



Eugene Delta Rotary Zoom Board Meeting Minutes

August 19, 2020

Attendees, Sandi Black, Past President, Kim Meyers, President, Cheri Curzon, President Elect, Secretary, Gael Coyle, Michel Barclay, Youth Services Director, Belynda Poissant, Meeting Content Director, Carissa Hettich, Community Service Director, Curtis Diama, Membership Director, Bruce Hight, Logistic Director, Laurie Powers, Treasurer, Margie Gillespie, Public Image/Relations Director, Tony Devico, The Rotary Foundation Chair, Bill Grille – Past District Governor, Dan Smith – President Elect of E-Club

Submitted by Gael Coyle, Secretary

Welcome – Kim welcomed and thanked all for attending and reviewed the agenda.

Minutes: Minutes from July 15, 2020 were approved.

District Business Platform Presentation: Bill introduced Dan Smith. Dan has expertise in working with the internet and business platforms. He has developed the Rotary Business Network Platform. Bill explained that when Paul Harris started Rotary in 1905 business and business relationships were at the heart of Rotary. Many Rotary clubs have gotten away from an emphasis on businesses. District businesses identified in DACdb have been entered into the platform located at <https://Rotarybusinessnetwork.org>. There is a presentation available on <https://Rotarybusinessnetwork.org/presentations>. All members of Rotary in District 5110 can enter their business information into the Directory. It provides advertising, marketing, videos, etc. There is a free option which allows one image and contact information on the map. Options include \$15/yr. Bronze – 3 images, \$25/yr. Silver – 6 images, and \$45/yr – Gold – 15 images & video. Membership money goes into the District General Fund and will be used to pay for some of the district communication. There will be 3 educational opportunities: search engines, marketing promotions, & podcasting. Bill recommends that we get one person from our club who can champion the use of the Directory even if it is for the free service. Gael suggested that she can investigate DACdb to learn how to enter members' businesses.

Directors' Reports:

Mike Barclay, Youth Services Director – Mike reported that Harold Foutz is the chair for Student of the Month which will start in October. It will stay on the second Friday of the Month.

Curtis Diama – Membership Director – Curtis attends a regular meeting to discuss membership. They talk about best practices to engage members using zoom for club meetings. Suggestions include but are not limited to; Board members calling rotary members, having a bring your pet to zoom meeting, door drawings, sponsor door deliveries, trivia bingo. Many young people are zoomed out. Carisa suggested an event at Sweet Cheeks. Unfortunately, they are not renting out their place for large groups. You can reserve a table for up to 10 people.

Belynda Poissant, Meeting Director – Belynda shared that the program committee has booked guest speakers through but not including November 20. The list for people doing the Invoflection has been updated and Sgt at Arms. Law Enforcement Day is cancelled for this year, but we will

pick it up again in April. Chief Skinner will speak on Sept 25. Carrie Aker is the recognition chair. Kim stated that she has Member of the Month pins but has not started it yet. Birthday celebrations will continue to be the first Friday of the month. There is not a replacement for Roxanne yet, but Cherie said she can do birthdays. A decision needs to be made how to celebrate July, August and September birthdays- During the same meeting, or over a couple meetings? Kim and Cherie will talk.

Bruce Hight, Logistic Director – Kim asked Bruce to get greeters for our zoom meetings. Perhaps reach out to Bob. Kim said she can put the request out at a Friday meeting. Kim asked Bruce to recruit a person for Vocation chair.

Carisa Hettich, Community Service Director – Carisa reported that Eugene Delta Rotary is now preparing and packing up dinner for youth at the Hosea House every third Tuesday of the month. The next date is September 15. Gael, Beth Sheehan, Chris Walton, and Kim prepared food and packaged it at the Hosea House on Tuesday, August 18. Beth and Kim planned and organized with staff from the Hosea House. Food was sourced from the Mission. The team made chicken and beef tacos, with toppings of tomatoes, avocados, cheese, lettuce, & olives. The Hosea Staff took orders from the students and the team prepared and packaged. The staff delivered to students. Kids seemed to really like the food and many had seconds. Next month we plan to make hamburgers and hot dogs. Anyone interested in preparing and/or going to the Hosea House to package the food should contact Carisa and Kim.

Margie Gillespie, Public Image/Relations Director – Margie is on her honeymoon. Congratulations!!

Laurie Powers, Treasure, Laurie reported that the membership dues have been paid to the district. Financial reports have been emailed to board members.

Tony DeVico, TRF Chair – Nothing to report from The Rotary Foundation. A couple of checks have been received.

Kim, President – Kim asked us to brainstorm ways to do a 50/50 raffle during the time we are using Zoom for our meetings.

New Business: Since we had the Business Platform presentation, the board did not have time to discuss new business.

ACTION LOG

Item	Person Responsible	Projected date for completion	Comments	Completed Date
Contact Camille for Deliveries to Head Start Families	All	Ongoing for every other Thursday	Partnering with SouthTowne Rotary	Ongoing
Contact Rotary members who have not been attending	All board members		Curtis e-mailed all of us a list	
Get Recognition Chair	Belynda Poissant		Carrie Aker	August 19, 2020
Get Birthday Chair	Cheri Curzon			
Get Greeters	Bruce Hight			
Get Vocational Chair	Bruce Hight			
Schedule DACdb Training for Board	Gael			
Develop Plan for Visioning	Kim & Cheri			
Develop Plan for Patio Meetings	Kim			
Develop Plan for Member of the Month	Kim & Belynda			
Plan for involvement in District walk/run	Sandi			
Brainstorm Raffle Ideas	All board members			
Send email to all members to update contact in DACdb	Margie			