

2020 - 2021

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IMPORTANT MEETINGS 2020

7/14 Board Meeting 7 AM
Zoom
TBA Charitable Fund 5:30 PM
Zoom



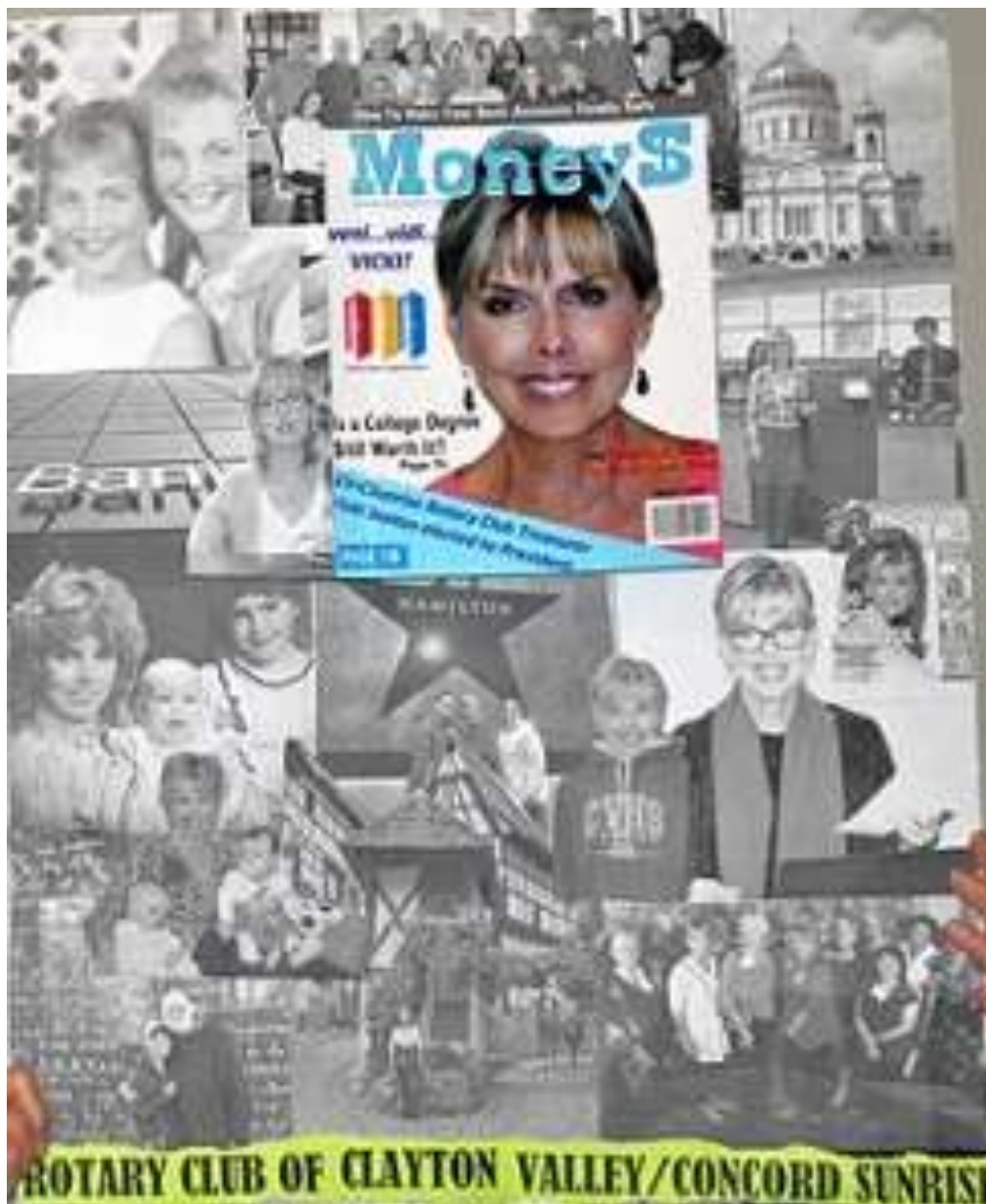
A NEW TERM BEGINS

A Message from Our New President Vicki Sexton



Rotary Opens Opportunities

"What does that mean to you? To be honest, I really had to think about it. Our 2020-2021 Rotary International **President Holger Knaack** sees that as an opportunity for Rotary to change and thrive. President Knaack said, 'Everything we do opens another opportunity for someone, somewhere and I want our leaders to create new club models and rethink what it means to be in Rotary.'"



