



Summer Concert Series Sponsorship Opportunities

Platinum Sponsor - \$5000

- If desired, company logo & sponsorship prominently positioned on Rotary Club Website, including Company hyperlink
- If desired, company logo & sponsorship included in Rotary Club social media marketing.
- Company logo & sponsorship included on the "Sponsor Board" displayed prominently during each concert in the amphitheater
- Table available for company marketing in the Davies Building.
- Space available in the Davies Building for no more than two roll up banners. Banner cost to be borne by the sponsor and content approved by Rotary Club of Altadena in advance.
- Sponsorship recognized on electronic and physical marketing material.
- Sponsorship recognition included on a weekly concert program distributed to attendees.
- Company name included in all press releases.
- Public acknowledgement by the emcee at each concert
- Special recognition for four guests at our Rotary Holiday Luncheon during the month of December 2024
- 6 Tickets to our Sponsor Recognition Celebration on July 20, 2024. Food provided by El Patron with beer & wine hosted.
- 15 drink tickets that can be used anytime during the 2024 concert.

Gold Sponsor - \$2000 - \$4999

- If desired, company logo & sponsorship prominently positioned on Rotary Club Website, including Company hyperlink.
- If desired, company logo & sponsorship included in Rotary Club social media marketing
- Company logo & sponsorship included on the "Sponsor Board" displayed prominently during each concert in the amphitheater
- Table available for company marketing in the Davies Building.
- Space available in the Davies Building for one roll up banner. Banner cost to be paid by the sponsor and content approved by Rotary Club of Altadena in advance.
- Sponsorship recognized on electronic and physical marketing material.
- Sponsorship recognition included on weekly concert program distributed to all attendees.
- Company name included in all press releases.
- Public acknowledgement by the emcee at each concert
- Special recognition for two guests at our Rotary Holiday Luncheon during the month of December 2024

- 4 Tickets to our Sponsor Recognition Celebration on July 20, 2024. Food provided by El Patron with beer & wine hosted.
- 8 drink tickets that can be used anytime during the 2024 concert series.

Silver Sponsor - \$1000 - \$1999

- If desired, company logo & sponsorship prominently positioned on Rotary Club Website, including Company hyperlink.
- If desired, company logo & sponsorship included in Rotary Club social media marketing.
- Company logo & sponsorship included on the “Sponsor Board” displayed prominently during each concert in the amphitheater
- Table (subject to availability) for company marketing in the Davies Building.
- Space available in the Davies Building for one roll up banner. Banner cost to be borne by the sponsor and content approved by Rotary Club of Altadena in advance.
- Sponsorship recognized on electronic and physical marketing material.
- Sponsorship recognition included on weekly concert program distributed to all attendees
- Company name included in all press releases.
- Public acknowledgement by the emcee at first concert of the season
- 2 Tickets to our Sponsor Recognition Celebration on July 20, 2024. Food provided by El Patron with beer & wine hosted.
- 2 drink tickets that can be used anytime during the 2024 concert series.

Friends - \$500 - \$999

- If desired, sponsorship recognized on Rotary Club Website
- If desired, sponsorship recognized on Rotary Facebook page and concert social media marketing.
- Sponsorship recognized on the “Sponsor Board” displayed prominently during each concert in the amphitheater
- Public acknowledgement by the emcee at first concert of the season
- 1 Ticket to our Sponsor Recognition Celebration on July 20, 2024. Food provided by El Patron with beer & wine hosted.

Supporters - \$100 - \$499

- If desired, sponsorship recognized on Rotary Club Website
 - If desired, sponsorship recognized on Rotary Facebook page and concert social media marketing
 - Sponsorship recognized on the “Sponsor Board” displayed prominently during each concert in the amphitheater
 - Public acknowledgement by the emcee at first concert of the season
- Sponsorship opportunities noted above are subject to the date of a signed agreement and receipt of financial contribution.



Concerts in the Park

An Altadena tradition for more than 25 years!



Presented by The Rotary Club of Altadena in Cooperation with LA County Parks & Recreation

Concerts in the Park

26TH ANNUAL CONCERT SERIES 2023

All concerts are FREE and start at 7:00 p.m. on the following Saturdays at the Amphitheater at Farnsworth Park (568 East Mt. Curve Avenue, Altadena, CA 91001)

Saturday, July 8
4 LADS FROM LIVERPOOL

Saturday, July 15
AILEEN QUINN AND THE LEAPIN' LIZARDS

Saturday, July 22
MIGHTY LOVE

Saturday, July 29
LOVE DOLLY - A DOLLY TRIBUTE SHOW

Saturday, August 5
STRANGE DAYS: A TRIBUTE TO THE DOORS

Saturday, August 12
UPSTREAM

Saturday, August 19
LAS CHIKAS

Saturday, August 26
THE GERRY ROTHSCHILD BAND

Saturday, Sept. 9
THE WHO EXPERIENCE

Last concert presented by the Sheriff's Support Group of Altadena



To learn more about the Concerts in the Park, go to <http://www.altadenarotary.org>.

thank you to our sponsors!

Platinum Sponsor



Gold Sponsor

5th District Supervisor
Kathryn Barger
Altadena Hardware
Altadena Libraries
Craig & Susan Cox
J. C. L. Productions
Pasadena Showcase
House for the Arts
Zoeller and Associates

Silver Sponsor

Altadena Neighbors Magazine
Altadena Town & Country Club
David Campbell, DDS
City of Hope
DMDS Partners, Inc.
El Patron Restaurant
Mark & Carol Forbush
Grocery Outlet - Altadena
Pasadena Federal Credit Union
Payden & Rygel
Platinum Stitches Embroidery
RBC Wealth Management - Roger Stephens
The Roerber Family
Linda Seyffert, Deasy, Penner, Podley



2024 Summer Concert Series Farnsworth Park Altadena, CA

Produced By:
The Rotary Club of Altadena
In Partnership with
LA County Parks and Recreation Department
and Altadena Sheriff Station
And in cooperation with Sheriff Support Group of Altadena

*Return to: Rotary Club of Altadena, Attn: Doug Colliflower
P.O. Box 414, Altadena, CA 91003*

Please accept my donation of \$_____ in support of the free 2024 Summer Concert Series in the Amphitheater in Farnsworth Park, Altadena, CA 91001.

Name: _____

Company Name: _____

Address: _____

City, State, & Zip _____

Phone _____ Email _____

Please make your tax-deductible contribution payable to **Altadena Rotary Charities**, a 501(c)(3) organization. Tax ID # 95-4600758.

Thank you for your support of this 27th year of an Altadena tradition!