



P2 / Director Message

RID Floyd Lancia reflects on the promise of Rotary.



P3 / Foundation Month

Annual Giving Officer Rebecca Silber offers ideas for Rotary Foundation Month.



P4 / Upcoming District Conferences

Spring gatherings throughout Zones 30 & 31.



P5 / Membership Growth

A look at first quarter performance.

The Heartbeat

Zones 30-31

Nov/Dec 2019



A very successful Zones 30-31 Rotary Summit behind us, we'll soon be approaching the mid-point of our 2019-20 Rotary year.

There's much more to be done in our Zones, Districts and Clubs as we connect people, share ideas, transform communities, and take action to solve problems and create lasting change. No challenge is too big for us. No better time than

now and Rotary Foundation Month in November to take stock of what we've accomplished and still strive to do.

“Bridging cultures and connecting continents to champion peace, fight illiteracy and poverty, promote clean water and sanitation, and fight disease.”



What do Rotarians really do?

While sitting in front of my computer preparing this article, I began thinking about what is it that Rotary and Rotarians really do.

Then I thought about me and many of you, my friends in Rotary, and how we care for children and their families. Many of us are business owners and advocate for our customers; many advocate for others through their daily business activities. Whatever the case for most of us, we advocate for others. That's why we joined Rotary. To quote Mother Theresa, "We cannot all do great things, but we can do small things with great love. Be someone to somebody."

In Rotary, many of us advocate for children in remote parts of the world whom we will never see.

- ◇ Children who live thousands of miles away in a world without safe water.
- ◇ Girls who go to a school and have no desks, no benches, no chalkboards.
- ◇ Children who have yet to be immunized against polio.

Let's take a moment to think about those children. At best, from a distance, we can be the voice for those children. Without our voice on their behalf, those children may die of waterborne illnesses. Without our voice, they may never learn to read or may end up unable to walk without the use of crutches etc. As a Rotarian in the service of others, do those children hear your voice?

So, here's the question: Why did you join Rotary? Why did you become a Rotarian? Why do you care so much about other people?

I'm thinking that it may be because sometime, somewhere, someone in your life was a person who

cared about you and was the champion in your life, or perhaps the cheerleader who encouraged you, or maybe your mentor. Whoever that person may be, he or she made you believe that you were special and uniquely talented.

Who was that person? Was it a relative? Was it the person who asked you to join Rotary? I'm certain that you see that person right now in your mind's eye. And even if it wasn't said this directly, you can hear that person say, "To whom much is given, much is expected." Whoever that person may be, you can be that person to someone else.

Through Rotary's Foundation you have the opportunity to financially support activities that will be the voice for those children. Your district and your club have the opportunity to submit grants that will give them opportunities for better lives.

Have you ever heard the voice of a child in need? Have you ever felt the need to reach out a helping hand? Has your district or club considered a global or district grant?

We made a promise the day we became a Rotarian and first put on a Rotary pin. We promised to be honest and ethical. We promised to help others where and how we were able. We promised to do what we could to help make the world a better place. We promised, in short, to put Service Above Self.

Yours in service to Rotary,

Floyd

RI Director, Zones 30-31, 2019-2021



Showcase Rotary Foundation Month

Rebecca Silber
Annual Giving Officer, Zones 30 & 31

Did you know that in November Rotarians around the world celebrate the great work of the Rotary Foundation? It's an ideal time to highlight the projects that your club and district are doing with the Rotary Foundation, or to educate members on how the Foundation works.

There are several resources available to celebrate and showcase the different ways you and your clubs are doing good in the world. Consider these options, along with other ideas you have, and be sure to pass them on to your club presidents, club Foundation chairs, District Governors Elect and Nominee, District Rotary Foundation Chair, Paul Harris Society Coordinator, Assistant Governors, District Annual Fund Subcommittee Chair, District Fundraising Subcommittee Chair, District Trainer, District Executive Secretary and others in your District.



