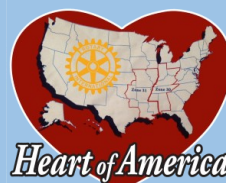




The Heartbeat



Zones 30-31

June 2019



Colleagues,

This will be my last newsletter to you as my two-year term as RI Director ends at 11:59 pm June 30. It has been a distinct honor and privilege to serve the Rotary world and Zones 30 and 31 in this capacity. My love and admiration for our great organization continues to grow as I continually learn more about what we do. Thank you for allowing me the opportunity to serve Rotary in this way.

I have been fortunate during my two years to have worked alongside two visionary and very capable Rotary Presidents – Ian Riseley and Barry Rassin. Ian appointed me Board Liaison to the Trustees of the Rotary Foundation, which really opened my eyes to that essential and powerful side of our business. This year, Barry assigned me to serve as Liaison to the Strategic Planning Committee during a very important year of putting

finishing touches on the new five-year strategic plan. I am delighted that President-elect Mark Maloney has asked me to serve as Chairperson of that committee next Rotary year.

I have also been fortunate to visit each of our districts in some fashion – PETS, 100th anniversaries, district conferences and other functions. I want to thank the Governor classes of 2017-18 and 2018-19 for serving with me in Rotary leadership. Thanks as well to our zone leadership teams (Rotary Coordinators and assistants, EMGs, Polio coordinators and membership project leads), including some 35 individuals who are there to support our clubs. I want to especially thank Donna and Greg Landry who have been editors of our Zone newsletter these past two years. Kudos as well to Michael Brown, our Zone webmaster and jack of all trades, for his dedicated commitment.

I now turn over the Director reins to my friend and colleague Floyd Lancia. Floyd and I have been working hard to transition smoothly, and have coordinated and communicated many decisions together. Floyd, with the strong support of Betty Lou, will serve all of you and the Rotary world with passion and effectiveness. I also want to acknowledge and thank Past Directors Karen Wentz and Larry Lunsford for their friendship, mentoring and support during my term.

To my spouse and Rotary Partner Catherine, thank you for your support and for joining me on many assignments. Rotary is really something we do together, continually enriching our lives.

Our two zones are in good shape. Training of our governor leadership is excellent. We continue to source new talent through our Emerging Rotary leaders seminar. Giving to our Foundation, to the Endowment and to Polio is strong. District multi-year planning is improving, and our Public Image focus and brand awareness get stronger every month. We also trained 15 district membership committees throughout the Zones.

We continue to struggle with getting our membership numbers up, but remain confident that initiatives of Coordinators Rita Esterly and Bob Callahan will be fruitful.

My thanks to each of you for being Rotarians and for what you do in your districts and clubs to add value by your experience and talents.

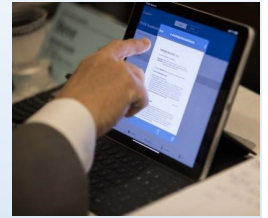
With my very best wishes,

Greg

2019 Council on Legislation

Below are highlights from the 2019 Rotary International Council on Legislation, which considered 117 proposals. See or download the full report of all action by [clicking here](#).

- Authorized the Board to pursue changing RI's status to a 501(c)(3) organization
- Edited the RI Bylaws and standard Rotary Club Constitution
- Made Rotaract clubs a part of Rotary International, not just one of its programs
- Defeated a proposal to meet every two years
- Approved a dues increase of \$1 a year beginning with the 2020-21 year and a total of three (to \$69/year in 2020-21, \$70/year in 2021-22, and \$71/year in 2022-23)
- Reduced the number of nonvoting members at future Councils
- Removed the requirement that the official Rotary magazine in English be called The Rotarian
- Reaffirmed the requirement that all members subscribe to the official magazine
- Changed the title of Rotary's General Secretary to CEO
- Allowed the board to establish the target for our Rotary International reserve fund each year
- Streamlined the process for selecting a replacement for the President-Elect if the need arises
- Specified that a club president's initial term can only be extended by one year
- Added a sentence to the bylaws requiring each club to work toward a well-balanced membership that celebrates diversity
- Defeated a proposal to require clubs to meet at least 40 times each year



