



Summer Concert Series Sponsorship Opportunities

Platinum Sponsor - \$5000

- If desired, company logo & sponsorship prominently positioned on Rotary Club Website, including Company hyperlink
- If desired, company logo & sponsorship included in Rotary Club social media marketing.
- Company logo & sponsorship included on the "Sponsor Board" displayed prominently during each concert in the amphitheater
- Table available for company marketing in the Davies Building.
- Space available in the Davies Building for no more than two roll up banners. Banner cost to be borne by the sponsor and content approved by Rotary Club of Altadena in advance.
- Sponsorship recognized on electronic and physical marketing material.
- Sponsorship recognition included on a weekly concert program distributed to attendees.
- Company name included in all press releases.
- Public acknowledgement by the emcee at each concert
- Special recognition for four guests at one weekly Rotary Luncheon during the month of October 2023
- 6 Tickets to our Sponsor Recognition Celebration on July 22, 2023. Food provided by El Patron with beer & wine hosted.
- 15 drink tickets that can be used anytime during the 2023 concert.

Gold Sponsor - \$2000 - \$4999

- If desired, company logo & sponsorship prominently positioned on Rotary Club Website, including Company hyperlink.
- If desired, company logo & sponsorship included in Rotary Club social media marketing
- Company logo & sponsorship included on the "Sponsor Board" displayed prominently during each concert in the amphitheater
- Table available for company marketing in the Davies Building.
- Space available in the Davies Building for one roll up banner. Banner cost to be paid by the sponsor and content approved by Rotary Club of Altadena in advance.
- Sponsorship recognized on electronic and physical marketing material.
- Sponsorship recognition included on weekly concert program distributed to all attendees.
- Company name included in all press releases.
- Public acknowledgement by the emcee at each concert
- Special recognition for two guests at one weekly Rotary Luncheon during the month of October 2023

- 4 Tickets to our Sponsor Recognition Celebration on July 22, 2023. Food provided by El Patron with beer & wine hosted.
- 8 drink tickets that can be used anytime during the 2023 concert series.

Silver Sponsor - \$1000 - \$1999

- If desired, company logo & sponsorship prominently positioned on Rotary Club Website, including Company hyperlink.
- If desired, company logo & sponsorship included in Rotary Club social media marketing.
- Company logo & sponsorship included on the "Sponsor Board" displayed prominently during each concert in the amphitheater
- Table (subject to availability) for company marketing in the Davies Building.
- Space available in the Davies Building for one roll up banner. Banner cost to be borne by the sponsor and content approved by Rotary Club of Altadena in advance.
- Sponsorship recognized on electronic and physical marketing material.
- Sponsorship recognition included on weekly concert program distributed to all attendees
- Company name included in all press releases.
- Public acknowledgement by the emcee at first concert of the season
- 2 Tickets to our Sponsor Recognition Celebration on July 22, 2023. Food provided by El Patron with beer & wine hosted.
- 2 drink tickets that can be used anytime during the 2023 concert series.

Friends - \$500 - \$999

- If desired, sponsorship recognized on Rotary Club Website
- If desired, sponsorship recognized on Rotary Facebook page and concert social media marketing.
- Sponsorship recognized on the "Sponsor Board" displayed prominently during each concert in the amphitheater
- Public acknowledgement by the emcee at first concert of the season
- 1 Ticket to our Sponsor Recognition Celebration on July 22, 2023. Food provided by El Patron with beer & wine hosted.

Supporters - \$100 - \$499

- If desired, sponsorship recognized on Rotary Club Website
 - If desired, sponsorship recognized on Rotary Facebook page and concert social media marketing
 - Sponsorship recognized on the "Sponsor Board" displayed prominently during each concert in the amphitheater
 - Public acknowledgement by the emcee at first concert of the season
- Sponsorship opportunities noted above are subject to the date of a signed agreement and receipt of financial contribution.



Concerts in the Park

An Altadena tradition for more than 25 years!



Presented by The Rotary Club of Altadena in Cooperation with LA County Parks & Recreation

Concerts in the Park

25TH ANNUAL CONCERT SERIES 2022

All concerts are FREE and start at 7:00 p.m. on the following Saturdays at the Amphitheater at Farnsworth Park (568 East Mt. Curve Avenue, Altadena, CA 91001)

Saturday, July 9
CASH UP FRONT

Saturday, July 16
**THE TRIBE
BAND**

Saturday, July 23
MARIACHI DIVAS

Saturday, July 30
**LIGHTNIN'
WILLIE**

Saturday, August 6
BLUE BREEZE BAND

Saturday, August 13
UPSTREAM

Saturday, August 20
**PAST ACTION
HEROES**

Saturday, August 27
**BOYS OF
SUMMER**

Saturday, Sept. 10
**THE WHO
EXPERIENCE**



*Last Concert presented by the
Sheriff's Support Group of Altadena*

To learn more about the Concerts in the Park, go to <http://www.altadenarotary.org>.

thank you to our sponsors!

Platinum Sponsor



MonteCedro
The art of Creative Living

Gold Sponsor

5th District Supervisor Kathryn Barger
Altadena Hardware
Altadena Libraries
Craig & Susan Cox
J. C. L. Productions
Morgan Stanley
Pasadena Community Foundation
Riedon, Inc.
Linda Seyffert, Podley Real Estate

Silver Sponsor

Altadena Neighbors Magazine
Altadena Town & Country Club
David Campbell
DMDS Partners, Inc.
El Patron
Grocery Outlet
Cynthia & Brian Kumanchik
Platinum Stitches, LLC



**2023 Summer Concert Series
Farnsworth Park
Altadena, CA**

**Produced By:
The Rotary Club of Altadena
In Partnership with
LA County Parks and Recreation Department
and Altadena Sheriff Station
And in cooperation with Sheriff Support Group of Altadena**

*Return to: Rotary Club of Altadena, Attn: Doug Colliflower
P.O. Box 414, Altadena, CA 91003*

Please accept my donation of \$_____ in support of the free 2023 Summer Concert Series in the Amphitheater in Farnsworth Park, Altadena, CA 91001.

Name: _____

Company Name: _____

Address: _____

City, State, & Zip _____

Phone _____ Email _____

Please make your tax-deductible contribution payable to **Altadena Rotary Charities**, a 501(c)(3) organization. Tax ID # 95-4600758.

Thank you for your support of this 26th year of an Altadena tradition!