

Lakewood Center, Lake Oswego

August 1st, 2016

---

Educating **Future**  
Business **Leaders**

---

young entrepreneurs™  
**business week**



YEBW:  
**Educating Future Business Leaders**



**Chad Summers**

---

Vice Chair | YEBW Board

Manufacturing Business Advisor | AKT Advisors



**Financial Literacy**



**Perception of Business**

# Educating Future **Business Leaders**



**Business Camp**



**Getting Involved**

# Financial Literacy

AKT



**57%**

of adults in the **US**  
are financially literate

US ranked **14th**  
in the world!





Suppose you have some money. Is it safer to put your money into one business or investment, or to put your money into multiple businesses or investments.

**a. One business or investments**

**b. Multiple businesses or investments**

**c. Don't know**

**d. Refuse to answer**





Suppose over the next 10 years the prices of the things you buy double. If your income also doubles, how much will you be able to buy?

a. Less

b. The same

c. More

d. Don't know



Suppose you need to borrow 100 US dollars.

Which is the lower amount to pay back: **\$105** OR **\$100 + 3%**

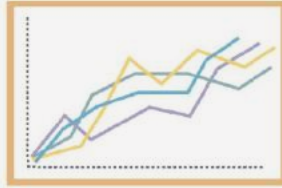
a. \$105

b. \$100 + 3%

$$\begin{array}{r} 100 \\ \times .03 \\ \hline 3 \\ +100 \\ \hline \mathbf{\$103} \end{array}$$

c. Don't know

d. Refuse to answer



Suppose you put money in the bank for 2 years and the bank agrees to add 15% per year to your account. Will the bank add more money to your account the 2nd year than it did the 1st year, or will it add the same amount of money both years?

a. More

Compound Interest

b. The same

c. Don't know

d. Refuse to answer





Suppose you had \$100 in a savings account and the bank adds 10% per year to the account. How much money would you have in the account after 5 years if you did not take the money out?

a. More than \$150

b. Exactly \$150

	Year 1	Year 2	Year 3	Year 4	Year 5
$\begin{array}{r} 100 \\ \times .10 \\ \hline 10 \\ + 100 \text{ (Original)} \\ \hline 110 \end{array}$	$\begin{array}{r} 110 \\ \times .10 \\ \hline 11 \\ + 110 \\ \hline 121 \end{array}$	$\begin{array}{r} 121 \\ \times .10 \\ \hline 12.10 \\ + 121 \\ \hline 133.10 \end{array}$	$\begin{array}{r} 133.10 \\ \times .10 \\ \hline 13.31 \\ + 133.10 \\ \hline 146.41 \end{array}$	$\begin{array}{r} 146.41 \\ \times .10 \\ \hline 14.64 \\ + 146.41 \\ \hline 161.05 \end{array}$	$\begin{array}{r} 161.05 \\ \times .10 \\ \hline 16.10 \\ + 161.05 \\ \hline 177.15 \end{array}$

# How did you do?

AKT

All 5 Correct

**57%**

**OR**

Missed one or more

**43%**



**Challenge a Teen**

# Big Bad Business?

AKT



Business people are portrayed as venal, unscrupulous, and criminal.\*



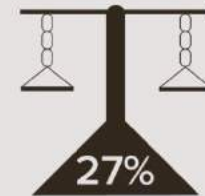
Agree that **businesses** have too much **power**.\*\*



Agree that what is good for business is good for **Americans**.\*\*



Agree that **profit** is more important to business than **safe, reliable, quality products**.\*\*



Thought businesses had **fair and reasonable prices** compared to profits.\*\*

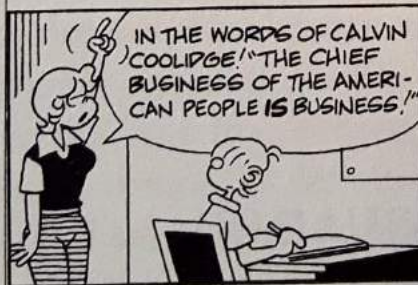
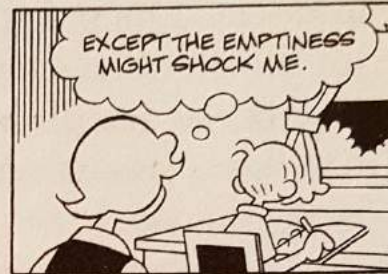
\*Timothy Lamar and Alice Lynn O'Steen, *Business Behaving Badly: Prime Time's World of Commerce* (Alexandria, VA: Media Research Center, Special Reports, 1997.)

