

2022 - 2023

NEWSLETTER STAFF

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Clayton Worsdell: Photographer
Rich Lueck
Barbara Reifschneider
Bill Selb
Lois Nelson

ROTARY DISTRICT 5160

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COMMITTEE CHAIRS

Unfilled: Program Chair
John Wenzel: Webmaster
Bill Selb: Pancake Breakfast Chair

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MEETINGS 2022

9/13/22 Board Meeting 7 AM
Zoom
9/14/22 Charitable Fund 5:30 PM
Zoom



CELEBRATING MEMBERSHIP MONTH



August is Membership Month, which means it's time to celebrate our Rotary club, our members, and the good we do in our community and around the world. Our club has done some pretty amazing things and we say it loud and proud how much we have done and continue to do. We are making a difference that's for sure. We are known for the high-impact service projects we have undertaken locally and globally. Just think about how we have pushed Polio to the brink of eradication, delivered clean water to those in need, improved local communities through special projects, delivered health care to Rotaries in Uganda and Zambia, provided scholarships and art awards to students in our schools and worldwide, and the list goes on. So, what does Rotary mean to you? Read what it means to President Mary Kemnitz (page 6) and share your Rotary experience with all of us.

GETTING **STARTED**

TODAY'S **THOUGHT:** *Mary Ann Kemnitz*



MYSTERY **GREETER:** *Susie Lim*

Everyone said hello to Susie.

FOUR-WAY **TEST:** *Clayton Worsdell*

Of all the things we think, say, and do

Is it the truth?

Is it fair to all concerned?

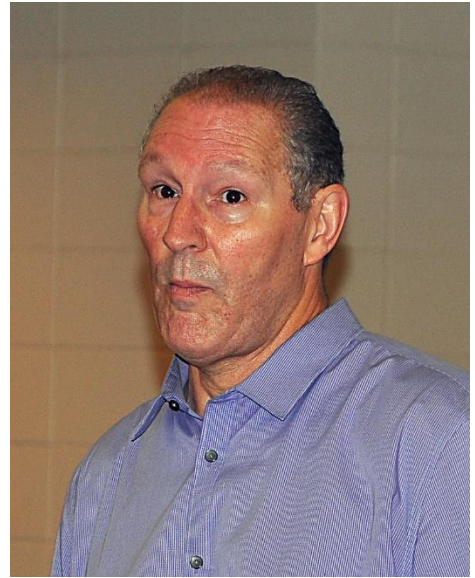
Will it build good will and better friendship?

Will it be beneficial to all concerned?

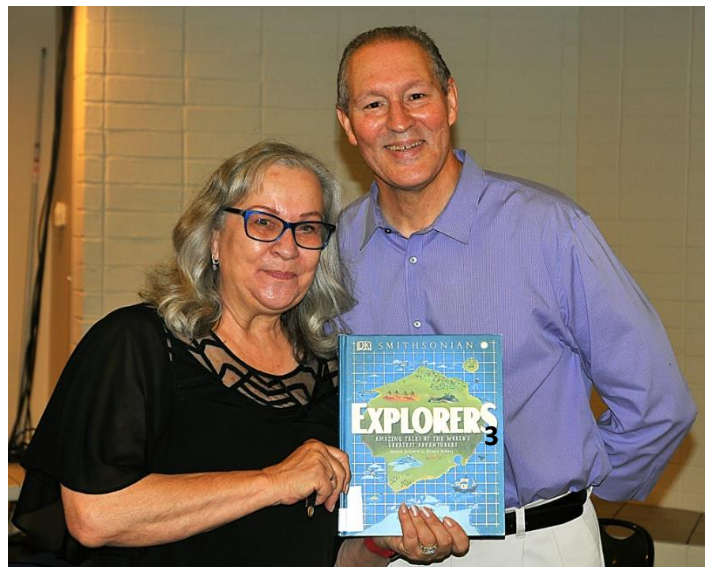


TODAY'S **SPEAKER**

Today's speaker, **Pélo Walker**, is President of Daily Digital Imaging a "Certified Green" Direct Marketing, Print and Mail Company. An accomplished public speaker, mentor and gourmet cook, Pélo relishes the role of creating epicurean delights and derives immense satisfaction from mentoring. In business Pélo is known for his tireless energy and a producer helping create successful campaigns for elected officials and marketing products & services for companies, a moderator and facilitator of C-level master mind groups and as President of Daily Digital Imaging. Quite simply Pélo makes things happen. Pélo brings 20 years of creative ideas and information industry experience to Daily Digital Imaging. Here he is the lead idea creator in the development of bringing products and services to market and is available should a client need his help. Pélo is widely recognized for his leadership role in Daily Digital Imaging's work with businesses both large and small.



