



**Mt. Adams Chamber of  
Commerce & Visitor Center**

**Updates & 2023 Projects**

**Presented by Tammara Tippel**

**March 7, 2023**

The Mt. Adams Chamber of Commerce is organized to promote business involvement to enhance a vibrant community.

## 2023 Board of Directors

Vern Mohlis – President

James Szubski – Vice President

Kip Miller – Secretary

Karalee Holtmann – Treasurer

Dawn Carmichael – Past President

Chris Wiggins

Dawn McSweyn

Elizabeth Jones Ferguson

Deb Michaelson

Kyla Feinberg

Linda Ingebo

**We invite you to join our Board of Directors and help guide the future success of our Chamber.**

**The board meets once a month on the 2<sup>nd</sup> Thursday at 4:00**

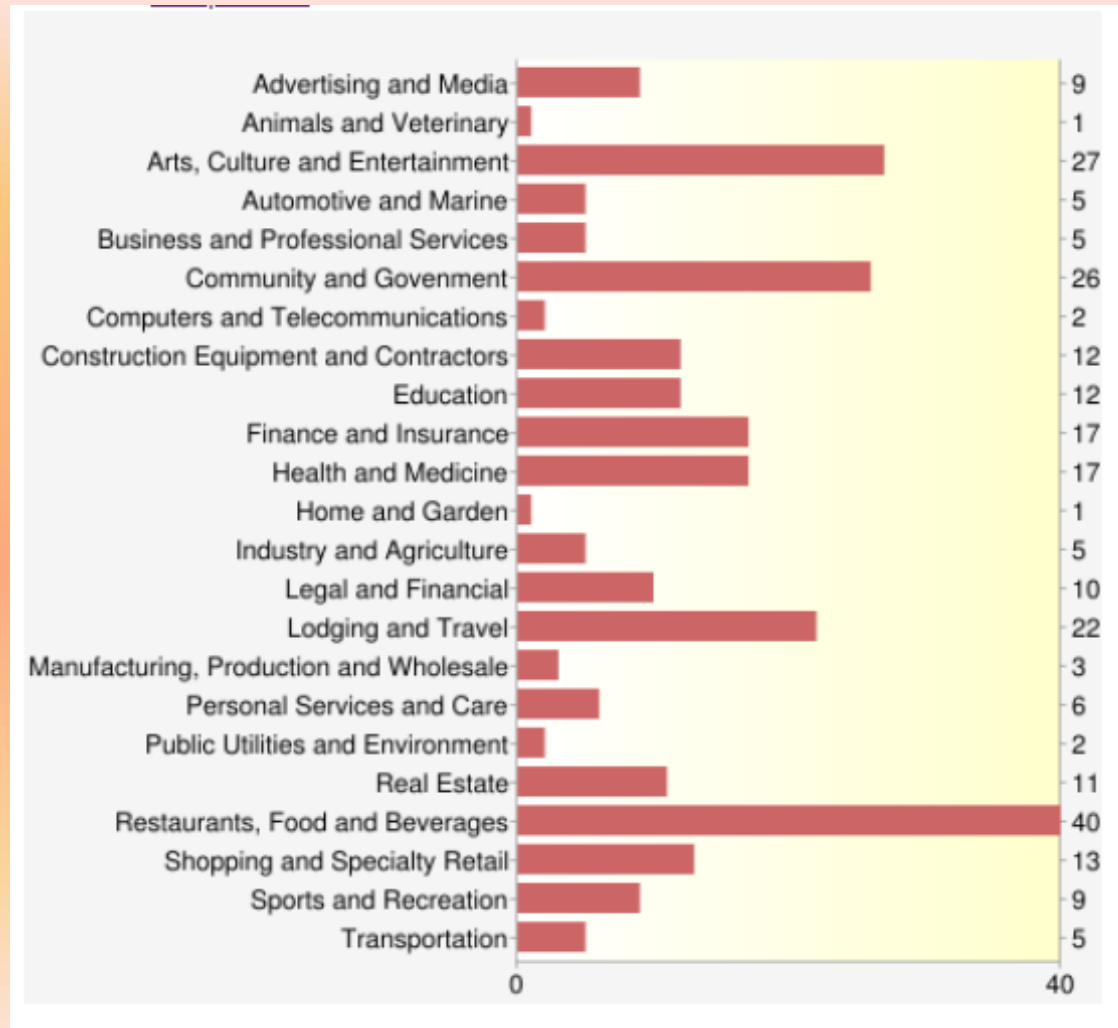


Not ready for a board role?  
We really need AMBASSADORS!  
Talk to Vern or Karalee to learn more.

