



President
 John Hollenbeck

President Elect
 Tom Zirk

Secretary
 Davina Bergin

Treasurer
 Richard Chafin

Hollenbeck's Quick Thoughts for Rotary Year 14/15

- Have LOTS OF FUN!!!!
- Be hugely successful at fundraising so we can do good in our community!
- Support our very own Loretta in her year as District Governor.
- Financially support PolioPlus' "End Game"
- Financially Support our community.
- Financially support our club's Foundation.
- Financially support The Rotary Foundation.
- And finally, please Lord, don't let things fall apart on my watch!

June 13, 2014

TO: Members of the Board of Directors and Team Members
 Rotary Year 2014-15

FROM: John R. Hollenbeck *JRH*
 2014-15 President

SUBJECT: Kickoff of the New Rotary Year

I am writing to kickoff the upcoming Rotary Year to communicate several things to both the members of the Board of Directors (Board) and to the Team Members.

Kickoff Frozen Yogurt

I would like to have a no-hosts social get together at the frozen yogurt place in the A-Town Diner center (I think it is called Adobe Plaze) with as many of the Board and Team Members as can make it. The purpose is to informally meet and enjoy some frozen yogurt and chat about the upcoming year. Please e-mail me your availability for each of the following three opportunities; I will compile the results and select the date and time from the responses.

Monday June 16 at noon Tuesday June 17 at noon Tuesday June 17 at 5:00 p.m.

Board and Team Members

I present in the following table our club's **Team** for this Rotary year. The Team consists of the **Board Members** and **Team Members** associated with the various service areas and other functional areas of operating the club.

ROTARY YEAR 2014-15 TEAM	
Board of Directors	Team Members
John Hollenbeck, President Davina Bergin, Secretary Dick Chafin, Treasurer Tom Zirk, President-Elect Ken Johnston, Past President Ken Weathers, Executive Secretary Ryun McCrory, Club Service John Neil, Community Service Matt Conrad, International Service Paul Parotti, Youth Service Rich Johnson, Vocational Service	<p><u>Charitable Foundations</u> <u>John Webster</u>, The Rotary Foundation (a separately organized entity) <u>Ted Jacobson</u>, President-Atascadero Rotary Foundation (a separately organized entity)</p> <p><u>Fundraising Endeavors (function under Club Service)</u> <u>Lead Organizer</u>, event, (date) (*) = need someone to lead the effort <u>Beth Brennen</u>, Fundraising-Wine Raffle (date TBD) <u>Don Idler & Ken Johnston</u>, Fundraising-Crab Feed (Jan 10?) (*), Fundraising-Tuesday-in-the-Park BBQ, (Aug 5) <u>Dutch Nichols</u>, Fundraising-Sports Pool (Jan/Feb) (*), Reverse Drawing, held at Club's 65th Birthday Dinner Party & Dance (Mar 21)</p> <p><u>Community Projects</u> <u>John Neil & John Sanders</u>, BBQ Building Project (function under Club Service)</p> <p><u>Service Area and At-Large Team Members</u> <u>John Joyner</u>, Membership (function under Club Service) <u>Cory Black</u>, Communications (function under Club Service) <u>Quyen Immoos</u>, Youth Exchange (function under Youth Service) <u>Jackie Lerno</u>, Interact Advisory (function under Youth Service)</p>

	<u>Ray Johnson</u> , RYLA Coordination (function under Youth Service) <u>John Webster</u> , Club Bulletin & Webmaster (function under Communications) <u>Roy McKee</u> , Global & District Grants (function under both International & Community Services) <u>Drew Lewis</u> , Programs (function under Club Service) and At-Large <u>Ross Tenhaeff</u> , Bar (function under Club Service) and At-Large <u>Kurt Leavitt</u> , At-Large <u>Ryan Amborn</u> , At-Large <u>Ryan McGaughey</u> , At-Large <u>Jessica Aggson</u> , At-Large <u>John Sanders</u> , At-Large <u>Diane Rehfield</u> , At-Large <u>Charles Bourbeau</u> , At-Large <u>Ron Mead</u> , At-Large
--	---

The Board is organized differently than in past years, with the primary focus on producing a minimum-sized Board to conduct the club’s business affairs throughout the year. I have organized Team Members in important rolls to support many club and Board functions. The table provides a description of the Board and the Team Members. Team Members who have action items for the Board are asked to roll those items upward to the service area that they support, and the Board member will then communicate this to the Secretary to place it on the meeting agenda. All Team Members (as well as any club member) is invited to attend any Board meeting as a guest.

