



The Heartbeat



Zones 30-31
November 2018



I want to personally thank each of you who attended the Rotary Institute in Montgomery, AL. This newsletter will feature plenty of pictures of that event. Special thanks to our Institute planning team and all others who contributed to help make this a good experience for the 380 attendees. Tamie Babb served as general chair and I am grateful to her for her commitment. It was so nice to have our own President-Elect Mark Maloney and Gay with us, along with Trustee Per Høyen and Annette, and General Secretary John Hewko.

Pre-Institute training was held, and both our DGEs and DGNs are ready to rock as they continue to prepare for their year in leadership. The Emerging Rotary Leaders (ERL) seminar, started in 2013 by past Director Larry Lunsford, was another great success with some 41 participants. This one-day program is geared to those thinking about interviewing for Governor one day. It is one of the best things we have done.

One of the highlights was, of course, the benefit concert to end polio featuring Wynonna Judd and the Big Noise. I am pleased to tell you that the event raised \$55,000. This was matched by an anonymous donor, and then again 2:1 by The Gates Foundation for a grand total of \$333,000 – WOW! What an evening we all had for a great cause!

Ron Appuhn led a group of 42 on the annual Heart to Heart (H2H) pilgrimage to Mexican Districts 4140 and 4170. See him explain the project by clicking [here](#). Almost all of our districts in Zone 30-31 participate with over \$1.5 Million in projects this Rotary year – our great Foundation at work, changing lives for the better.

The RI Board met in October, highlights of actions taken are on Page 4. I serve on the RI Strategic Planning Committee which is finalizing our new plan taking effect July 1, 2019. Our new vision statement, “Together, we see a world where people unite and take action to create lasting change across the globe, in our communities and in ourselves” is powerful, and challenges us to continue to work to improve the human condition one life at a time! There are four priorities: Increase our Impact; Expand our Reach; Enhance Participant Engagement; and Increase our Ability to Adapt.

I encourage all districts to continue to push the flexibility our clubs have been given to try different things and think a bit differently. Let’s push for new club and satellite club formation to attract those who cannot make a traditional club and its four meetings a month. Please stay focused on this important issue as we all see the need to grow Rotary.

Catherine and I wish each of you and your families a Blessed Thanksgiving and hope the holiday/Christmas season is full of happiness and good health.

Statement on Polio Eradication

(The following letter was sent Nov. 7 to members of the Rotary International Board of Directors and trustees of The Rotary Foundation by Carol Pandak, PolioPlus Director for RI Nov. 7).

Last week we learned that three cases of polio have been reported in Afghanistan, bringing the total number of cases of wild poliovirus in 2018 to 25. The case count for 2018 has now surpassed the case count for 2017.

The “Last Mile” has proven to be the toughest phase of polio eradication, and we recognize that current efforts have not stopped the virus transmission in certain parts of Pakistan and Afghanistan.

While getting to zero cases has always been our ultimate goal, we have made important progress in reaching children all over the world:

- Since 1988, we have gone from 250,000 cases of wild poliovirus per year to just a handful of cases in two countries.
- In some of the most difficult places in the world to deliver healthcare, like Borno state in northeast Nigeria and the Lake Chad region in Africa, we are reaching more children than ever before.
- The quality and reach of surveillance systems is constantly improving so we can better pinpoint areas where the poliovirus is hiding.
- We are responding to challenges with innovative strategies to reach children in insecure and inaccessible areas.

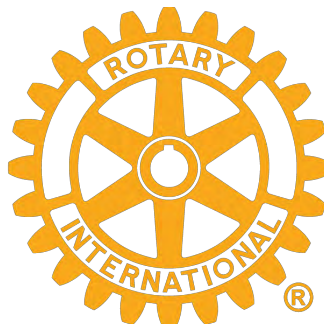
It is critical that we continue to innovate and make progress and important that our members remain committed to raising awareness and funds for polio eradication.

We hoped we would see fewer cases this year, but despite an increase in cases, we continue to make progress in countries where polio is a threat to children.

- For more than two years, cases of wild poliovirus have only been recorded in two countries, Afghanistan and Pakistan.
- We are using innovative techniques to reach more children than ever before in some of the hardest-to-reach areas of the world, and our surveillance systems are continually becoming more sophisticated.
- Since Rotary became involved in the fight against polio, we’ve seen case counts plummet from 250,000 a year in 1988 to fewer than 30 to date in 2018.

