

Albina Rotary Club Hybrid Meeting

24 April, 2024

Members Present:

Jeremy Miller, Katie Weber, Yasuko Fields, Don Jones, Jenn Harbick, Mark Cooksey, Craig Lewelling, Byron Kellar, Frances Moore.

Guests:

Tiffany Salzman – Assistant Governor
Jeanine Murrell- Incoming District Governor
Renee Fontenot- District Governor Nominee Designate
Andy Roberts – Kings Lynn Priory, UK

12:10 Meeting Called to Order,

4/10 Minutes approval Postponed

New Business:

A facilitated conversation by Jeannine Murrell about the future vision for the Club,

Key points made:

Challenges:

- Attracting Younger members
- Lack of diversity (much of the current membership is Neil Kelley employees, or former employees) We need people from more varied backgrounds, and experiences.
- Corporate memberships have been more difficult to secure
- Club is achieving less, but requires more work per person than other clubs.
- Difficult to reprise leadership roles multiple consecutive years.

Brief History (Mark/Byron):

- Neil Kelly Founded, along with others from the East Portland Rotary Club, started with 25-30 Members.
- Grew to 40 Members in the late 90's
- By 2006, we had dropped to 35 Members
- 2008 Recession hit hard, and were reduced to 14 members
- Lost many of the younger & small business owners
- Has been a struggle to build membership since 2008.
- Businesses no longer sponsor Rotary as they have done in the past.

Reviewed Current fee Structure:

- Dues are currently \$350/yr, will be adjusted for 2024 year.

- For new members, the 1st year is free, 2nd year is ½ off. 3rd year is full fare. - Edit added after for clarification: This is not a fixed rule

Rotary worldwide:

- 1.2-1.4M Members
- Growth in Asia & Africa
- UK/Europe has been Declining
- North America is beginning to trend downward as well
- Current Challenge for district governors is to increase by 100 members per district.
- North America has seen a 3% decline in past years
- Portland Club declined from 300 to about 150 in recent years

Ideas put forward:

Andy Mentioned that his District is seeing some similar demographic concerns, with 70% of members in his district being over 70. Also, brought up the idea of satellite clubs as being a way to focusing a smaller sub-group in an area, while leaving the administrative tasks to the larger club.

It was asked what we are doing for advertising:

- Rotary Sponsored Trash Pickups with Solve
- Scholarship Luncheon & Associated Promotions.
- Bingo
- Signboards during events

Other Suggestions were made:

- Have a Public Image Chair, this person would make sure the website & Social Media is kept up to date, and posted regularly
- Apply for Public Image Grants
- Work with PCC Students to raise awareness.
- Noted that the website was not up to date.
- Make sure we have a sandwich board for activities (service & Social)
- Wear T-thirds when working on projects
- Make Flyers to Hand Out
- Try different time slots – We have tried this, did not seem to make a difference, evenings were more difficult for members not living in the area.
- Most Members live elsewhere – focus on getting more local members
- Radical Change may be necessary

The meeting was concluded with the 4 way test

Next Scheduled Meeting: is May 8th At Noon at Neil Kelly and online via MS Teams:

Microsoft Teams meeting

- Click here to join the meeting:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTJhYmE1NTMtYW M1YS00ZDc4LWI4MzItMzM2ZGQzMjA3ZmRl%40thread.v2/0?context=%7b%22Tid%22%3a%22bd829309-93b0-4cda-935b-88d7e6fe568b%22%2c%22Oid%22%3a%223a0ba4d1-5a99-4447-9506-1855fbc383f5%22%7d>

Meeting ID: 212 610 303 243

Passcode: XBxBYn

Respectfully submitted,

Jeremy Miller, Secretary

Upcoming Albina Rotary Events:

Socials:

Lake Oswego Lobster Feed & Charity Auction

Lakewood Center for the Arts

June 15, 5:00-10:00 PM

Register here: <https://lorotary.ejoinme.org/tickets2024>

Beaverton Annual Auction:

Portland Golf Club

5900 SW Schools Ferry Rd, Portland, OR 97225

Saturday April 20th 6:00 PM

Register here: <https://beavertonrotary.ejoinme.org/register-donate>

Neighborhood Gatherings:

NxNE Community Supper

Saturday May 11, 2024. 5:30 PM

631 NE Grand Ave

Portland, OR 97232

<https://nxneclinic.org/news-stories/news-stories/save-the-date-2024/354/>

Reminder for what Neighborhoods are in our Service Area Please keep an ear out for events and opportunities in these areas that we can participate in

E-mail to Jeremy@mds-architecture.com:

Lloyd

<https://www.lcapdx.org/>

Sullivan's Gulch

<https://www.sullivansgulch.org/>

Grant Park

<http://grantpark-na.org/>

Irvington

<https://www.irvingtonpdx.com/>

Eliot

<https://eliotneighborhood.org/>

Boise

<https://bnapdx.com/>

King

<https://kingneighborhood.org/>

Sabin

<http://www.sabinpdx.org/>

Alameda

<https://www.alamedaportland.com/>

Beaumont-Wilshire

<https://www.bwnapdx.org/>

Concordia	https://concordiapdx.org/
Sunderland	https://cnncoalition.org/neighborhoods/sunderland/
Woodlawn	https://gowoodlawn.com/
Vernon	https://www.vernonpdx.org/events
Humboldt	https://humboldtneighborho.wixsite.com/humboldtcares
Piedmont	https://piedmontneighborhood.com/
East Columbia	https://ecnapdx.com/
Bridgeton	http://www.livebridgeton.com/
Hayden Island	https://myhaydenisland.com/
Kenton	https://historickenton.com/
Arbor Lodge	https://arborlodgepdx.org/
Overlook	https://overlookneighborhood.org/
University Park	https://www.upnapdx.org/
Portsmouth	https://www.portsmouthneighborhood.com/about/
Cathedral Park	https://cathedralparkpdx.org/
St. Johns	https://www.stjohnspdx.org/