In 2007 he was asked to join several non-profit boards and is in demand to speak regularly at institutions of higher learning, conferences, and organizations. As a moderator and facilitator of master mind groups since 1998, he has gained valuable insights into strategic issues and marketing challenges that many companies face. Today, he applies this essential knowledge to client programs and projects. Pélo is a pioneer in personalizing direct marketing messages that have customers buy now and buy more often that typically result in double digit response rates for clients with 800% ROI. Pélo is an MC for many non-profit fund raisers, enjoys hiking, attending performing arts performances, travelling, is an avid reader and enjoys entertaining by cooking for family, friends and business colleagues and is a U. S. Army veteran – honorably discharged and is CERT (Certified Emergency Response Trained) Trained.



CLUB ANNOUNCEMENTS

COMMUNITY PROJECT: *Art in a Box*

Clayton Worsdell and **Joan D'Onofrio** planned on showing photos of one of the 20 houseless students in the Mt. Diablo Unified School District, but the electronic systems at the club were not cooperating. Instead, they pretty much did a show-and-tell, displayed a box and its contents, and spoke about the new project they started. They named it Art in a Box, how it came to be, and the progress they have made since it was started over a year ago but was called Studio in a Box.

Joan explained how a casual conversation with the Principal of Concord High School led to the Art in a Box program. All Joan wanted to know was how she could find a way of reaching students who are stuck at home due to Covid with an idea she had involving art. The principal told her that she has students in her school who sleep in cars, tents, shelters, and motels and are referred to as Houseless or Unsheltered. Bells went off. Immediately Joan assembled a team consisting of Clayton, Carol, and Lois Nelson and arranged a meeting with Alejandra Chamberlain, Youth Services Manager of Contra Costa County Mt. Diablo Unified District who loved the project. She arranged a



meeting with James Wogan, Director of Community Services, who put the team in touch with Monie Bonsack, Social Worker Specialist, and Evelyn Mercado, Family School Resource Worker and the project went into full-speed-ahead.

Twenty boxes containing copious art supplies were assembled and delivered to the MDUSD H.O.P.E. offices. This was to be a test to see what the student liked or disliked. Turned out they loved everything. The team is now preparing to assemble 40 boxes that will be

distributed to more unsheltered students in MDUSD schools.

After these 40 boxes are assembled and distributed, they will take it to the next level and apply for a grant. Let the team know if you have suggestions.



MEMBERSHIP MONTH: *Each One, Bring One*

President Mary said that Each One, Bring One is a great reminder that the responsibility to grow Rotary belongs with every member, every day. We grow Rotary because it expands our capacity to do good in the world. When we engage all members and all clubs in this effort, we create organizational habits. These habits empower members to share their personal Rotary experiences with the people around them, and all of Rotary and all of the world is better because of it.

LIGHTS, CAMERA, ACTION: *Fit's Rotary Learning Time*



District Governor Suzanne Bragdon reminds us that fall seminars are just around the corner. This year we will be trying a new format to allow more people to participate at a time and day that is convenient for them. Check out the information below and register today!

Who: All Rotarians are invited to join us. There will be sessions for new Rotarians, seminars for Rotarians who have been around forever and sessions for everyone in between.

What: Membership, Public Image, Foundation, Member Engagement, Service and More!

When: This year's event will be hosted over multiple days! Attend some or all! Many sessions will be recorded for future viewing.

Saturday, September 10, 9:00 a.m. to 12 p.m.

Monday, September 12, 7:00 p.m. to 8:00 p.m.

Tuesday, September 13, 7:00 p.m. to 8:00 p.m.

Wednesday, September 14, 7:00 p.m. to 8:00 p.m.

Thursday, September 15, 7:00 p.m. to 8:00 p.m.

Register by September 8th to receive information on accessing the event. We will be using Zoom Events to host the Fall Seminar sessions, so make sure you check your email before the event to make sure you can access everything.

DON'T FORGET THE DISTRICT CONFERENCE: *Register Now*

The Power of Rotary. Be the Star that You Are
October 28 to 30, 2022.

