



Speakers

August 21, 2019

[Beverly Crawford, Prof. Emeritus, UC Berkeley](#)
"Why don't Refugees Fly? National Borders and the Migration Crisis"

August 28, 2019

[Jane Anne Staw](#)
"How to think small, to move beyond anxiety, depression and overwhelm in a world overrun with action, screens and media."

September 04, 2019

[Larry Goldenberg & David Campbell - BRC](#)
The Rotary Foundation

September 11, 2019

[TBD](#)

Please Help at Golden Gate Fields Next Sunday

By George Luna

We need volunteers for the booth at Golden Gate Fields, selling hot dogs and beer. This is a fundraiser for the club and is a lot of fun! Come out, enjoy the races and join your fellow Rotarians.

Please respond at Superiortack1@hotmail.com
He needs advanced sign up to assure GG that we will be available.

Date: Sunday, August 25
Sign up for the morning shift: 10:00 am to 1:00 pm
Afternoon shift: 1:00 pm to 4:00 pm



Events

August 21st
[Casting About](#)

August 21st
[Board of Directors Meeting](#)

August 28th
[Communications Committee Meeting](#)

August 28th
[Opportunities for "Fun" Raising Committee Meets](#)

September 4th
[Membership Committee Meets](#)

September 11th
[Social Committee Meets](#)

September 11th
[Peace Committee Meets](#)

November 6th
[Membership Committee Meets](#)

Birthdays

[David Donald Campbell](#)
August 26th

August is Rotary's Membership Month

By Linda Marlene Cogozzo

Membership is everyone's job. Have you invited a guest?



Editor's Note: September will be membership month as well if we don't see any new members in August. Invite your friends and colleagues! 😊

Votes for Peace Grove Honors Due by Aug. 21 Meeting

By Terrence M. Regan

Based on vetting and the advisory vote

[Linda Marlene Cogozzo](#)
September 3rd
[Reginald J. Garcia](#)
September 9th
[Joshua Oliver](#)
September 10th
[Manjul Batra](#)
September 17th

of the club members who attended the Wednesday meeting on July 31, the club's Peace Committee has narrowed the 19 candidates nominated by different members for this year's Peace Grove honors to four finalists. The names, a short rationale for the honor, and website links where you can go for more information are below. **You can print this article out and bring it the club meeting on Aug. 21 to submit your vote. If you cannot attend this meeting, you can make your selections and email terry@berkeley4travel.com**



Please indicate your choices on the following ballot. **There is a deadline of Monday, 8/19/19 to get your email to Terry Regan.**

The four finalists are:

- o Greta Thunberg (Sweden) and the youth strikers across Europe
- o The Organization for Prohibition of Chemical Weapons (OPCW)
- o Dr. Paul Farmer
- o Bill and Melinda Gates

For more information on the candidates, click the websites in the full article. [Read More](#)

Why Local News Matters

By Arlene Carol Marcus



Our speaker on August 14 was Lance Knobel who, along with Frances Dinkelspiel and Tracy Taylor, founded Berkeleyside, an internet-only newspaper, 10 years ago to cover local news. Local news coverage has been disappearing across the country as newspapers go out of business, not only due to the rise of the internet but also because of the elimination of ♦Classified Adds♦ due to Craig♦s List and because most advertising now goes to Google and Facebook. Jobs have been lost and newspapers have closed.

Berkeleyside was started to remedy this situation locally. Berkeley is a large enough city with enough activities to make reporting necessary but it's not so big as to make it impossible. It was not clear that this venture could succeed, particularly as they wanted the site to be available to everyone with no charge for the service. Now there are enough subscribers at \$5-\$15 per month to make it a going concern and the founders can now draw a salary. Initial investors also contributed to make it commercially viable. There are over 2,000 subscribers and over 30,000 users per month, so future growth is possible.

The founders of Berkeleyside believe that being informed about local news is an essential part of a functioning democracy. Residents needs to know what their school board, city government, and police are actually doing.

There is also the realization that our Bay Area is woefully short of such local papers. The energetic staff of Berkeleyside is thinking about expanding to Oakland and Richmond.

Perhaps in the future there will be a local internet newspaper in those towns as well.
