



## Speakers

**February 13, 2019**

[Ian McIntyre, HUMM/Skydeck Startup](#)

Presentation of a wearable neurotech device that improves cognitive performance

**February 20, 2019**

[Darren Zook, Professor, Political Science and International & Area Studies, UC B](#)

What's Wrong with Diversity?

**February 21, 2019**

[Bruce Riordan, Director of the Climate Readiness Institute](#)

"What Climate Readiness Means for the Bay Area"

**February 27, 2019**

[John Knox, Exec Director Emeritus, Earth Island Institute](#)

**March 06, 2019**

[Maria Melandry](#)  
"Family Camps of Berkeley"

## Events

February 13th

[Social Committee Meets](#)

February 13th

[Scholarship Committee and Mentors Meeting](#)

February 16th

[Crab Feed - Rotary Club of Pinole](#)

February 20th

[Boards of Directors](#)

February 27th

[Communications Committee](#)

March 3rd

[Outreach - A Reception \(R.O.A.R.\)](#)

March 6th

[Membership Committee Meets](#)

## Are YOU Gearing up for ROAR?



Have you started inviting colleagues, neighbors, and family members who you believe are good prospects for joining Rotary, to ROAR\* on March 3rd? The Membership Committee has been alerting you at club meetings these last few weeks, and all members will be getting invitations this week.

Bring those prospects with you to a reception from 2-4 p.m. on March 3 at the Collignon's. They'll get to meet other Rotarians and learn about the club and what we do in local and international service, our youth programs, our speaker programs and fun events. It's informal, yet structured, with wine and eats, a rolling slide show, and small discussion areas of club activities the prospects can move among according to their interest. There's only a single brief pitch to join. It's a first for the club and should be fun. ONLY one requirement: You can't come unless you bring a prospect!!! You'll be doing the prospect a favor and helping ensure the long run future of the club and Rotary.

\* **Rotary Outreach And Recruitment**

## You Can't Kill a Rotary Club Even if You Burn Down Their Town

This story's title was the slogan coined by the Paradise Rotary Club's president at the breakfast following their annual big fundraiser on Saturday, Feb. 2 in Chico.

The town is gone, but 550 came to the fundraiser -- every seat sold out. You could see the joy in the faces of the now refugee Paradise Rotarians as they regathered, surrounded by their much larger family of Rotarians in their region ("The Flying Squirrels" area, akin to BARSHEEP), and from across our and neighboring Districts. The Middletown club president was there to present them funds raised in their appeal the prior week from those (including Berkeley members) who attended their annual fundraiser. The dinner featured all the crab, shrimp, and tri-tip you could eat, and a good band to dance to after the dinner and auction.

Several club members journeyed to the function because Paradise - like Middletown - has been a major partner in our school building projects in Mexico. Our club members have many friends in Paradise with whom we've worked side by side.

The venue and much of the volunteer labor came from the surrounding Rotary clubs, working with the Paradise club leaders, who continue to meet with members who travel back to join the club meeting. A few days after the fire, the Paradise City Manager (a recent Rotary president) called the current president. The Rotary president pledged the club's help in the difficult years ahead. The City Manager responded that she thought the Rotary club president had the tougher job: sustaining a club when the members have

March 6th  
[Supportive Housing Committee](#)

March 13th  
[Social Committee Meets](#)

March 13th  
[Peace Committee Meets](#)

## Birthdays

[Katy Marie Young](#)  
February 14th

[Marion Hunt](#)  
February 15th

[Sallie Weissinger](#)  
February 15th

[Manjul Batra](#)  
February 17th

[Grier Graff](#)  
February 19th

[Grace Manning Orenstein](#)  
February 19th

[Mary Wainwright](#)  
February 22nd

[Hermann Victor Johnen](#)  
February 26th

[Christopher Anderson](#)  
March 1st

[Richard M. Betts](#)  
March 1st

[Oscar H. Luna](#)  
March 3rd

[Joleen Ruffin](#)  
March 4th

[Tina Etcheverry](#)  
March 6th

[Terrence M. Regan](#)  
March 11th

had to move out of town, are struggling to rebuilt their lives, have no venue in town to meet, and when the service needs are so great. Rotarians across the eastern part of our District have opened their homes for weeks sheltering refugees. The gathering in Chico showed that another thing Rotary does in the short run is to provide a continuing sense of mutual caring and community.

The issue Paradise was alarmed over during the weekend was where the 2000 residents who have moved back in trailers onto their burned properies could move to, given the FEMA order a day or so before that they vacate. FEMA wants to clear the toxics and fire debris first, and then let the people back in, but all the trailer lots in the larger region are already filled with refugees. There is stilll no clean water for people to drink or use, unless they port it in themselves. Lots of work still to be done.

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## Making Affordable Housing Easier to Find and Apply For

By Austin Henderson

On January 30, our speaker was Barry Roeder, who currently manages strategic initiatives for the San Francisco Mayor's Office of Housing and Community Development. Barry is interested in helping people find housing: He is the co-founder of Bridge SF, an information platform for homeless services. Among his projects for San Francisco, he has launched both the [DAHLIA Housing Portal](#) for seekers of affordable housing and the companion **Partners** site for leasing agents.

Barry holds a Bachelor of Science degree from Northwestern University. He has extensive product development experience in the US and Latin America. He is an adjunct professor in social entrepreneurship and innovation at the University of San Francisco School of Management. He is a former fellow of the SF Mayor's Office of Civic Innovation.



Barry's approach includes the participatory development of socio-technical systems: He uses participatory design techniques to listen to the users. He convenes representatives of all available stakeholders to engage over the competing interests that the design should address. Over the past 18 months, DAHLIA has been used by over 100,000 people seeking housing. From this data, Barry's team works with the controlling institutions to shape the housing that is being provided.

DAHLIA is open source, available to any who wants it, on condition that what they add will also be available to all. Barry is currently working with a broader base of stakeholders to expand the DAHLIA platform regionally.

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