# Thank You!

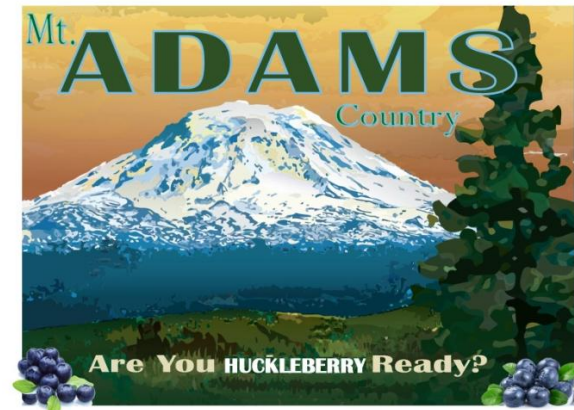
# MACC Membership Statistics

We currently have **193 active members**. Our goal is 225 with the intention to be maintaining over 200. There are many potential members in our community that we need to engage with. Can you help?



# 2022 Mt Adams Chamber of Commerce Projects of note

- Explore White Salmon tourism marketing including billboard on I84 in Troutdale, OR.
- Washington Gorge Food Trail <https://gorgefoodtrails.com/>
- Focused Huckleberry Festival marketing created the most successful event to date.
- Entrepreneurial Workshop: connecting bright minds, encouraging dreams.
- Digital Marketing campaign on local radio stations encouraging visits to the northshore
- Klickitat County marketing to audiences more than 50 miles from here.
- White Salmon 4<sup>th</sup> of July Parade & Music in the Park w US Army Band
- White Salmon Halloween Haunted House Over 1,000 entries in the door – Best One Yet!



# Top Goals from 2022 Member Survey

(prioritized by responding MACC board members)

- Community Events/Chamber Networking Events
- Communication - Website, Newsletter, Marketing/Social Media / Website
- Member or non-member understanding of value of MACC membership
- Business Growth & Development support
- Tourism promotions

The Chamber Board has agreed to organize **two committees** in order to more efficiently and effectively address the requests of our membership.

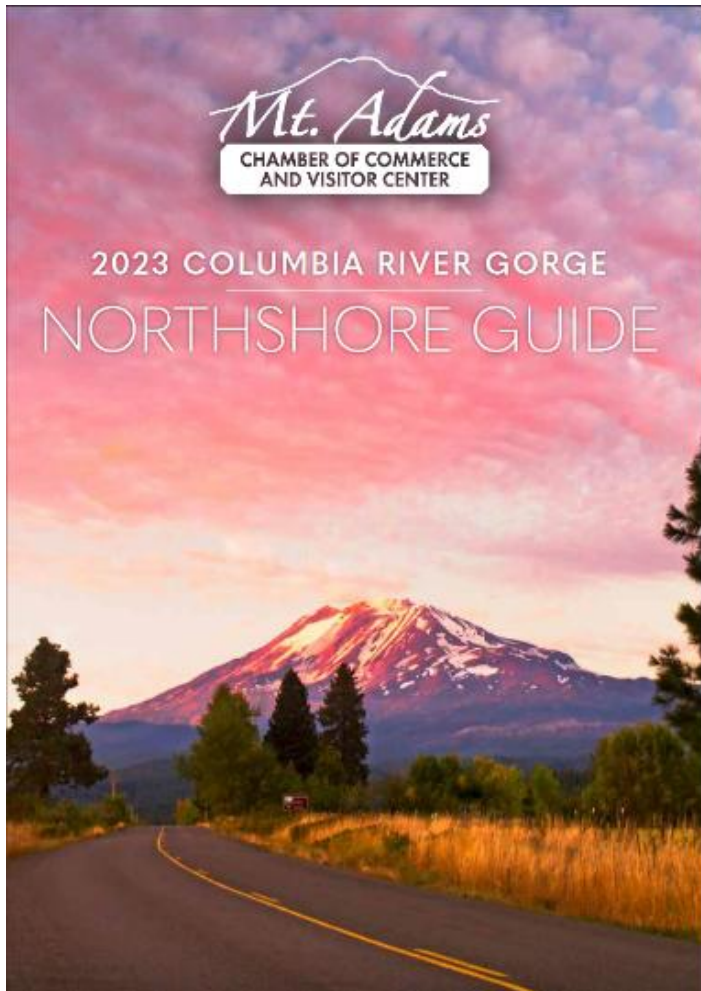
The 2022 survey was our foundation and we can discuss the findings of that survey separately but, that's what led to these 2023 committees.

