

2019 - 2020

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Clayton Worsdell: Photographer
Rich Lueck: Photographer

ROTARY DISTRICT 5160

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John Wolfe: Program Chair
John Wenzel: Webmaster
Bill Kinsey: Public Relations Chair

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IMPORTANT MEETINGS

8/13 Board Meeting 7 AM
Buttercup Restaurant
8/12 Charitable Fund: 6 PM
US Bank



LIKE FATHER LIKE DAUGHTER

A New Paul Harris Fellow



Rotary Foundation Chair Ken Nishimori presented **Stephanie Ruzicka** with the honor of becoming a Paul Harris Fellow. Stephanie is the President of the Interactors club at Clayton Valley High School and is in excellent company as she stands beside her proud father, **Chris Ruzicka**, a Past President of our Club and Paul Harris +4.

“WILL THE MEETING PLEASE COME TO ORDER”



THOUGHT OF THE DAY FROM RICH LUECK

A wise man said:
nothing at all



GUESTS GALORE



Mark Bottomley
soon to be new member



Stephanie Ruzicka & Dad
Interactor President



Laurel Botsford
Today's Speaker

GETTING DOWN TO BUSINESS

Club Services

Club Services Chair Barbara Reifschneider announced that “**Day at the Races**” will take place on November 22. To make sure she has enough tickets, she asked for a hand count from the members to get an idea of how many tickets to order. She also reminded us that the next **Friday Night Live** festivities will take place August 16th at her house, 5506 Louisiana Drive, Concord around 6 p.m.

Grant Donations

Larry Hutchings was pleased to tell us that he attended the Rossmore Rotary last week and they presented our club with a donation of \$1,400 toward our computer lab project in Uganda.



Service Awards



Commissioner Joan D'Onofrio and **Rich Lueck** were honored today by **President Julia Dawson** for their outstanding club services; Joan for her weekly newsletter publications and Rich for undertaking the task of all the audio systems and computer setups and storage.

Paul Harris Fellowship by Ken Nishimori

The Paul Harris Fellowship is named for Paul Harris, who founded Rotary with three business associates in Chicago in 1905.

The Fellowship was established in his honor in 1957 to express appreciation for a contribution of \$1,000 to the humanitarian and educational programs of The Rotary Foundation.

These are contributions that Rotarians have made to the Annual Fund and to the PolioPlus Fund of the Rotary Foundation.

If you've made a contribution to PolioPlus, your contribution has helped to fund Rotary's worldwide program to eradicate polio. This is a project that's been going on for over 30 years now; and hopefully, in the not too distant future, we will be able to say that polio has finally been eradicated and that we now live in a polio-free world.

If you've contributed to the Annual Fund, your contributions have been used to fund both District as well as Global Grants.

It's because of your contributions that we're able start our latest project, the laptop computer lab at Nsawo Village in Uganda.

Your contributions have helped to fund the International Vision Volunteers grant project in Zimba, Zambia, and also our other recent local project, the JOBL batting cages, that we did a couple of years ago.

All of these projects by Clayton Valley/Concord Sunrise and by other Rotary Clubs (both here in the US and around the world) have been accomplished because of your contributions to The Rotary Foundation.

The presentation of the Paul Harris Fellow recognition then is The Rotary Foundation's way of expressing its appreciation for the contributions made to the Rotary Foundation by a Rotarian or other donor.



Strengthen Your Club: Help is on the way.

Fall Training Seminars are here and **District Governor Tina Akins** wants us to know that the 2019-20 Rotary term is in full swing! The Fall Seminars are an opportunity for Rotarians from across the District to come together and begin to strengthen our Clubs. The theme of the Seminars is the Rotary 3-legged stool - Public Relations/Branding, Foundation and Membership which is a chance to better understand how these three areas of focus work together to strengthen your Club. The Assemblies have new and improved breakout sessions that include free breakfast and free lunch! New members can learn more about Rotary while Club leaders and more experienced members can get together to share best practices and new ideas to strengthen your Club. We all have room to learn more. Of course, the best part is the fun of hanging out with Rotarians from other clubs and communities, and learning from one another. **Register now.**



Fall Training Seminar - Fairfield

Saturday, October 5, 2019 Location: Fairfield High School, 205 E. Atlantic Ave, Fairfield

Fall Training Seminar - Redding

Saturday, October 19, 2019 Location: Simpson College 2211 College View Drive, Redding

Questions? Contact District Trainers Claire Roberts (cmroberts@comcast.net) or Patricia Bergman (pcochranb@hughes.net)

History of the Four-Way Test by Torsten Jacobson



One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test created in 1932 by Herbert J. Taylor when he was asked to take charge of the Club Aluminum Company, a manufacturing business that was facing bankruptcy. Herbert created this 24-word test for employees to follow in their business and professional lives and became the guide for sales, production, advertising, and all relations with employees, dealers and customers. This simple philosophy is credited to the survival of the company. Eleven years later in 1943, Rotary International adapted The Four-Way Test which has been translated into more than a hundred languages and published in thousands of ways.

