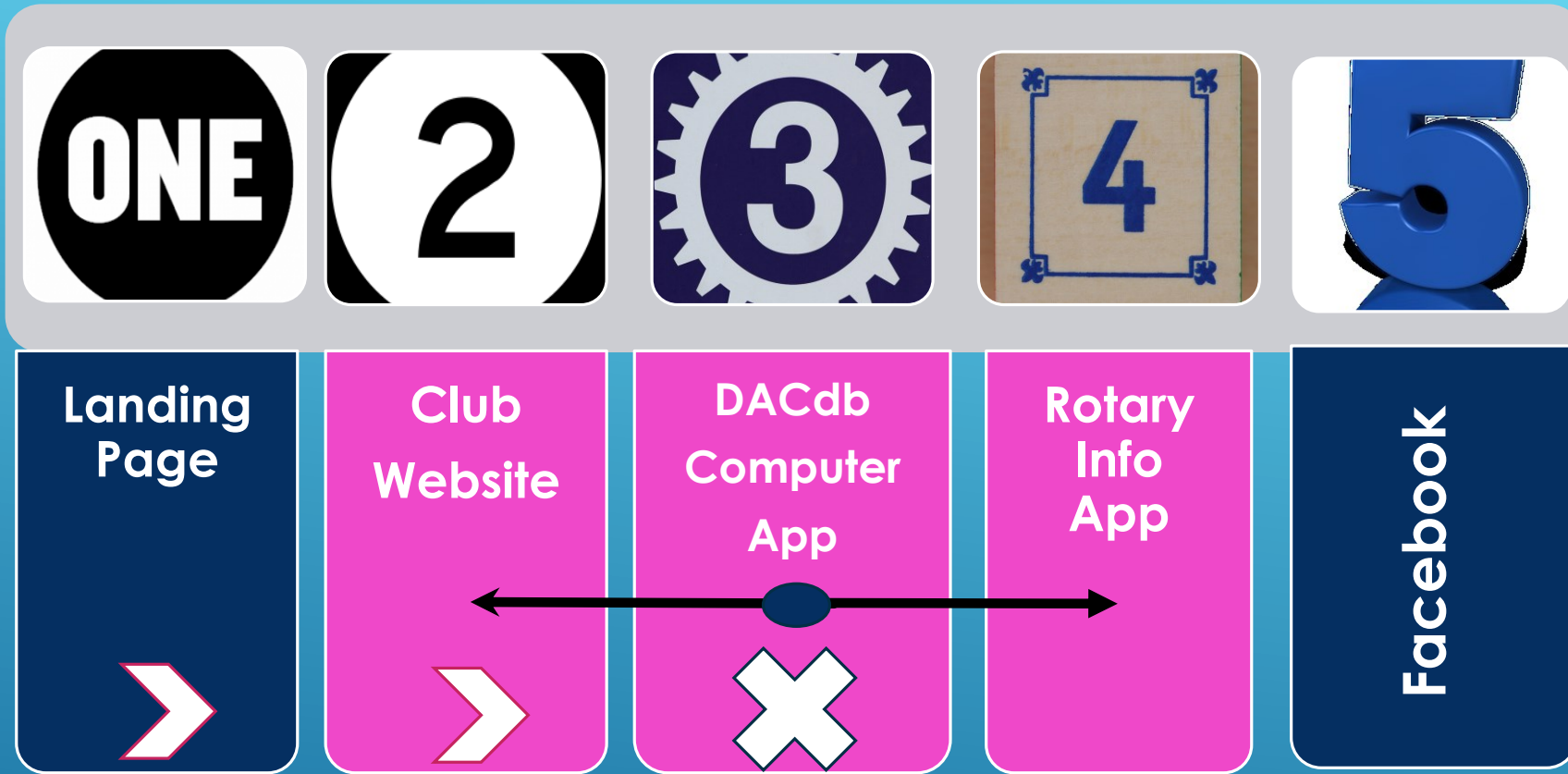# ROTARY CLUB
OF LAKE FOREST PARK

Our Web Presence

WEB SOCIAL COMPONENTS

- Our external image
- Think of it as "advertising"
- May be updated semi-annually
- Primarily a static web site
- Link from here to our Club website

- www.lakeforestparkrotary.com

- Developed by Mitty Chang, mostly written or plagiarized/edited by Norman and the featured members (quotes and bios)

LANDING PAGE

- Continuation of our external image

- Primary source of information for our Club members – personal info, member info, calendar, "bulletin" info, etc.

- Replaces our Bulletin with content regularly updated

- Link from here to our DACdb computer application

- members.lakeforestparkrotary.com

- Developed by Mark Phillips (and team), Norman, and the DACdb Team

CLUB WEBSITE

- ➢ **Gateway for Club members to access and update their own Rotary information**
- ➢ **Gateway for Club members to access information about other members**
- ➢ **Where "Bulletin" info for Club Website is entered by Club leadership and published by our Editor/Publisher**
- ➢ **Where Calendar, Leadership, and Committee info is entered**
- ➢ **Active site with frequent updates**

- ➢ **www.dacdb.com**

- ➢ **Developed by DACdb**

DACDB COMPUTER APPLICATION

- Smart device application to access:
  - Member Info
  - Club calendar with details
  - Direct dial phone numbers
  - Direct to e-mail addresses
- Available for iOS, Android, and Microsoft – any smart device
- Information access only - Can not be used to update information

- m.dacdb.com

- Developed by DACdb

ROTARY INFO APPLICATION

- For lovers of Facebook, this is our page

- Anyone can add photos and info to the page

- Our main events will have photo albums with LOTS of pictures – take a look at the Vintage Carnival Album, when you get a chance

- May be some duplication with the "bulletin" info on the Club Website – that's okay

- Rotary Club of Lake Forest Park via Facebook search

- Maintained by Norman, Janette, and anyone who takes Club photos or wants to post status comments about Rotary, our Club, or just generally

FACEBOOK

1. **Club Landing Page:**   www.lakeforestparkrotary.com

    External advertising site, link to Club Website, information only

2. **Club Website:**   members.lakeforestparkrotary.com

    Club leadership, calendar, club stories (bulletin), link to DACdb App, information only

3. **DACdb Application:**   www.dacdb.com

    Requires sign in, detailed member info, enter site for club stories, calendar data, etc.

4. **Rotary Info App:**   m.dacdb.com

    Requires sign in, Club and District info, member & calendar info, information only

5. **Facebook:**   Rotary Club of Lake Forest Park

    Club photos and posts

4. **Club E-mail Address:**   info@lakeforestparkrotary.com

LFP WEB PRESENCE CHEAT SHEET