



good
AFTERNOON
Rotary Leaders!

good
EVENING
for some of us!

WELCOME

YOU ALL
to the BOS Town Hall
on
Sustainability for Good
in the



PRESIDENTIAL
CONFERENCE MANILA

Presidential Initiatives



Empowering Girls

Grow Rotary – Each One, Bring One
Rotary Days of Service

Areas of Focus Presidential Conferences

Empowering Girls

I am immensely pleased to have this opportunity of sharing our success story from our District 3281.

Our story is about Empowering Girls.



**PRESIDENTIAL
CONFERENCE** MANILA

Bangladesh Rotary Priority Community Project (BRPCP)



A Sustainability for Good Success Story

Barrister Mutasim Billah FARUQUI

District Governor, D3281



&



The First Ever Signature Project at our District Level in the 85 Years History of Rotary in Bangladesh



**PRESIDENTIAL
CONFERENCE MANILA**

OUR MISSION

is to set up female friendly comfort centers for adolescent girls to manage their menstrual hygiene in schools and colleges empowering them with uninterrupted studies to propel our economic and social progress.



We are aimed to solve the

**Absenteeism and Drop-outs
of girl students
because of their inability
to manage menstrual hygiene
in schools and colleges.**



Why we have chosen this project?

Research finds that 4.4 million students in Bangladesh become sick every year because of poor sanitation & 86 percent of them are girls because of **poor menstrual hygiene** in schools in colleges.

No functional toilets in over 50 percent schools, madrasas and colleges.



CURRENT SCENARIO

For this initiative, our

Rotary Clubs

Rotaract Clubs

Rotary Community Corps

Local Educational Institutes

Local Sponsors: both Individuals & Organizations

are joining hands together to take this action

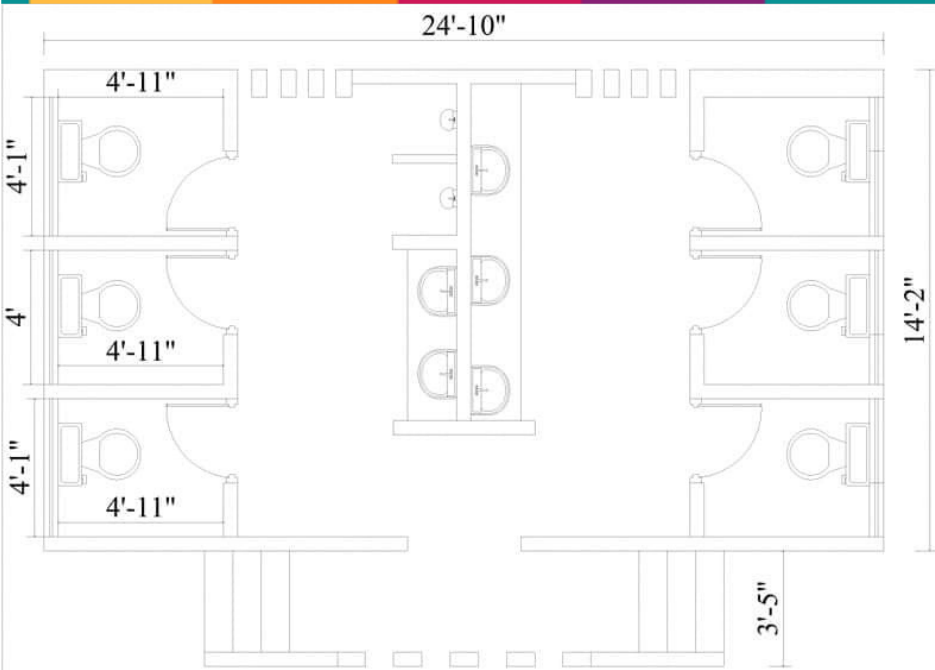
We are also in discussions with
Rotary Clubs in Other Districts
to Join with Us to make our Girls Empowered
to achieve economic empowerment
for the country, for the world.