Leadership Seminars

Each July and August, the Heart of America hosts four Leadership Seminars conveniently located within our two zones. These seminars are excellent, affordable, local opportunities to bring district and club leaders, as well as interested club members, up to date on the programs and policies of Rotary International and The Rotary Foundation. Attendees are provided with the tools and information necessary to conduct successful district seminars and conferences, including information on Rotary Foundation fundraising, Global and District Grants, The Rotary Foundation programs, and Public Image best practices.

Attendees should include District Governors, Assistant Governors, District/Club Foundation Chairs and Foundation Committee members, District/Club Membership Chairs, District/Club Public Image Chairs, Youth Service Chairs, District Trainers and all other interested Rotarians.

This year, these valuable seminars will be held in Columbus, OH, New Orleans, LA, Decatur, AL, and Tulsa, OK. Seminar and hotel reservations are already open and available on the Zones' website at www.rizones30-31.org/events/success.

2019-21 Zones 30-31 Director Floyd Lancia



Floyd Lancia was invited to join Rotary while serving as Superintendent of Schools in Van Buren, Maine. While a member of the Van Buren Rotary Club he served in various positions, including club president.

With a career change, and a move to Fort Wayne, Indiana, he was invited to join the Anthony Wayne Rotary Club. While a member, Floyd served on the board, committees and as president.

At the district level, Floyd served in various capacities and as District Governor in 2009-10. In his continued district level service, he continues to serve on numerous boards and committees.

At the Zone 30 level, Floyd has served as Assistant Regional Rotary Foundation Coordinator, Regional Rotary Foundation Coordinator, Endowment Major Gift Advisor, governor trainer for three institutes and on three institute executive committees as well as training leader at two International Assemblies. Floyd is now serving as Endowment Major Gift Advisor and will assume the role of Rotary International Director for Zones 30-31 on July 1, 2019. Floyd is the recipient of Rotary International's Service Above Self Award, the Rotary Foundation's Meritorious Service Award and the Distinguished Service Award.

At the International level, Floyd attended eight international conventions. He spearheaded Matching Grants for water projects in Mexico, eye surgical equipment in Nicaragua, nursing home equipment, childcare equipment, a bloodmobile, cleft palate surgical equipment in Brazil, school equipment in India, and library material in Kenya. His visits to Sierra Leone for water well dedications and the Polio National Immunization Day in India are two of the six international missions that were most moving for him.

Floyd and his wife Betty Lou have three grown children and six grandchildren. They serve the community by supporting various non-profit organizations and share the passion of the work being done through The Rotary Foundation by being Arch Klumph and Bequest Society Members.

Another \$100 Million for Polio Eradication

As Nigeria approaches its third year without a reported case of wild polio, Rotary has announced the donation of an additional \$100 million to support that fight. With only two remaining countries, Afghanistan and Pakistan still reporting cases of the virus in the wild, Rotary and its partners seek to reduce the number of new cases to zero.

Half of the new funding will be spent in the three cases not yet declared polio-free, with the remainder spread between ten more countries at most risk of re-infection. Some of the funding will be used by The World Health Organization for research and surveillance activities. Since starting this fight 34 years ago, this brings the total funds contributed by Rotary to over \$1.9 billion, including matching funds from our partners, the Bill and Melinda Gates Foundation.

As a result of these efforts in that same time period, the number of persons infected annually by the virus has been reduced by over 99.9%, from about 350,000 cases to only 33 cases of wild poliovirus in last year. [Click here](#) to add your donation.



