## Mt. Shasta Rotary Club

Who we are, what we do and how you can join in...



Service above self





### A word from Doug Carter, 2017-2018 past-president

### Who we are as individuals

Then people ask, "What is Rotary?" they'd get a more clear understanding of Rotary by beginning with who we are as people.

We're a group of business and civic leaders who meet to develop relationships, have some fun, and in the process, help our communities. We're more than a city manager, three former city counselors who are all former mayors, an internationally recognized outdoor writer, a college instructor, a judge, a California Highway Patrol Officer, two financial advisors, a math tutor, a dentist, a retired district forest ranger, the current district ranger, two foresters, a retired planner, two accountants, the postmaster, the director of Parks and Recreation, a couple of attorneys, a petroleum distributor, a retired driver, two branch managers of banks, and the executive directors of the museum, the library, the Boys & Girls Club of the Siskiyous and the local land trust, plus a dozen others.

In spite of all the differences in what we might do and whom we may be, we all have something in common. A belief that our actions matter.



Doug Carter, left, with Andy Aguilera and Joseph Bergeron.

#### Mt. Shasta Rotary Board of Directors

Alisa Johnson, President, 2018-29
Heather Solus, President-Elect
Doug Carter, Past President, 2017-18
Michael Schweitzer, Treasurer
Ted Palfini, Secretary
Merle Anderson, Past President
Linda Stremel, Past President
Mark Foster, Past President
Lynn Teucher, Past President

# Greetings from 2018-2019 President, Alisa Johnson Who we are together

Ight years ago I walked into my first meeting of the Mt. Shasta Rotary Club as a presenter. Over the next five years, I would return again and again as a guest and presenter. I left the meetings smiling and laughing and I realized that I genuinely liked spending time with this group. I don't know why it took me so long to join – but after five years I became a member. I never imagined I would become President of this amazing club.

As the 2018-2019 President, it is my honor to serve in support of the many projects and services of the Mt. Shasta Rotary Club. I was raised in northern California and moved to Mt. Shasta 14 years ago. I am proud to be a part of an organization doing exceptional work in our community and far beyond. This Club has a long history of working to improve the community by focusing on Rotary's mission of providing service to others.

The quote, "Who we are together is as important as anything we will ever accomplish," reminds me of what Mt. Shasta Rotary is all about. If you are looking for a way to give back, do good in the world and have fun along the way, then look no further. These pages capture our story and I invite you to be a part of our story – just don't wait eight years to do it.



Alisa Johnson, 2018-19 President, with Past President Jim Cross.

# Mt. Shasta Rotary Club Foundation Making an impact, locally and globally

to manage the club's scholarship funds and the financing of its community service projects. The foundation is recognized and operates as a 501 (c) 3 non-profit corporation. According to its bylaws, the foundation has nine trustees who are all members of the club and are nominated by the club to serve on the board of trustees.

#### 2018 Foundation's Board of Trustees:

Merle Anderson, President Al Schoenstein, Vice President Michael Schweitzer, Treasurer Terry Taforo, Secretary

Molly Aston Carolyn Napper Mike Rodriguez Heather Solus Lynn Teuscher



Merle Anderson
Foundation board president



### Locally grown, global and regional action

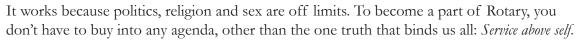
Former Mt. Shasta Rotary Club president Kathy Suvia has been selected as Rotary District 5160 Governor for the 2021-2022 term. Kathy became the District 5160 Chief of Staff in 2018, providing a variety of administrative and communication support to the District Governor, District Governor Elect, and the Assistant Governors.

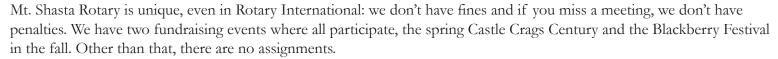
### Editor's welcome

## Divergent paths merge into one

Then you walk through the door at our luncheon Rotary meetings, you notice how our members leave all their cares behind. For many, no matter how busy their lives are or what issues they face, the sense of community in the room feels as if you are being refreshed by what is possible.

Members arrive from across our region. Our far-flung, divergent roads in life merge here for one truth. We have fun, deepen friendships, and over time, create and fund community projects both near and far.





Yet as you scan this booklet, you will see how members self-start, and with help and financing, complete projects that improve lives and communities. To join a project, contact the Rotary Project Manager or propose an idea that stirs you.

It is the sense of community that binds us all and makes our region special across America. All it takes is to walk through that door, as each of us did the first time, with a sense of curiosity and a hope to make things better. The personal satisfaction is immeasurable.

Many paths, you will find, can equal one truth.

--Tom Stienstra Editor-in-chief



## Mt. Shasta Rotary

**Publication staff** 

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Editor-In-Chief
Managing Editor
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#### Join us!

Regular Lunch Meetings: 12:15pm Tuesdays at

Mt. Shasta Resort

**Evening meeting**: First Tuesday of the month, 5:30pm at Mt. Shasta Resort

#### **Contact:**

President Alisa Johnson, 2018-July 2019 alisa.johnson@dignityhealth.org Incoming President Heather Solus, July/2019-20 hsolus@gnservices.org

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### **Blackberry Music Festival**

## Good times for good causes

he annual Blackberry Music Festival, hosted by the Mount Shasta Rotary Club, is a Labor Day Weekend tradition in Mt. Shasta. This outdoor music festival and country picnic draws local families and friends together with area visitors to celebrate the end of summer with a Sunday afternoon of music and picnic fun.

The festival is held at the Mount Shasta City Park on the Sunday afternoon before Labor Day. September 2018 marked the 31st year the Rotary Club has hosted the annual festival.

No admission fee is charged for the event. Local banks, including Scott Valley Bank, Mechanics Bank and Tri Counties Bank, have sponsored the festival in recent years. The club invites other local businesses to help sponsor the festival and the club's related fundraising goals.

The festival features three bands during the afternoon with a dynamic mix of music genres. Families are invited to spend the afternoon at the park. A variety of sack races and other games are organized for children throughout the day, and laughter and cheering blends wonderfully with the music.

The club serves food and beverages for this country picnic.