SPECIAL ROOM RATES ARE GOING, GOING...AND MAY SOON BE GONE. Register NOW as rooms are available at the Hyatt Regency Monterey on the Del Monte Golf course.

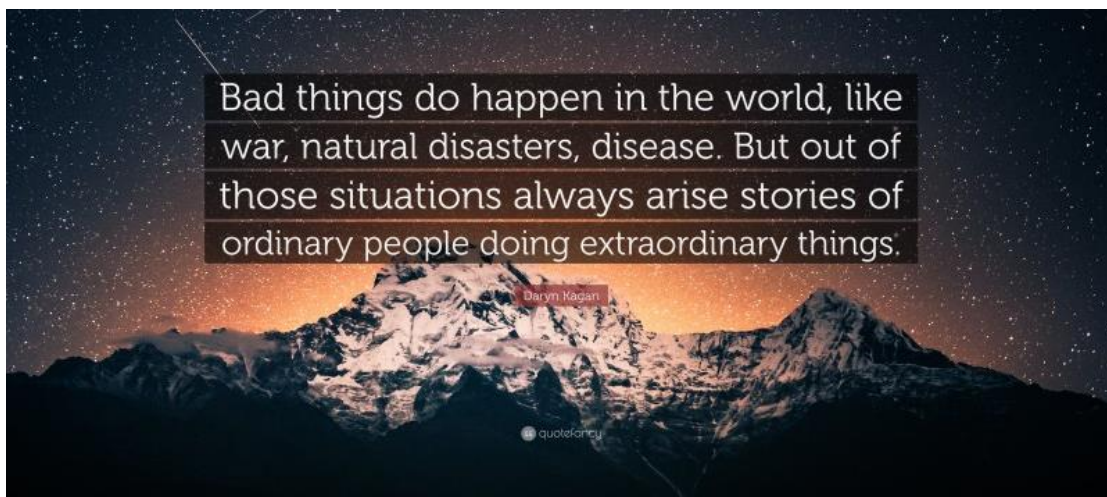


IMAGINE

TOGETHER, WE INSPIRE

By Mary Ann Kemnitz

In the early morning hours of November 8, 2018, a fire started in the hills outside of Paradise, CA. A strong wind caused the fire to grow rapidly and soon Paradise and was in danger and residents were asked to evacuate. News of the fire filtered to the bay area by 11 a.m. that morning. I watched the news feed with growing concern as my granddaughter was nearby at Chico State. By early afternoon she would be on her way home, the fire was out of control and moving rapidly. On the news we saw a sky as dark as night and cars gridlocked as residents attempted to escape the fire. Many days later when the fire subsided stories began to surface, and we learned of unimaginable loss. Many people I knew personally through our Rotary network were now homeless. Insurance covered vehicles destroyed with just enough to pay off loans and left owners with no money to purchase a new car. The sadness of this tragedy overwhelmed me, and I kept thinking that there must be something our Rotary Club could do to help. Dave and I went to our Rotary Foundation board and suggested we start a marketing campaign for cars and motorhomes to be donated to the survivors of the Paradise fire. One of our Rotarians suggested the tag line "Cars For Paradise." We contacted Bob Irving of the Paradise Rotary and CEO of California Vocations, and he became our "feet on the ground" in Paradise. Cars and Motorhomes were being donated rapidly. We were very grateful to have a reporter from a local news station come out to interview us which really jumpstarted the project. The cars that looked most promising were reconditioned with many donated parts from our local part houses. Donations of car parts, clothing, gas cards began to come in from many in our immediate circle. Cars that were beyond repair were sent to auction and the money they brought was sent to Paradise. Our Club members made many trips to Paradise with reconditioned vehicles, over 50 vehicles and several motorhomes. Often the survivors would carpool to our shop to pick up vehicles. The stories they told me of their experiences escaping the fire and the losses they suffered still linger with me. As I look back at my years with Rotary, this is the project I am most grateful for as I learned that we can make a difference, we can be the difference. Ordinary people who did something extraordinary.