A quick word about the **At-Large members**. The At-Large Team Members were specifically asked to be engaged in this year’s Team to give them experience in the operation of our club. The purpose is to have people who are young in Rotary-years be participants in the club through observation and from time-to-time through action and responsible charge of tasks that the Board and other Team Members will need in order to get “stuff done”. Said another way – I am a firm believer in succession planning, and I firmly believe that there is no better way to plan for the future of our club than to mentor the “Rotary youth” of our club. We may not be young in solar-years, but some of us are young in Rotary-years, and it is those who I asked to serve as At-Large members. **I strongly encourage all of the At-Large members to attend all of the scheduled Board meetings.**

Club Calendar

Attached to this memorandum is a working draft of the monthly calendar for the Rotary year. The plan is to have 45 regular Wednesday meetings. Please review the calendar and be prepared to provide comments and ask questions when we meet over ice cream. I consider the calendar to be “dynamic” and subject to change throughout the year. Furthermore, I also intend to have the **Communication Chairman** post the calendar activities onto the club’s website calendar and perhaps the Facebook site also (a function that I do not think has been used in the past).

Social Functions and Club Activities

The following lists the social functions and club activities for the Rotary year. Some of these are traditional and are familiar to us as a Club, while some are brand new. The new activities may or may not “fly” – it all depends on the club’s support and the volunteerism of one or more Rotarians to take charge as the lead organizer of the function or activity.

<u>Lead Organizer</u> , event, (date) (*) = need someone to lead the effort (*), Tues-in-the-Park BBQ (Aug 5) <new fundraiser> (*) <u>John Hollenbeck</u> , District Governors’ Social (Aug 21) (*), Past-President’s Golf Event (Sep 21?) <bringing back this activity> (*), District Conference in Monterey (Oct 3-5)
--

(*), Bicycle Race Fundraiser for PolioPlus (Oct 3) <new>
Ryun McCrory, Fireman's BBQ (Oct 15?)
Paul Parotti, Financial Workshop #1 (TBD)
Rich Johnson, Vocational Workshop #1 (TBD)
Beth Brennen, Wine Raffle Drawing (TBD)
Don Idler/Ken Johnston, Crab Feed (Jan 10?)
(*), Take-the-Lead (Jan 15?)
Paul Parotti, Financial Workshop #2 (TBD)
Rich Johnson, Vocational Workshop #2 (TBD)
(*), Club's 65th Birthday Party Dinner (Mar 21)
(*), Christmas in April (Apr 11?) <new activity>
(*), Club Members, Relay for Life (Apr 25?) <new activity>
Ryun McCrory, Family Night BBQ-RYLA Kids (May 8)
(*), Berta Shultz Ice Cream Social (May 16)
Ryun McCrory, Joint Board Meeting (May 26 (tentative))
Ken Johnston, Comedown Party, (Jun 24)

Budget and Continuing Resolution

A draft budget and draft Continuing Resolution have been prepared and both will be submitted to the Team under separate cover in a few days by Secretary Bergin. Both documents must be reviewed and approved by the Board prior to the start of the Rotary Year; thus, the first Board meeting will be noticed and held beginning at the conclusion of the 2013-14 Board Meeting scheduled for June 24, 2014. Secretary Bergin will be issuing the meeting notice/agenda, along with the draft budget and draft Continuing Resolution.

14 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

~ July 2014 ~						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2 first club mtg RY 14/15 Program Comm Mtg @ 7:00 am	3	4 Independence Day	5
6	7	8 Strategic Planning Mtg	9 Club Meeting Vocational Comm Mtg @ 7:00 am	10	11	12
13	14	15	16 Club Meeting	17	18	19
20	21	22 BOD MEETING	23 Club Meeting	24	25	26
27	28	29	30 Club Meeting	31	Notes:	

More Calendars from WinCalendar:

[Aug 2014](#)

[Sep 2014](#)

[Oct 2014](#)

: 2014 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

~ August 2014 ~						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5 Tuesday in Park - ROTARY SERVING/FUND RAISER	6 Club Meeting Program Comm Mtg @ 7:00 am Announce Social for DG Loretta 15 Mins Needed for Scholarship kids (per M. Jensen) 6	7	8	9
10	11	12 Strategic Planning Mtg	13 Club Meeting Announce Social for DG Loretta Vocational Comm Mtg @ 7:00 am 7	14	15	16
17	18	19 Send e-mail reminder to BOD to arrive at Pavilian at 10:55am for BOD Mtg w/ DG Loretta	20 Club Meeting DIST. GOV. LORETTA'S VISIT CLUB BOARD MTG - 11:00 AM 8	21 DG Loretta's Social Party (TBD)	22	23
24	25	26 BOD MEETING	27 Club Meeting 9	28	29	30
31	Notes:					

ber 2014 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

~ September 2014 ~						
◀ Aug 2014						Oct 2014 ▶
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Labor Day	2	3 Club Meeting Program Comm Mtg @ 7:00 am 10	4	5	6
7	8	9 Strategic Planning Mtg	10 Club Meeting Vocational Comm Mtg @ 7:00 am 11	11	12 T Zirk's PE Retreat, Oxnard	13 T Zirk's PE Retreat, Oxnard
14	15	16	17 Club Meeting 12	18	19	20 possible date for Past-Pres' Golf Event at Sea Pines in Los Osos
21	22	23 BOD MEETING	24 Club Meeting 13	25	26	27
28	29	30	Notes:			

