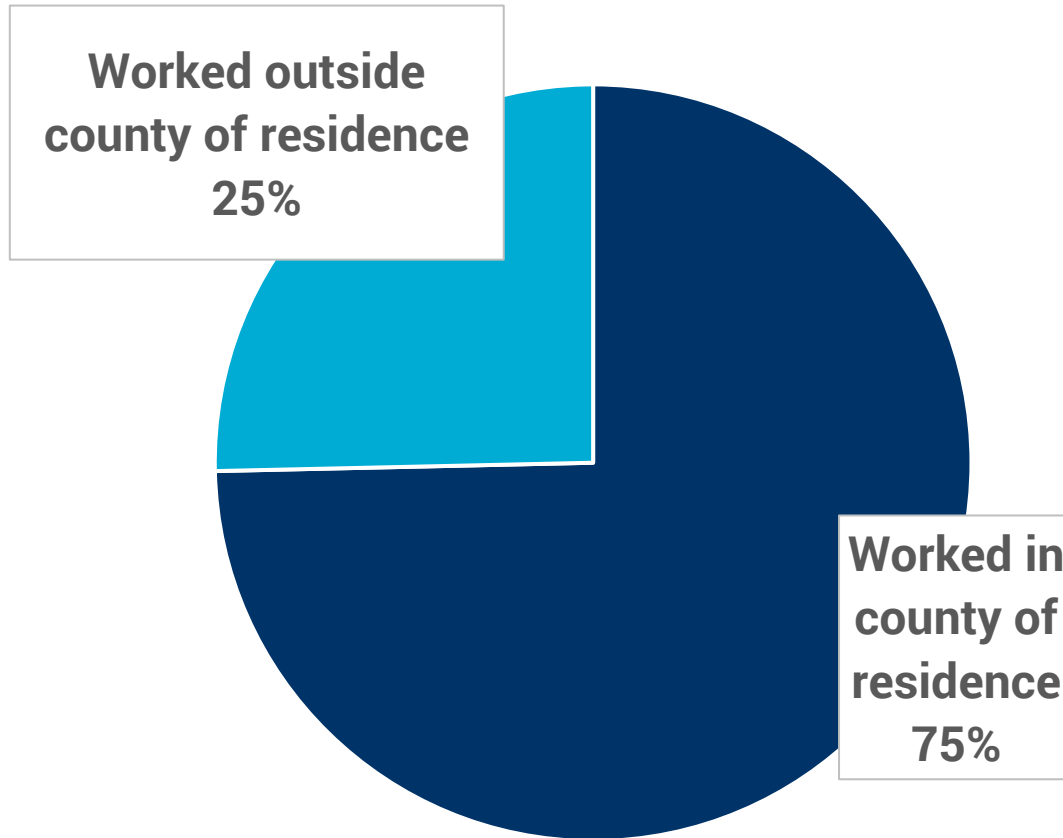
Utah Firm Find, 2020, Ogden City Website: [Largest Employers | Ogden, UT \(ogdencity.com\)](https://ogdencity.com/largest-employers)



EXISTING CONDITIONS OVERVIEW: TRANSPORTATION



EXISTING CONDITIONS OVERVIEW: TRANSPORTATION



19.3 min

Mean Travel Time to work



Source: ACS 5-Year Estimates 2018-2022



EXISTING CONDITIONS OVERVIEW: HISTORIC RESOURCES

54

Individually
listed LOCAL
properties

27

Individually
listed
NATIONAL
properties

Source: City of Ogden Historic Register



EXISTING CONDITIONS OVERVIEW:

PARKS AND RECREATION



40

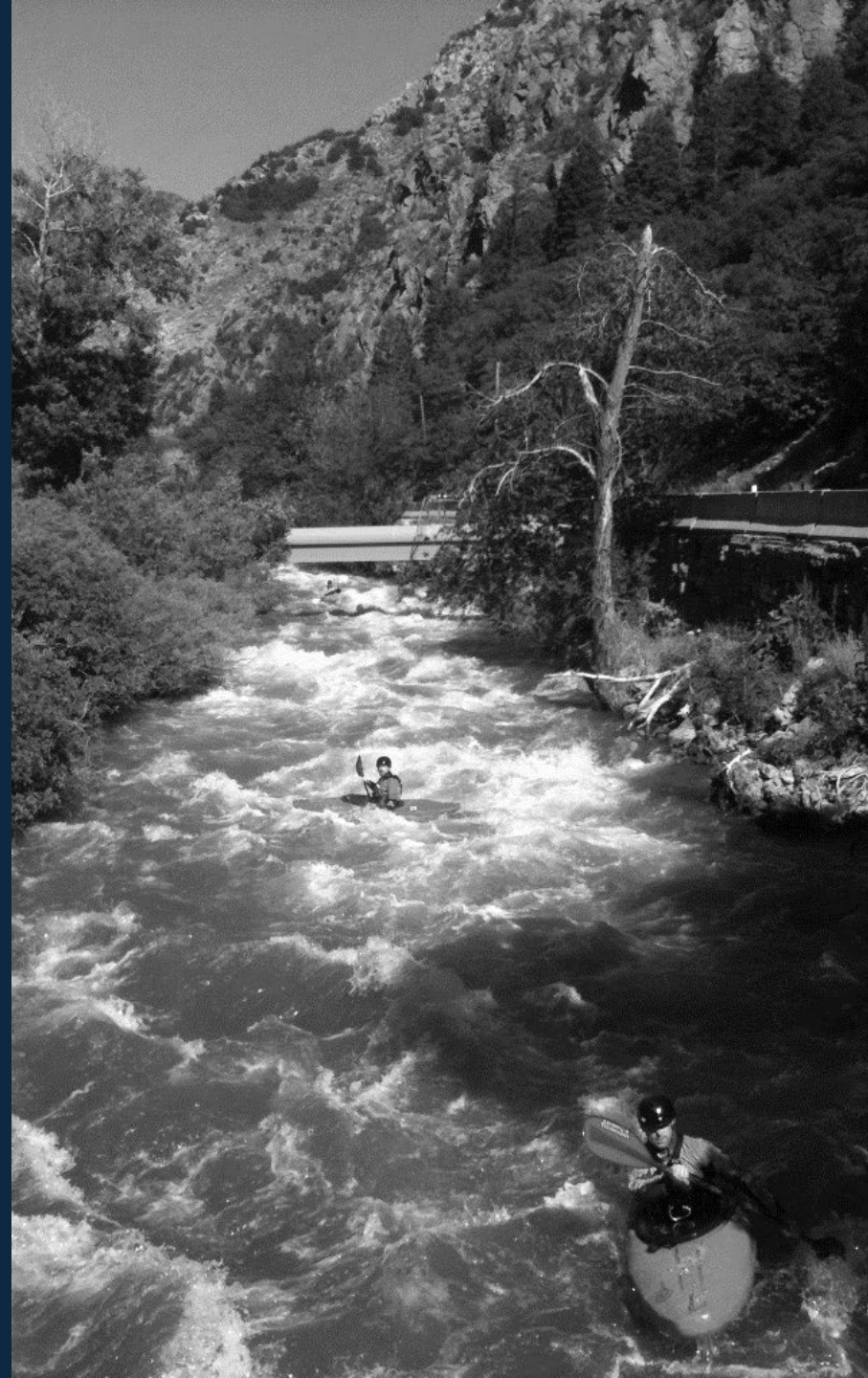
- Park locations

200 acres

- Irrigated turf, natural areas, flower beds and gardens.