In assistance with
the Ministry of Education
of our Government

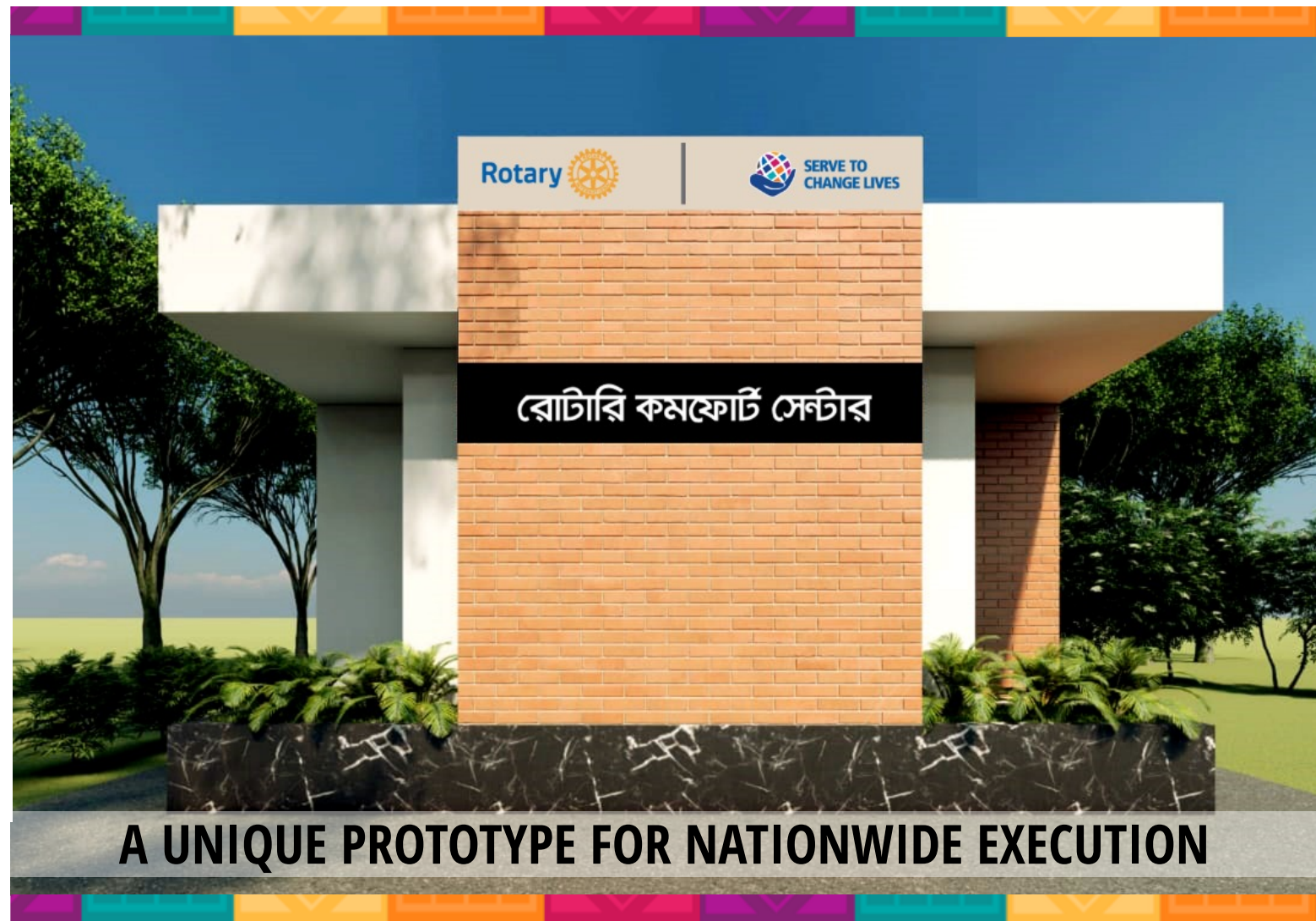


Meeting with Hon'ble Minister of Education

Let's See the Architecture



SEPARATE SANITATION FACILITIES FOR GIRLS



This is

1 PROJECT

covering

5 AREAS OF FOCUS



**WATER, SANITATION,
AND HYGIENE**



**BASIC EDUCATION
AND LITERACY**



**MATERNAL AND
CHILD HEALTH**



**COMMUNITY ECONOMIC
DEVELOPMENT**



ENVIRONMENT

Our Budgeted
Expense for

**One
Comfort Center is**

**USD
10
THOUSAND**

that makes a

Total Budget of

**USD
5
MILLION**

Each Comfort Center is aimed to cater
2,500 students on average
that means:

**One time usage of One Student
costs less than a Cent**

(even if we consider the cost depreciation value only for one year)

We have a dedicated district team for

Technical Support

Financing Support

Monitoring Support

For Each Comfort Center
Our Financial Planning equation is simple

Club Contribution

30 Percent

\$1.5 Million

District Contribution

30 Percent

\$1.5 Million

Sponsor Contribution

40 Percent

\$2.0 Million

Sourcing for Funds

-  **We have to work out 3.5 million US Dollar for the District and Sponsor Contributions.**
-  **Other than local sponsor and sources, we are looking for Partners for 2 million US Dollar.**
-  **Please let me know, if you have any query or you need further understanding.**

Our target is to set up

500

**ROTARY COMFORT CENTERS
IN SECONDARY GIRLS' SCHOOLS NATIONWIDE
IN 3 YEARS TIME**



150
2021-22

150
2023-24

2022-23
200

How many girls' life will be changed?

Average Per Comfort Center

2500

Total after First Year

0.375 Million

Total after Second Year

0.875 Million

Total after Third Year

1.25 Million

The First One is in Operation Now



**Currently, works are in progress for
75 Comfort Centers under Phase I**

Reasons for our success are

- ⚙️ **Right problem finding through proper feasibility study**
- ⚙️ **Right achievable target through proper planning**
- ⚙️ **Right partnerships for engaging all right partners**
- ⚙️ **Right maximization of resources**

Awareness & Grooming is in-built

Another reason of the success of this initiative is to keep 'Awareness' and 'Grooming' as in-built option.

A team of experts from Rotary and outside Rotary has already started developing a 'curriculum' for the students where a Comfort Center is operational.

This 'training' is aimed to tackle mental & physical well-being, knowledge about sexual and reproductive health and gender-equitable behavior.

Summary

**Educated Girls are Empowered Girls AND
Empowered Girls can Empower our Economy towards a Better Life AND
Only Sustainable Projects can bring Empowered Results**

THANK YOU

Barrister Mutasim Billah FARUQUI

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