SHOW A VIDEO

Dedicate a few minutes at each club meeting to educating members about The Rotary Foundation. One easy way to is to play an [Area of Focus video](#) at the beginning of your club meeting or a thank you video showing our impact around the world last year.

SHOW APPRECIATION

Write a thank you note (or several!) to a donor in your club or district to thank him or her for recent or past support of our Foundation. You can also recognize new Major Donors, Bequest Society members or Paul Harris Fellows at a club meeting or District function in November.



SHOW OUR IMPACT



Last year, we funded over 1,300 global grants and raised over \$395 million to do good in the world. Your club or District also did amazing things last year. Consider customizing the NEW [Every Rotarian, Every Year \(EREY\) Power Point presentation](#) with stories from your club or District projects and Foundation giving. [#Giving Tuesday](#) marks the start of the holiday giving season and what we hope is your club and district kickoff of something that highlights December 3 as Giving Tuesday. Check out details and promotional resources at www.Rotary.org.

Upcoming District Conferences

District 6040

April 24-26, 2020

Tan Tara “Margaritaville” Resort

Lake of the Ozarks

District 6080

April 17-19

**Doubletree Hotel & Conference Center
Springfield, MO**

District 6170

May 8-9, 2020

Benton Event Center, Benton, AR

District 6200

April 16-18, 2020

Doubletree Hotel, Lafayette, LA

District 6540

May 1-2, 2020

Grand Wayne Center, Fort Wayne, IN

District 6560 & 6580

April 17-18, 2020

Embassy Suites, Plainfield, IN

District 6600

May 1, 2020

Maumee Bay State Park

District 6670

April 23-25, 2020

Wilmington College, Wilmington, OH

District 6690

May 15-16, 2020