16

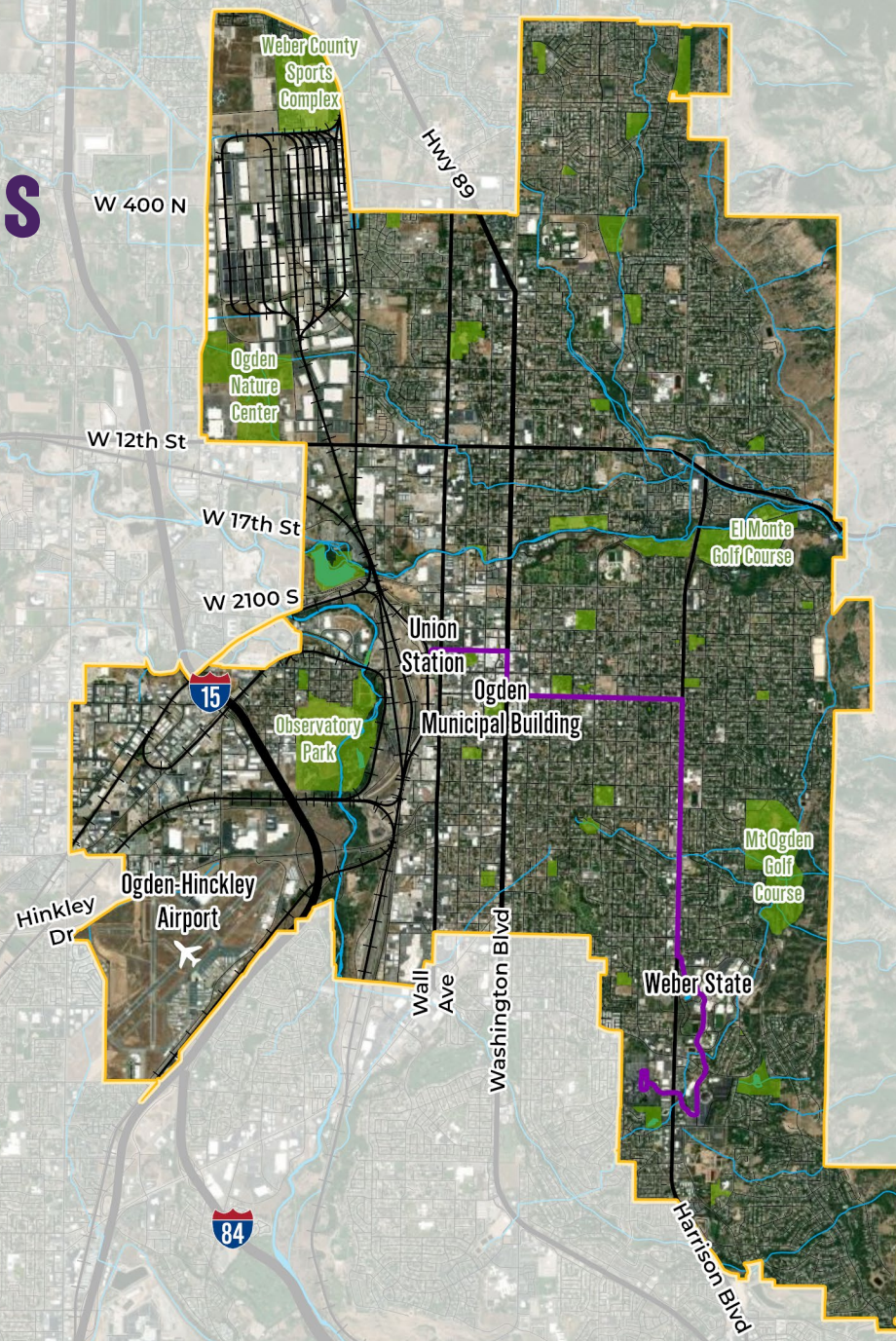
- Reservable pavilions



Aerial Photo + Existing Waterbodies & Transportation

Ogden, Utah

- City Boundary
- Parks
- BRT Line
- Streams



Existing Building Use

Existing Building Use

City Boundary

BRT Line

Building Use

Residential Buildings

Commercial Buildings and

Other Specialized
Structures

Industrial Park

Manufacturing and
Industrial

Transportation Related
Facilities

Airport Industrial

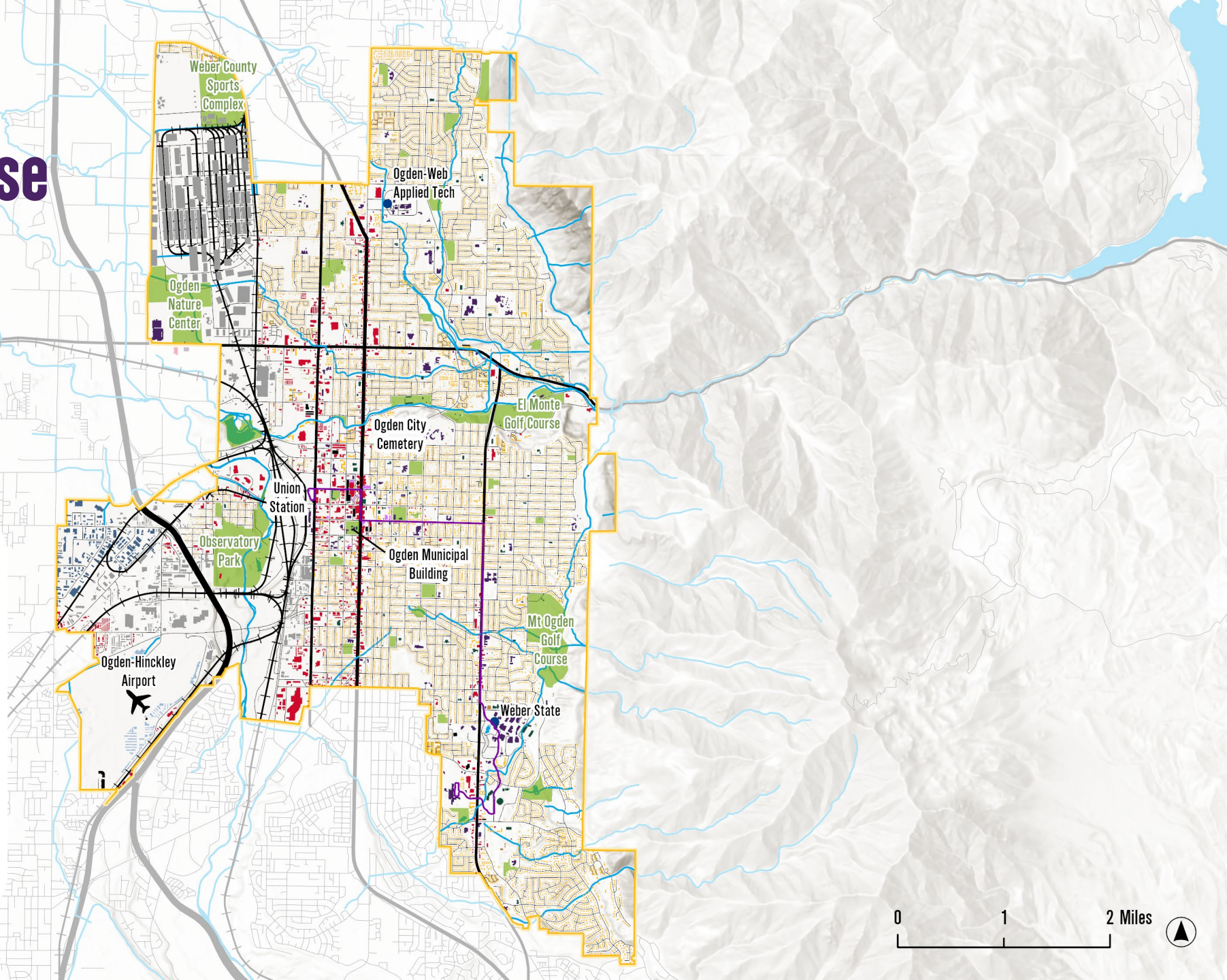
Mixed Use

Institutional or Community
Facilities

Utility and Other
Nonbuilding Structures

Public Assembly
Structures

Sheds, Farm Buildings, or
Nonbuilding Structures



0 1 2 Miles



Baseline Forecast



