



P1 / Connections

A glimpse into R.I. President Mark Maloney's 2019-2020 theme.



P2 / Director Message

RID Floyd Lancia welcomes the new year with thoughts on service.



P3 / Social Media

Zones 30-31 Facebook page a resource not to be missed.



P3 / Coming Events

Membership month, leadership trainings and Zone Summit upcoming.

The Heartbeat

Zones 30-31

July/August 2019



In introducing this year's theme, R.I. President Mark Maloney said, "Rotary allows us to connect with each other in deep and meaningful ways, across our differences. Through Rotary, we connect to the incredible diversity of humanity on a truly unique footing, forging deep and lasting ties in pursuit of a common goal. In this ever more divided world, Rotary connects us all."

He urged us to identify segments of our communities not represented in our clubs by creating a membership committee with diverse members.

"Rotary connects us to people we would never otherwise have met who are more like us than we ever could have known."



Dear Fellow Rotarians:

President Mark Maloney challenges us to continue our efforts of “service above self.” He asks that we stay the course in our efforts to Grow Rotary, noting that

the backbone of Rotary is its members and all Rotarians need to continue developing new clubs and directing service to others in areas of greatest need.

Our new mission statement says it best: *“Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.”*

As we spend time together during this Rotary year, let’s contemplate how we can become enriched by serving others. Iconic PRIP Cliff Dochterman reminds us with these thoughtful words:

There isn’t much I can do—but I can share Rotary with a friend,

There isn’t much I can do—but I can volunteer to help on our community service project,

There isn’t much I can do—but I can sit a few minutes with a sick friend,

There isn’t much I can do—but I can invite a Rotary Youth Exchange student or Rotary Scholar to my home for dinner,

There isn’t much I can do—but I will be glad to greet visitors at our club meeting,

There isn’t much I can do—but I can contribute to The Rotary Foundation,

There isn’t much I can do—but I can collect food for the hungry,

There isn’t much I can do—but I can volunteer at a local school or youth group,

There isn’t much I can do—but, strangely enough, whatever I can do always seems to bring wonderful joy and satisfaction into my life.

Keep these thoughts with you as you make your way through this Rotary year as “Rotary Connects the World.” You will gain a great deal of “joy and satisfaction in your life” when you apply all that you can for the benefit of others.

Begin by participating in one of the Heart of America Leadership Seminars offered this summer. This year’s opportunities focus on Rotary International’s newly adopted strategic plan. As “*people of action*,” you will have the opportunity to **Increase Our Impact** as we become effective problem-solvers, **Expand Our Reach** by activating and inspiring one another, **Enhance Participant Engagement** by striving to understand the needs of others, **Increase Our Ability to Adapt** as we become inventive, entrepreneurial and resilient.

With great appreciation for what you do in the service of Rotary International,

Floyd

RI Director, Zones 30-31, 2019-2021

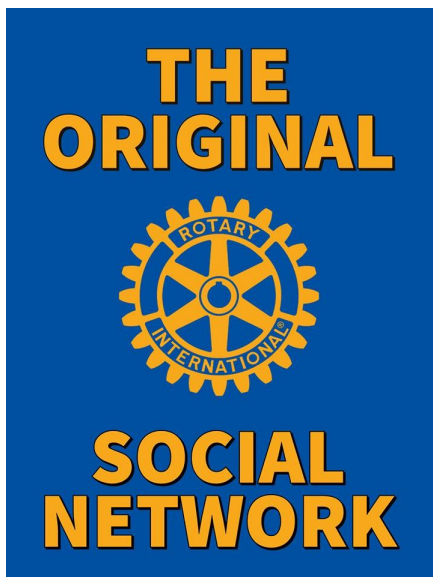
Heart of America Seminars

COLUMBUS SEMINAR A HIT — MORE TO COME

Rotarians from the Northeast parts of our Zones were first to enjoy one of the “People of Action” seminars taking place through mid-August.

Seminars are conveniently scheduled in New Orleans, Decatur, and Tulsa. Registration is \$40-\$50. Head to <https://www.rizones30-31.org/events/success/> to book online.





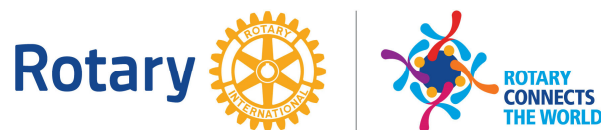
Integrating Social Media

Looking for ideas on new District or Club projects, greater community engagement, membership initiatives, club programs, Rotary Alumni connections, RYLA, Interact, Rotaract, Rotary Leadership Institute promotions, District or Global Grants?

Look no further than Our Heart of America Rotary Zones 30 and 31 Facebook page at <https://www.facebook.com/groups/RotaryZones3031/>.

You'll find, among other things, updates on all Heart of America Zones 30 & 31 events and a variety of Rotary International activities. Check out "Friday Fast Five," a weekly spotlight on leaders across our 26 districts from Ohio to Oklahoma and Illinois to Louisiana.

An equally good site to share and promote what your District is doing!



AUGUST FOCUS: Membership and New Club Development

Take time to celebrate your Rotary club, your members, and the good we do in our communities and world. Ideas to get you started:

- Change your profile picture for August to let everyone in your social network know that you are a proud Rotarian;
- Play one of the excellent videos produced by R.I. on new membership models;
- Share your club's best membership practices on the [Membership Best Practices Discussion Group](#) ;
- Use the hashtag #WeAreRotary to post social media photos of your club members at work in your community;
- Suggest that your membership committee watch the [Membership Models for the Future of Rotary webinar](#).



NEXT ISSUE:

EDUCATION & LITERACY

Rotary seeks to strengthen the capacity of our communities to support basic education and literacy, reduce gender disparity in education and increase adult literacy. What plan is your club making to deliver on that promise?

LEADERSHIP TRAINING

Although our new Rotary year's just started, training for our next classes of district leaders is just around the corner, preceding our **Zone Summit in Fort Wayne, IN, October 10-13.**