\*\*Aaron Bernstein, "Too Much Corporate Power?" *Business Week* September 11, 2000

# Hi and Lois

by  
BRIAN and GREG  
WALKER

AKT





# Young Entrepreneurs Business Week

AKT

## Overview



**What**



**Results**



**Growth + Future**

# What?

AKT



Custom Curriculum



Business Simulation



Business Leader Speakers



Volunteer Company Advisors



Interviewing Skills



And More

**1 Week** Summer Camp

Founded

**2005**

Mission

To educate the next generation of business leaders

Locations

University of Portland



OREGON

OSU  
Oregon State University



# Results

AKT



## Students

- College experience
- College Credit
- Career advantage
- Confidence builder

## Supporters

- Future leaders
- Develop pipeline
- Inspire
- Engage



# Growth + Future

AKT

 = 25 Students



2005



2013



2014



2015



2016



2020

## Sponsors



# Alignment

AKT



Enterprise Academy

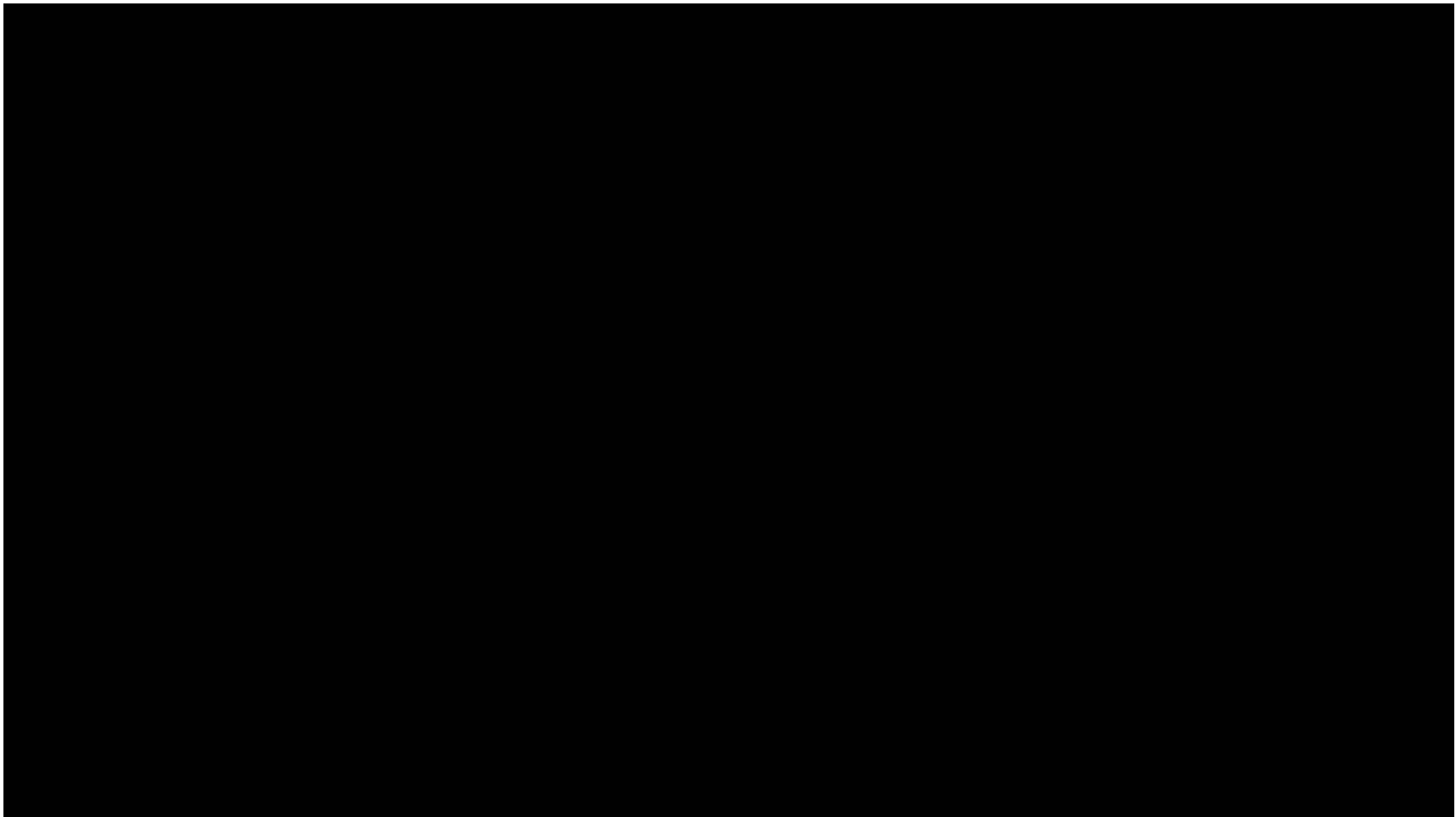
Young Entrepreneurs  
Business Week



young entrepreneurs™  
business week

# YEBW Experience

AKT



# Get Involved

AKT



**Sponsor**



**Scholarship**



**Company  
Advisor**



**Speaker**



**Judge**



**Ambassador**



# A word from a Benefactor



**John S. Gilleland**

---

Board Member | YEBW

Chief Executive Officer and Chairman | Campbell Global, LLC

[www.campbellglobal.com](http://www.campbellglobal.com)



# Questions

AKT



Get Involved:

**Fill out form**



Visit:

**yebw.org**

