

The Rotary Club of Pasadena

# Centennial Ball

 A CENTURY OF SERVICE • 1920-2020

Dear Rotarian,

It is a year of celebration! The 2019-2020 year marks the Rotary Club of Pasadena's 100<sup>th</sup> Anniversary and we're gearing up to commemorate a **CENTURY OF SERVICE** in the City of Pasadena, in our region and around our world. Over the past 100 years, Pasadena Rotary and its thousands of members have created lasting impact through community service, the funding and support of hundreds of local and international projects and the involvement of those in Pasadena who care deeply about the well-being of the City.

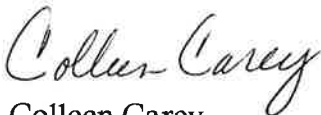
To commemorate this important milestone, the **Rotary Club of Pasadena will be hosting its Centennial Ball on Saturday, October 19, 2019 beginning at 5:30pm at the Valley Hunt Club** in Pasadena, California. This celebratory event will include community leaders from across the City and beyond all gathered together to toast our Rotarian values, traditions and unwavering commitment to *service above self*. Our Centennial Ball will also raise funds for the **NEXT CENTURY OF SERVICE**.

We're asking you to support the Rotary Club of Pasadena in this important event by becoming a **SPONSOR, UNDERWRITER** or **LEGACY ROTARIAN** at one of the levels listed on the backside of this letter. A portion of your support is a tax-deductible donation to the Rotary Club of Pasadena Foundation, a 501c(3) nonprofit organization. The proceeds from this event will go directly toward increasing our annual support to local and international organizations as well as making a big push to finally eradicating polio worldwide.

We invite you to review the enclosed materials, fill out the sponsor form and return it to Colleen Carey, Centennial Ball Co-Chair, at the address on the bottom of the form. You can also scan and email the form to [Ball@PasadenaRotary.com](mailto:Ball@PasadenaRotary.com).

As an important member of Pasadena Rotary Club, we're excited to have you participate as an active supporter of the Club's Centennial Ball.

Yours in service,



Colleen Carey  
Co-Chair, Centennial Ball  
Rotary Club of Pasadena



Scott Vandrick  
President Elect, 2019-2020  
Rotary Club of Pasadena



The Rotary Club of Pasadena  
**Centennial Ball**  
 A CENTURY OF SERVICE • 1920-2020

**Saturday, October 19, 2019**  
**Valley Hunt Club, Pasadena**

The Rotary Club of Pasadena is celebrating a century of service which has been woven into the fabric of the City of Pasadena. The largest and most active service club in the San Gabriel Valley, Pasadena Rotary, with over 200 members and 35 service and social committees, strives to create powerful impact in the community. Since 1920, passionate and influential Pasadena Rotarians have explored avenues of services which unite and inspire us all. We invite you to join us as we celebrate this important milestone, and raise funds to support **THE NEXT CENTURY OF SERVICE**. All proceeds from Pasadena Rotary's **Centennial Ball** will support community service projects throughout our Centennial Year including **COMMUNITY GRANTS, INTERNATIONAL GRANTS, and UNIQUE SERVICE PROJECTS**. Please join us!

## SPONSORSHIP & UNDERWRITING OPPORTUNITIES

**\$25,000 FOUNDER** (Limited to 2) (Tax deduction - \$24,220)

- **PREMIUM TABLE for 12 in the Main Room.**
- **NAME AND LOGO LISTING on invitation, event screens and commemorative program booklet.**
- **RECOGNITION from the podium as a FOUNDRING SPONSOR of the Centennial Ball.**
- **MENTION in media releases, social media posts and other publicity as a MAJOR SUPPORTER of Pasadena Rotary's Centennial Celebration.**

**\$15,000 TORCHBEARER** (Limited to 2) (Tax deduction - \$14,350)

- **PREMIUM TABLE for 10 in the Main Room.**
- **NAME AND LOGO LISTING on invitation, event screens and commemorative program booklet.**
- **RECOGNITION from the podium as a TORCHBEARER SPONSOR of the event.**
- **MENTION in media releases, social media posts and other publicity as a MAJOR SUPPORTER of Pasadena Rotary's Centennial Celebration.**

**\$10,000 UPHOLDER** (Limited to 4) (Tax deduction - \$9,935)

- **PREMIUM TABLE for 10 in the Main Room.**
- **NAME AND LOGO LISTING on invitation, event screens and commemorative program booklet.**
- **MENTION in media releases, social media posts and other publicity as a MAJOR SUPPORTER**
- **RECOGNITION on screens during main program as a SPONSOR of the event.**

**\$5,000 BELIEVER** (Limited to 18 seats) (Tax deduction - \$4,610)

- **6 PREMIUM SEATS in the Main Room.**
- **NAME AND LOGO LISTING on invitation, event screens and commemorative program booklet.**
- **MENTION in media releases, social media posts and other publicity as a MAJOR SUPPORTER**
- **RECOGNITION on screens during main program as a SPONSOR of the event.**

**\$2,500 AMBASSADOR** (Limited to 16 seats) (Tax deduction - \$2,240)

- **4 PREMIUM SEATS in the Main Room.**
- **NAME AND LOGO LISTING on invitation, event screens and commemorative program booklet.**
- **RECOGNITION on screens during main program as a SPONSOR of the event.**

**UNDERWRITING OPPORTUNITIES**

All **UNDERWRITER** opportunities include **2 TICKETS** to the event in the **MAIN ROOM** and **NAME AND LOGO RECOGNITION** in the underwritten area as well as listing in the invitation and commemorative program booklet. (Cost of tickets \$65 each - tax deductible amount is anything over.)