Areas of Likely Development / Redevelopment

- Vacant (infill), or land value is higher than building value

Redevelopment Sites

 City Boundary

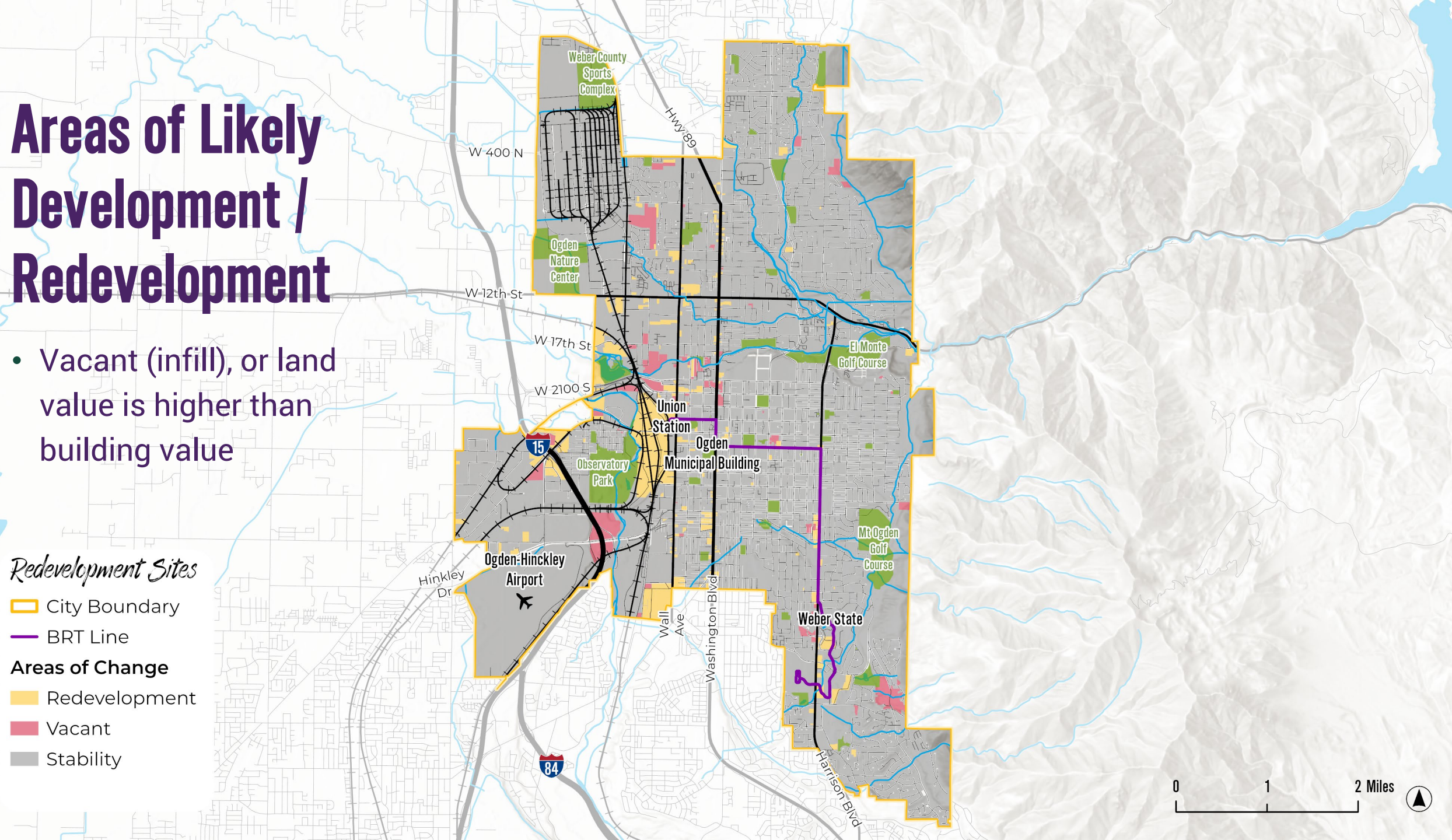
 BRT Line

Areas of Change

 Redevelopment

 Vacant

 Stability



Gateways & Corridors

Corridors and Gateways

 City Boundary

 BRT Line

Corridors and Gateways

 12th Street

 24th Street

 Harrison Boulevard

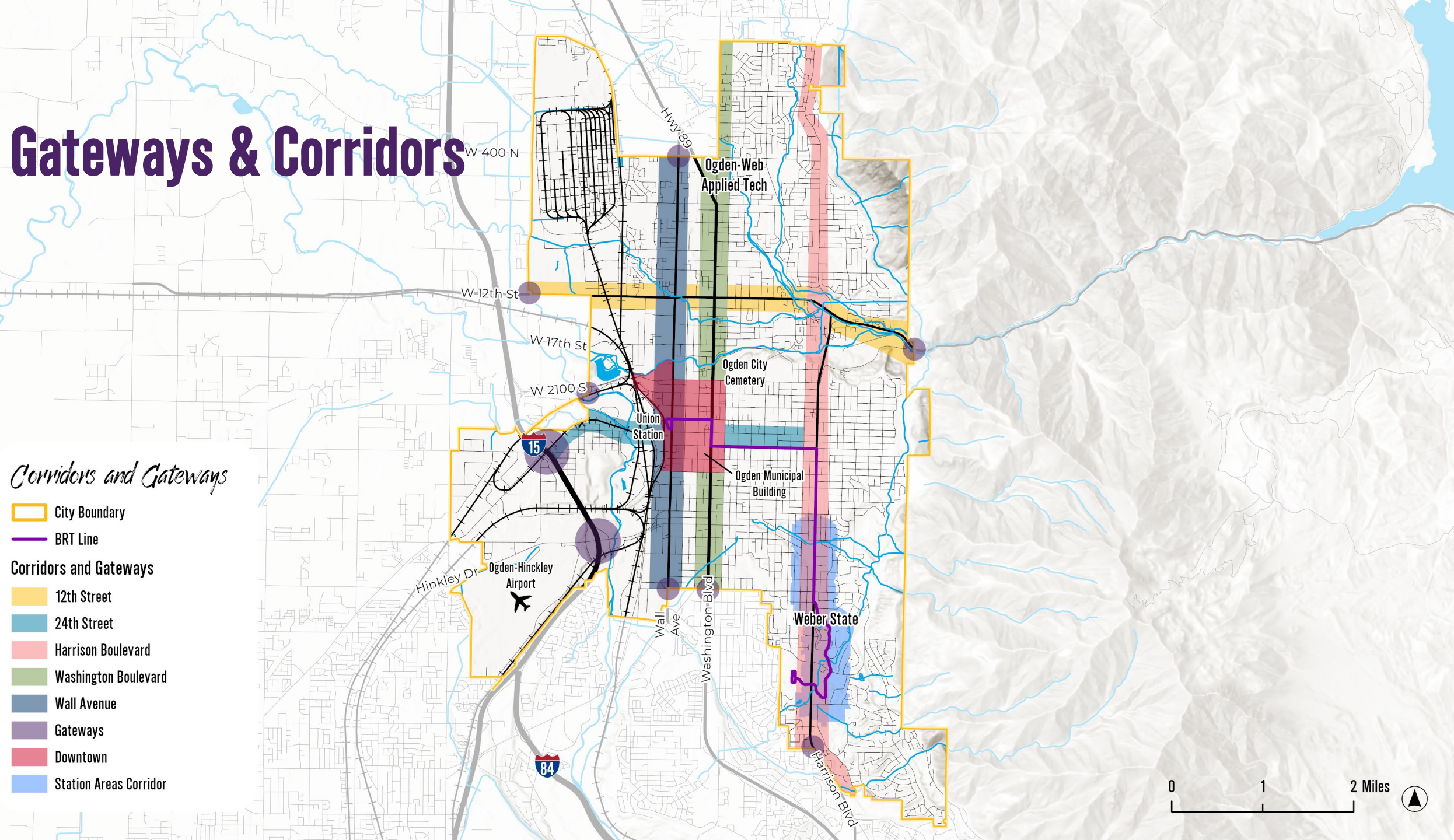
 Washington Boulevard

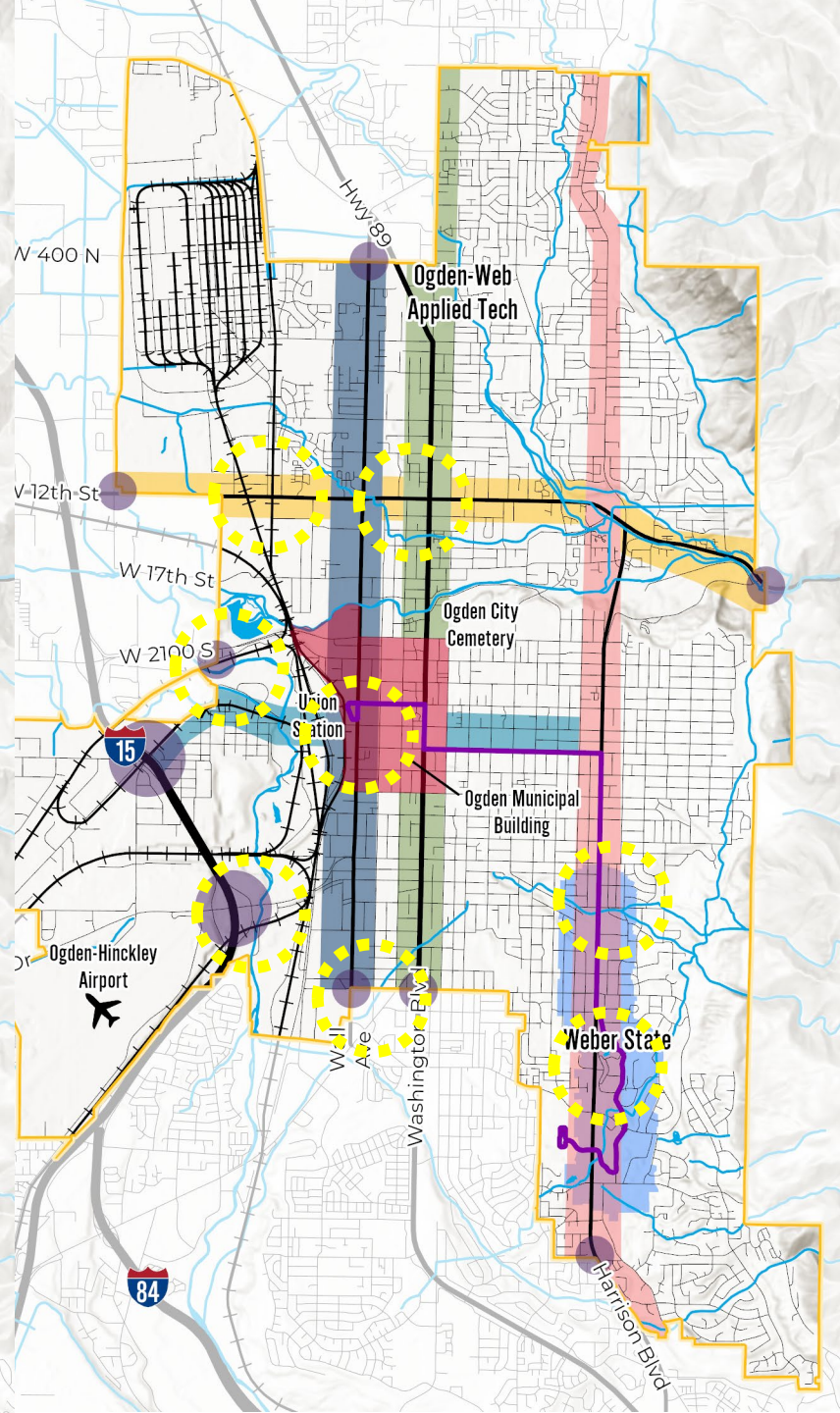
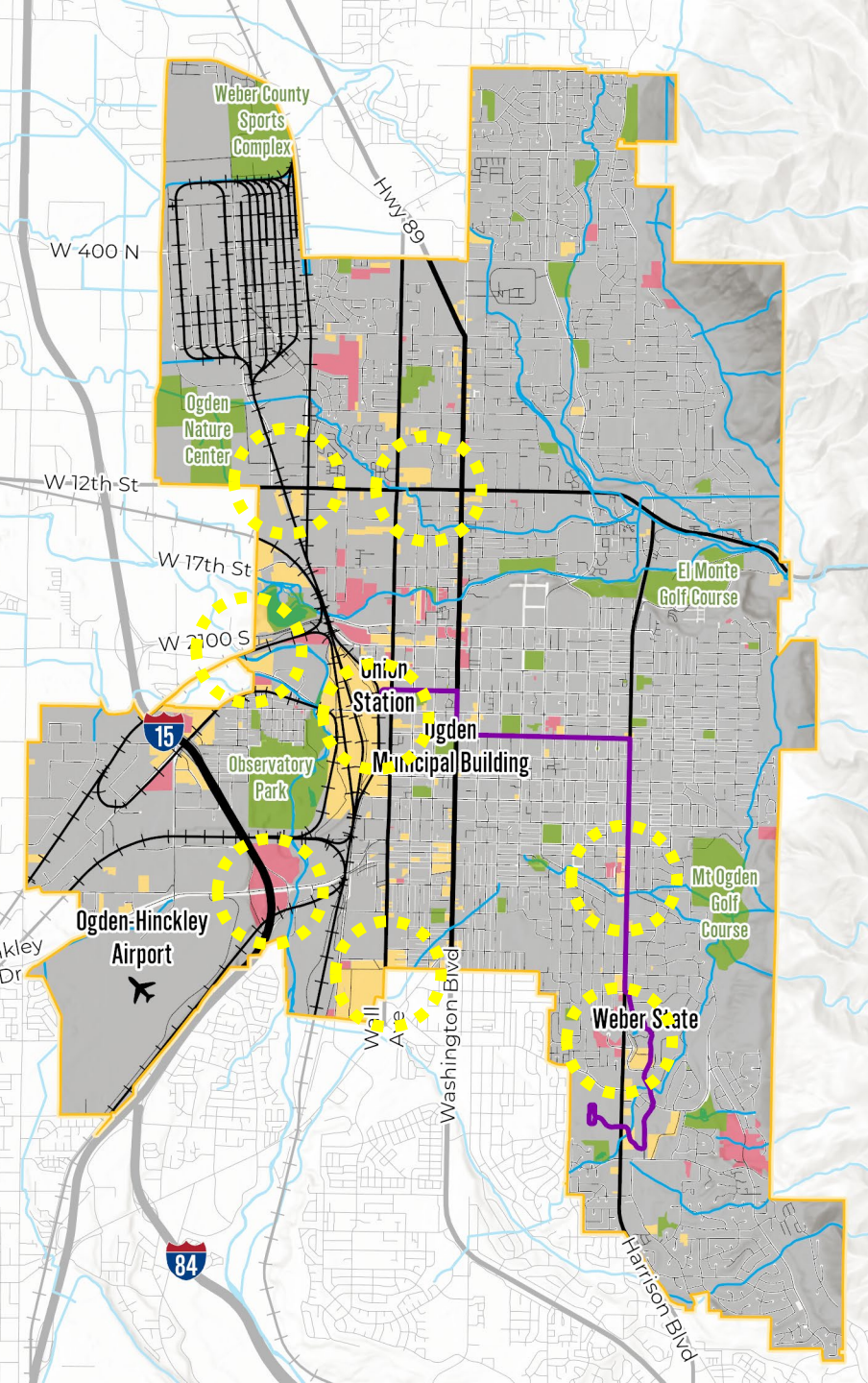
 Wall Avenue

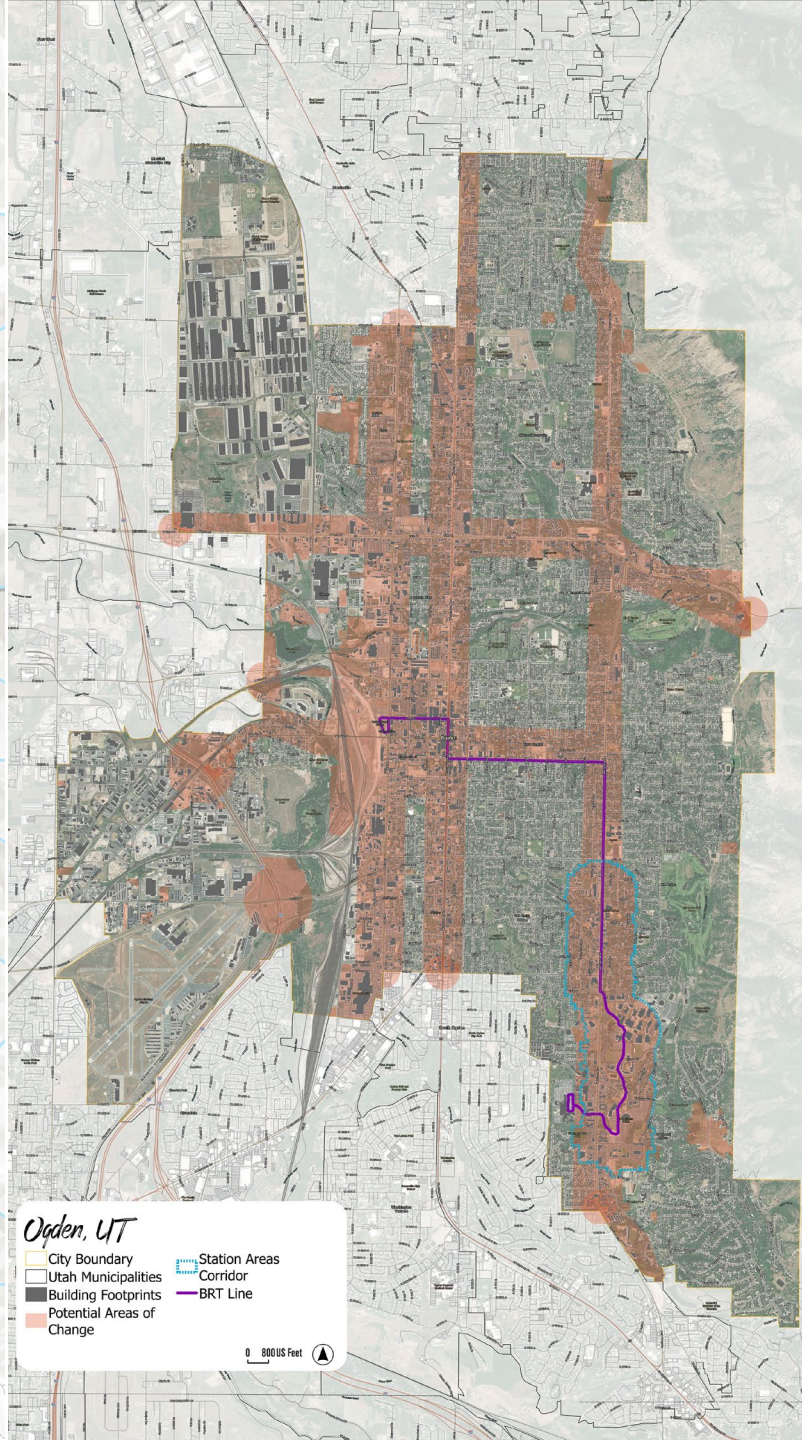
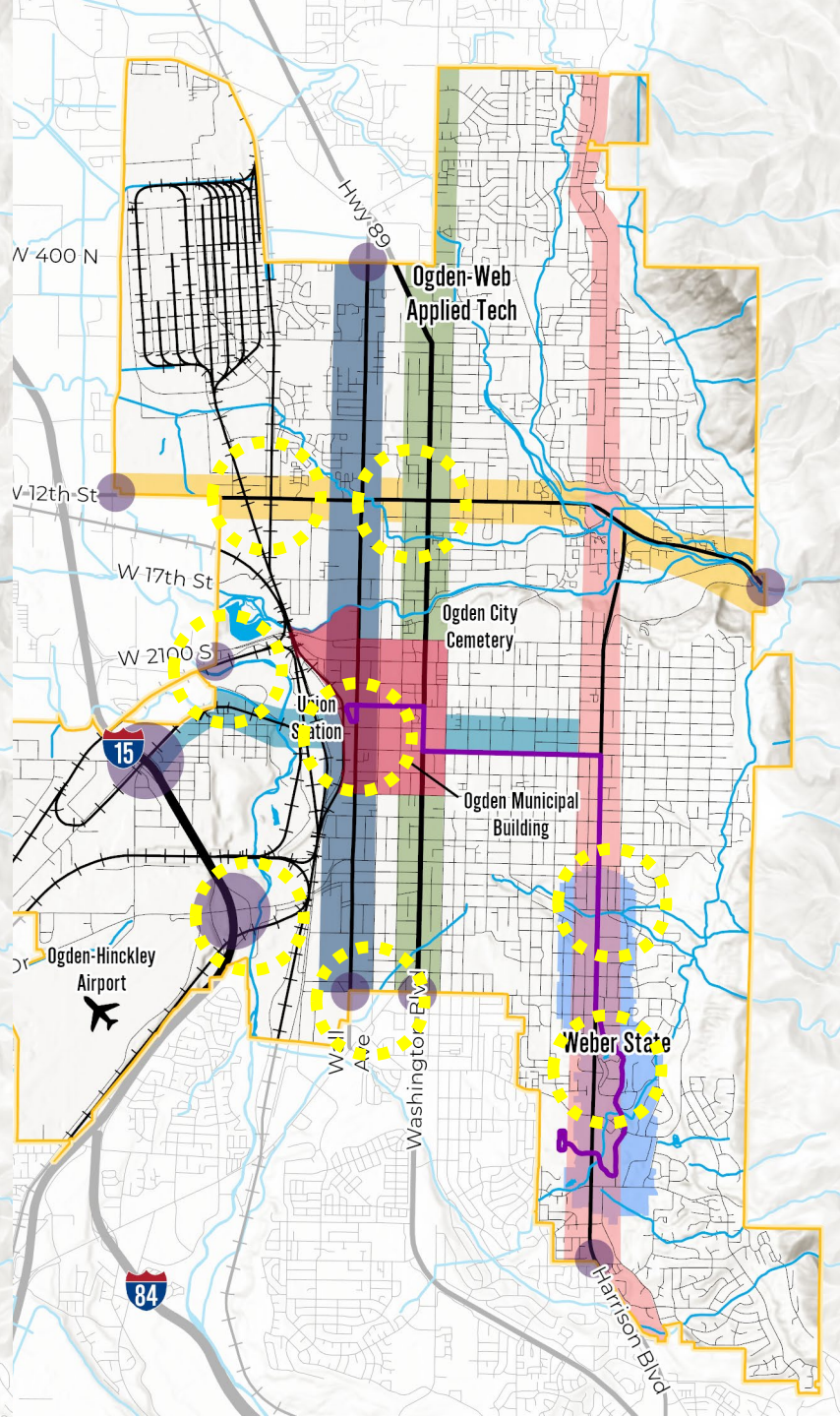
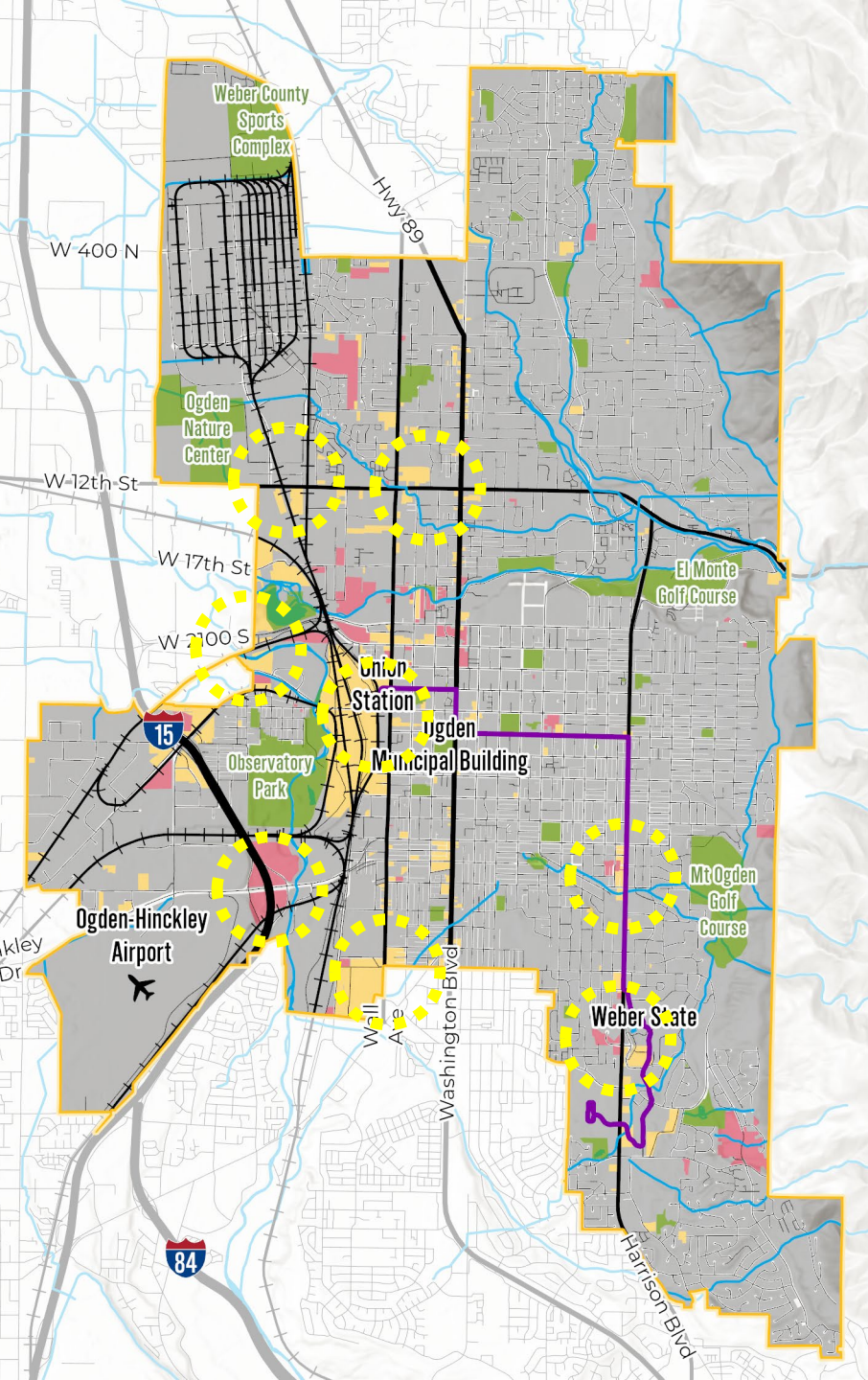
 Gateways