Director's Accountability Report

Here's a summary of activities related to RI responsibilities handled by your Director since last update and near term:

| April | January | February | March |
|-------|---|----------|-------|
| 8-11 | Rotary International Board of Directors' meeting | | |
| 12-13 | Council on Legislation preparation | | |
| 14-18 | Council on Legislation | | |
| 26-4 | 100th Anniversary Rotary Club of Frankfort, IN | | |
| 27-5 | D6580 Conference, Clarksville, IN | | |
| Su 6 | Spoke at 100th Anniversary of Rotary Club of Huntsville, AL | | |

| May | April | May | June |
|------|---|-----|------|
| 1 | Strategic Planning webinar | | |
| 2-6 | 4-district conference cruise (5830, 6200, 6820, 6840) | | |
| 8 | Met with Andrew Kerr, TRF Major Gifts Officer | | |
| 8-11 | President's Representative to D7820 Nova Scotia | | |
| 17 | D6110 Conference, Louisville | | |
| 18 | D6760 Conference, Cool Franklin, TN | | |
| 22 | Audit Committee webinar | | |
| 23 | Reception for Rotary Club of Chillicothe, MO | | |
| 24 | Addressed Rotary Club of Kansas City Plaza | | |
| 30 | Rotary International Board meeting, Hamburg | | |
| | Crossover ceremony with RIDE Floyd Lancia | | |
| 31 | Past Presidents' dinner | | |

| June | October | November | December |
|------|--|----------|----------|
| 1-5 | Rotary International Convention, Hamburg | | |
| 2 | Heart of America gathering, Hamburg | | |
| 28 | Induction of Paul Reinert as Governor of D6080 | | |
| | Speaker at 100th Anniversary of Rotary Club of Springfield, MO | | |



BE THE INSPIRATION

Rotary Coordinators

Zone 30

Bob Callahan, RC
bcjr@callahanmail.com

Woody Northup, RRFC
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Chuck Barnett, RPIC
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Zone 31

Rita Esterly, RC
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Big Rich Churchman, RRFC
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Elizabeth Usovicz, RPIC
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Endowment/Major Gifts Advisors

Floyd Lancia, Zone 30 EMGA
floyd.rotary@gmail.com

Pamela Stewart, Zone 31 EMGA
Rotary6190pstewart@gmail.com

Other Leadership Team Members

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jfredd@aol.com

Bob Callahan, Jr., EPN
bcjr@callahanmail.com

Greg Landry, Newsletter
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Zone 31

Bob Warner, Project Lead
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Brian Hall, PHS
bhall@aim-technologies.com

Stacey Self, EPN
Rotaryhalfpint@yahoo.com

Mike Brown, Technology
Dg2012@district6690.org

Bo Porter, RLI
RotaryBoPorter@bellsouth.net

[List of all assistant Coordinators](#)

International Convention Highlights

Rotarians and guests attending the 110th annual Rotary International Convention in Hamburg, Germany are that much richer for the experience — as are their communities across our globe. Imagine the power of more than 26,000 registrants from 3,605 Rotary clubs in 170 countries inspired by more than 30 speakers, nearly 100 breakout sessions and 330-plus exhibit booths on 200 Rotary humanitarian projects.

Rotary International President Barry Rassin made it clear just how important our world's work is, sharing in his keynote address that "Service to others is an integral part of our mission, whether it's through the plans and actions of individual clubs, Rotary's six areas of focus, or the transformational support of The Rotary Foundation. And the service that most defines us and our global mission is the ongoing goal to ride the world of polio."

How fitting that Michel Zaffran, director of polio eradication for the World Health Organization, was there to reflect on the progress and significance of our Global Polio Eradication Initiative with WHO, the Bill & Melinda Gates Foundation and other partners. Convention attendees heard that Rotarians have contributed \$1.9 billion and countless volunteer hours to protect more than 2.5 billion children in 122 countries from polio, that just two countries — Afghanistan and Pakistan — continue to report cases of wild poliovirus, and that Rotary is committed to raising another \$102 million for polio eradication this year.

Additional presentations featured the First Mayor Hamburg, the Federal Minister for Economic Cooperation and Development, the CEO of mytaxi (who presented a check for 70,000 Euros as 100 percent of proceeds from all taxi rides to and from the convention center), Rotaract Germany on Autism training and so much more. Check out additional highlights at <https://www.rotary.org/en/rotarys-110th-annual-convention-concludes>.