More Calendars from WinCalendar:

[Oct 2014](#)

[Nov 2014](#)

[Dec 2014](#)

er 2014 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

◀ Sep 2014 ~ October 2014 ~ Nov 2014 ▶						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Club Meeting Program Comm Mtg @ 7:00 am 14	2 Dist Conf in Monterey (early start on the fun, but no conf on this day)	3 DIST CONF IN MONTEREY PolioPlus Bike Race Fund Raiser Paso to Monterey	4 DIST CONF IN MONTEREY
5	6	7	8 Club Meeting Vocational Comm Mtg @ 7:00 am 15	9	10	11
12	13 Columbus Day	14 Strategic Planning Mtg	15 DARK POSSIBLE DARK POSSIBLE BBQ FOR FIRE, ETC.	16	17	18
19	20	21	22 Club Meeting 16	23	24	25
26	27	28 BOD MEETING	29 Club Meeting 17	30	31 Halloween	Notes:

More Calendars from WinCalendar:

[Nov 2014](#)

[Dec 2014](#)

[Jan 2015](#)

ber 2014 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

◀ Oct 2014		~ November 2014 ~					Dec 2014 ▶
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
						1	
2	3	4	5 Club Meeting (LIKELY FOOTBALL MTG) Program Comm Mtg @ 7:00 am 18	6	7	8	
9	10	11 Veteran's Day Strategic Planning Mtg	12 SPECIAL Lunch Mtg (LIKELY FOOTBALL MTG) Vocational Comm Mtg @ 7:00 am	13	14	15	
16	17	18	19 Club Meeting 19	20	21	22	
23	24	25 BOD MEETING	26 DARK	27 THANKSGIVING	28	29	
30	Notes:						

More Calendars from WinCalendar:

[Dec 2014](#)

[Jan 2015](#)

[Feb 2015](#)

ber 2014 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

◀ Nov 2014							~ December 2014 ~							Jan 2015 ▶						
Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday								
		1		2		3 Club Meeting Program Comm Mtg @ 7:00 am 20		4		5		6								
7		8		9 Strategic Planning Mtg		10 Club Meeting Vocational Comm Mtg @ 7:00 am 21		11		12		13								
14		15		16 BOD MEETING (special date to accommodate the holiday) 22		17 Club Meeting WANT A CHRISTMAS PROG.		18		19		20								
21		22		23		24 DARK Christmas Eve		25 Christmas Day		26		27								
28		29		30		31 DARK New Year's Eve		Notes:												

More Calendars from WinCalendar:

[Jan 2015](#)

[Feb 2015](#)

[Mar 2015](#)

[Created with WinCalendar Calendar Maker](#)

- ▶ For more layouts, colors, and options download WinCalendar from WinCalendar.com.
- ▶ You can even convert Microsoft Outlook, Google, Yahoo and ical Calendar to Word and Excel format using WinCalendar.
- ▶ WinCalendar comes with a free desktop calendar & date picker that also integrates with Microsoft Word & Excel.

y 2015 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

~ January 2015 ~						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 New Year's Day	2	3
4	5	6	7 Club Meeting Start the Super Bowl Pool (invite Falkenstine) Program Comm Mtg @ 7:00 am 23	8	9	10 LIKELY CRAB FEED Mid-Terms, Bakersfield
11	12	13 Strategic Planning Mtg	14 Club Meeting Super Bowl Pool Vocational Comm Mtg @ 7:00 am 24	15 LIKELY "TAKE THE LEAD"	16	17 Mid-Terms, Santa Maria
18	19	20	21 Club Meeting 25	22	23	24
25	26	27 BOD MEETING	28 Club Meeting 26	29	30	31 Mid-Terms, Oxnard

More Calendars from WinCalendar:

[Feb 2015](#)

[Mar 2015](#)

[Apr 2015](#)

[Created with WinCalendar Calendar Maker](#)

- ▶ For more layouts, colors, and options download WinCalendar from WinCalendar.com.
- ▶ You can even convert Microsoft Outlook, Google, Yahoo and ical Calendar to Word and Excel format using WinCalendar.
- ▶ WinCalendar comes with a free desktop calendar & date picker that also integrates with Microsoft Word & Excel.