 Downtown

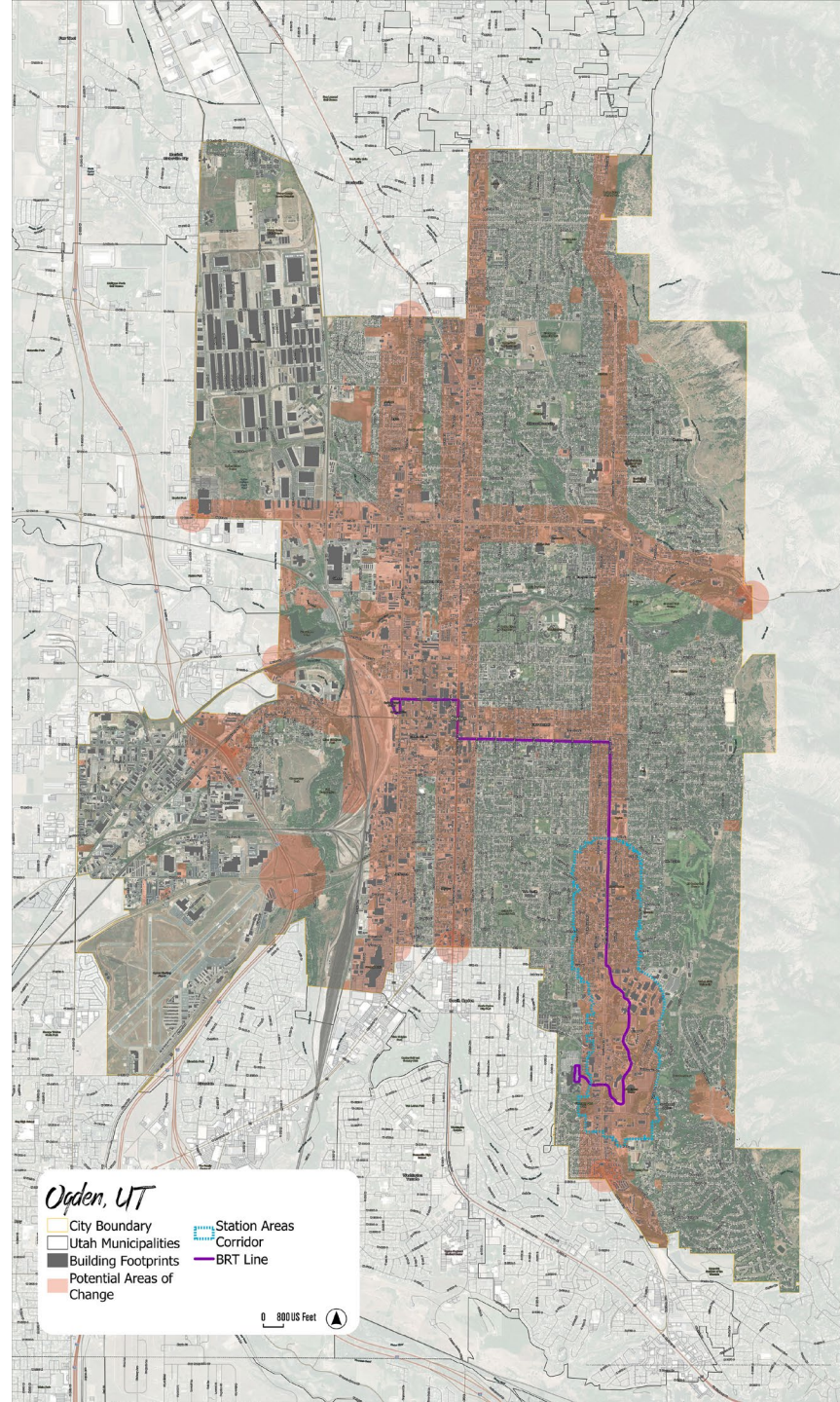
 Station Areas Corridor







Where most
of our growth
is more likely
to happen...



High Job Forecast

**115,331 Total
Population**

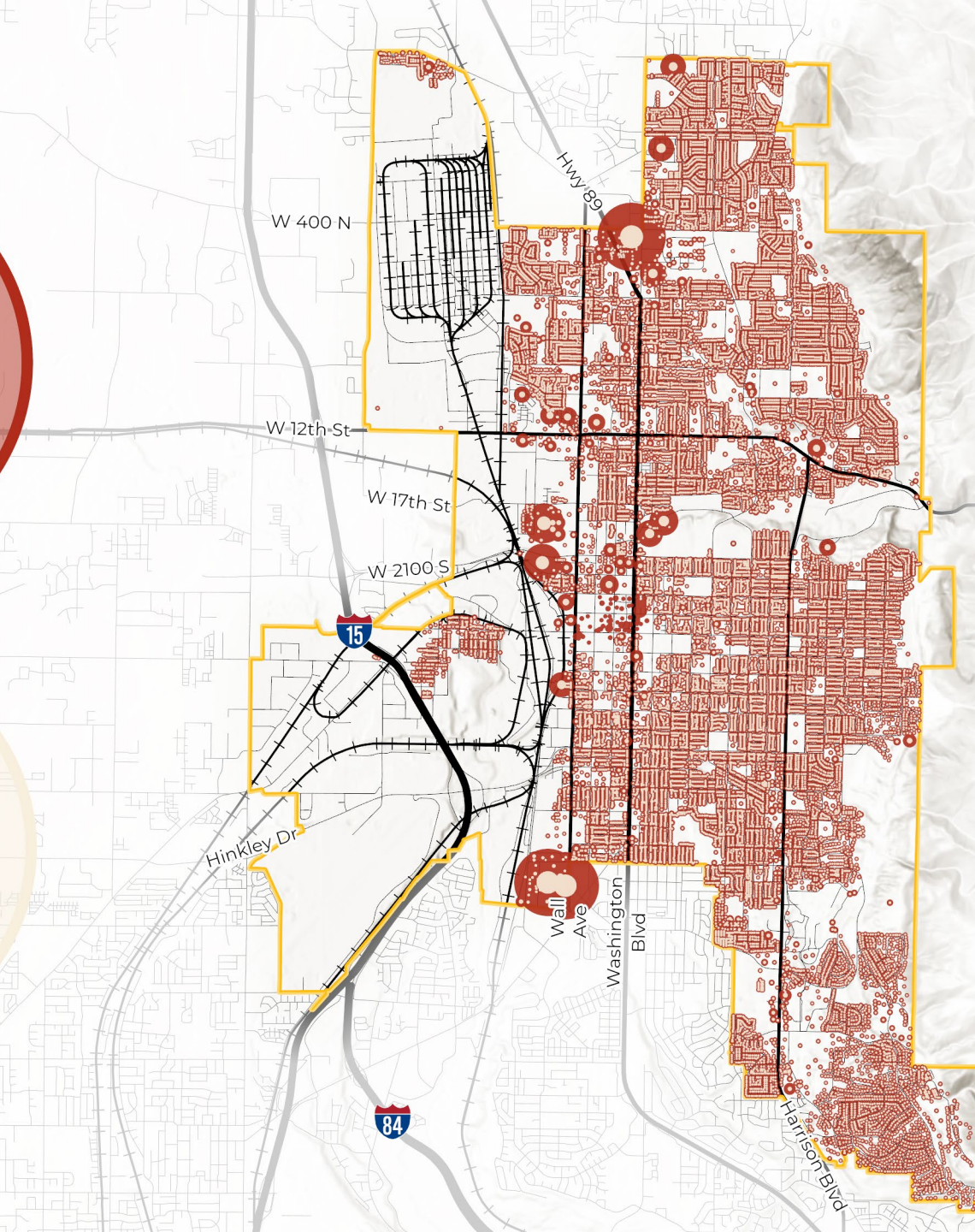
Baseline Forecast

**102,745 Total
Population**

2050 Population Forecast

- ≈ 1300 Baseline Growth Forecast Population
- ≈ 1500 High Growth Forecast Population

