

## Rotarians and Friends Working Together for a Better Tomorrow

## Our Vision

The Rotary Club of Coachella East is a fellowship that was formed to give aid and comfort to the less fortunate in the East Coachella community. We strive to improve the future of the community by working with our youth, provide economic assistance for education and expose our youth to leadership programs. These Rotarian programs offer them lifelong skills for success.

## Our Mission Statement

Members of Rotary Club of Coachella East work diligently to achieve their vision by developing alliances with businesses, community leaders and educators. We sponsor RYLA and PRYDE leadership programs established by Rotary to help build future leaders. In addition, we join forces with friends and neighbors to promote Rotary values and ideals with "Service Above Self" beliefs of Rotary International.