



## Summer Concert Series Sponsorship Opportunities

### ***Platinum Sponsor - \$5000***

- Company logo & sponsorship prominently positioned on Rotary Club Website, including Company hyperlink
- Company logo & sponsorship included in Rotary Club social media marketing
- Company logo & sponsorship included on the "Sponsor Board" displayed prominently during each concert in the amphitheater
- Table available for company marketing on walkway at the top of the amphitheater
- Sponsorship recognized on all electronic and physical marketing material
- Sponsorship recognition included on weekly concert program distributed to all attendees
- Company name included in all press releases
- Public acknowledgement by the emcee at each concert
- Special recognition for four guests at November 2022 Rotary Luncheon
- 6 Tickets to sponsor Kick-Off Dinner – Meal provided by El Patron and hosted beer & wine
- 15 drink tickets that can be used anytime during the 2022 concert series

### ***Gold Sponsor - \$2000 - \$4999***

- Company logo & sponsorship prominently positioned on Rotary Club Website, including Company hyperlink
- Company logo & sponsorship included in Rotary Club social media marketing
- Company logo & sponsorship included on the "Sponsor Board" displayed prominently during each concert in the amphitheater
- Table available for company marketing on walkway at the top of the amphitheater
- Sponsorship recognized on all electronic and physical marketing material
- Sponsorship recognition included on weekly concert program distributed to all attendees
- Company name included in all press releases
- Public acknowledgement by the emcee at each concert
- Special recognition for two guests at November 2022 Rotary Luncheon
- 4 Tickets to sponsor Kick-Off Dinner – Meal provided by El Patron and hosted beer & wine
- 8 drink tickets that can be used anytime during the 2022 concert series

### ***Silver Sponsor - \$1000 - \$1999***

- Company logo & sponsorship prominently positioned on Rotary Club Website, including Company hyperlink
- Company logo & sponsorship included in Rotary Club social media marketing
- Company logo & sponsorship included on the “Sponsor Board” displayed prominently during each concert in the amphitheater
- Table (subject to availability) for company marketing on walkway at the top of the amphitheater
- Sponsorship recognized on all electronic and physical marketing material
- Sponsorship recognition included on weekly concert program distributed to all attendees
- Company name included in all press releases
- Public acknowledgement by the emcee at each concert
- 2 Tickets to sponsor Kick-Off Dinner – Meal provided by El Patron and hosted beer & wine
- 2 drink tickets that can be used anytime during the 2022 concert series

### ***Friends - \$500 - \$999***

- Sponsorship recognized on Rotary Club Website
- Sponsorship recognized on Rotary Facebook page and concert social media marketing
- Sponsorship recognized on the “Sponsor Board” displayed prominently during each concert in the amphitheater
- Public acknowledgement by the emcee at first concert of the season
- 1 Ticket to sponsor Kick-Off Dinner – Meal provided by El Patron and hosted beer & wine

### ***Supporters - \$100 - \$499***

- Sponsorship recognized on Rotary Club Website
- Sponsorship recognized on Rotary Facebook page and concert social media marketing
- Sponsorship recognized on the “Sponsor Board” displayed prominently during each concert in the amphitheater
- Public acknowledgement by the emcee at first concert of the season







Presented by The Rotary Club of Altadena in Cooperation with LA County Parks & Recreation

# Concerts in the Park

## 24<sup>TH</sup> ANNUAL CONCERT SERIES 2021

All concerts are FREE and start at 7:00pm on the following Saturdays at the Amphitheater at Farnsworth Park (568 East Mt. Curve Avenue, Altadena, CA 91001)

Saturday, July 10  
**THE KINGS  
OF 88**

Saturday, July 17  
**SGT PEPPER**

Saturday, July 24  
**PSYCHEDELIC  
SUMMER**

Saturday, July 31  
**FLOGGING  
SEAGULLS**

Saturday, August 7  
**COUNTRY  
NATION**

Saturday, August 14  
**UPSTREAM**

Saturday, August 21  
**THE HODADS**

Saturday, August 28  
**GYPSY DREAMS**  
*An Authentic Tribute to  
Fleetwood Mac*

Grand Finale on  
Saturday, Sept. 11  
**THE WALKING  
PHOENIXES**



*Grand Finale Presented by the  
Sheriff's Support Group of Altadena*



For up-to-date COVID-19 safety requirements, visit <https://altadenarotary.org/>

## thank you to our sponsors!



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# 2022 Summer Concert Series Farnsworth Park Altadena, CA

**Produced by: The Rotary Club of Altadena**  
in association with  
**The Sheriff's Support Group of Altadena (SSGA)**

Hosted by: The Altadena Sheriff's Station and  
Farnsworth Park, Los Angeles County Department of Parks and Recreation.

*Return to: Rotary Club of Altadena, Attn: Doug Colliflower  
P.O. Box 414, Altadena, CA 91003*

Please accept my donation of \$\_\_\_\_\_ in support of the free 2022 Summer Concert Series in the Amphitheater in Farnsworth Park, Altadena, CA 91001.

Name:

Company Name:

Address:

City, State,

Please make your tax-deductible contribution payable to **Altadena Rotary Charities**, a 501(c)(3) organization. Tax ID # 95-4600758.

For your sponsorship, your company name will appear on all our printed materials, schedules, programs and large format posters. In addition, your sponsorship is for the entire series, not just one of the concerts. We will also have a table set up at the top of the amphitheater for you to display literature and other items, if desired. Your company and your name will be announced at the start of each concert and during intermission, if one is taken, and at the end of each concert.

Thank you for your support of this 25th year of an Altadena tradition!