ry 2015 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

◀ Jan 2015		~ February 2015 ~					Mar 2015 ▶
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
1 Super Bowl	2	3	4 Club Meeting Program Comm. Mtg @ 7:00 am HAVE PROG COMM WORK ON CLUB B-DAY PARTY PLANS 27	5	6	7	
8	9	10 Strategic Planning Mtg	11 Club Meeting Valentine's Day Program w/ Interact Auction of Backed Goods Vocational Comm Mtg @ 7:00 am 28	12	13	14	
15	16	17	18 Club Meeting 29	19	20 PETS, LA Marriott	21 PETS, LA Marriott	
22 PETS, LA Marriott	23	24 BOD MEETING	25 Club Meeting World Understanding & Peace Week Program (responsibility of Int. Ser. Chair) 30	26	27	28	

More Calendars from WinCalendar:

[Mar 2015](#)

[Apr 2015](#)

[May 2015](#)

|

2015 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

◀ Feb 2015		~ March 2015 ~					Apr 2015 ▶
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
1	2	3	4 Club Meeting Program Comm Mtg @ 7:00 am Have PROG COMM work on something funny for APRIL FOOLS DAY 31	5	6	7	
8	9	10 Strategic Planning Mtg	11 Club Meeting Vocational Comm Mtg @ 7:00 am 32	12	13	14	
15	16	17	18 DARK LIKELY DARK - PARTY FRI. CLUB B-DAY PARTY PROGRAM	19	20 CLUB'S 65TH BIRTHDAY Chartered Mar 21, 1950 POSSIBLE DINNER/DANCE	21 CLUB'S 65TH BIRTHDAY Chartered Mar 21, 1950 POSSIBLE DINNER/DANCE	
22	23	24 BOD MEETING	25 Club Meeting Begin planning ice cream social 33	26	27	28	
29	30	31	Notes:				

More Calendars from WinCalendar:

[Apr 2015](#)

[May 2015](#)

[Jun 2015](#)

015 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

◀ Mar 2015							~ April 2015 ~							May 2015 ▶						
Sunday			Monday			Tuesday			Wednesday			Thursday			Friday			Saturday		
									1 Club Meeting April Fool's Day Program Comm Mtg @ 7:00 am 34			2			3			4		
5			6			7			8 Club Meeting Vocational Comm Mtg @ 7:00 am 35			9			10			11 possible date for Christmas in April - a new event for our club need someone to lead this		
12			13			14 Strategic Planning Mtg 36			15 Club Meeting			16			17			18		
19			20			21			22 Club Meeting 37			23 RYLA			24 RYLA			25 RYLA Possible Relay for Life/Atascadero new activity for Rotary Club		
26 RYLA			27			28 BOD MEETING			29 Club Meeting			30			Notes:					

More Calendars from WinCalendar:

[May 2015](#)

[Jun 2015](#)

[Jul 2015](#)

2015 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

◀ Apr 2015		~ May 2015 ~					Jun 2015 ▶	
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
					1	2		
3	4	5	6 Program Comm Mtg @ 7:00 am DARK Family Night BBO on May 8th 39	7	8 FAMILY NIGHT BBQ @ TED'S RYLA KIDS (need to ask Ted if we can have it at his place again)	9		
10	11	12 Strategic Planning Mtg	13 Club Meeting Vocational Comm Mtg @ 7:00 am 40	14	15	16 Likely City's Kid's Day in Park thus, have Berta Shultz Ice Cream Social in park also		
17	18	19	20 Club Meeting 41	21	22	23		
24	25	26 BOD MEETING Joint Board Meeting (tentative) 42	27 Club Meeting	28	29	30		
31	Notes:							

015 Calendar. This calendar is blank, printable, fully editable and has the print range preset. Created using WinCalendar.

◀ May 2015							~ June 2015 ~							Jul 2015 ▶						
Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday								
		1		2		3 Club Meeting Program Comm Mtg @ 7:00 am 43		4		5		6 RI Convention - Sao Paulo								
7 RI CONVENTION - SAO PAULO		8 RI CONVENTION - SAO PAULO		9 Strategic Planning Mtg RI CONVENTION - SAO PAULO		10 Club Meeting Vocational Comm Mtg @ 7:00 am 44		11		12		13								
14		15		16		17 Club Meeting See if Tom will give program on RI CONVENTION - SAO PAULO or will he do it during his year. 45		18		19		20								
21		22		23 BOD MEETING		24 DARK Come Down Party		25		26		27								
28		29		30		Notes:														

More Calendars from WinCalendar:

[Jul 2015](#)

[Aug 2015](#)

[Sep 2015](#)