## CommunityEngagement



#### Blackberry Music Festival Quick Facts:

- Raises funds for locally-sponsored projects
- Spectacular music, food, pies at City Park
- Free concert by three bands
- 375 Handmade, Rotary-baked pies sell out
- Youth faire activities
- Must-attend workday for all Rotary club members

Blackberry pie is a featured favorite, baked exclusively for the event by Rotarians the day before the festival. Nearly 400 pies are baked for the event. Whole pies as well as sliced pie and ice cream are available. Picnic fare including sandwiches, beer and other beverages, and special event t-shirts are sold by the club

Sale of food and other items, plus donations for the event, support the club's many community service projects. Benefiting projects have included improvements to the library, public trails, college scholarships, dictionaries for local third graders, senior nutrition, and local programs such as Shasta Disabled Sports and the high school Interact Club.

Rotary emphasizes its appreciation to the Mount Shasta Recreation and Parks District for its support of the festival. The upper lodge at the park becomes a bakery the day before the festival as the park kitchen and lodge are used to bake blackberry pies. On the day of the festival, Rotary basically takes over the park for the festival. A shuttle bus is used to shuttle festival attendees from downtown to the park.

#### Get Involved:

#### Rotary Project Manager:

Merle Anderson, merleanderson808@gmail.com

**Timeline:** Event is always the Sunday after Labor Day (required work day for Rotarians), planning activities start months in advance. There are several types of work, from baking to organizing kids' activities.





# Castle Crags Century Riding to support Rotary projects

ountain Metric, the drop-dead beautiful bike ride routed into the Trinity-Divide with spectacular views of Mount Shasta, the Trinity Alps and Castle Crags, is the feature of the Castle Crags Century.

It is one of the biggest fundraisers of the year for Mt. Shasta Rotary. In the past five years, the event has raised \$150,000 for local health care and health assistance. All members of Mt. Shasta Rotary work the event in some capacity.

The ride starts at Mount Shasta City Park, often scheduled for the third Saturday in June. About 250 cyclists participate in the event. Cyclists have five ride options that span 37, 62, 70, 97 and 132 miles. The reopening of the mountain routes into the Trinity-Divide has put the north state on the map for cyclists. The one-day event is not a race.

The Mountain Metric features a dynamic and incredibly scenic route up South Fork Road and over Mumbo Summit, through the Trinity-Divide and then a descent past Castle Crags. Cyclists will then travel through Castella along the Sacramento River through Dunsmuir and return to Mount Shasta City Park for lunch.



#### Castle Crags Century Quick Facts:

- Five routes of varying distances and difficulty
- Spectacular views on all routes
- Early-bird registration bonuses offered
- Volunteer-staffed aid stations
- Online registration at CastleCragsCentury.com
- Required workday for all Rotary club members

- Cycling funds have supported our Mercy Medical Center Mt. Shasta free transportation program, where those in medical need are provided free transport
- Supported Mercy's OB program by helping to purchase a new infant warmer
- The Castle Crags Century is operated with the help and support of Mercy Medical Center Mt. Shasta and Mercy Foundation North.
- All riders are offered rest stops along the route, SAG support, medical support, water bottle, lunch in the park, a post-ride meal (two meals for Full and Super Century riders), and vendors with event t-shirts, jerseys and beer.

#### Get Involved:

**Rotary Project Manager:** Alisa Johnson, alisa.johnson@dignityhealth.org **Timeline:** Event is in June (required work day for Rotarians), planning activities start months in advance, including marketing, sponsorship solicitation, aid station planning





## Siskiyou Science Festival Sparking imaginations

siskiyou Science Festival features an array of exhibits, booths and demonstrations on Mt. Shasta Boulevard, along with a week of evening presentations and in-school activity days. The week-long event puts our town and Mount Shasta Rotary on the map in the North State.

The inaugural 2018 event included two days at Mt. Shasta Elementary and Sisson Middle Schools with exploration and awe in a series of experiments, demonstrations and participation events. Evening presentations touched on gravitational waves, volcanoes, music, artificial intelligence, and films about Mount Shasta's geology and its lenticular clouds. Tours in 2018 featured birds, beer, Sisson Meadow, and the Sacramento River Canyon.

The 2018 event saw 40 booths at the Saturday downtown street fair with fun, hands-on interactive booths and live music, which drew a huge crowd of children and families. Demonstrations include the dynamics of color, watersheds, soil, and bottle flipping.

Siskiyou Science Festival is a community-wide effort spearheaded by The Mt. Shasta Sisson Museum and team of dedicated volunteers, with support from several community sponsors, including Rotary.

The 2019 festival week is set for May 13th-18th, with the downtown street festival on Saturday, May 18th. In its second year the organizing committee



### Get Involved:

Rotary Project Manager: Jean Nels,

jeannels@nctv.com

Timeline: Event is in May. Team planning

meetings begin in January.

is looking to expand the number of exhibitor booths and its enjoying searching for the 2019 main stage presenters. The call for exhibitors will be released in March 2019 to allow time for vetting and working with exhibitors to ensure high-quality, fun, educational booths.

The Science Festival takes a tremendous amount of volunteer work and Rotarians stepped up to support the event in 2018 by providing funding for pop-ups tents, sharing materials, making banners and, of course, lending a hand during the event with the help of many club members.

One of the aims of the event is to connect with other communities in the county and with school-based events. Efforts will be made to link to events and schools in Yreka and possibly a few other communities to expand the learning and wonder around science.

Volunteers are needed for planning to setting up tables and everything in between. The Executive, Programming and Logistics Committees begin meeting early in the year and volunteer recruitment will begin in late winter. Rotarians who have a particular skill or event experience are encouraged to get involved, either for the week-long event or for a longer commitment on a committee. Siskiyou Science Festival is a wonderful way for all of us to share our curiosity and excitement for science.



#### Siskiyou Science Fest Quick Facts:

- Exhibits, booths and demonstrations
- Two days spent with students
- May 13-18th, 2019. Downtown festival May 18th

# Boles Fire recovery efforts Lending a hand in Weed

n September 15th, 2014, fire swept through Weed, a town of 3,000 people 12 miles north of Mt. Shasta. Driven by fierce winds, the fire rapidly destroyed 157 residences and 8 commercial buildings, including the Siskiyou Food Assistance pantry. In a single day, losses exceeded \$30 million.

Mt. Shasta Rotary Club was there from the beginning, assisting the Weed Rotary Club and Great Northern Services to set up an emergency food distribution system. Volunteers from Timberworks, a Mt. Shasta construction company, built shelving inside temporary offices at Great Northern and a fully stocked pantry opened with volunteers from local area Rotary Clubs coordinated by Mt. Shasta Rotarians, who ran the center for two months.