<b>EVENT THEME .....</b>	<b>\$5,000</b>
<b>RECEPTION .....</b>	<b>\$3,000</b>
<b>SIGNATURE COCKTAIL .....</b>	<b>\$2,500</b>
<b>MUSIC &amp; DANCE .....</b>	<b>\$2,000</b>
<b>INVITATION .....</b>	<b>\$1,500</b>
<b>LEGACY VIDEO .....</b>	<b>\$1,000</b>
<b>COMMEMORATIVE PROGRAM ...</b>	<b>\$1,000</b>

*Legacy Rotarians*



**INSPIRATIONAL OPPORTUNITIES**

The categories below are **Challenge Opportunities** for passionate Rotarians who have been in the Club for a number of years and would like to support the next century of community service. **LEGACY ROTARIANS** will celebrate this milestone moment of the Rotary Club of Pasadena with **2 TICKETS** in the **MAIN ROOM**. This group will be exclusively spotlighted on the video screens and in the program book of the event. *This is a limited opportunity with only 14 seats available.*

**LEGACY ROTARIAN - 20 OR MORE YEARS**

If you are a Rotarian who has been in Pasadena Rotary for 20 years or more, for a donation of \$4,000, you and a guest can be seated at a premium table in the MAIN ROOM. (Tax deduction - \$3,870)

*20+*

**LEGACY ROTARIAN - 15 TO 20 YEARS**

If you are a Rotarian who has been in Pasadena Rotary between 15 to 20 years, for a donation of \$3,000 you and a guest can be seated at a premium table in the MAIN ROOM. (Tax deduction - \$2,870)

*15 to 20*

**LEGACY ROTARIAN - 10 TO 15 YEARS**

If you are a Rotarian who has been in Pasadena Rotary between 10 to 15 years, for a donation of \$2,000 you and a guest can be seated at a premium table in the MAIN ROOM. (Tax deduction - \$1,870)

*10 to 15*

**LEGACY ROTARIAN - 10 YEARS or LESS**

If you are a 10 year Rotarian (or less) for a donation of \$1,000 you and a guest can be seated at a premium table in the MAIN ROOM. (Tax deduction - \$870)

*+0 to 10*



## SPONSOR FORM

### EVENT SPONSORSHIP

Yes! I/We would like to **SPONSOR** Pasadena Rotary's **CENTENNIAL BALL** on Saturday, October 19, 2019 at the following level (*see Sponsor, Underwriter & Legacy Rotarian Descriptions for more information*):

- |   |   |
|---|---|
| <input type="checkbox"/> <b>FOUNDER AT \$25,000</b>   | <input type="checkbox"/> <b>TORCHBEARER AT \$15,000</b> |
| <input type="checkbox"/> <b>UPHOLDER AT \$10,000</b>  | <input type="checkbox"/> <b>BELIEVER AT \$5,000</b>     |
| <input type="checkbox"/> <b>AMBASSADOR AT \$2,500</b> |   |

### UNDERWRITER

Yes! I/We would like to be an **UNDERWRITER** for the **CENTENNIAL BALL** as the (*name of underwriting opportunity*) \_\_\_\_\_ at the \$\_\_\_\_\_ level. (*see Sponsor, Underwriter & Legacy Rotarian Descriptions for more information*)

### LEGACY ROTARIANS

I/We would like to be a **LEGACY ROTARIAN** to the Pasadena Rotary's Centennial Ball (*includes two event tickets in the MAIN ROOM and listing in the event program book*):

- \$4,000      \$3,000      \$2,000      \$1,000

### GENERAL CENTENNIAL BALL DONATIONS

I/We would like to **DONATE** to the Pasadena Rotary's Centennial Ball and be listed in the event program book:

- \$100      \$250      \$500      \$1,000      \$2,500      Other \$: \_\_\_\_\_

### PAYMENT INFORMATION

DONOR NAME: \_\_\_\_\_  *We wish to remain anonymous; please do not list our names.*

DONOR ADDRESS: \_\_\_\_\_  
City State ZIP

DONOR PHONE: \_\_\_\_\_ DONOR EMAIL: \_\_\_\_\_

**CHARGE MY ROTARY ACCOUNT:** \$\_\_\_\_\_ *per*  Mo.  Qtr.  \_\_\_\_\_  
All charges to Rotary Accounts must be completed by September 30, 2019 Other

**CHECK ENCLOSED [PAYABLE TO THE ROTARY FOUNDATION OF PASADENA]**

**CHARGE MY CARD:** \_\_\_\_\_ **EXP. DATE:** \_\_\_\_\_  
Card Number

Please respond by **THURSDAY, AUGUST 15, 2019** for inclusion on the invitation

Rotary Foundation of Pasadena is a 501c(3) nonprofit, TAX ID #87-0749981. A portion of your Sponsorship/Donation is a tax-deductible contribution.

**MAIL:** 556 S Fair Oaks Ave., Suite 101, #379, Pasadena 91105  
**FAX:** (626) 400-6750  
**EMAIL:** [Ball@PasadenaRotary.com](mailto:Ball@PasadenaRotary.com)  
**ONLINE:** <http://bit.ly/2Gltsf6>

*QUESTIONS? For more information, please email Colleen Carey at [Ball@PasadenaRotary.com](mailto:Ball@PasadenaRotary.com). Thank you for your interest in supporting Pasadena Rotary's Centennial Ball.*