HAPPYBUCKS

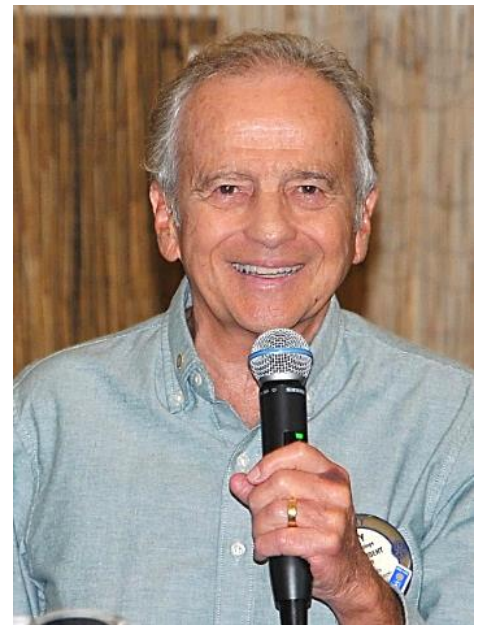
By Barbara Reifschneider.

NOTE: If your happy or sad bucks are lengthy, please email the contents, in your own words, to Barbara Reifschneider.



VICKI SEXTON had a happy buck this morning. Vicki was making a smoothie—or something similar in her blender—and the lid blew off. Much to her surprise there was no mess. One would think it would have gone all over the walls, all over the sink, on the counters, and all over her just like in the commercials. She said this must have been an omen that today was going to be a good day.

LARRY HUTCHINGS had a happy 5 bucks because he attended Cliff Dochterman's memorial in Moraga where 200 people were in attendance. A lot of stories were shared.



TORSTEN JACOBSEN had a happy buck for the nice report and photo that Tina Sweeney recently sent us about our student program in San Felipe and the great graduation photo; I mentioned how the club matches dollar for dollar and that the annual cost to a sponsor a student is about like 3 tanks of gas and how this changes these poor kids lives and how they work very hard to maintain top grades. Several of our member sponsor up to three students.



LAST WORDS

The wise old Mother Superior from an Irish convent was dying. The nuns gathered around her bed trying to make her comfortable. She requested some warm milk and one of the nuns went to the kitchen to fetch it. Remembering a bottle of Irish whiskey, they had received as a gift the previous Christmas, she opened and poured a generous amount into the warm milk.

When she walked back at Mother Superior's bed, she held the glass to her lips. Mother drank a little, then a little more. Before they knew it, she had drunk the whole glass down to the last drop.

"Mother," the nuns asked with earnest, "please give us some wisdom before you die." She raised herself up in bed with a pious look on her face and said, "Don't sell that cow."

QUICKIES

AVOCADOS

A wife asks her husband, "Could you please go shopping for me and buy one carton of milk and if they have avocados, get 6.

A short time later the husband comes back with 6 cartons of milk. The wife asks him, "Why did you buy 6 cartons of milk?"

He replied, "They had avocados."

WATER IN THE CARBURETOR

WIFE: "There is trouble with the car. It has water in the carburetor."

HUSBAND: "Water in the carburetor? That's ridiculous "

WIFE: "I tell you the car has water in the carburetor."

HUSBAND: "You don't even know what a carburetor is. Where's the car?"

WIFE: "In the pool."

STATISTIC

THIS IS A FRIGHTENING STATISTIC, PROBABLY ONE OF THE MOST WORRISOME IN RECENT YEARS.

25% of the women in this country are on medication for mental illness.

That's scary. It means 75% are running around untreated.

HE MUST PAY

Husband and wife had a tiff. Wife called up her mum and said, "He fought with me again, I am coming to live with you."

Mum said, "No darling, he must pay for his mistake. I am coming to live with you."

TODAY'S SHORT READING FROM THE BIBLE

From Genesis: "And God promised men that good and obedient wives would be found in all corners of the earth."

Then he made the earth round and he laughed and laughed.

Today a man knocked on my door and asked for a small donation towards the local swimming pool. I gave him a glass of water.

I find it ironic that the colors red, white, and blue stand for freedom until they are flashing behind you.

Relationships are a lot like algebra. Have you ever looked at your X and wondered Y?

My therapist says I have a preoccupation with vengeance. We'll see about that.

I think my neighbor is stalking me as she's been googling my name on her computer. I saw it through my telescope last night.

Money talks, but all mine ever says is good-bye.

You're not fat, you're just easier to see.

I always wondered what the job application is like at Hooters. Do they just give you a bra and say, "Here, fill this out?"

The location of your mailbox shows you how far away from your house you can be in a robe before you start looking like a mental patient.

Money can't buy happiness, but it keeps the kids in touch!

...that's all folks