Food poured in from all over the country and the store was well stocked. Spirits were high, and residents displaced from the fire shopped free of charge. Local grocery stores Ray's and Berryvale ran round-up food charitable donation programs and raised more than \$40,000 dollars in a few weeks. The Weed Community Resource Center coordinated the case management response, and distributed the money in the form of Visa cards to the affected households.



#### Boles Fire Response Quick Facts:

- Helped create fully stocked grocery store, provided volunteer staffing
- Helped raise \$40,000, including \$1,000 donation from Mt Shasta Rotary
- Partnered with grocery stores, Weed Community Resource Center, College of the Siskiyous, other Siskiyou County organizations and Rotary Clubs

# Supporting the Weed Library Rebuilding after the fire

Fire. Greg Messer, Tom Stienstra and the Mt. Shasta Rotary Club helped fund, rebuild and make the library better than ever. In a free show to raise money to rebuild the library, Stienstra presented "Electrifying Wildlife Encounters" at the Kenneth W. Ford Theater at the College of the Siskiyous, arranged and produced by Messer. Stienstra and Messer then recognized Boles Fire Acts of Heroism: local residents who responded during the fire to bring children to safety and save lives, pets and homes. The event raised \$5,000 to rebuild the Weed Library.

Each person who attended received a commemorative bookmark, courtesy of the Mt. Shasta and Weed Rotary clubs. Weed entertainer Jimmy Limo and his one-man band "Smooth Guitar" opened and closed the event.

Greg Messer, who produced the event for Mount Shasta and Weed Rotary Clubs, the College of the Siskiyous Foundation, and the Siskiyou Media Council, called it a way to "Bridge the holidays for the Boles' fire victims." The wildlife show showcased the most dramatic photos and stories from Stienstra's career as an outdoors writer



#### Weed Library Support Quick Facts:

- · Hosted free show with live music, wildlife seminar
- Awarded "Boles Fires Acts of Heroism"
- Partnered with College of the Siskiyous
   Foundation, Siskiyou Media Council, Mt Shasta and Weed Rotary Clubs
- Raised \$5,000 to help rebuild the Weed Library
- Rotary work night at the Library

# Mercy Mt. Shasta Transportation Filling community needs through partnerships

ercy Mt. Shasta Transportation System is provided for those individuals who have no means of transportation to and from Mercy Medical Center in Mt. Shasta, to outlying community clinics and offices for special needs, and to any doctor on the hospital's active medical staff. Volunteers operate the program and it is free to the community. Trips can range hundreds of miles for specialty treatment, free of charge.

Each year, on average, the system travels approximately 17,000 miles, uses 700 gallons of fuel, and transports more than 800 passengers.

Mt. Shasta Rotary is a primary funder through proceeds from the Castle Crags Century, with Mercy Hospital, for the Mercy Mt. Shasta Transportation system. Funds pay for fuel and maintenance of the vehicles, which include a passenger van and wheelchair accessible van, as well as vehicle replacement when required.

Volunteers from Mercy Mt. Shasta Auxiliary, and the financial support of the community and Mt. Shasta Rotary, make this program possible.



#### Transportation program Quick Facts:

- Transports hundreds to medical appointments
- Trips can range hundreds of miles for specialty treatments
- Transportation provided free
- Funded by Mt. Shasta Rotary and Mercy Mt. Shasta

#### Sisson Museum

## Long-time support for a local gem

t. Shasta Rotary is an avid supporter of the Mt. Shasta Sisson Museum, home to unique and riveting exhibits and host of special events. The museum communicates stories about the past, present and future of the area. Thanks to funds and volunteer assistance from the Mt. Shasta Rotary Club and Marrone Construction, the museum was able to complete a landscaping renovation at the entrance.

Sisson Museum and volunteers, many from Rotary, renovated the historic Mt. Shasta Fish Hatchery building, so it could be saved, repaired, and used as a local museum. The museum is funded 100% by donations, grants, memberships and fundraisers.

Major exhibits and displays in the Event Room are changed every four to eight weeks. Some of the more popular exhibits, have been "Beauty and Wonder – Living in the Valley of Mount Shasta," "Volcano: Mount Shasta – Inside and Out," "Railroading 'Round the Mountain," and "Lenticulars – The Spectacular Clouds of Mount Shasta."

Sisson Museum has hosted 500,000 guests since its opening 34 years ago. Long-time Rotarian, Jean Nels, is the director, working with a volunteer staff that averages 50 people per year.



#### Sisson Museum Quick Facts:

- Riveting exhibits, new every four to eight weeks, about the Mount Shasta region
- Funded 100 percent by donations, grants, memberships, fundraisers
- Event room hosts spectacular local shows

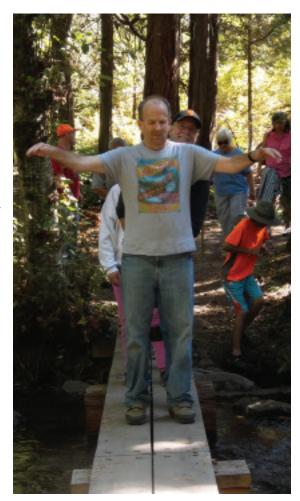
# Shasta Disabled Sports USA Assisting in adventures

hasta Disabled Sports volunteers get community members out on supported adventures throughout the year with funding and hands on help from Mt. Shasta Rotary.

The winter program includes Alpine and Nordic adaptive skiing and snowboarding. Trained guides and instructors utilize assistive equipment to make playing on the slopes safe and fun for any ability. The summer program includes white water rafting, camping, picnic days at the park, paddling and picnicking at the lake, and even jump-roping and corn hole. Once a summer participants spend two days rafting on the Klamath River with a night of camping at the Tree of Heaven Campground. This event is a great opportunity for folks to volunteer, either on the water or camp (or both).

At the heart is a group of outdoor enthusiasts that share our love for the fun and adventure of outdoor recreation with people who have disabilities. The group brings trained volunteers together with families and adults living with disabilities for days of fun of the river or on the slopes.

Events are always free for participants. Mt Shasta Rotary and other community groups have funded the program long-term. Those funds are used to purchase equipment, food -- and a key essential, insurance. In addition, Rotary and community members also provided loaned gear, volunteer time, and private donations. Shasta Disabled Sports USA is a



501(3)(c) public charity and a chapter member of the national Disabled Sports USA organization with the intent of serving the community of Mount Shasta and its surrounding regions.