Join us in "Summit City"

In 1827, when the Wabash and Erie Canal was constructed, the highest point on the canal was at Fort Wayne and nicknamed "Summit City." Fittingly, it will host our Zones' 2019 Summit in October. Join us at the Hilton Hotel and Convention Center to renew old friendships, make new ones, get updates on Rotary and The Rotary Foundation, and hear from speakers such as Mark "Marvelous Mark" Kamp, author John O'Leary, Past R.I. President KR "Ravi" Ravindran, Rotary Foundation Technical Coordinator Wade Nomura, and of course, our new Zone Director, Floyd Lancia. Click on the graphic below to go to the Summit website.



Club Types

While all Rotary clubs share similar values and a passion for service, no two clubs are the same because each community has its own unique needs. This chart demonstrates various club types. Download a printable copy by clicking [here](#).

| Club Type | Description | 2019-20 RI Dues | Estimated count on 1 January 2019 | Minimum number of charter members | Voting privileges | Members are counted in RI database | Appeals to |
|--------------------------------|--|-----------------|-----------------------------------|-----------------------------------|---------------------------------|---|--|
| Traditional Rotary Club | Professionals and aspiring leaders who meet regularly for service, connections, and personal growth | \$68 | 35,000 | 20 | Yes, all RI dues-paying members | Yes, all active, RI dues-paying members | People looking for connections, service opportunities, and traditions |
| Satellite Club | A Rotary club sponsored by a traditional club but with its own meetings, projects, bylaws, and board | \$68 | 580 | 8 | Yes, all RI dues-paying members | Yes, all active, RI dues-paying members | Those who want a club experience or meeting format or time other than what's offered by the traditional clubs in the area |
| E-Club | A Rotary club that meets only online | \$68 | 285 | 20 | Yes, all RI dues-paying members | Yes, all active, RI dues-paying members | People who travel frequently, whose schedules make it difficult to meet in person, or who prefer an online experience |
| Passport Club | A Rotary club that allows members to attend other Rotary club meetings as long as they attend a specified number of meetings in their own club each year | \$68 | 20 | 20 | Yes, all RI dues-paying members | Yes, all active, RI dues-paying members | People who travel frequently, or those who enjoy trying a variety of club experiences and meeting lots of new people |
| Corporate Club | A club whose members (or most of them) work for the same employer | \$68 | 1 | 20 | Yes, all RI dues-paying members | Yes, all active, RI dues-paying members | Employees of an organization who want to come together to do good in their community |
| Cause-Based Club | A club whose members are passionate about a particular cause and focus their service efforts in that area | \$68 | Unknown | 20 | Yes, all RI dues-paying members | Yes, all active, RI dues-paying members | People who want to connect with others while addressing a particular set of problems |
| Rotaract Club | A club of members ages 18-30 that is sponsored by a Rotary club and often works with that club on projects | None | 9,600 | n/a | n/a | Does not count as a Rotary member | Younger people who want to serve their communities, develop leadership and professional skills, and have fun through service |

Board Action

Highlights from the April 2019 meeting of the Rotary International Board of Directors:

- Approved piloting of a new District Governor funding model
- Amended qualifications to allow Rotaractors to serve on District committees
- Approved continued testing of models for new channels into Rotary
- Approved formation of Rotary clubs in Iraq
- Requested additional nominees by RIPE to serve as TRF Trustees
- Tightened requirements for President's Representatives
- Set requirements for R.I. committees lasting more than one year
- Strengthened rules for compliance with R.I. branding
- Refined Rotary International's five-year strategic plan road map
- Extended partnerships with Institute for Economics and Peace and ShelterBox

Decisions of the RI Board of Directors and minutes of their meetings can be found [online here](#), and for the Trustees of The Rotary Foundation, [here](#).

June is Fellowships Month

Rotary Fellowships are groups of members who share a common interest in their sports, hobbies or recreational activities. These groups help expand Rotarians' skills, foster development within their vocations, and enhance experience by exploring interests while networking with others around the world.