**16,000-28,000
New Residents**



High Growth Forecast

**47,657 Total
Households**

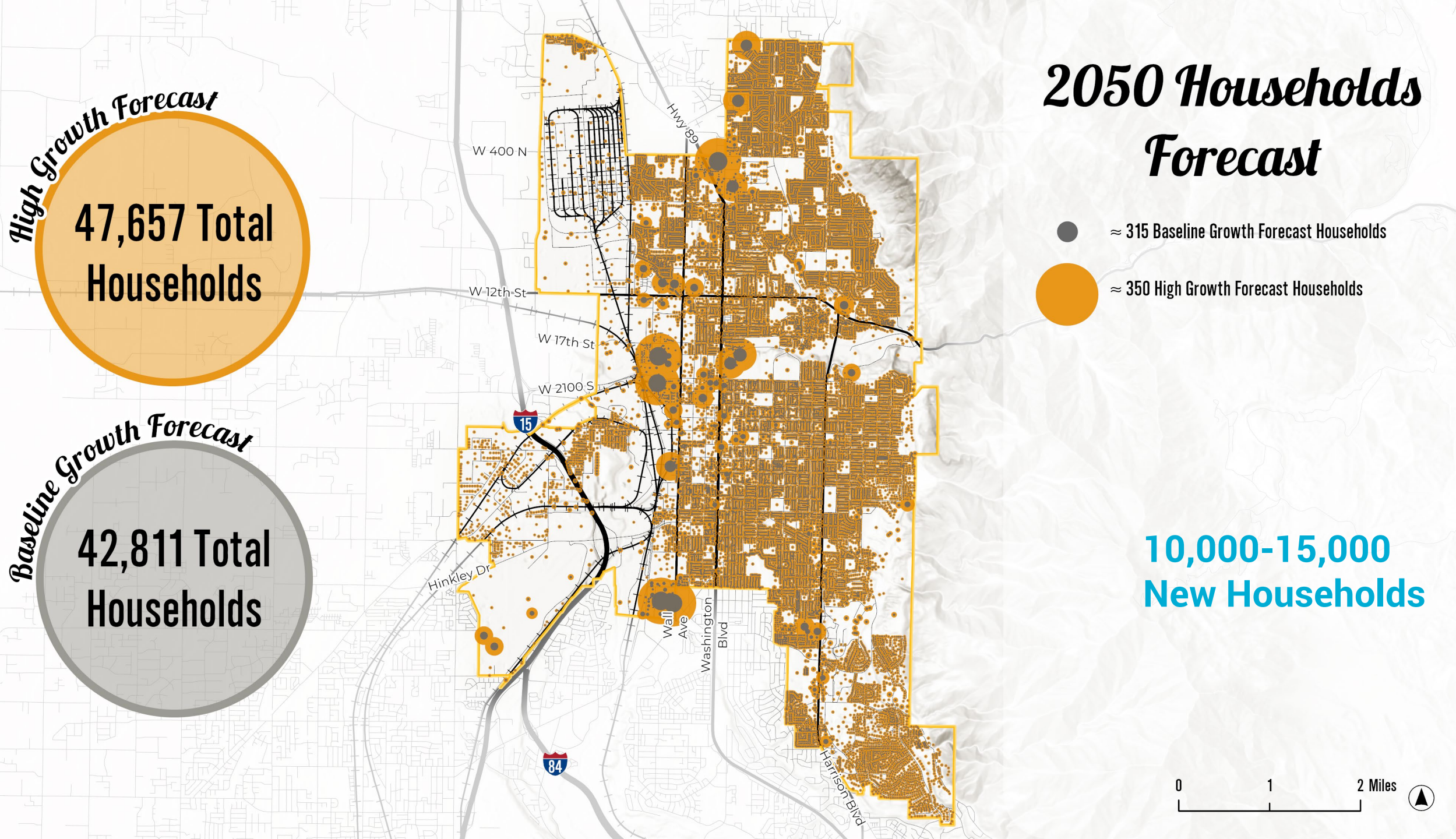
Baseline Growth Forecast

**42,811 Total
Households**

2050 Households Forecast

- ≈ 315 Baseline Growth Forecast Households
- ≈ 350 High Growth Forecast Households

**10,000-15,000
New Households**



High Growth Forecast

**86,792 Total
Jobs**

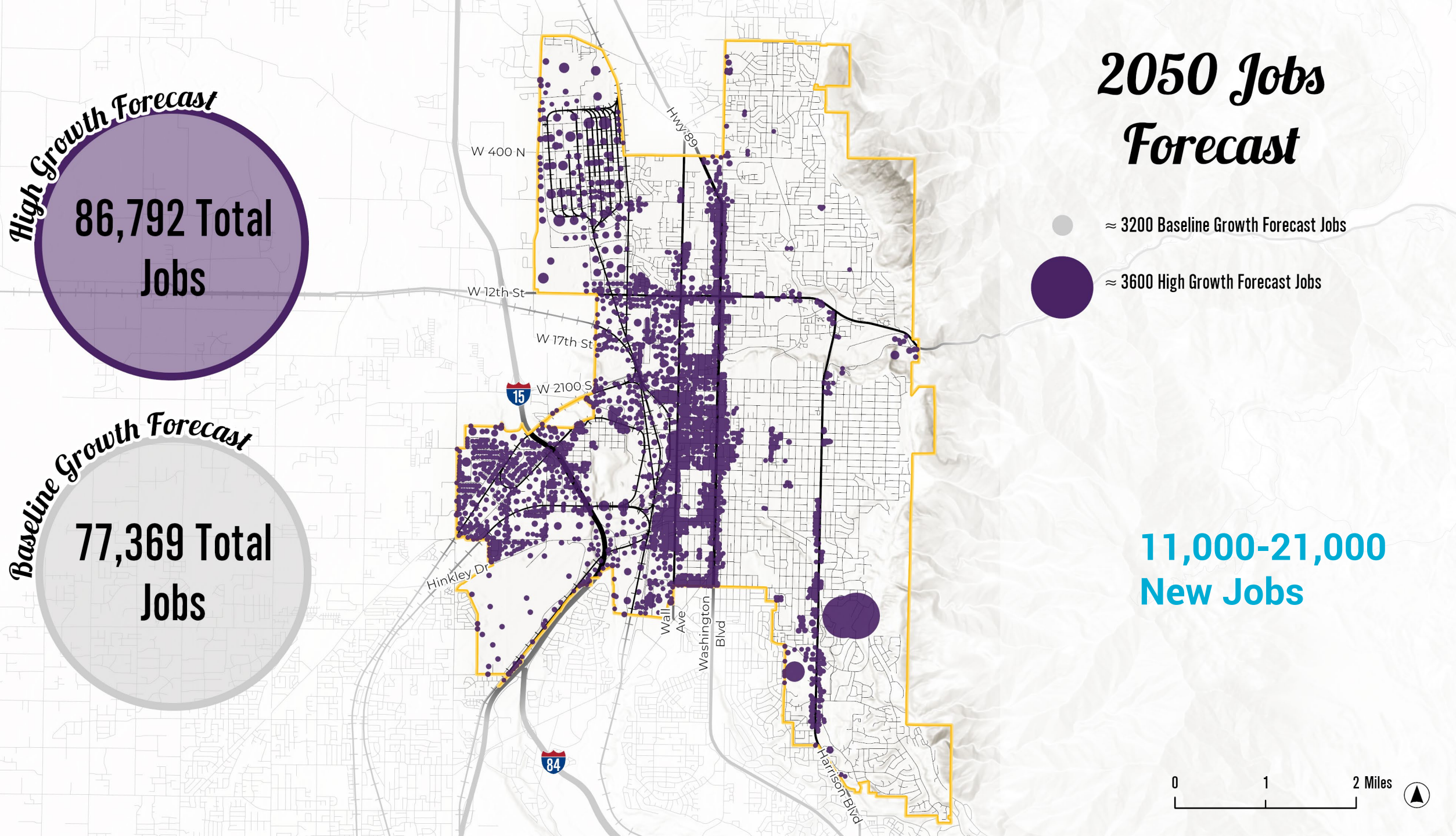
Baseline Growth Forecast

**77,369 Total
Jobs**

2050 Jobs Forecast

- ≈ 3200 Baseline Growth Forecast Jobs
- ≈ 3600 High Growth Forecast Jobs

**11,000-21,000
New Jobs**



If you don't know where you're going, then any old road will do.

- from *Alice in Wonderland*



Today...

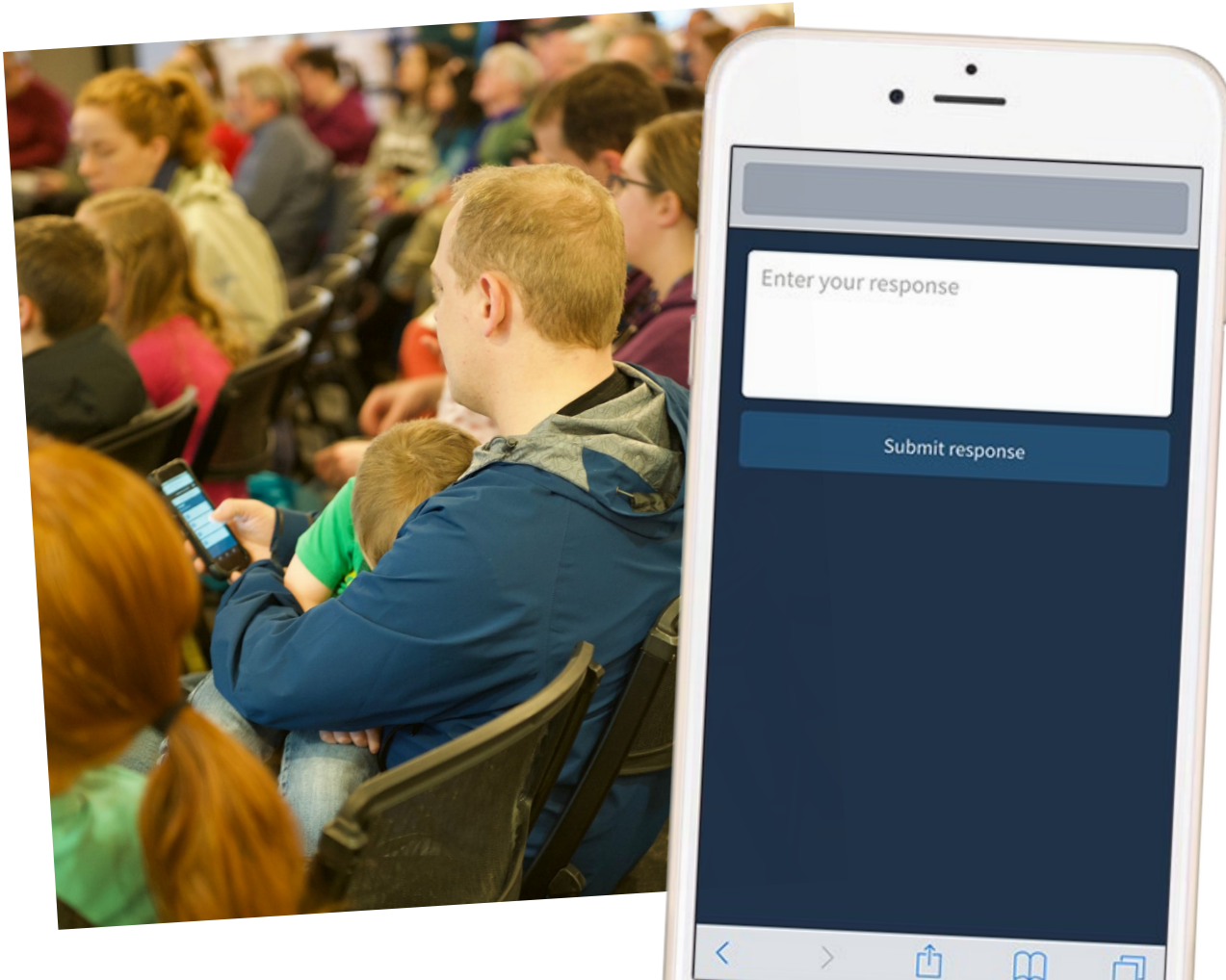
- **Identify general values and ideas about growth and change**
- Explore where and how growth should unfold
 - Homes
 - Jobs
 - Downtown
 - Recreation and Open Space
 - Transportation

warm up survey | mapping | sharing



Everyone Gets a Vote

Get ready to participate!



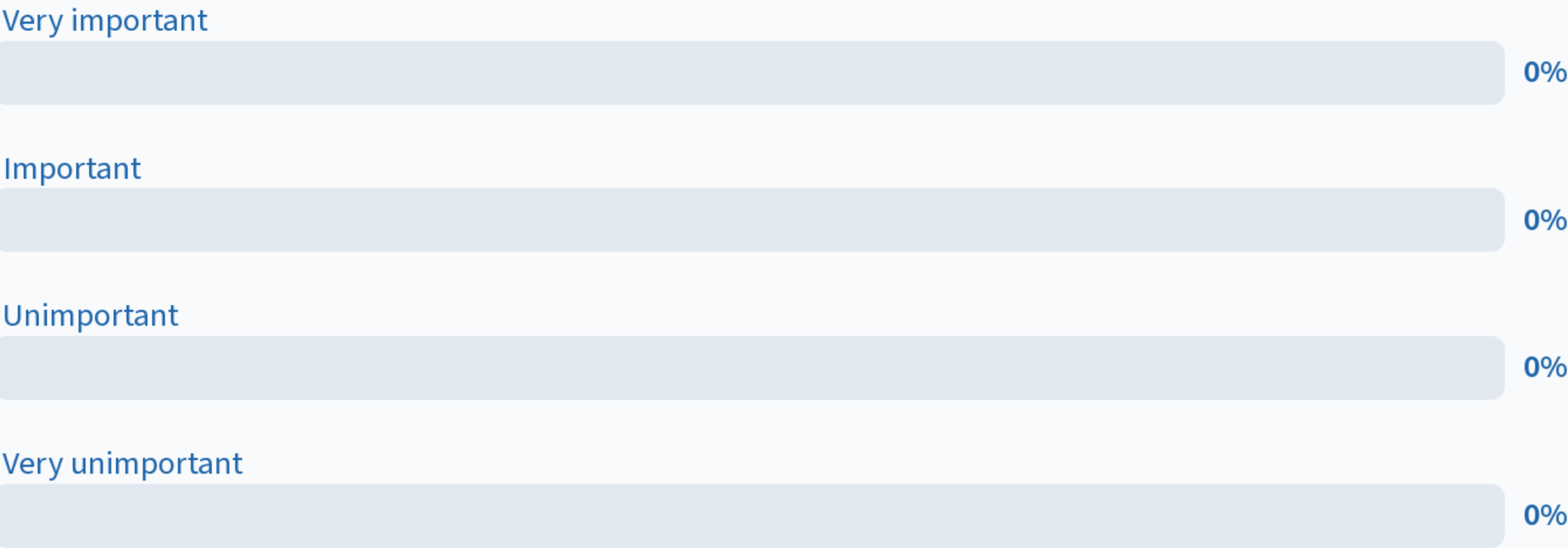
How Important Are the Following?