As the organization that first had the vision of a world without polio, we can take pride in our work and our commitment thus far. We will continue to persevere until the day that we fulfill our promise of a polio-free world.

The
Rotary
Foundation





The Rotary Foundation

Woody Northup
Zone 30 Rotary Regional Foundation Coordinator

It's a plain and simple name - The Rotary Foundation. But like many simple things, there is a hidden power within it. Doing Good in the World - it's a simple motto, but it too has a hidden grace that belies the wonderful actions accomplished by our organization.

We can all recite the facts: The Rotary Foundation has the highest possible rating from Charity Navigator, the premier charity rating organization in the world. We spent over \$260 million last year in our six Areas of Focus. We promote peace, clean water, disease prevention and control, maternal and child health, economic and community development, and education and literacy. We are also fighting Polio in a long war which has almost reached its end.

What we really need to do when thinking about The Rotary Foundation is see things like this:



We need to hear the joy in children's voices, the gratitude from parents whose child has just been inoculated, the excitement from young people learning in a school for the first time, the relief from the young and old who suffer from water borne illnesses.

The Rotary Foundation is OUR Foundation. The money in that pot is money we have given. We are doing it to make our world a better place, and to connect our hands and hearts to our brothers and sisters everywhere, including in our own back yard.

November is Foundation Month. We can't all be physically holding a baby in our arms administering the drops of life, but we can do our part to help those pictures keep recurring. If you give every year, resolve to become a Paul Harris Fellow. If you're already a Paul Harris Fellow, become a Paul Harris Society Member. For those who can, become Major Donors and Bequest Society Members. Make a donation to Polio Plus and be part of our historic victory over this dread disease. Give, because our money does great good in the world. We are Rotarians. That's what we do.

Director's Accountability Report

Here's a summary of activities related to RI responsibilities handled by your Director since the last update, and into the near future:

October

5	District 6540 Foundation Dinner, Elkhart, IN
7-14	Rotary Institute Montgomery, AL
15-17	Audit committee, Evanston, IL
18-20	District 5830 Conference, Longview, TX
22-27	RI board meeting

November

1	Foundation speech at Club 11, St. Louis, MO
2-3	District 6510 Conference, Mt. Vernon, IL
5	Quarterly call with Rotary Coordinators Presentation to Rotary Club of O'Fallon, IL
8	Presentation to Rotary Club of St. Clair County, Sunset
21-23	Rotary club gathering, Ragusa, Italy
28	Strategic Planning committee webinar

December

All Month	Phone calls with all District Governors
14	Membership call with RID Mark Maloney
19	Speak at the Rotary Club of Knoxville Breakfast Speak at the Rotary Club of Maryville-Alcoa
20	Speak at the Rotary Club of Oakridge, TN

Changing the Face of Rotary: A New Club Model Success Story

Our Zones' first webinar of the 2018-19 year kicks off at 7:00 p.m. (Eastern) on Tuesday, December 4th. It will feature members of the Waldo-Brookside Rotary Club in Kansas City, MO, which chartered in June 2015 with 52 members. Join us for this "deep dive" into the club's formation process, and 7 characteristics of the club's success which emerged during 2017 focus groups with club members. Panelists will provide insights into their success factors, and share lessons relevant for both new and existing Rotary clubs.

Director Greg Yank will make introductory remarks and RPIC Elizabeth Usovicz will serve as the moderator. Register for the webinar at: <https://attendee.gotowebinar.com/register/9111578487382006787>.

Board Action

Highlights from the October 2018 meeting of the Rotary International Board of Directors:

- Approved pursuing registration as a Non-Governmental Organization (NGO) in the People's Republic of China
- Amended the role, selection criteria, and term of assistant governors
- Encouraged appointing past and present Rotaractors as assistant Rotary coordinators, to support membership development
- Made certain district committees and sub-committees mandatory
- Adopted specific initiatives for the new strategic plan
- Selected Hawaii to host the 2020 International Convention
- Adopted a privacy statement for personal data

Decisions of the RI Board of Directors, and minutes of their meetings can be found [online here](#), and for the Trustees of The Rotary Foundation, [here](#).