The committees center in 1) **Communications** and 2) **Community Events/Business Growth & Development**. *Each committee will determine Sub-Committees needed.*

- Communication will include areas associated with website managements, newsletters, the Visitor Center, MACC Value and tourism.
- Community Events include the various events supported by or actually put on by MACC including the Morning Connections and after hours. Where do we focus our energy?
- Business growth and development includes education opportunities, staying in-tune and providing feedback on city/county government and other more direct “touches” that support business growth. The two committees will also interact with each other to support each other's efforts.

We are developing the outline of committee descriptions and duties but will need committee members outside of the board members to make up these two groups.

**If you think one area or the other fits you** - let us know and we can put you on that committee list. After we have more direction for the committees, we'll reach back out to you with a meeting date. Thank you!



We would like to thank Tonya of Platinum Marketing & Design for our **2023 Northshore Guide.**

**Do you have a location where we can share these with your guests?**

There are advertising opportunities in this annual item. THANK YOU to everyone who placed an ad. We really appreciate you.

The Directory has an electronic version available as well. Let me know if you would like the link to share from your website.  
[https://issuu.com/marketingplatinum/docs/2023-mac-directory\\_-web](https://issuu.com/marketingplatinum/docs/2023-mac-directory_-web)

If you need any updates to your listing, please contact Tammara right away.

**PLATINUM** MARKETING & DESIGN

## 2023 Chamber of Commerce Projects & Goals

- ❖ **Explore White Salmon Tourism** development and administration
- ❖ **Gorgeous Night In Olympia** and **Gorgeous Night in Salem** showcase events
- ❖ Edit and printing of **Klickitat County Touring Map** / distribution around Pacific NW
- ❖ Further develop the full **Washington Gorge Food Trail**
- ❖ **Digital Marketing** campaign on local radio stations and social media targeted ads
- ❖ Development of a **Community Arts** program for White Salmon and Bingen (art displays)
- ❖ **Scenic Byways Map** advertisement
- ❖ White Salmon **4<sup>th</sup> of July** Parade and Music in the Park
- ❖ **Entrepreneurial Workshop / Small Business Pub Talks & Seminars / Networking**
- ❖ **Administration of over \$227,995.00 for eleven 2023 grants** applied for and won.



WHITE SALMON



Wildflower  
FESTIVAL

WHITESALMON  
WASHINGTON

explorewhitesalmon.com



Scan to Explore White Salmon



I'M DREAMING OF A  
WHITE SALMON

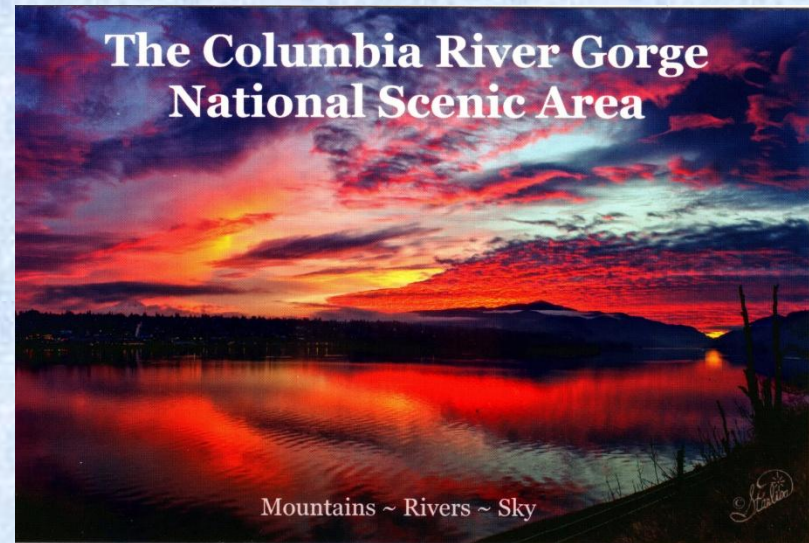
Tree & Menorah Lighting  
Saturday, 12/2/2023 @ 5 pm / Riverview Bank



ExploreWhiteSalmon.com



5:00 pm Thursday **April 20**,  
Everybody's Brewing, W.S.  
**MicroBusiness Resources**  
(5 employees or less)



We strive to make our members aware of business resources and opportunities to help them succeed.



# A GORGE-OUS NIGHT IN OLYMPIA

Join South Central Washington legislators for an evening of food, drink, and fantastic giveaways from the Columbia River Gorge. Feast on regional delicacies, wine, and beer while exploring the Gorge's high-tech, wind power, agricultural, timber, and outdoor recreation industries.