A series of concepts...

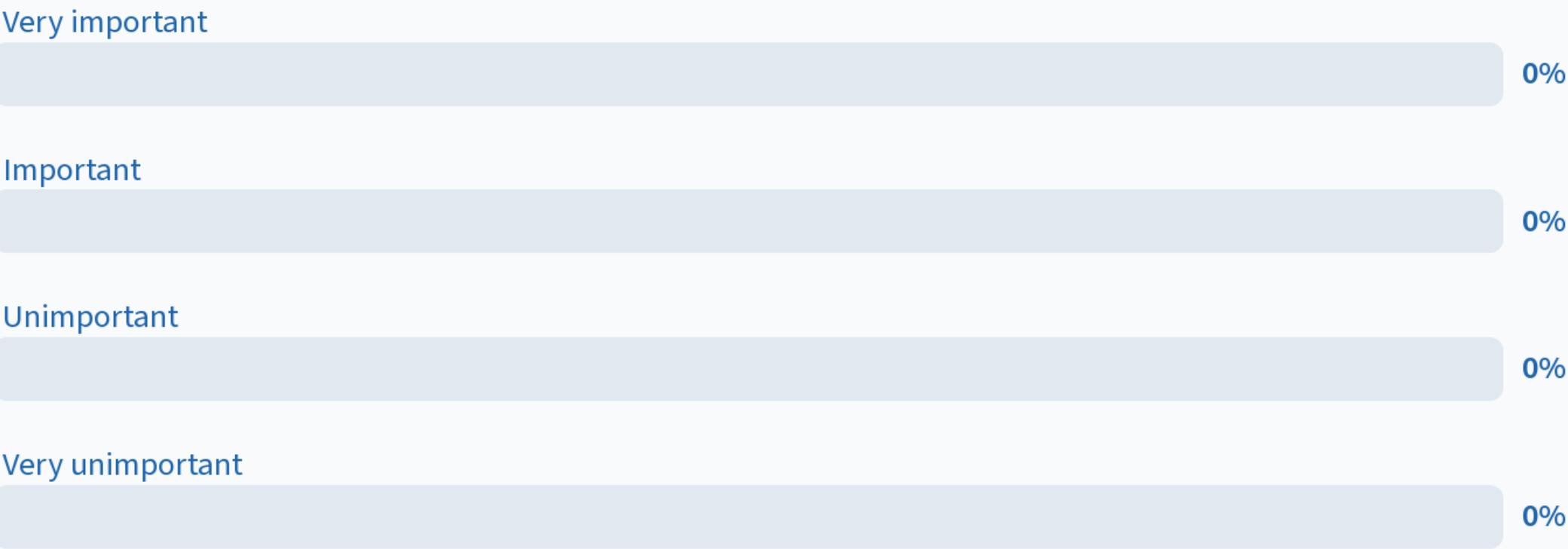
...what are your initial thoughts?

very important | important | unimportant | very unimportant

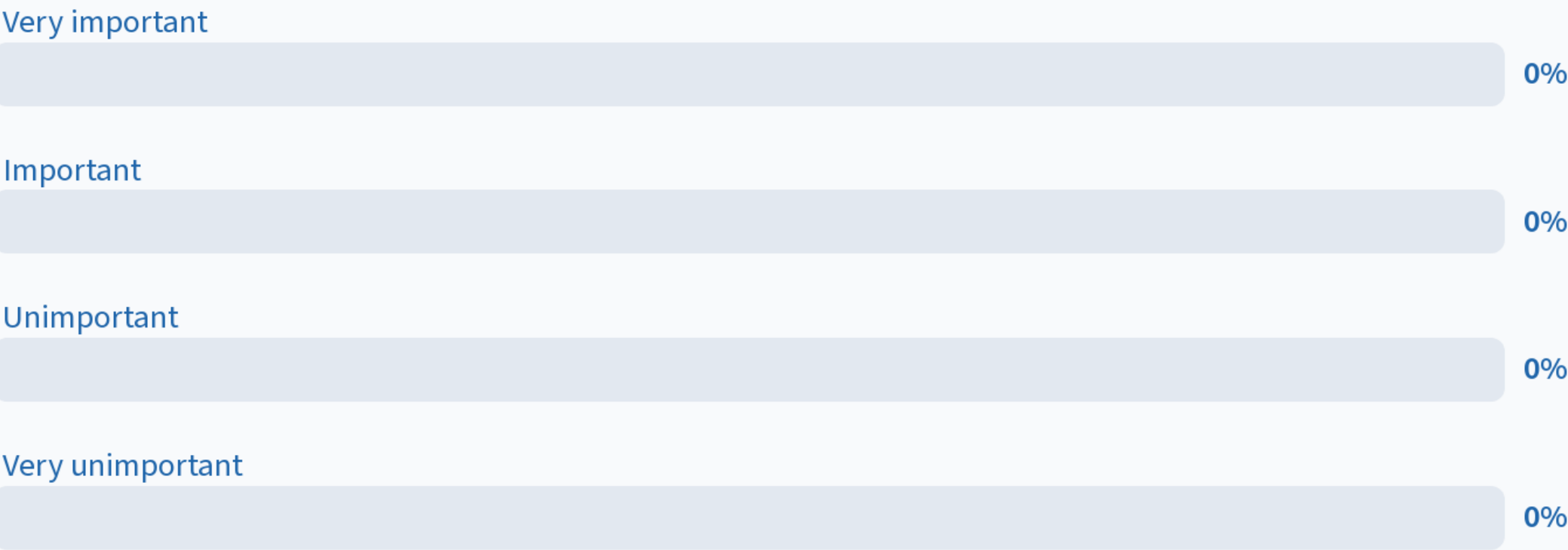
Create more household-sustaining jobs in the City; foster local independent businesses



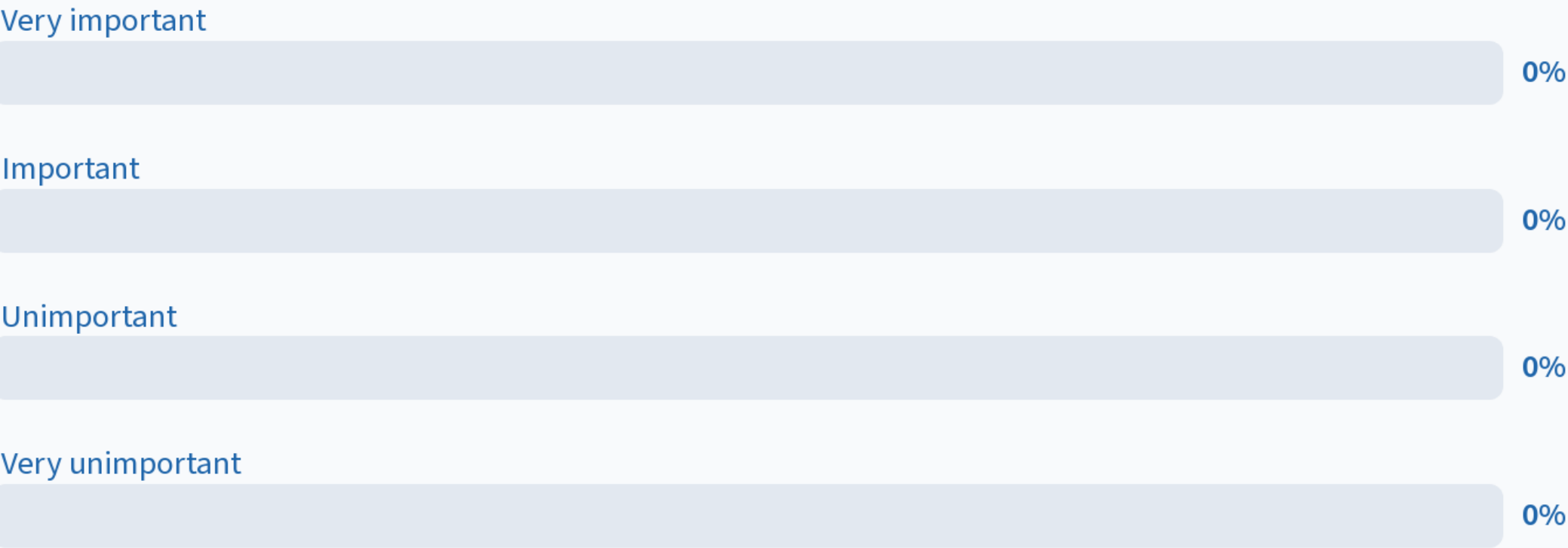
Maintain and enhance a strong and vibrant downtown



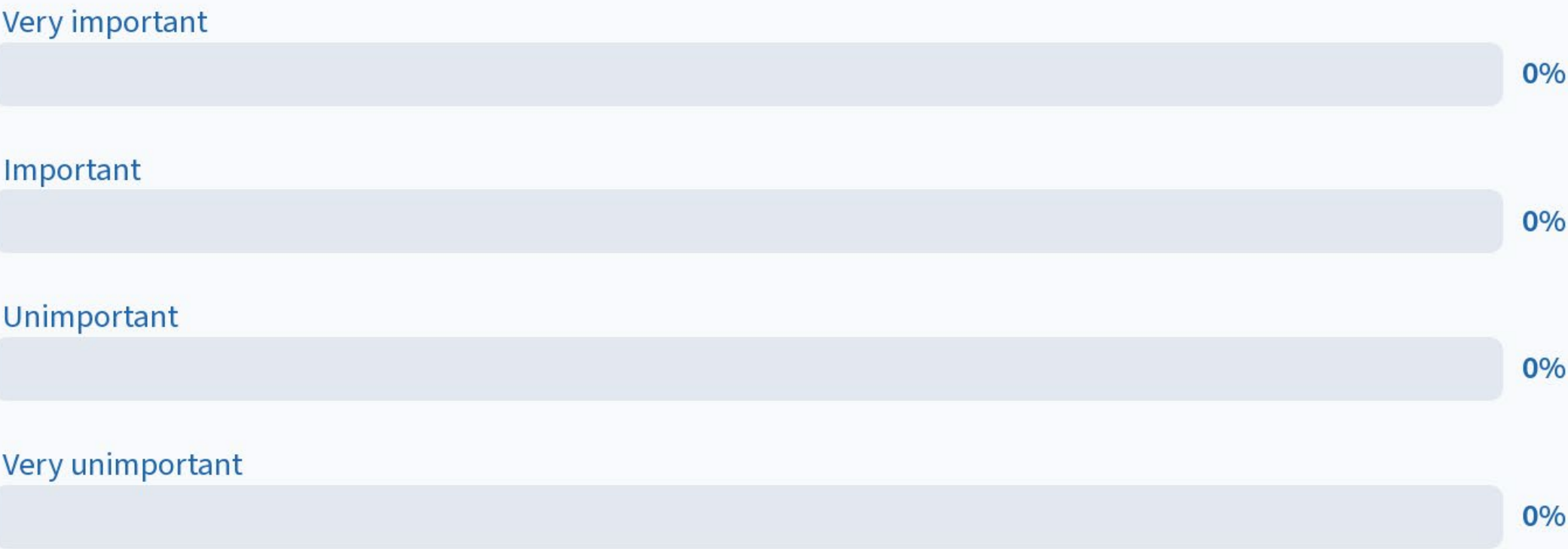
Create neighborhood centers closer to home for shopping, dining, and gathering