Learn more about Shasta Disable Sport's programs and outings schedule by visiting their Facebook at Shasta Disabled Sports. You'll find photos and videos of their activities, along with the winter program dates, which will be posted in early December.

#### Shasta Disabled Sports Quick Facts:

- Provides outdoors sports program for the disabled
- Winter programs include adaptive skiing and snowboard
- Summer programs include rafting, camping, picnics, paddling
- Free to participants



### Get Involved:

#### **Rotary Project Managers:**

Merle Anderson, merleanderson808@gmail.com and Donna Boyd, donnab@snowcrest.net

Timeline: Year round

## Community Engagement Round-up Serving in so many ways

Mt. Shasta Rotary supports more projects than those featured in the booklet. Here's a short list of activities, programs and organizations that we've supported over the years. Wherever and however we're helping, we have fun together.

- Pounded nails and donated funds to Weed Rotary Club and Habitat for Humanity to help rebuild after the Boles Fire
- Staffed and help fund the annual 4th of July Fireworks program at Lake Siskiyou and Mount Shasta Resort
- Assisted the Mt. Shasta Community Resource Center in creating a youth reading room
- · Purchased two commercial freezers for Mt. Shasta Senior Nutrition
  - Program and provide additional financial support of the program
- Support Dunsmuir Rotary's Pacific Summer Music program with funds
- Donate to Montague Rotary Club to fund the Montague Balloon Festival
- Contributed to 2018 Siskiyou Start-Up event in Mt. Shasta
- Donated to the Veterans Memorial





#### Regional support

- Helped fund Rotary International for its float in the Rose Parade
- Helped fund the Alamo Rotary Club to support a nursery at a Family Crisis Center
- As a member organization, helped fund the Battered Baby Doll Education Program

## Outdoors and Trails Round-up Building community assets

Our Rotarians love to get outside, working together and with partner organizations to creating lasting assets in our community. We provide tons of hands-on labor for trail building in support of our partners, Mt. Shasta Trail Association, Mt. Shasta Recreation and Parks District and Siskiyou Land Trust. Over the years, we've built bridges, trails, and fences, and painted buildings.

#### Outdoor recreation support over the years:

- Partnered with Friends of the Rink to help fund the Mount Shasta Skating Rink
- Funding to support Mount Shasta Nordic Center
- Upgraded Mount Shasta City Park by providing funding for two group barbecue units and a rebuild of the gazebo at Mount Shasta City Park
- Provided funding for a new irrigation system at Shastice Park



### **Outdoors and Trails**

### Lake Siskiyou Trout Pens Improving the fishing at Lake Siskiyou

trophy trout program at Lake Siskiyou is the pay-off for a project by Mt. Shasta Rotary and approved by the Department of Fish and Wildlife with a best-in-nation rearing facility for trophy-sized rainbow trout.

Rotary planned, financed, and constructed a dock structure with three pens at Lake Siskiyou for a pen-rearing program for trophy-size rainbow trout. Volunteers built the pens at Lake Siskiyou and then installed them in a cove neighboring the marina facility. They are put into action in the fall when water temperatures cool and the DFW stocks them with rainbow trout.

With the facility in place, in the fall DFW provides hatchery trout into the pens. Over winter, battery-power feeders then automatically feed the fish, which can grow an inch per month. In spring, the large fish are released and quickly become naturalized to their habitat and then take on the characteristics of wild fish. The trout are "triploids," that is, they cannot breed, and in turn, grow faster and fight harder.

The heart of the project is a large dock structure with three trout pens. To establish the trout pens, Mt. Shasta Rotary formed partnerships with the Department of Fish and



#### **Trout Pen Quick Facts:**

- The finest trout pen facility of any lake in America
- New opportunities for youth, families
- Provides a template for how to provide big fish for any cold-water lake in the nation
- DFW provides fish, Rotary feeds them, provides pen maintenance, Siskiyou County oversees facility

Wildlife, Siskiyou County Board of Supervisors, and received support from Gary Bechtel, foundations, Kokanee Power, Lake Siskiyou Marina, Sousa Ready Mix and Campbell Global. Thanks to these supporters and Rotary's involvement, this program is funded and sustainable into the future.

Construction of the pens involved more than 20 local volunteers on site and another half dozen off-site. A 39-page document for the California Environmental Quality Act (CEQA) was vetted and filed by the DFW and then approved by the State of California. The CEQA document received no negative filings and is now an active document that sets Rotary, DFW and Siskiyou County free to operate a top-shelf program at Lake Siskiyou.

To celebrate the release of the fish, a youth fishing program is planned for each May. "We want fishing to be great again for big fish at Lake Siskiyou and we know how to make that happen," said Tom Stienstra, Rotary program manager.



#### Get Involved:

Rotary Project Manager: Tom Stienstra,

tstienstra@sfchronicle.com

Timeline: Regular schedule for filling fish feeders

## Open spaces and trails A long commitment to greenways and trails

### **Greenway Trail System**

t. Shasta Rotary and the Mt. Shasta Trail
Association have long envisioned a trail system
from the top of Spring Hill, through City Park and
Kingston Meadow to downtown Mount Shasta, then out to
Lake Siskiyou.

Named the Greenway Trail System, the project is shared by the Greenway Consortium, a group of community organizations comprised of Mt. Shasta Recreation and Parks District, Mt. Shasta Trail Association, the Mt. Shasta Chamber of Commerce, Mountain Runners, Mountain Wheelers, Siskiyou Land Trust and Rotary. As a long-term project, the trail system is worked on in segments. To date,



the Spring Hill, City Park and Kingston Meadow sections are in place in town. At the Lake Siskiyou end, the 7-mile lake trail, including the new Chalet Trail, and Box Canyon Trail are built and well-used.

Through this collaboration, the partners contribute a variety of unique skills, resources, relationships and land to make this project happen. Relationships are a critical component, as segments of the proposed route cross private lands and require thoughtful and often long conversations. With the completion of the Kingston Meadow Trail, community members and Mt. Shasta Trail Association are working on trail right of ways to extend the Greenway further towards the city center from the City Park on the north end of town.

### Lake Siskiyou Trail

ake Siskiyou Trail has gained prominence across California for its views, utility and beauty. It spans nearly 7 miles around Lake Siskiyou with views across the lake to Mount Shasta, Mount Eddy and the Trinity-Divide. The foot bridge that spans the Wagon Creek arm is a delight to walk on and to view from the south shore of the lake.