Independent of Rotary International, fellowships establish their own rules, dues requirements and administrative structures. They are open to Rotarians, their family members, participants and alumni of all Rotary and Rotary Foundation programs.

If your interest isn't covered by one of Rotary's 70+ existing Fellowships, you can join a [group discussing your interest](#), or [start a new fellowship](#).

For additional resources on Rotary Fellowships, go to rotary.org/fellowships.



Coming Events

2019

District Conferences

October 18-19 (District 6490) Bloomington, IL

Leadership Seminars

July 12-13 Zone 30 Columbus, OH

July 26-27 Zone 31 New Orleans, LA

August 2-3 Zone 30 Decatur, AL

August 9-10 Zone 31, Tulsa, OK

DGE and DGN Training

October 8-10 Fort Wayne, IN

Zones 30-31 Summit

October 10-13 Fort Wayne, IN

Heart 2 Heart Project Visit

November 13-20 D4170, Mexico

2020

District Conferences

Presidents-Elect Training Seminars

February 27-March 1 Lone Star PETS Dallas, TX

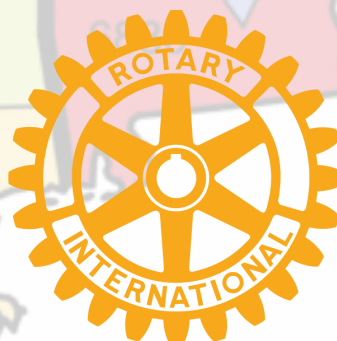
March 6-8 Midwest PETS

March 12-14 Great Lakes PETS Kalamazoo, MI

March 19-21 Mid-America PETS Fort Smith, AR

March 21-22 Land of Lincoln PETS

Rotary



Leadership Lessons from a Delayed Flight



Elizabeth Usovicz
RPIC, Zone 31

If you've just returned from the RI Convention in Hamburg, you know. Air travel during the best of times, and for the happiest of reasons is challenging, especially during the summer months. I recently endured one of those long, drawn-out delays at an East Coast airport. A broad band of weather was moving up the coast, causing both take-off and arrival delays.

I was booked on the third of three flights scheduled for Chicago, so I sat in the back row at my gate and watched the passengers booked on the first Chicago flight. The flight was delayed 45 minutes, but the new departure time came and went. A lone agent, working two gates simultaneously, had no updates until he announced the inevitable: the first flight to Chicago was cancelled, and the second flight was delayed.

About a hundred passengers from the two flights mobbed the ticket counter for rerouting, demanding answers. I called the airline's customer service number and waited until the delayed flight boarded and the rerouted passengers left. The third flight to Chicago was now delayed. I started a new line at the counter.

Another passenger joined me in forming the new line. He introduced himself as Mark, and we shared information on our respective flight alerts to Chicago, and our options for connecting flights once we got there. With the lone agent now loading gate-checked bags onto the plane at the adjacent gate, there was no official information source onsite.

Passengers approached us at the empty gate counter, and Mark and I shared our airline alerts with them. A line started to form in front of us, and passengers started referring other travelers to us for information, even though we had no official role. Mark even announced a gate change alert, and like the Pied Piper, he led passengers to the new gate assignment before it was officially announced.

Mark demonstrated five behaviors that work for more than just messed-up travel plans. They're good practice for Rotary leaders, too – whether we have an “official” position or can influence a positive outcome. Here's what he did:

- He gathered as much information as he could from his own sources.
- He validated his information against other information sources.
- He calmly shared his information and updates with others.
- He made decisions based on the information he had gathered.
- He took action and called others to the same action.

These five behaviors influenced how Mark handled himself, his information and his relationships during a period of change. As a result, he emerged as a leader in less than 20 minutes, with people he had never met before. It's good advice for us all as we innovate new approaches in our clubs and districts. In times of change, people look for leadership, not management. Creating positive approaches to change, whether in an airport or in a Rotary club, is true leadership.



IS YOUR DISTRICT A ROTARY BRAND AMBASSADOR?