Salt Fork Lodge

District 6710

May 15-16, 2020

Sloan Convention Center, Bowling Green, KY

District 6740

May 15-17, 2020

Marysville, KY

District 6760

May 2, 2020

Morgan University Center, Clarksville, TN

District 6780

April 17-18, 2020

Crowne Plaza Hotel, Knoxville, TN

District 6800

April 24-25, 2020

Cleveland, MS

District 6820 & 6840

April 17-19, 2020

World War II Museum, New Orleans, LA

Districts 6860 & 6880

6880 Dinner Cruise April 30, 2020

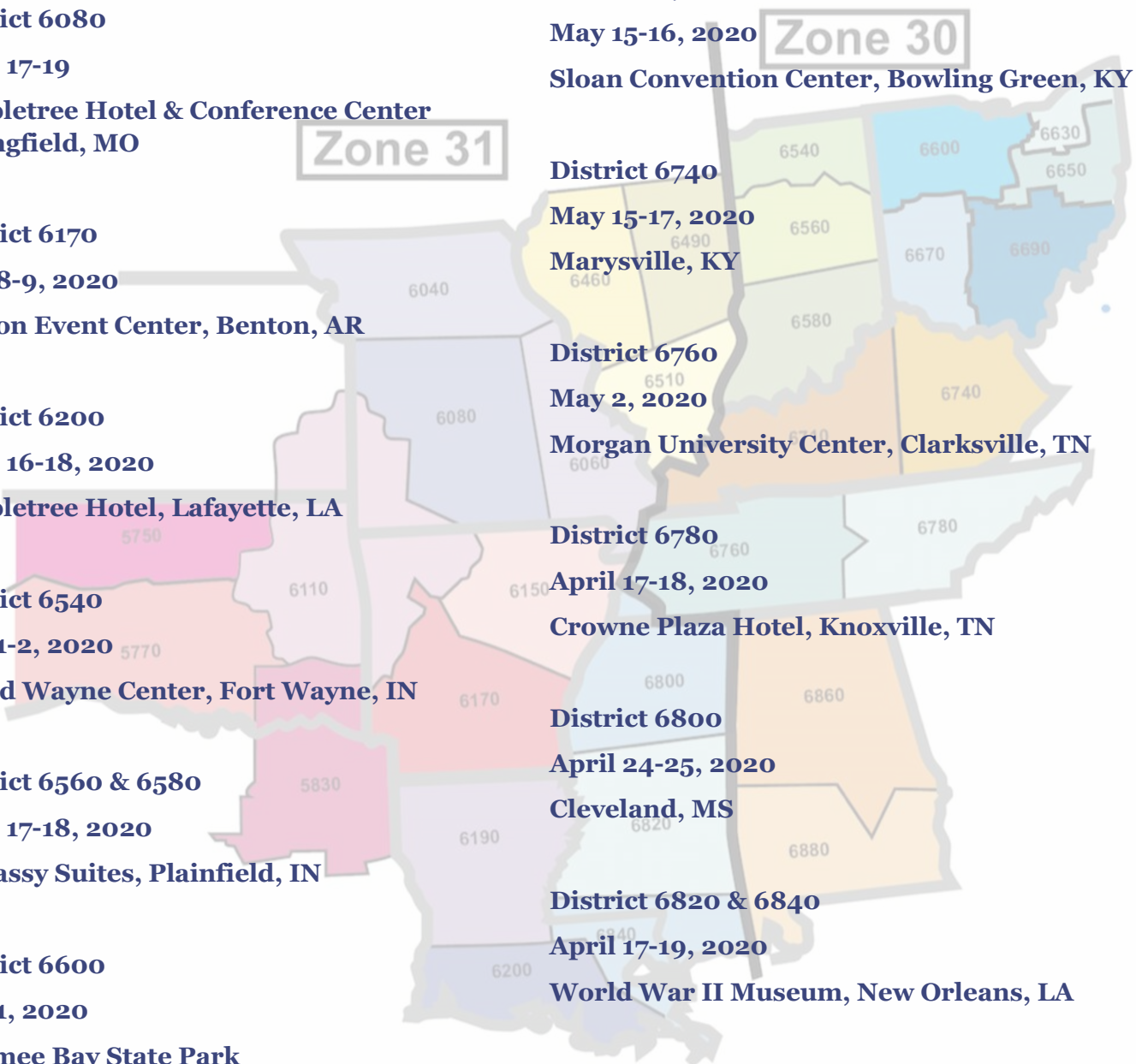
Joint 6860/6880 Conference May 1-3, 2020

The Wharf/Springhill Suites

Orange Beach, AL

Zone 31

Zone 30



Membership Performance First Quarter

ZONE 30

District	01 July	Current	Growth
6540	2315	2337	0.95%
6560	1951	2015	3.28%
6580	1494	1519	1.67%
6600	3467	3423	-1.27%
6630	1856	1886	1.62%
6650	1772	1773	0.06%
6670	2805	2790	-0.53%
6690	3465	3482	0.49%
6710	2681	2695	0.52%
6740	1470	1462	-0.54%
6760	3440	3479	1.13%
6780	3138	3158	0.64%
6860	3282	3300	0.55%
6880	2296	2307	0.48%
TOTAL	35432	35626	0.55%

ZONE 31

District	01 July	Current	Growth
5750	1821	1835	0.77%
5770	1184	1187	0.25%
5830	1549	1556	0.45%
6040	2355	2349	-0.25%
6060	1985	1977	-0.40%
6080	2498	2545	1.88%
6110	3900	3942	1.08%
6150	1821	1861	2.20%
6170	1464	1497	2.25%
6190	1320	1338	1.36%
6200	2377	2351	-1.09%
6460	2076	2102	1.25%
6490	1927	1936	0.47%
6510	1487	1512	1.68%
6800	1711	1717	0.35%
6820	2060	2072	0.58%
6840	1978	1976	-0.10%
TOTAL	33513	33753	0.72%



NEXT ISSUE:

52 YEARS OF ROTARACT

The idea for Rotaract emerged in the mid-1960s, building on the success of Interact. The answer was again about service among youth, Rotaract getting its official start in 1968.

MID-YEAR CHECK IN

Time to take stock of accomplishments and goals still in play as of our Rotary mid-year point.