The lake trail has been a long, ongoing project with significant support from Mt. Shasta Trail Association. It took 10 years to get approval for the plans and more than a decade to build the full loop. The first workday on the North Shore segment attracted 50 Rotary club and community volunteers. The work included the combined efforts of volunteers, the Siskiyou County Public Works Department and some paid trail contractor work.

Presently, the delta area of the trail employs bridges that are removed in winter. In the future, Rotary hopes to help establish a permanent bridge over the Upper Sacramento River at the lake's headwaters and an upgraded route through the Lake Siskiyou Camp Resort.



### Lake Siskiyou - Chalet Trail

he Chalet Trail is a recent lakeshore alternate to the Lake Siskiyou Trail that runs close the bank below the Mt. Shasta Resort chalets. This intimate, narrow trail offers excellent views of Lake Siskiyou and the Wagon Creek Bridge. For the early morning hiker, it is also a place to spot wildlife, including Blue Heron, Osprey, and for the very lucky, a sighting of a Bald Eagle.



### **Rotary Trail**

fter the Siskiyou Land Trust purchased Sisson Meadow, located in the center of town, Mt. Shasta Rotary developed a partnership with the adjacent school and library to construct a multi-use paved trail from Alma Street to Lake Street. The route overlooks the meadow and connects adjacent residential areas to the school, library and boardwalks through Sisson Meadow. Rotary received funding from the Shasta Regional Community Foundation and matched it with Club funds, and donated legal oversight, trail design, and construction labor and completed the trail.

### Kingston Meadow Trail

ingston Meadow links the City Park trail to the Nepenthe Trail by threading through the meadow adjacent to City Park. Work on this trail included improvements to the City Park trail and new bridges over Big Springs Creek that flows through City Park. This new trail segment has terrific views of Mount Shasta.

Raised walkways in wet portions of the meadow allows year-round pedestrian and bicycle access. Existing trails were widened and chipped. Today the interim trail system is completed, all the trails are chipped, and directional and interpretive signs will be added in the future.



### Nepenthe Trail

he Nepenthe Project is an expansive outdoor healing facility that is comprised of trails, benches, decks, a fishing platform, a picnic area, and a small amphitheater on the Mercy Mt. Shasta Medical Center campus. The complex is nestled amid 12 acres of ponds, streams, and meadows full of wildlife. The word "nepenthe" is Greek for a healing elixir. Staff at the hospital's skilled nursing facility had observed that patients taken outdoors every day required less pain killers and other medications compared to those who stayed inside. In addition, those who ventured outdoors were in better spirits and healed more quickly. Several Rotary Club members affiliated with Mercy Medical Center helped launch the project and obtain grant funding. The Club donated funds and volunteer labor to construct the amphitheater.



#### Get Involved:

#### Rotary Project Manager:

Glenn Harvey, glennharvey54@gmail.com Email Glenn to be added to the trail work day email list. Trail workdays are held in partnership with Mt. Shasta Trail Association..

Timeline: spring thru fall

#### Mt. Shasta Trails Visionary

The vision for an extensive trail system in Mt. Shasta has long been held by landscape designer and Mt. Shasta Rotarian Tom Hessledenz. For over two decades, Tom has drawn trail maps, talked with landowners, sought funding and been on the ground building trails. A long partnership with the Mt. Shasta Trail Association, its past president Joe Wirth, and Rotary have helped bring Tom's vision to life.

## Garden Greenway Growing a community vision on the land

arden Greenway is a community space born of a shared vision the community of Mt. Shasta funded and imagined together in 2013. Siskiyou Land Trust purchased the property in early 2014 and is the steward of brining that vision to the land.

Since 2014, SLT has worked with its volunteers, Rotarians, the Mt. Shasta Trail Association crew and numerous businesses the enhance the trails across the Greenway that connect neighborhoods to schools, the library, Sisson Meadow and downtown.

In 2018 Mt. Shasta Rotary selected the garden improvement project for its District grant application. Through that program, the project received funding from the local club and the District. Rotarians are working with the Land Trust to build raised beds, install an irrigation system, put in picnic tables and work benches. The aim for the garden is to be a home for the Boys and Girls Club of the Siskiyous 2019 Garden to Table program and to host events to bring the community to the garden.

A community gathering space, edible alleys and a community orchard round out the vision.



#### Get Involved:

Rotary Project Manager: Renee Casterline,

sltfriendraising@gmail.com **Timeline:** Spring through fall

#### Sisson Meadow

## Restoring a community space

In response to a vandalism attack on Sisson Meadow in 2014, Mt. Shasta Rotary teamed with the Siskiyou Land Trust for a crusade to raise money, repair the damage and make a statement that destructive behavior will not be tolerated in the north state. The meadow provides a short hike, picnic sites, wildlife and bird habitat, and great views of the Mount Shasta.

Mt. Shasta Rotary's Tom Stienstra gave a free show at Sisson Museum that described a trek where he walked in the footsteps of the trailblazers of the 1800s and crossed the Sierra Nevada, from Mount Whitney to the San Joaquin Valley. The show raised funds, recruited volunteers and helped inspire a full restoration.

At Sisson Meadow, vandals damaged a bridge over a creek, destroyed the arbor leading to Alder Street, ripped heavy steppingstones from the hillside and threw them into the water, and also ruined two benches that were crafted and donated by the Strawberry Valley 4-H Club. In addition, some of the glass panels in a kiosk were kicked in and a few shingles were torn from the top of the small structure.

Funds raised purchased supplies and SLT and Rotary volunteers worked together to restore Sisson Meadow to its pristine qualities that are still enjoyed today.



## Sisson Meadow Restoration Quick Facts:

- Free show for the community at Sisson Museum
- Raised funds to repair damage at Sisson Meadow
- Recruited volunteers to repair damage
- Sisson Meadow restored to pristine qualities
- Visit Sisson Meadow 2 blocks east of Ace Hardware up Castle Street.

### Youth and Education

# Youth Exchange Program Connecting across oceans

Rotary Youth Exchange sends high school students abroad and brings foreign exchange students to Mt. Shasta for an academic year. Mt. Shasta Rotary Club works in partnership with Rotary District 5160 to provide a rich cultural experience.

The Mt. Shasta program began in the early 1990s with a outstanding effort: three students from Mt. Shasta traveled abroad and three incoming students (from Hungary, Austria and Spain) stayed with a total of six host families.

