



Club Board of Directors 2014-15

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Youth Service
Paul Parotti

Vocational Service
Rich Johnson

June 17, 2015

TO: Club Members of the Rotary Club of Atascadero

FROM: John R. Hollenbeck, Club President 2014/15

SUBJECT: Summary of Rotary Year 2014/15

Rotary Club of Atascadero

Club Chartered – Feb 8, 1950

Rotary District 5240, Club Number 652

Rotary Year 2014/15 Dist. Governor: Loretta Butts, Rotary Club of Atascadero

Club Meets Noon Wednesday. RY 2014/15 – Held 47 meetings

Team Members RY 2014/15

Charitable Foundations

John Webster, The Rotary Foundation (TRF)

Ted Jacobson, President- Rotary Club of Atascadero Foundation, Inc. (Club's Foundation)

Fundraising Endeavors (function under Club Service)

Lead Organizer, event, (date)

Jackie Lerno, Jessica Aggson, Ryun McCrory, Fundraising-Tuesday-in-the-Park BBQ, (Aug 5, 2014)

Beth Brennen, Fundraising-Wine Raffle (Dec 10, 2014)

Don Idler & Ken Johnston, Fundraising-Crab Feed (Jan 17, 2015)

Dutch Nichols, Fundraising-Sports Pools (Oct/Jan)

Service Area and At-Large Team Members

John Joyner, Membership (function under Club Service)

Cory Black, Communications (function under Club Service)

Quyen Immoos, Youth Exchange (function under Youth Service)

Jackie Lerno, Interact Advisory (function under Youth Service)

Ray Johnson, RYLA Coordination (function under Youth Service)

John Webster, Club Bulletin & Webmaster (function under Club Service)

Roy McKee, Global & District Grants (function under both International & Community Services)

Drew Lewis, Programs (function under Club Service) and At-Large

Ross Tenhaeff, Bar (function under Club Service) and At-Large

Kurt Leavitt, At-Large

Ryan Amborn, At-Large

Ryan McGaughey, At-Large

Jessica Aggson, At-Large

John Sanders, At-Large

Diane Rehfield, At-Large

Charles Bourbeau, At-Large

Ron Mead, At-Large

Hollenbeck's Goals for Rotary Year 2014/15

✓	Have Lots of Fun!	✓	Be Hugely Successful at Fundraising
✓	Support Club Member Loretta Butts in her year as District 5240 Governor	✓	Financially Support PolioPlus' "End Game"
✓	Financially Support Community	✓	Financially Support Club Foundation
✓	Financially Support The Rotary Foundation	✓	Don't let the wheels fall off during the year!

Club's Financial Summary – Budget vs. Projected Actual

	<u>Budget</u>	<u>Projected Actual</u>
Income	\$109,000	\$118,000
Expenses	\$109,000	\$118,000

CLUB SERVICE

Membership

Start of Rotary Year: 64
 End of RY 2014/15 (projected) 64 (Oh well.... At least we didn't shrink!)
 Year Summary: Lost 5 members, and gained 5 members.

Fundraisers

<u>Event</u>	<u>Budget Net Revenue</u>	<u>Actual Net Revenue</u>
Tuesday in the Park BBQ	\$2,000	\$4,250
Wine Raffle	\$19,500	\$21,850
Crab Feed	\$6,500	\$6,000
Sports Pools	\$1,000	\$1,990
Recognitions	\$6,300	\$8,900
Net Total Gain	\$35,300	\$42,990

Social/Fun Events

Tuesday-in-the-Park BBQ (Aug 5, 2014)	65th Anniversary Dinner Party & Dance (Feb 28, 2015)
District Governor Group 11 BBQ (Aug 21, 2014)	Hit & Giggle Golf Event (May 1, 2015)
District Conference, Monterey (Oct 2-4, 2014)	Family Night BBQ (May 8, 2015)
Public Safety BBQ (Oct 15, 2014)	Bertha Shultz Ice Cream Social (May 16, 2015)
Group 11 Holiday Dinner (Dec 18, 2014)	Come Down Party (Jun 24, 2015)
Crab Feed (Jan 17, 2015)	

Communications and Public Relations

Several notices published within the SLO Tribune, the Atascadero News and the Paso Robles Press, including the announcement of the DG from Atascadero, the Tuesday in the Park BBQ, and the \$27,000 scholarship contributions for RY 2013/14, and the \$37,000 scholarship contributions for RY 2014/15. Event Facebook pages created for the Wine Raffle and the Crab Feed. And John Webster published monthly a Club Newsletter via the club website.

