

[PRESS RELEASE]

Saturday, April 22nd from 10am-2pm
“Hearts in Action” Shawnigan Community Clean Up
for Earth Day

“Litter Heroes Unite and Take Action to Clean Up Our Lake, Roadsides, Parks and Trails!”

“We equip and empower volunteers of all ages to make a visibly positive difference to restore and maintain a healthier garbage-free environment.”

This year’s “Hearts in Action” Shawnigan Community Clean Up for Earth Day is happening Saturday, April 22nd from 10am to 2pm, with a community-wide coordinated effort launched from the Shawnigan Lake Community Centre lower parking area near the Dougan Park sign. Volunteers will be dispatched to zones around the lake, to parks and trails, and along our high traffic areas - equipped with bags, gloves, tongs and garbage bags that when filled can be left at designated drop-off areas. At our Dougan Park event hub participants can sign-in, gear up, try out a child-friendly upcycle project hosted by Cowichan South Art Guild or become a member of the year-round LitterWatch group by adopting a favourite area. Can't make it to Dougan Park for sign-in? Community members can select an area such as their home street or a nearby park and share their location choice (and success!) through our event website registration. Plan to enjoy the benefits of many hearts working together to take care of our environment!

We are delighted to announce **Unsworth Winery as a major sponsor** for this event! We welcome the involvement and sponsorship of local businesses, schools and community organizations.

This team effort is hosted by the [Shawnigan Rotary EcoClub](https://shawniganrotaryecoclub.ca) in collaboration with DL's Bins / Fisher Rd Recycling, P.A.N. Disposal, and Emcon Services Inc. - along with the ongoing community support of our FB LitterWatch members, Shawnigan's Area Director, and the CVRD. Many thanks to our safety resource partners who will also be on hand!

For more details go to: <https://shawniganrotaryecoclub.ca/upcoming-events/>

Our Rotary District 5020 is encouraging all of our Rotary clubs to participate in an [April Environment Service Project](#)! Stay tuned for the positive outcome of our collective results!

#RotaryEnvironmentServiceDay #PeopleOfAction #TogetherWeTransform
#TLCShawnigan2023 #Trashtag #LitterHeroes #TogetherWeHaveFun

We gratefully acknowledge the traditional custodians of Showe'luqun, the Hul'q'umi'num speaking peoples, who hunted and gathered in this area, respecting their caring connections to each other and the places where we live, work and play.

Thank you for your service to your community and beyond!

“Together We Transform” through Community Clean Ups, as People of Action! We would be happy to connect with your club members for future meetings and project planning. We invite you to follow our stories online and we look forward to hearing yours . . .

Gratefully,

The Rotary Club of Shawnigan Lake EcoClub

Chartered June 2021 | Sponsored by the Rotary Club of Duncan

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Fourth Edition - April 2023

We are Canada’s first Rotary EcoClub, part of a growing network of EcoClubs worldwide. We are based outdoors and devoted to environmental stewardship and sustainability practices. We believe in honouring our First Nations and other community stakeholders, actively networking to build collaborative relationships and sharing knowledge, and developing strategic implementation of our *Think Shawnigan* community assessment recommendations through hands-on community projects. Visit our website at <https://shawniganrotaryecoclub.ca/learn-more/>

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