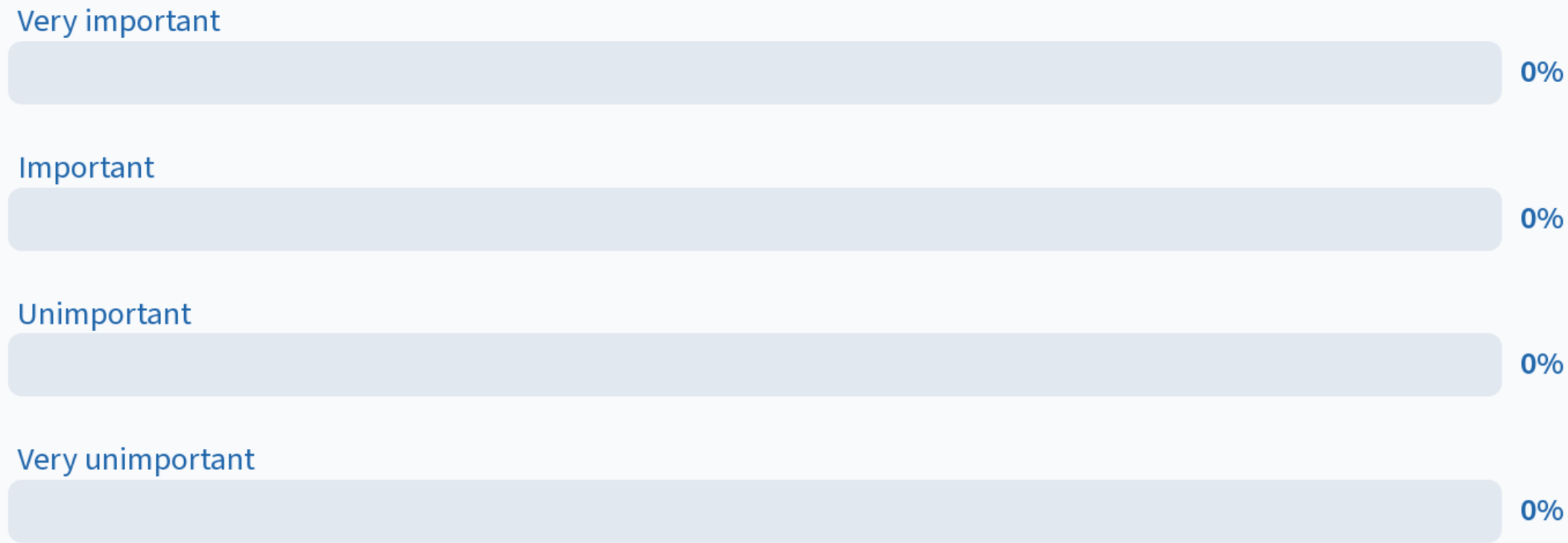
Enhance car-free options for getting around (bike lanes, pedestrian pathways, transit, ADA options); create car-optional neighborhoods



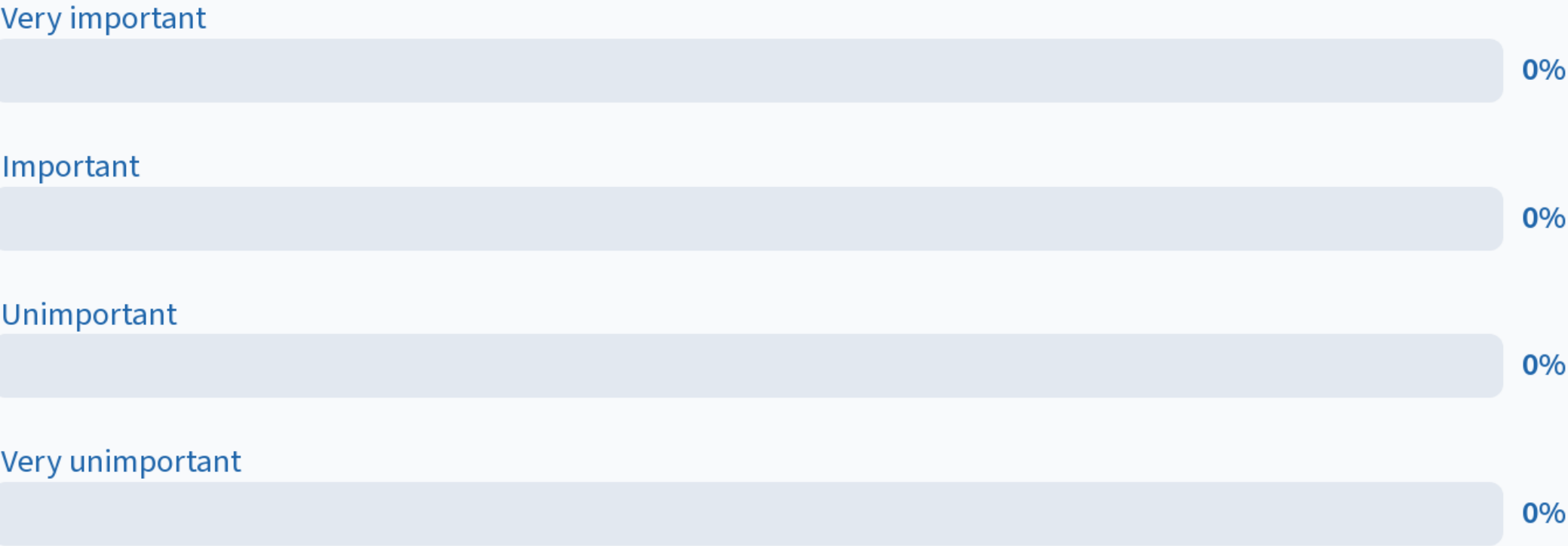
Preserve/enhance open spaces and natural lands



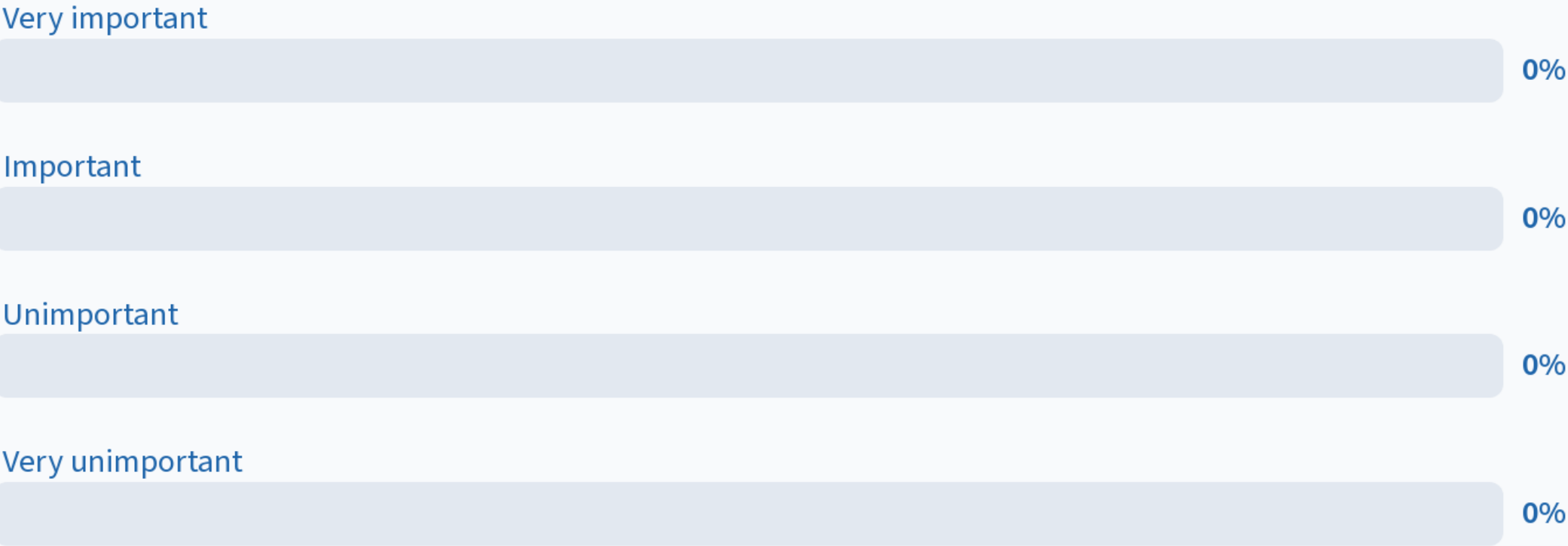
Create more home ownership opportunities through infill residential development, small lot, and attached housing types



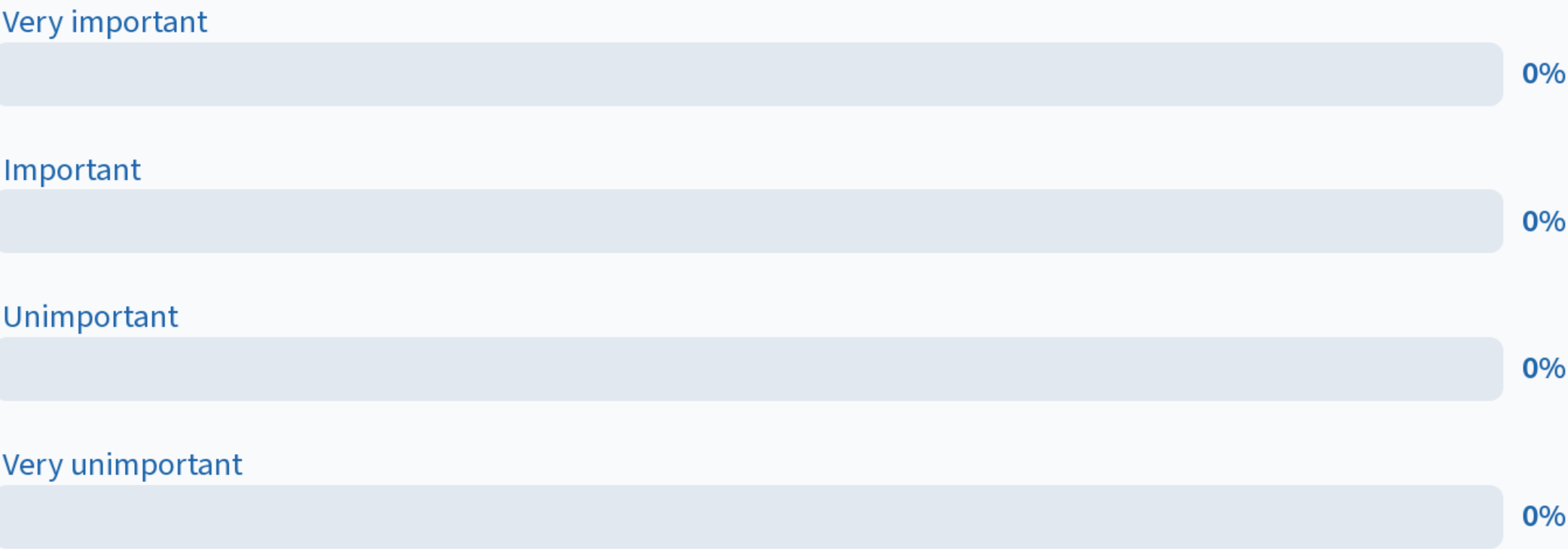
Enhance, grow, and build awareness of recreation/outdoor recreation and entertainment opportunities in our city



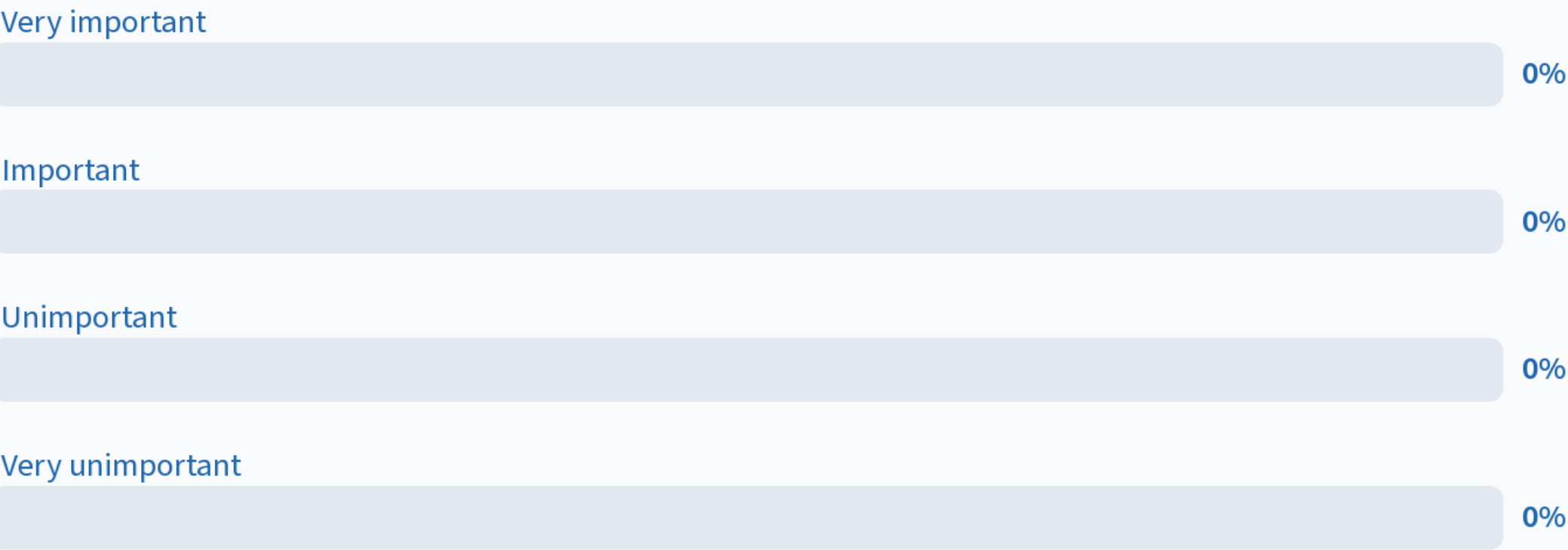
Grow efficiently with climate resilience and careful resource use in mind (e.g. water, energy, public infrastructure)