Since then, the Youth Exchange program has hosted students from Belgium, Mexico, Japan, Brazil, South Africa and many other countries. Youth from Mt. Shasta High School have gone to those countries and others. Students applying to the program do not select the country of their choice. Northern California Rotary District 5160, which oversees the incoming and outgoing students of all 71 Rotary clubs, pair students with their destination. Outbound students receive an orientation before they leave to help prepare them for their year away and are supported by the host club in the country they go to.

Upon their return, Mt. Shasta students provide a presentation of their experience at lunch meeting to Mt. Shasta Rotary. Incoming students also come to a lunch meeting to be welcomed by the club.



#### Get Involved:

Rotary Project Manager: Glenn Harvey

glennharvey54@gmail.com

Timeline: Academic calendar year.

Incoming students live with families in Mt. Shasta, are welcome to participate in local Rotary Club activities and are part of the District-wide events and activities offered to program youth. District activities include a kick-off event for all incoming students, a seasonal outing and a program at the annual Interact District Conference.

As part of the exchange, Mt. Shasta Rotary Club members will often host outings so exchange students will mesh in the fabric of our community. This can include hikes, fishing, skiing, rafting and other outdoors activities, as well as being hosted for luncheons at Rotary, dinners and other events.

One of the great achievements of the program is breaking language barriers, as well as sharing culture, and in the process, enhancing the experience of both the student and the host. One of the aims of Rotary's exchange program is a true cultural exchange that builds lasting relationships between students and their host families, as well as between the students themselves.

Families are needed to hosting incoming students each academic year. High school candidates who want to live and study abroad for a year are encouraged to apply to the program. Both are welcome to contact Mt. Shasta Rotary's project lead to learn more.



#### **Exchange Program Quick Facts:**

- Host students live with a family for one year
- Students attend high school during their exchange
- Rotary funds some program expenses
- Students connect with the host Rotary Club
- Mt. Shasta has hosted students from Mexico, Belgium, South Africa and many other countries

# College Scholarship program A history of funding higher education

ount Shasta Rotary/Gino Marconi Scholarships are awarded to two graduating high school seniors each year, most recently for \$2,500 each. The entire amount is awarded for the first semester or quarter of the student winner's college education.

Over the years, Mt. Shasta Rotary has awarded 112 scholarships to Mt. Shasta seniors. "The scholarships have been given by Rotary since at least 1960. The amount was a lot less then. More like \$250 in the early years," recalls Ted Palfini, Secretary, Mt. Shasta Rotary Club.

A committee of Rotarians reviews the applications, with award decisions based on the student's community service, leadership and extracurricular activities. Financial need is a consideration as a tiebreaker. Rotary also works with the students and their families to ensure that if an awarded student does not need the Rotary scholarship due to the extend of other support they've received that the award can go to the alternate student that was selected.

Rotarians who do not have students applying for the scholarship are invited to sit on the selection committee.

#### Scholarship Program Quick Facts:

- Applications open in March and are due by mid-April
- A student in good standing attending a high school in Mount Shasta or McCloud with a minimum GPA of 3.5 is needed to qualify for the scholarship.
- Scholarship recipients announced in May
- Applications are available at the Mt Shasta Rotary website at www.mtshastarotary.org, or at Mount Shasta High School.

#### Get Involved:

Rotary Project Manager: Paul Chapman,

pchapman@campbellglobal.com Timeline: March through May

# 3rd Grade Dictionary program For the love of learning and words

revery year, in partnership with Mount Shasta and McCloud Elementary Schools, Mt. Shasta Rotary puts a free dictionary in the hands of every third-grader. As an ongoing program, we have delivered hundreds of dictionaries, where Rotary members present the dictionaries to each student.

Rotary believes that reading and understanding the written word is vital to the success of our students. Through this program, we seek to promote literacy.

Students look forward to the event as one of the special days of the year. Many 3rd graders have heard about the event from older siblings, friends or students. In many cases, the 3rd graders ask the Rotary members to sign and date their dictionary.

Many then use the dictionary as a tool for the whole family to learn new words, or to learn how to spell unusual words, such as "supercalifragilisticexpialidocious," a favorite for youngsters. Some carry it with them on each new step of life's journey from college and beyond.



#### Get Involved:

Rotary Project Manager: Mike Rodriguez,

senor.mike76@gmail.com

Timeline: November

# Youth Camps program Inspiring future entrepreneurs at Camp Venture

amp Venture is a five-day training and motivation camp for students starting their senior year of high school who are interested in pursuing a career in business, particularly as entrepreneurs. The program is held in late June at St. Mary's College in Moraga. Rotary Clubs sponsor students and their attendance and participation. In turn, they have the opportunity to interact with experienced business people and meet other likeminded students from our District.

Mt. Shasta Rotary has sponsored students to Camp Venture for many years. Campers form business teams of 4 or 5 and, over the course of the camp, develop a business idea and plan, complete with financials and marketing. The camp culminates with a "Shark Tank" presentation, where each group presents their business idea and plan to a panel of judges.

After camp, local students come to a Club lunch to share with Rotarians their experiences and business plan from the camp.



#### Get Involved:

#### Rotary Project Manager:

Tim Stearns, tstearns@timstearnslaw.com **Timeline:** Inquire with project manager

## Leadership in the outdoors at Camp Royal

eadership, team building, confidence, self-exploration and pushing limits are all part of Camp Royal, the five day Rotary Youth Leadership Award Conference also held in June. At this camp, participants are challenged with important opportunities and encouraged to think through and resolve conflicts of value, and create a leadership forum where they apply concepts in a learn-by-doing arena.

One hundred forty in-coming high school seniors are selected to attend the camp, which is packed with motivational talks and hands on activities that make for a life-changing



#### Get Involved:

Rotary Project Manager: Heather Solus, hsolus@gnservices.org

Timeline: Inquire with project manager

event. Through group exercises, evening camp fire sessions and challenges like rope courses, students build friendships and confidence that strengthen their senior year of high school and inspire and prepare them for life after high school.

Local clubs sponsor students to attend the camp, where youth get to know the Rotary organization as well as each other. Students are often selected from the Interact Club, although they're not required to be in Interact. Youth are selected based on their community service and leadership qualities.

# Interact Club Nurturing young leaders

Interact is a Rotary-sponsored youth group for high school students. The Mt Shasta High School Interact Club averages 30 to 45 members each year and is one of the largest Interact Clubs in California. In 133 countries around the world, there are over 12,300 Interact.