Discover what makes this bi-state region a magnet for business development and tourism.

## HOSTED BY

Senator Curtis King (WA)  
Representative Kevin Waters (WA)  
Representative Paul Harris (WA)  
Representative Gina Mosbrucker (WA)  
Representative Chris Corry (WA)

## BROUGHT TO YOU BY

OneGorge, A bi-state regional advocacy group

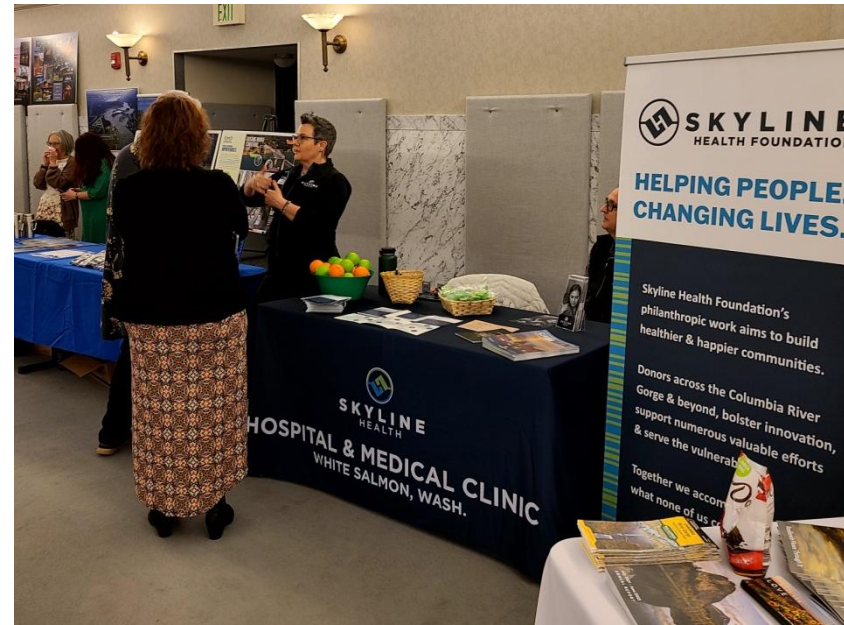


Wednesday, February 8, 2023  
5:30 - 7:30 PM

Capital Building, Columbia Room  
416 Sid Snyder Avenue  
Olympia WA 98504

RSVP

Requested but not required. Please contact  
mladamschamber@gmail.com  
(509) 493-3630





Attending Morning Connections builds your network, creates ambassadors of your services or products, helps in gaining leads and strengthening relationships. A casual hour is a great way to meet interesting new people as well as to gain community information and updates. We truly see connections happening every time we meet.

**Thursday March 16, 2023**

**8:00 – 9:00 am**

**Hosted by Mt Adams Elks Lodge**

124 NE Church St. White Salmon WA / west of Firehall

You are invited to join us the 3<sup>rd</sup> Thursday of each month

- April 20 - **Innovative Composite Engineering**
- May 18 - **Inside Out Chiropractic**
- June 15 - **First Interstate Bank**
- July 20 - **Summit Embroidery Works**
- Oct 19 - **Bell Design Company**

Call us to sign up for your month to host, or for more information at 509-493-3630 / [MtAdamsChamber.com/events](http://MtAdamsChamber.com/events)

Showcase your business – be a host!

# BUSINESS AFTER HOURS



**Friday, June 9th | 5:30 PM- 7:30 PM**

**Join us for Business After Hours**

Bring your cards/flyers, network with new people, exchange leads and learn about what's happening!



Hosted by:  
**Klickitat River Inn**



218 2nd Street, Klickitat, WA 98628

Grab a friend and come out to **KRI** for an evening of fun on the **Wild & Scenic Klickitat River!**



- BBQ Dinner, Beverages & Riverfront Relaxation
- Door Prizes Giveaway Including a Free Stay at Klickitat River Inn