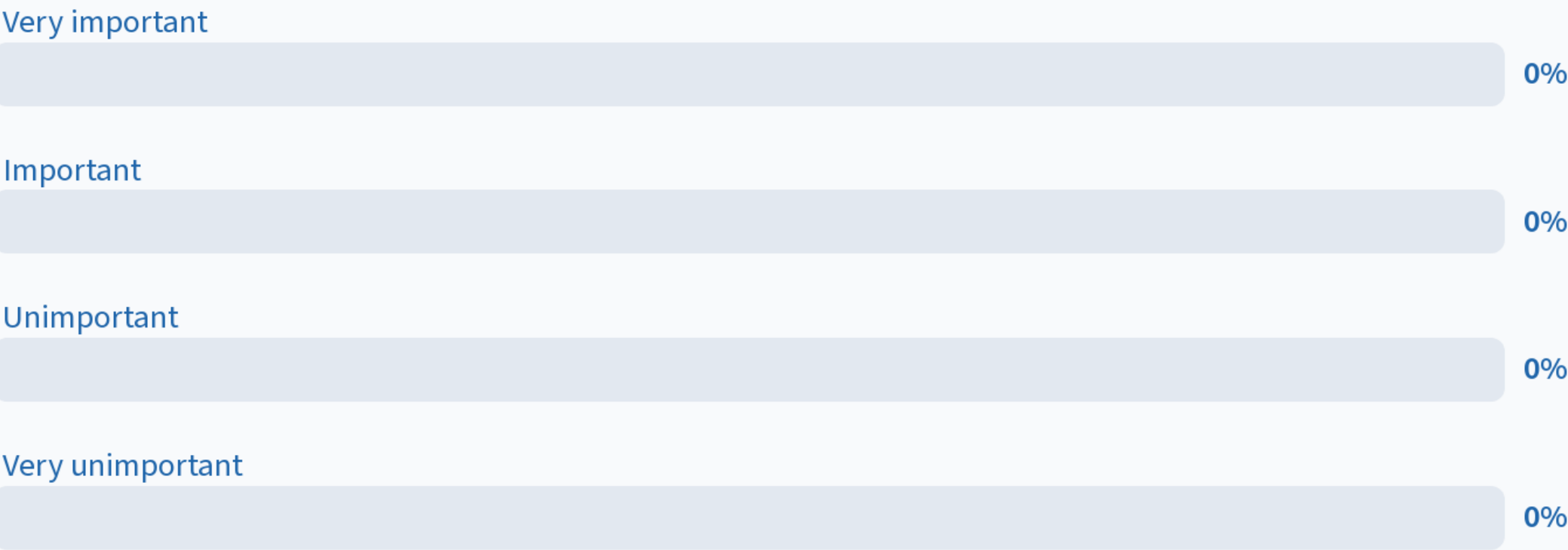
Plan so our city's children, if they choose, can afford to live and work here when they grow up



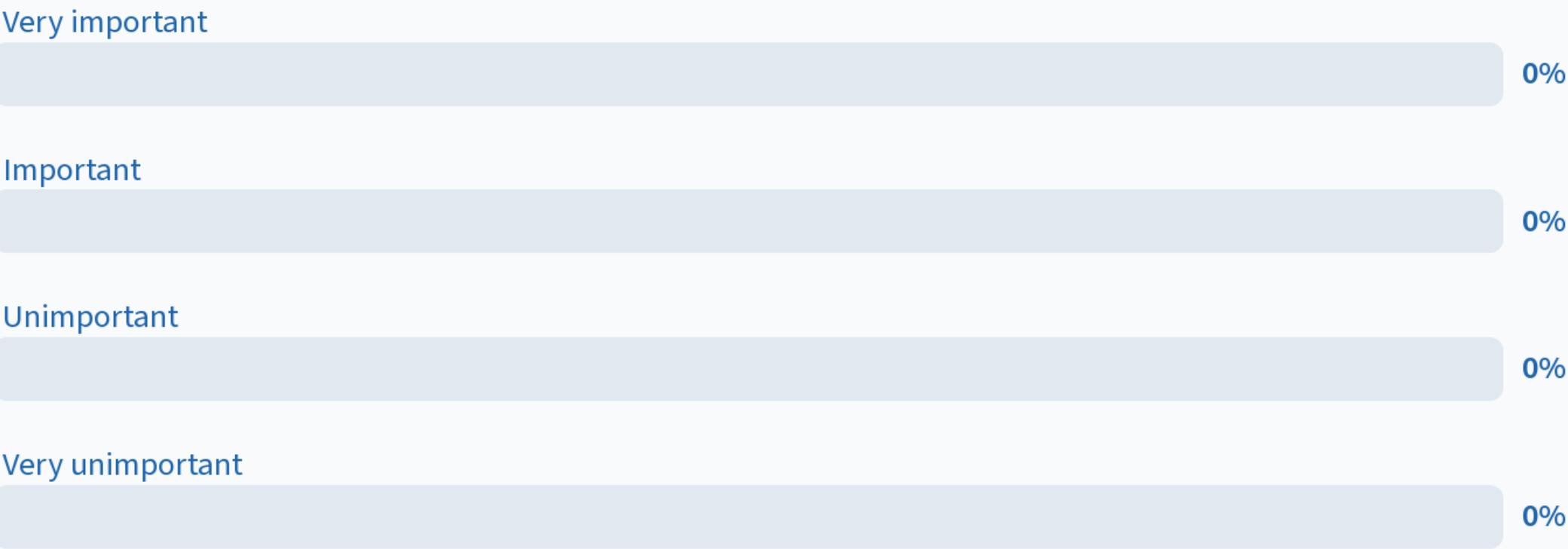
Improve/enhance gateways/entrances into the city and major road corridors through the city



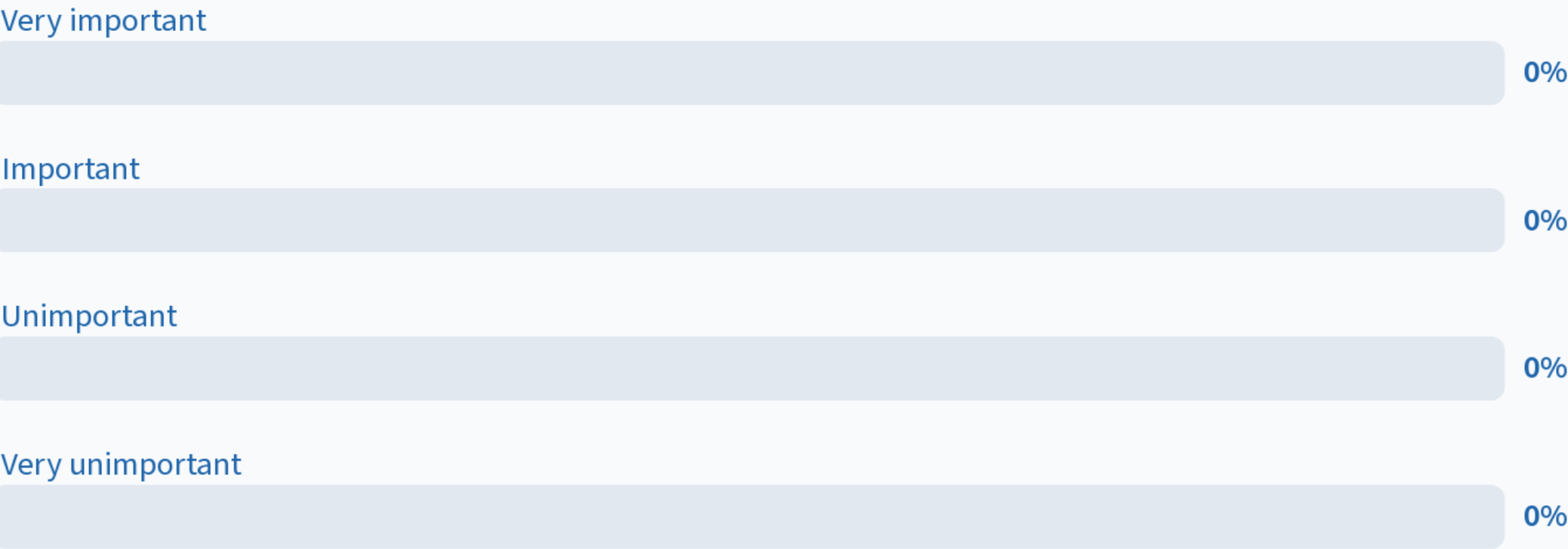
Preserve historic buildings and neighborhoods



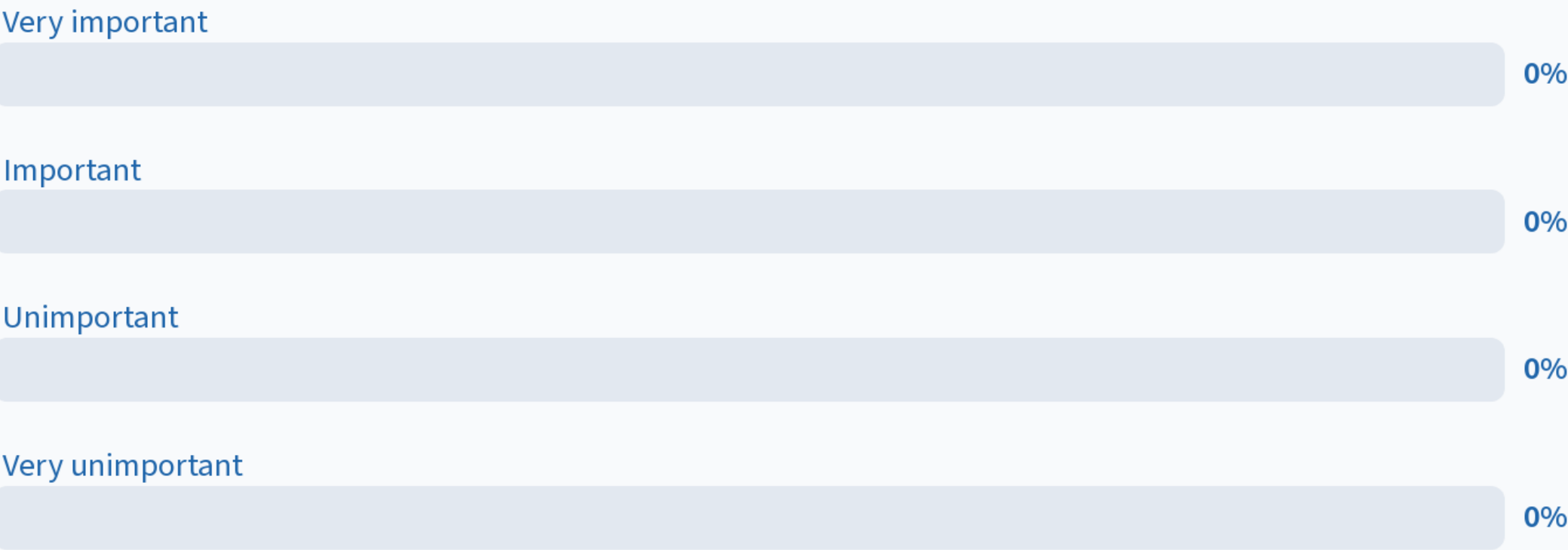
Maintain and strengthen existing neighborhoods



Enhance, grow, and build awareness of cultural and arts opportunities in our city



Provide new housing, services, and gathering places nearby OGX bus rapid transit stops



What matters most to you?

Nobody has responded yet.

Hang tight! Responses are coming in.



Your Vision – Growth Scenarios

Ogden City is creating a citywide vision and updating its General Plan. The project is called Plan Ogden. The citywide vision will help guide how Ogden City plans for growth, development, and prepares for the future.

Help us evaluate and provide input on 3 unique growth scenarios! Share your ideas for OGX stations! Ogden is also developing a plan for quality development at station areas along Harrison Boulevard/Weber State University.

ATTEND THE PLAN OGDEN WORKSHOP & PIZZA PARTY



www.Plan-Ogden.com

*¡Evento en
español también!*

*Evento en español
Spanish-language event*

24 de octubre de 2024

6:00 PM Tiempo de empezar

6:30 PM Presentación

Biblioteca Primero

2464 Jefferson Ave.

Ogden, UT

English Event

Evento en inglés

October 23, 2024

5:30 PM Doors open

6:00 PM Presentation

Union Station

2501 Wall Ave.

Ogden, UT

Thank you!



What's Next?

Scenario Evaluation Workshop (Fall)

Please spread the word!



Plan Ogden Brainstorming Workshop

THANK YOU FOR COMING!