Be the Inspiration:

Rotary, Relevance and Change



Elizabeth Usovicz
RPIC, Zone 31

Eastern Europe.

With my grandmother's passing, Uncle Stanley moved to the attic of my parents' home and stood watch over the toys, sports trophies and yearbooks of American childhood.

When my parents downsized to a condominium and I collected my stuff from the attic, it became obvious. Uncle Stanley needed a change. I found myself leaving the house one night with my mother's honeymoon luggage under one arm and Uncle Stanley under the other, now two generations removed from the sister who had held him in such affection.

Uncle Stanley took yet another migration to the American Midwest. He was living an anonymous life among the excess wall art in my office closet when circumstances changed after the fall of the Iron Curtain. The world shifted again with the re-established independence of Lithuania and the reconnection of family ties there.

Uncle Stanley was prominent in my family's initial exchanges with our cousins in this new world order. I emailed a photo of his portrait to a cousin in Lithuania, who shared it on Facebook with other family members on two continents. Until then, Uncle Stanley's youngest son, now in his eighties, had never seen an image of his father as a young man, the father who had promised to find and reconnect with his sister and her family in America. Uncle Stanley went digital, and went home.

Family portrait and Rotary alike, changing with the times is what keeps us relevant. The real value of my great uncle's portrait is in the connection he created between my family's past, present and future. The same is true in Rotary. When we appreciate our past and also embrace change in the present, we increase our capacity to share our core values and our humanitarian service into the future, across generations, genders and backgrounds.

If one family portrait can go digital, change lives and connect people across generations and continents, how much more can 1.2 million of us accomplish by inspiring and leading change, now and into the future?



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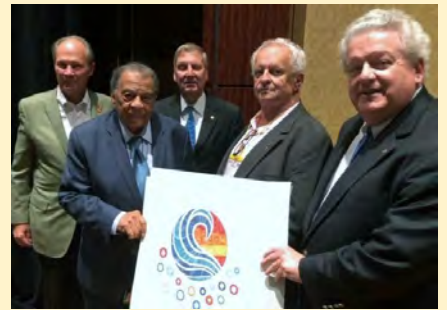
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[For a listing of all the assistant Rotary Coordinators click here](#)

Montgomery Zone Institute



Montgomery, Alabama

Rotary Institute, Oct 11-14 | Pre-Institute Training, Oct 9-11

Coming Events

2019

International Assembly

January 12-19 San Diego, CA

PETS

February 28-March 3 Lone Star PETS, Dallas, TX

March 1-3 Midwest PETS, Itasca, IL

March 8-9 All Ohio PETS, Columbus, OH

March 13-16 Great Lakes PETS, Kalamazoo, MI

March 15-16 Ole Man River PETS, Natchez, LA

March 16-17 Land of Lincoln PETS, Effingham, IL

March 28-30 Mid-America PETS, Fort Smith, AR

March 29-30 Show Me Rotary PETS, Jefferson City, MO

Mid-South PETS, Chattanooga, TN

District Conferences

April 4-7 (District 6780) Gatlinburg, TN

April 11-12 (District 6620)

April 11-14 (Districts 6650 & 6690) Columbus, OH

April 12-13 (District 6560) Muncie, IN

May 2-6 (Districts 5830, 6200, 6820, 6840), Cruise from New Orleans, LA

May 10-11 (District 6540), Notre Dame, IN

June 14-15 (District 6170) Hot Springs, AR

Heart of America Leadership Training

May 5-7, Evanston, IL

International Convention

June 1-5 Hamburg, Germany at the Hamburg Messe

June 2, Heart of America gathering at location t/b/a, Hamburg, Germany

Leadership Seminars

July 11-12 Zone 30

July 26-27 Zone 31

August 2-3 Zone 30

August 9-10 Zone 31

Zones 30-31 Summit

October 10-13 Fort Wayne, IN



Past District Governors from District 6540 at dinner for The Rotary Foundation



Heart 2 Heart Mission to Mexico



Molly Chatterjee, Arch Klumph Society honoree



RIPE Mark Maloney addresses Council on Legislation delegates



George and Noreen Ziebold are inducted into the Arch Klumpf Society by PRIP John Germ and Director Greg at District 6510's conference



2019-20 DG Class and Partners with RIPE Mark and Gay Maloney at Zone Institute



Ambassador Andrew Young at Montgomery Institute

