

## Speakers

**February 20, 2019**

[Darren Zook, Professor, Political Science and International & Area Studies, UC B](#)

What's Wrong with Diversity?

**February 21, 2019**

[Bruce Riordan, Director of the Climate Readiness Institute](#)

"What Climate Readiness Means for the Bay Area"

**February 27, 2019**

[John Knox, Exec Director Emeritus, Earth Island Institute](#)

Can We All Get Serious about Making a Difference?

**March 06, 2019**

[Maria Melandry](#)  
"Family Camps of Berkeley"

**March 13, 2019**

[Lisa Bullwinkel, CEO, Another Bullwinkel Show](#)

LISA BULLWINKEL, CEO, Another Bullwinkle Show  
HOW TO CREATE COMMUNITY IN THE AGE OF ISOLATING SCREEN TIME

## Events

February 20th

[Grants Committee Meets](#)

February 20th

[Boards of Directors](#)

February 27th

[Communications Committee](#)

March 3rd

[Outreach - A Reception \(R.O.A.R.\)](#)

March 6th

[Membership Committee Meets](#)

March 6th

[Supportive Housing Committee](#)

## Think Better by wearing the Edge headband

By Matthew Hermann



On Wednesday, February 13, BRC members heard a presentation by Iain McIntyre and Tim Fiori, the co-founders of Humm, a local start-up working to harness cutting-edge research in neuroscience to improve memory. In their roles as CEO and CSO, McIntyre and Fiori are working with a team of scientists and engineers to create a wearable headband called Edge. Still in prototype - with a launch date of November 2019 - the Edge headband is designed to send a very small (4-8Hz) electrical signal to the prefrontal cortex, boosting working memory, situational awareness, and error processing.

McIntyre and Fiori assured us that this technology has been extensively tested for the past two decades and that it has been proven to be safe and effective. Testing results indicate that working memory can be increased by 20% and that the benefits can persist for one to two hours after stimulation.

McIntyre and Fiori brought Humm to Berkeley (all the way from Western Australia) to participate in the UC Berkeley SkyDeck startup incubator program. They were drawn to SkyDeck because of its strong international reputation and its partnership with UCSF, a world leader in the development of neurotechnology. As part of the Skydeck Berkeley Acceleration Method (BAM), Humm staff have received practical, hands-on training in six critical business practices (including design, funding, and business model) from industry experts and trusted advisors.

McIntyre and Fiori are excited by the progress they're making and eager for their product roll-out later this year. They point out that in this fast-paced 21<sup>st</sup> century world, we are constantly learning and multi-tasking, requiring our brains to function in entirely new ways. Consumers spend billions each year on drugs, exercise, and meditation to keep their brains at their best. They believe technology can provide a new solution. Hence their company slogan: Think Better.

## Testing Sessions for HUMM headsets

By Kathy Huff

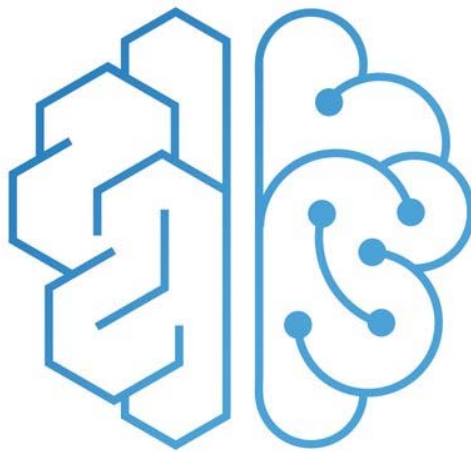
Here's a note from Iain McIntyre at HUMM about testing out their headsets:

"We would love some help making connections with people who might be interested in giving us their opinions and feedback! We're actually conducting a day of testing sessions on this coming Wednesday, February 20, and are looking for participants who could spend 20

March 13th  
[Social Committee Meets](#)  
March 13th  
[Peace Committee Meets](#)

## Birthdays

[Manjul Batra](#)  
February 17th  
[Grier Graff](#)  
February 19th  
[Grace Manning Orenstein](#)  
February 19th  
[Mary Wainwright](#)  
February 22nd  
[Hermann Victor Johnen](#)  
February 26th  
[Christopher Anderson](#)  
March 1st  
[Richard M. Betts](#)  
March 1st  
[Oscar H. Luna](#)  
March 3rd  
[Joleen Ruffin](#)  
March 4th  
[Tina Etcheverry](#)  
March 6th  
[Terrence M. Regan](#)  
March 11th  
[Jonathan Y. Shindo](#)  
March 15th



minutes with us to answer some questions and then, if they want to, take one of our headsets home to test out. If you would be happy sharing a short message with the club members for me, that would be absolutely fantastic.

"We'll be running sessions in our offices at [2150 Shattuck Avenue](#) (corner of Shattuck and Centre) from 9 am to 1 pm, but can also send someone out to meet people and chat

anywhere in Berkeley. Anyone who couldn't make these times could also just get in touch with me via email and we can find another time.

"My contact details are 510-326-5896 and [iain@hummm.tech](mailto:iain@hummm.tech)."

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## Your Photo or Story Here

By Jason Draut

Do you attend Rotary events? Do you have a camera on your phone? Then this is for you. We are always in need of stories for eRev and it's as easy as snapping a photo at a club social or service event and sending it to me (just reply to a recent eRev email) with a few sentences about the event or even just a caption for the photo. Your friendly eRev editorial team will make it pretty and typo-free and you'll even get credit.

The rest of the club who didn't make the event would love to hear about it. If you don't send a photo with a brief description (and the Collignons weren't there and beat you to it) then it won't make it into eRev. Sad.