Back in 1932, the Creditors of the Company assigned Herbert the task of saving the company from being closed out as a bankrupt organization. While they had a good product so did their competitors. The company also had some fine people working for it. With tremendous obstacles and handicaps facing them, they felt that they had to develop in their organization something which competitors would not have in equal amount. They decided that it should be the character, dependability and service mindedness of our personnel. They had a code of ethics but it was long, impossible to memorize, and therefore impractical. They felt that it needed a simple measuring stick of ethics which everyone in the company could quickly memorize. They also believed that the proposed test should not tell their people what they must do, but ask them questions which would make it possible for them to find out whether their proposed plans, policies, statements or actions were right or wrong. And The Four-Way Test was born. Over twenty years of sincere effort on the part of their personnel, they made steady progress toward reaching the ideals expressed in the Four-Way Test and have been rewarded with a steady increase in sales, profits and earnings. From a bankrupt condition in 1932 the company paid off its debts in full, paid its stockholders over one million dollars in dividends, and has a present value of over two million dollars.

Length of Service



Vicki Sexton marked her second year at our Club and said she will do whatever is appropriate for such a milestone.

Lisa Truesdell celebrates 13 years and is the Membership Chair.

Rich Lueck hit his 24th year. Rich has and is invaluable to our club because he is active in everything.



In Memoriam

Bill Selb announced that **Bill Spaulding**, who died July 20, was a member of our Rotary Club and served as president during the 1998 – 2000 term. Bill devoted his life to service of others and was a longtime member of Rotary International where he served as President of the Walnut Creek Sunrise Rotary and a District Governor.

Bill traveled the world on behalf of Rotary distributing vaccines to the needy. He founded Operation Sunrise, a partnership between Protoplast International and ENT surgeons who donated facial reconstructive surgeries in Chile. He will be deeply missed.



HAPPY BUCKS



Bill Selb came in this morning and saw a box of aprons from the Pancake Breakfast. He didn't confess to being happy until he was sure that they had been laundered. Vicki assured him that they were, and, she should know because she had to come all the way back from Russia to wash them.

Renee Rushworth said it is official: her party rental service is up and running. She said they offer everything, yes EVERYTHING, one would need to throw a party and members from our club will get a 10 percent discount.



Monica Fraga just returned from Rome after attending her daughter's college graduation. She also faced another fire near her home. But the good news is that her daughter immediately scheduled a job interview, showed up for it, and was hired to start the very next day.



Rich Lueck is very happy because **Bill Arena** who volunteered to be the marketing guru for the Cars 2 ND Change program is off and running.

John Wolfe will be a traveling man for the next five weeks. He is off to Colorado and Minnesota to visit with his family and is especially happy to be on hand to celebrate his granddaughter's first birthday. Not to worry as John has all the speakers lined up for September. Oh did we mention that John and Carol will also sail down the Mississippi River and end up in New Orleans. Bon Voyage



Tommy Wolf is happy that instead of a lot of baby gifts everyone gave them gift cards at their recent baby shower. Guess what? Vanessa is going crazy shopping uncontrollably with all those cards. You go girl.

TODAY'S SPEAKER



Laurel Botsford is a Communications Professional, Convention Speaker, Conference Organizer, Advocate, Presenter and Community Mover and Shaker who spoke to us today about human trafficking—awareness and prevention. Since June 2018 she is Founder and President of Wisdom International: Help2Others, deepening her commitment to expand prevention education against human trafficking and human rights abuses of the vulnerable.