People of Action: The Zones 30 and 31 Brand Ambassador Awards for 2018-2019

Rotary. We Are People of Action.
In Zones 30 and 31, we're recognizing districts that are actively engaged in promoting a positive public image for Rotary in their district and communities!

AWARD CRITERIA

The Zones 30 and 31 Public Image Coordinators will recognize districts that meet the following criteria by June 30, 2019. Brand Ambassador award recipients will be announced at the Zones 30 and 31 Summit in Fort Wayne, Indiana in October, 2019.

DISTRICT WEBSITE

- Displays a People of Action heading banner
- Incorporates People of Action overlays on photos
- Recognizes clubs, projects or Rotary members as People of Action
- Includes a link to the Rotary Brand Center and information on downloading People of Action assets
- Lists the District Public Image Chair/Communication Chair

DISTRICT FACEBOOK PAGE

- Incorporates a People of Action logo or header
- Includes at least 2 posts using the People of Action Photo overlays and People of Action hashtags

DISTRICT NEWSLETTER

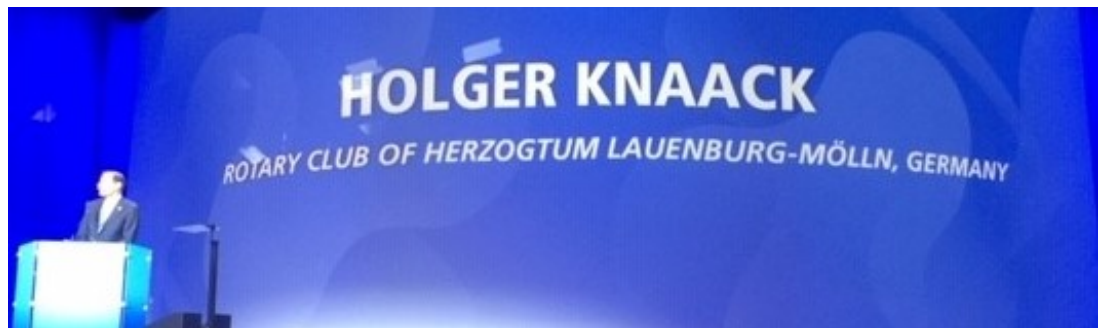
- Uses the People of Action logo or header in the template OR
- Uses People of Action in the script for a video newsletter
- Recognizes at least 5 clubs that are using the People of Action branding on a club website or Facebook page

For more information about the Brand Ambassador Award and the People of Action campaign, contact your Rotary Public Image Coordinator:

Zone 30: Chuck Barnett
chuckbarnett@gmail.com

Zone 31: Elizabeth Usovicz
eusovicz@kc.rr.com







With the July 1 changing of the Rotary year, a new leadership team will guide our Zones into the future. That team gathered at R.I. Headquarters in Evanston, IL May 5-7 for orientation and training under leadership of 2019-21 Zones 30-31 Director Floyd Lancia.



Rotarians from Districts 5830, 6200, 6820, 6840 take time out from their joint District Conference cruise to work on a service project in Cozumel, Mexico



2019-21 Director Floyd Lancia and 2017-19 Director Greg Yank discuss current status and plans for our Zones



Senior leadership and Past District Governors at the March Missouri Show Me PETS open forum



D7610 Governor line - Gail Story, Michael Owsley, Otha Ray Stearman and Jo Ann Heppermann, with RID Greg at their District Conference



Greg and Catherine Yank at Rotary District 7820 Conference in Pictou, Nova Scotia with RI President's Rep. Jim Goit and Barbara.



Glen Vanderford and Laura Carie facilitated a visioning training event in Troy, MI (D6400). Participants included Linda Morris, Val Murphy Goodrich, Paula Talbots, Aruba Kouskik, Margaret Williamson and Traci Sincock



Mark and Gay Maloney joined us for the Zone dinner at the Hofbrauhaus during the International Convention in Hamburg



Rotary International Director Greg Yank and Catherine and Rotary International Director Elect Floyd Lancia and Betty Lou at the directors' cross-over ceremony in Hamburg