Interact inspires youth to leadership and engagement in the community and abroad through a combination of education and service projects. The motto for Interact is "Service above Self," which guides club activities.

Local ongoing Interact service projects include trash clean ups, invasive weed pulling, serving at the Thanksgiving meal for those in need, support for Rotary fundraising projects like the Castle Crags Century and the Blackberry festival. Interact meets once a week at lunch time on Thursdays at Mt Shasta High School.

Interact has been involved in both local service and international service projects. International projects include the Million Lights Project, which brought solar lamps to underdeveloped countries, and the Polio Plus Project, which inspires the Rotary commitment to end polio in our lifetime.



#### Get Involved:

Rotary Project Manager: Thea Cowsky,

theacowsky@aol.com **Timeline:** Academic year

## Summer Lunch Program Good food and fun during summer break

t. Shasta Rotary partners with Great Northern Services and the USDA to provide a Summer Lunch Program for children 18 years old and younger. The lunch program runs for eight weeks in summer and offers free lunches at Mount Shasta Elementary School, with similar programs in McCloud and other communities in Siskiyou County.

The program often sponsors weekly programs in art, music and reading and drawings for surprise toys, pizza vouchers and other favorites. At one lunch program, the string ensemble from the Pacific Crest Music Festival put on an interactive concert.

Rotary helped sustain the program in Mt. Shasta by donating a large refrigeration unit to keep the lunches fresh. The unit is kept at a local church, and supports other local community projects.

Local sponsors include Crystal Geyser, Mount Shasta High School student volunteers, Mount Shasta United Methodist Church, Mount Shasta Boy Scouts, Snow Creek Studios, Mount Shasta Library, and Dunsmuir's Allison and Victor. The program supplemented the daily USDA menu with fruits, vegetables and juices and purchased from the Mount Shasta's Farmer's Market and other local food vendors.



### Get Involved:

**Rotary Project Managers:** 

Greg Messer, gmesser@expershare.com Heather Solus, hsolus@gnservices.org **Timeline:** mid-June thru mid-August

## Boys & Girls Club Supporting our youth

t. Shasta Rotary is an avid supporter of the Boys & Girls Club, which is directed by one of our Rotary members, Noam Zimin. The Boys & Girls Club is a non-profit afterschool and summer program for children in grades 2nd through 8th. The program is designed to help all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens. Seventy five to 100 youngsters attend the Mt. Shasta programs each day and based on that fast-moving success, service is expected to grow throughout the country.

The Boys & Girls Club encourages academic success, ethics, citizenship and healthy lifestyles. The program includes STEM, which is a curriculum based on science, technology, engineering and mathematics. Other activities include arts and crafts, garden-to-table and physical fitness. Partnerships with other organizations include Music by the Mountain, which offers advanced violin classes.

Since start-up in June of 2017 with 120 members, the Boys & Girls Club now has more than 400 members with outreach to over 700 children. It is one of the fastest-growing, most successful new programs in the region. As the program evolves, summer facilities, including teen centers, are planned in communities throughout Siskiyou County.



### Get Involved:

Rotary Project Manager: Noam Zimin,

noam@bgcsiskiyous.org **Timeline:** Year round

# Students of the Month Rewarding achievements

ach month at Mt. Shasta Rotary, high-achieving students from Mt. Shasta High School and Sisson Middle School are honored as a "Student of the Month." A total of four are often awarded at a Mt. Shasta luncheon meeting, one of the highlights of the month during the school year.

The winning students are invited to bring their parents and mentors to the luncheon, are awarded a certificate, and then give a short speech where they describe their lives, accomplishments and goals. In turn, they often answer questions from Rotary members about their goals and dreams. Each presentation is unique. In the process, we get a glimpse of the future.

The winners become natural candidates to later apply for the Mt. Shasta Rotary scholarship program, Camp Venture, Camp Royal and to participate in Interact.

Teachers, administrators and counselors nominate most winners. The program promotes success in and out of the classroom: Excellence in academics, athletics, community service, hard work and persistence, honesty, respect,



responsibility, compassion, optimism, leadership, willingness to help peers.

The award and photos of the winners is a monthly feature in our local newspaper, the Mt. Shasta Herald. Roughly 35 students are recognized each year, and in the past 30 years, have totaled more than 1,000 winners.

#### Get Involved:

Rotary Project Manager:

Paige Bullerwell, pbullerwell@firstam.com

Timeline: Academic year.

## Youth and Education Round-up Supporting future leaders

Our club places a big focus on supporting youth in our community. Over the years, we've donated funding, materials and volunteer labor to a number of projects and programs. In addition to those written about in this booklet, we've also contributed to these efforts:

- Funded the Reading Center at Mt. Shasta Community Resource Center
- Provided funding for the Mt. Shasta Elementary School Reading Tutor Program, where Mt. Shasta Rotary paid for required background checks of volunteers
- Donated to Friends of Yreka Library for a county-wide reading program
- Provided leadership and funding to start Roteract Club at College of the Siskiyous
- Partnered with The Pedali Group to give bike helmets giveaway to youth cyclists throughout Siskiyou County



## International service Round-up Reaching around the world

Rotary clubs worked together to make impacts globally through donating to projects. The leverage provided by many clubs makes more possible around the world. Over the years, we've contributed to these efforts:

- Joined the Davis Rotary Club in supporting its Kenya Cancer Project
- Funder of the district-wide Kenya Smiles Program
- Contributed to the Turkey Medical Support Project
- Helped fund the Ln-4 Artificial Hand Project

 Donated to the Adopt-a-Village African Rotary Aide Project



## International Service

# Goodbye Thirsty Providing clean water for over 100,000 villagers

oodbye Thirsty is a multi-year series of projects that provide clean water to the people of Northern Tanzania by building rainwater-harvesting systems on schools and residences. We do this in partnership with Save The Rain, a Mt Shasta based non-profit that has been working in Tanzania for over a decade. In this Rotary partnership with Save The Rain, we have brought reliable access to clean water to over 100,000 people in 21 different villages at the cost of just \$797,270.

Building the water catchment systems, which provide enough water for hygiene and nutrition, has grown to encompass several additional elements to improve the quality of life in villages served by Goodbye Thirsty. The projects include building handwashing stations at the school and teaching basic sanitation and hygiene and creation of a water efficient school garden. All 5th graders receive training and hands on experience in sustainable agriculture as a part of their curriculum. This provides a nutritious meal every school day for all students.