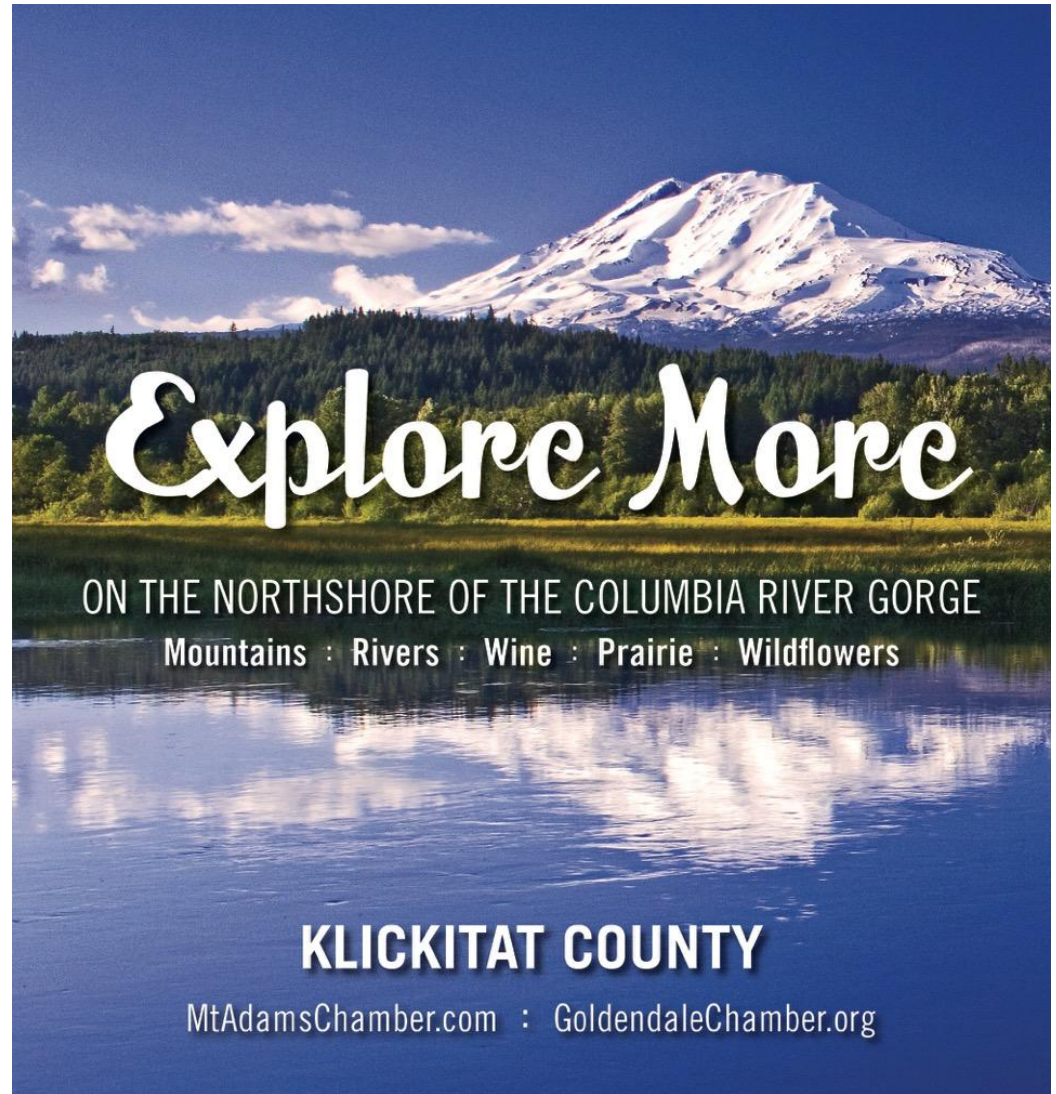
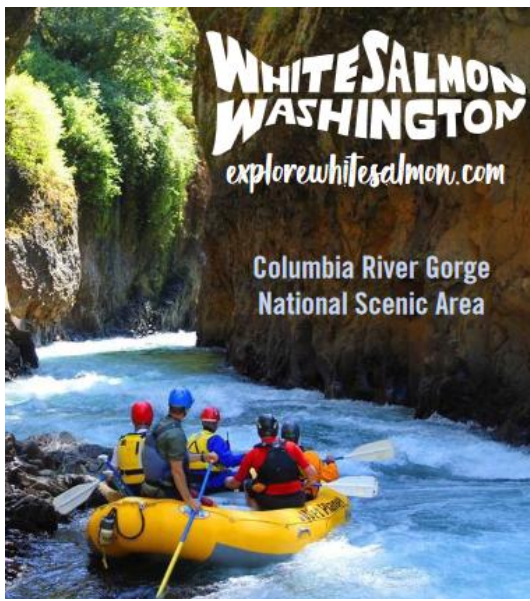
**Klickitat River Inn** has reserved the entire space for the event and are offering all of their accommodations to attendees at a

**20% discounted rate.**

Call Guy to reserve a unit (509) 310-9636



RSVP by June 5th- Call (509) 493-3630



**Mt Adams Chamber of Commerce & Heritage Plaza Visitor Center**  
*1 Heritage Plaza – just West of the Hood River Bridge on Hwy 14*