When I was at PETS, this theme was everywhere. There were discussions on virtual clubs, members' attendance, ways to attract new members, and how to keep our current ones. In fact, a big topic was networking. Networking has long been a taboo within Rotary, but is now seen as an opportunity to attract new members. Our **Membership Chair, Tommy Wolf**, has come up with the slogan "Networking through Service." Let's face it, that is what most of us do, we advertise our business, even if it is very subtle. We all want to be of service to our communities, but we can't forget about our business.

Growing up in Castro Valley, my mother and father were both business people in their community. My mother, Betty, owned a retail store and my father, Forest Annable, was an insurance agent. I was raised with the philosophy that we do business within our community first. When possible, I always choose a fellow Rotarian to do business with first.



I'm sure most of you feel the same way. So why make it a taboo to actively network? I agree with our new International President, Past President, and current **Membership Chair Tommy Wolf** that "Networking through Service" is perfect.

Technology? Whew, all of our meetings since the beginning of April have been compliments of Zoom. Although not everyone attends these interesting and somewhat frustrating meetings, our attendance has been growing. It's fun to see our friends. Sure some look like they just rolled out of bed, while others are freshly made up and looking perky. **Julia Dawson Aguilar** and **Program Chair Miles Bell** have done a great job getting interesting and motivational speakers to appear and do a presentation. We have also been visited by past members who moved out of the area and even past exchange students from years back.



And I don't think Zoom is going away anytime soon. We have such a wonderful group of members, but everyone's health is not the same. We have those members that may not be able to attend a live meeting for a long time, and yet, I know that many of us are really looking forward to seeing each other eye to eye or at least mask to mask. So when we start meeting in person, I'm hoping we can integrate it with zoom so everyone can attend.



Speaking of technology, **Webmaster John Wenzel** has been working behind the scenes setting up our website to take your Rotary Foundation donations. We can also accept your credit card payments for our monthly fee (whenever that starts up again), our annual dues, and regular donations. Speaking as the outgoing treasurer, this is really cool. You no longer need to make a check out to Rotary International and hand it to Ken or to our club for your dues. Even our meeting fee, whether it is \$75 or \$20, if you pay by credit card, you can pay directly online and not have to wait for the next meeting. I've tried it, it works beautifully.



I also see opportunities with our expanding Cars2ndChance program. For those of you who have been out of touch for a while, the program is now being shared with the Lamorinda Club. With their help, we believe we can take the program to a much larger market. We are right now raising funds for the Food Bank with a goal of \$100,000. It's very exciting to see.



This brings me to my last opportunity for right now and that is branding. Branding is really just a new way of saying Marketing. Through fundraising in our community, and possibly even advertising either directly or with special interest stories in the paper, I would really like to get us out in front of our community. We can further the goals of Rotary and our club by doing this. If you have ideas on how to accomplish this, please let our new **Fundraising Chair Bill Selb**, or me, know.

I'm excited about this year. I hope you all join me in my hopes for a year more memorable than for Covid-19.

Your President for 2020-2021 and "Yours in Service" looking forward to a new year and new opportunities,

Vicki

WE'RE IN EXCELLENT HANDS

Vicki worked in the banking world for 46-years and did everything from being a teller, supervisor, loan processor, loan servicing, and operations manager. She was a training officer, set up a teller school, was a bank manager, and loan officer. At one time she was a regional retail and wholesale loan manager. Vicki ended her stellar career when she retired in 2016 from the Bank of Stockton where she was the vice president and loan manager.



ALWAYS LEAVE 'EM LAUGHING

In her honor, we end this newsletter, as we usually do, with wit and a touch of levity.



Old bankers never die, they just loose interest.

A lady at the bank told me to check her balance, so I pushed her over.

Why do recovering addicts make good bankers?
They have a lot of experience with withdrawals

A banker told me a joke. It didn't make any cents.

Zooming Into the Future

On July 9, 2020 **President Vicki Sexton** will call the first 2020 – 2021 zoom meeting to order. Sure we would all rather be meeting at Oakhurst in person, but we know that ain't gonna happen. So we hope more of you will join us at 7 am online. Email Vicki and she will give you the zoom link.

... That's all Folks.