Laurel's concern for the safety and well-being of individuals as well as entire communities regarding human trafficking spurs her determination to build into the very fabric of everyday life the sharpened skills and expertise she has developed around human trafficking. She has five years as a trained volunteer for Shared Hope International as well as San Francisco Bay Area coalitions and

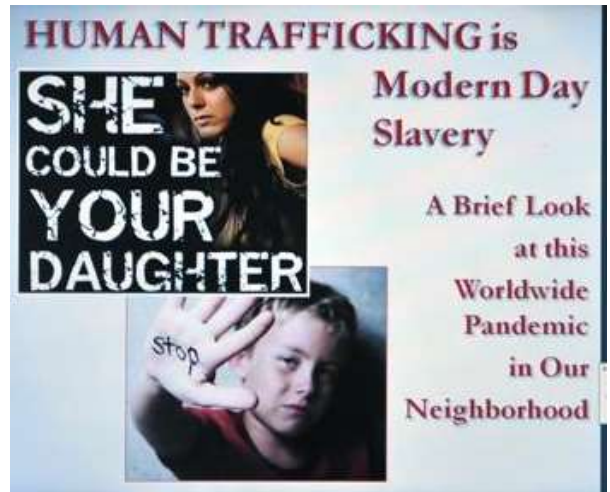
committees.

Laurel is an active member of the San Francisco Collaborative to End Human Trafficking in Santa Clara County and the Marin County Coalition. She works with survivors to help bring their voice to the issue of trafficking alongside District Attorneys, law enforcement officers and victim service providers. She has worked with the National Council of Jewish Women, the Jewish Coalition to End Human Trafficking, the Marin County Office of Education and Marin Soroptimist.

Contact Laurel at laurel@wisdominternational.org

LITERACY PROGRAM

Laurel autographed the book that will be donated to the Clayton public library as part of our Literacy program.



THE GALLERY

From the lens of Barbara Reifschneider
on one of her morning walks.



ALWAYS LEAVE 'EM LAUGHING

KIDDY UP, HORSEY

A blonde decides to try horseback riding, even though she has had no lessons, nor prior experience. She mounts the horse unassisted, and the horse immediately springs into motion. It gallops along at a steady and rhythmic pace, but the blonde begins to slide from the saddle. In terror, she grabs for the horse's mane, but cannot seem to get a firm grip. She tries to throw her arms around the horse's neck, but she slides down the horse's side anyway. The horse gallops along, seemingly impervious to its slipping rider. Finally, giving up her frail grip, the blonde attempts to leap away from the horse and throws herself to safety. Unfortunately, her foot has become entangled in the stirrup; she is now at the mercy of the horse's pounding hooves as her head is struck against the ground over and over. As her head is battered against the ground, she is mere moments away from unconsciousness when to her great fortune Frank, the Walmart greeter, sees her dilemma and unplugs the horse.

A Jewish Grandmother is watching her grandchild playing on the beach when a huge wave comes and takes him out to sea. She pleads, "please God, save my only grandson. I beg of you, bring him back." And a big wave comes and washes the boy back onto the beach, good as new. She looks up to heaven and says: "He had a hat!"

THE DEVIL MADE ME DO IT

The poor country pastor was livid when he confronted his wife with the receipt for a \$250 dress she had bought.

"How could you do this!" he exclaimed.

"I don't know," she wailed, "I was standing in the store looking at the dress. Then I found myself trying it on. It was like the Devil was whispering to me, 'Gee, you look great in that dress. You should buy it.'"

"Well," the pastor persisted, "You know how to deal with him! Just tell him, 'Get behind me, Satan!'"

"I did," replied his wife, "but then he said 'It looks great from back here, too!'"

I went to the psychiatrist, and he says "You're crazy." I tell him I want a second opinion. He says, "Okay, you're ugly too!"

FUN FOR LEXOPHILES

I changed my iPod's name to Titanic. It's syncing now.

England has no kidney bank, but it does have a Liverpool.

Haunted French pancakes give me the crepes.

This girl today said she recognized me from the Vegetarians Club, but I'd swear I've never met herbivore.

I know a guy who's addicted to drinking brake fluid, but he says he can stop any time.

A thief who stole a calendar got twelve months.

When the smog lifts in Los Angeles U.C.L.A.

I got some batteries that were given out free of charge.

A dentist and a manicurist married They fought tooth and nail.

A will is a dead giveaway.

With her marriage, she got a new name and a dress.

Police were summoned to a daycare center where a three-year-old was resisting a rest.

Did you hear about the fellow whose entire left side was cut off? He's all right now.

A bicycle can't stand alone; it's just two tired.

The guy who fell onto an upholstery machine last week is now fully recovered.

He had a photographic memory but it was never fully developed.

When she saw her first strands of gray hair she thought she'd dye.

I didn't like my beard at first. Then it grew on me.

Did you hear about the crossed-eyed teacher who lost her job because she couldn't control her pupils?

When you get a bladder infection, urine trouble.

When chemists die, they barium.

I stayed up all night to see where the sun went, and then it dawned on me.

I'm reading a book about anti-gravity. I just can't put it down.

Those who get too big for their pants will be totally exposed in the end.

...that's all folks.