Special Meeting Functions

- Atascadero Public Safety Recognition BBQ – October 15, 2014
- Annual Senior Football Players from Atascadero and Paso Robles, held in Atascadero November 5, 2014.
- Wine Raffle Drawing – December 10, 2014
- Christmas Program – December 17, 2014
- Valentine's Day Program – February 11, 2015
- Family Evening BBQ, Featuring Returning RYLA Students – May 8, 2015
- Come Down Party – June 24, 2015

COMMUNITY SERVICE

Activities

- Tuesday in the Park BBQ (summer, serving BBQ prior to community band concert)
- Public Safety Recognition BBQ
- Bertha Shultz Ice Cream Social (held the day of the City's "Children's Day in the Park" event)
- Gardening Tools to Creston Elementary School
- Crab Feed
- First ever contribution to R.C. of Atascadero Foundation, Inc., for establishment of a Community Award Fund

<u>Financial Contributions:</u>		TOTAL = \$25,800 to Local Community	
<u>Organization</u>	<u>Contribution</u>	<u>Organization</u>	<u>Contribution</u>
R.C. of Atascadero Foundation, Inc.	\$9,000	Atascadero Firefighters Assoc.	\$500
Cancer Support Community	\$6,000	Atascadero Police Assoc. (K-9)	\$500
Loaves and Fishes	\$2,000	Colony Days	\$500
Parents for Joy Playground	\$1,000	Rotary Int'l. Rose Parade Float	\$500
American Cancer Society	\$1,000	Tolosa Children's Dental Center	\$500
Atascadero Lighthouse	\$1,000	Atascadero High School Band	\$500
Boy Scouts of America (2 local troops)	\$1,000	Atascadero Chamber/Sp. Olympics	\$500
El Camino Homeless Org. (ECHO)	\$1,000	Atascadero High School Auto Shop	\$300

INTERNATIONAL SERVICE

Activities

- Club is supporting the District Grant for the Rotary Club of Templeton for the Uniting Three Housing Communities with a Children's Park in Usumatlan, Zacapa, Guatemala, by designating our 2014/15 District Designated Funds to the project (~ \$1,900)
- Club supported EPiC Challenge, a District Fundraiser by DG Loretta Butts for PolioPlus Fund of TRF.
- Club Member Steve Hodgson rode his bicycle in the EPiC Challenge, from Lake Nacimiento to Monterey
- Contributed \$3,000 to ShelterBox of America (relief effort in Nepal)

<u>Financial Contributions:</u>		TOTAL = \$11,590 to The Rotary Foundation	
<u>Fund</u>	<u>Contribution</u>		
The Annual Fund	\$8,120		
PolioPlus Fund	\$3,470		

YOUTH SERVICE

Activities

- Two financial workshops for high school seniors at Atascadero High School
- *Take the Lead* Conference, a leadership and ethics conference for high school students.
- Five high school students to attend RYLA
- Football Luncheon for senior players, cheer, and coaches of Atascadero and Paso Robles High School
- Processed a Rotary Youth Exchange for RY 2015/16
- Del Rio Continuation School Vocational Career Day
- Support of the Atascadero High School Auto Shop (\$300 from tips collected at Bertha Shultz Ice Cream Social)
- Contributed \$500 to Atascadero High School Band
- Contributed \$1000 to two local Boy Scout Troops
- Launched www.TheCareerHelper.org website for mentoring young people on various vocations

VOCATIONAL SERVICE

Activities

- Four Way Test Scholarship
- Del Rio Continuation School Vocational Career Day
- Launched www.TheCareerHelper.org website for mentoring young people on various vocations
- Support of the Atascadero High School Auto Shop (\$300 from tips collected at Bertha Shultz Ice Cream Social)
- Firepit Chats for local small business owners

Year-in-Review Photographs



RYLA Students at Family Night BBQ Dinner



Bertha Shultz Ice Cream Social



Dinner Dance Celebrating the Club's 65th Anniversary



Hit-n-Giggle Golf Event



Tuesday-in-the-Park BBQ



Crab Feed



EPiC Challenge (PolioPlus)



Cancer Support Community