

## **COMMUNITY SPOTLIGHT SPONSOR – Year Around Opportunity**

**Amount: \$2,500**

This sponsorship allows Sammamish Rotary to reach more people and increase our impact in the community.

Sponsorship includes:

- Logo on SammamishRotary.org
- Logo on all image-based advertisements on Facebook, Instagram, and print
- 7 seconds of audible recognition on all radio or digital radio (Pandora/Spotify) ads
- 7 seconds of audible recognition on all video ads, your logo clearly visible throughout the duration of the ad

## **WAYFINDING SPONSOR – Ten available**

**Amount: \$250**

The tree lot contains 20 rows of Christmas trees, each with a sign identifying the species, size of tree, and price. As 500+ families make their way through the tree lot, your sponsorship won't be missed as people spend time finding their perfect tree.

Sponsorship includes:

- A 24x8" section on one wayfinding sign promoting your business.
- Promotion on RotaryTrees.com with a link to your website.



Sammamish  
Rotary



HOW YOU CAN HELP

## **MATCHING DONOR – Christmas Tree Lot**

Amount: Meaningful to you.

By providing matching funds, you will double your impact when community members donate to make the Christmas season a little brighter for families who rely on the Issaquah Food & Clothing Bank. Your matching donation will be featured prominently as we raise funds from the community.

## **PRESENTING SPONSOR – One available**

Amount: \$5,000

This sponsorship provides maximum exposure. Your support will be showcased anywhere Sammamish Rotary is spending time. From food bank collections to those visiting the Christmas Tree Lot or just driving by. The community will know you're dedicated to improving lives.

Sponsorship includes:

- Logo on the vendor trailer so you're visible when we're working in the community.
- Logo and hyperlink on all pages of [SammamishRotary.org](http://SammamishRotary.org) and [RotaryTrees.org](http://RotaryTrees.org)
- Christmas Trees: Large logo on sponsorship banner and logo at tree lot customer entrance
- Christmas Trees: One 2x4' banner near the pedestrian entrance of the tree lot
- Christmas Trees: Large logo on 5,000 doorhangers