Increased sanitation and nutrition translate in to increased health and opportunity. School attendance increases dramatically



### Get Involved:

### **Rotary Project Managers:**

Donna Boyd, donnab@snowcrest.net and Linda Stremel, linda.stremel@yahoo.com

Timeline: Inquire with project manager

as kids aren't getting sick all the time. Girls go to school instead of carrying water all day. This leads to a real education and with that these kids have a brighter economic future.

In 2018-2019, the work will continue with the sixth grant from Rotary International, which brings water to an additional 25,000 people and brings us to over \$1 million of Rotary and Save the Rain effort on behalf of the Tanzanian people.

Goodbye Thirsty is recognized as a Rotary International Noteworthy Project.



#### Goodbye Thirsty quick facts:

- There is an average of 1 doctor to 20,000 people in Tanzania (World Health Organization recommends 1 to 300). People in Tanzania die from common conditions like appendicitis due to lack of medical help
- Chronic dysentery and other water born diseases rob people of health, education and economic opportunities
- · Poor school attendance due to illness
- Naturally fluoride-contaminated ground water leaches calcium from people's bones and destroys crops
- Women and girls have to walk 6 or more hours to fetch unclean water for the household and are subject to sexual predators and exposure to AIDS

## Polio Plus Not until it's gone - battling polio worldwide

Rotary International's Polio Plus program has nearly eradicated polio worldwide. In the 1980s, the world had roughly 1,000 cases per day. After Rotary's outreach against polio, in 2016, the most recent year for which verifiable numbers are available, only 37 cases were confirmed worldwide. Only three countries in the world still have polio: Afghanistan, Nigeria and Pakistan. Rotary will not rest until polio is gone.

Around the world, more than 1 million Rotary members have donated their time and personal resources to end polio. Every year, Rotary members work with UNICEF and other partners to reach people at risk and isolated by conflict, geography or poverty.

In the process, volunteers have helped to see that children in 122 countries are immunized to prevent polio. Since 1985, more than 2.5 billion children have been immunized. For every \$1 that Rotary commits to polio eradication, the Bill & Melinda Gates Foundation has committed \$2.

For Mt. Shasta Rotary Club members, a portion of our annual dues go to support Polio Plus. You can make additional donations through the local club to the Polio Plus Fund.



### Get Involved:

#### **Rotary Project Managers:**

Mark Foster, markfoster33@aol.com and Kathy Suvia, kasuv77@gmail.com

Timeline: Inquire with project managers

## Nigeria School Project Improving conditions for learning

he Rotary Nigerian School Project began with the goal to renovate a 3-classroom block at Ugbolu Primary School, located in the outskirts of Asaba, near Port Harcourt, in Nigeria. A Rotary team furnished 50 chairs, plus work tables for two of the classrooms. To make it work, Mt. Shasta Rotary teamed with Rotary clubs in Stockton, Dunsmuir, Campbell, Los Altos, Sunnyvale, one in India and two in Nigeria. Kathy Suvia of Mt. Shasta Rotary was on site in Nigeria and helped implement the project.

The mission is to improve the school environment for both students and teachers, and in turn, attract more children to the school for education. The home-base club for the project is the Rotary Club of Asaba Central, which brought the project to our attention of US Clubs.

The Rotary Club of Asaba, which inspected the school and found that the classrooms were in poor condition, launched the project. Discussion is underway for a second project to improve conditions at the school.



### Get Involved:

Rotary Project Manager:

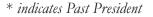
Kathy Suvia, kathysuvia@gmail.com

Timeline: Inquire with project manager

## 2018-19 Mt. Shasta Rotary Club members Making an impact together

Andy Aguilera\* Merle Anderson\* Bill Anderson, Jr. Molly Aston Roberta Belich Joseph Bergeron Audra Beylik Gary Bostwick Donna Boyd Paige Bullerwell Jeff Butzlaff Doug Carter\* Renee Casterline Logan Castle Paul Chapman\* Thea Cowsky Jim Cross\* Kyle Foster Mark Foster\* Beth Freeman Geoffrey Harkness Glenn Harvey Tom Hesseldenz\* Arne Hultgren Pete Johansson Alisa Johnson Greg Juell\* Ken Kellogg Michele Korkowski Roger Kosel Courtney Laverty Joyce Maria Greg Messer Jeff Morley Kathy Morter Carolyn Napper Debbie Nelle Jean Nels Ted Palfini\* Russ Porterfield\* Michael Rodriguez\* Al Schoenstein\*

Michael Schweitzer Cindy Sisto Heather Solus Barry Stacy Tim Stearns Tom Stienstra Linda Stremel\* Kathy Suvia\* Terry Taforo Lynn Teuscher Gordon Thomson Pat Titus Jack Tucker Leif Voeltz\* Jerry Whealen Noam Zimin







## Paul Harris Fellows Building a legacy

aul Harris Fellow recognition is an award that acknowledges individuals who contribute \$1,000 to The Rotary Foundation of Rotary International.

The Foundation provides grants to promote peace, improve access to clean water, protect mothers and children, support education and fight disease, including Polio Plus. More than 90 percent of donations go directly to support service projects. It is one of the greatest philanthropic efforts to fund community projects.

At Mt. Shasta Rotary, each member donates \$3 to the Rotary Foundation as part of their annual dues. The number of Paul Harris Fellows globally reached the 1 million mark in 2006, and each year, the award ceremony is a landmark event for Rotary Clubs. Mt. Shasta Rotary has many Paul Harris Fellows, and worldwide, President Jimmy Carter, Russian President Boris Yeltsin, and other world-renown figures have been awarded. Awards are also given to individuals who have contributions made in their names.

In 2018, the Mt. Shasta club celebrated new Paul Harris Fellows and honorary awards. The Paul Harris Society, distinct from the fellows program, recognizes members who gift \$1,000 annually; whereas the Fellow award is for cumulative gifts that reach \$1,000.



### Get Involved:

Rotary Project Manager:

Mark Foster, markfoster33@aol.com

Timeline: Year round

### Join in...

## Mt. Shasta Rotary Club

Tou are welcome to join in the work we do in our community and the world. Visit us at our regularly weekly meetings, held every Tuesday at 12:15pm at the Mt. Shasta Resort Highland Room. Our monthly evening meeting is on the second Tuesday at 5:15pm. Come prepared for good times together, learning more about our community and finding ways to make a difference together.



## Rotary 4-Way Test:

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?

## Connect with us:

Online at mtshastarotary.org Facebook as Mt. Shasta Rotary