



Lake Arrowhead Mountain Sunrise Rotary Foundation

A 501(C)3 Non Profit Charitable Corporation
Fed. Tax ID# 33-0393074
P.O. Box 1317, Blue Jay, CA 92317

January 4, 2022

Dear Valued Donor,

The Lake Arrowhead Mountain Sunrise Rotary Club is preparing for our **30th Annual Live and live streaming Auction**. We look forward to your generous support of our auction, which will be held on **Saturday, June 4, 2022** at Snow Valley Mountain Resort. With your help, this year's auction will be an even more successful fundraiser for our Mountain Communities and beyond!

Over the past thirty years, the generosity of wonderful people like yourself, has enabled us to make a difference in the lives of so many, having raised nearly \$900,000.00, most which, has stayed within our local communities.

Lake Arrowhead Mountain Sunrise Rotary Foundation is a service organization that supports all the areas of health, dignity, safety, security, education/literacy, leadership, special needs and the arts. In the area of education and leadership, we help to prepare today's youth for leadership and service for tomorrow through school programs, leadership camps and scholarships for furthering their education. Our auction proceeds assist many deserving causes and over forty organizations on the mountains

Once more, we are reaching out to you as we desperately need your support again this year. It has been a year of challenges for our mountain communities with people struggling to meet every day needs. Mountain Sunrise Rotary has a large number of service projects, continually helping to change lives for the better. You can assist us by becoming an **Auction Sponsor**, by **possibly providing an item for our Live Auction or be showcased in our Silent Auction**:

BE AN AUCTION SPONSOR: Sponsorships range from **\$250.00 to \$2,500.00**. At our **live/streaming Auction**, **you will be recognized** throughout the day. Additionally, your contribution will be advertised in all our publications, and on our website. Your generosity will be rewarded many times over with continued goodwill throughout our communities.

DONATE AN ITEM FOR THE LIVE AUCTION:

When you become a **Sponsor or contribute an item to our Live Auction**, your business will be advertised on our Facebook page and live stream auction. **Additionally, your item(s) are listed, together with your name, in all of our local mountain newspapers/publications and when your item is presented on Auction Day, an advertisement for your business is presented to the live audience.**

--Please use the attached form to provide information about your contribution and the publicity statement for your company. For any questions or further information, please contact me at **909-698-0212 or email: MountainSunriseRotaryClub@gmail.com**

I want to thank you in advance for you for your kindness and consideration for your Sponsorship and/or Donation to the Mountain Sunrise Rotary Club's 30th Annual Auction, the #1 fundraising event for the benefit of *Our Mountain Communities*.

Yours, in the Service of Rotary

Dave Nygren
Chairperson, 2021-22 Auction Committee

Attached:
2022 Charity Auction Form
2022 Charity Sponsorship Form