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**2020 4th of July Parade**

**sponsorship opportunities**

**$2,5000 TITLE**

* Recognized as ‘Title Sponsor of the Napa 4th of July Parade’ in all media, website, press releases and advertising
* First stop at your business on the LiveStream event, after pledge & anthem
* Prime location on parade website/ Prime logo placement on all advertisements
* Ride with the Live Stream Team on the 4th of July
* Company recognition during the live stream broadcasters
* Guest (2) tickets at 2021 Napa Sunrise Rotary Annual Fundraiser

**$1,000 PREMIER**

* Interviewed for Parade Livestream
* Recognized as a ‘Premier Sponsor of the Napa 4th of July Parade’ in all media, website, press releases and advertising
* Company name and logo on parade website, media, press and advertisements
* Ride along (2) in Judges vehicles on July 4th (home decorating & pet costume)

**$500 REd, White & Blue**

* Interviewed during Parade Livestream
* Recognized as a Red, White & Blue sponsor in all media, website, press releases and advertising
* Company name and logo on parade website, media, press and advertisements

**$250 STARS AND STRIPES**

* Company name and logo on website, mention in press release
* Company name on parade flyer

For more information, contact Devereaux Smith at [dsmith@kamergroup.com](mailto:dsmith@kamergroup.com) or Adam Ghisletta at ghislettarealty@gmail.com.