



[www.rizoness30-31.org](http://www.rizoness30-31.org)

July 2018

# The Heartbeat

News for Rotary Leaders in the Heart of America Zones 30-31

3Ms (Membership, Money and Messaging)



BE THE INSPIRATION

## Director's Message



As I end my first year as your Director, I want to thank the leadership at the Club, district and Zone level teams for serving Rotary by making a difference in the 2017-18 Rotary Year. Rotary leadership at all these levels including the President of our great organization changes every year, and yet somehow it all does come together. I also welcome and congratulate those new leaders who are now in office for this new Rotary Year 2018-19 with President Barry Rassin and the theme of **BE THE INSPIRATION**. Personally, this past year was indeed a once in a lifetime experience. Please know that I will continue to work and represent your interests (some 60,000 Rotarians in 13 States and 26 districts) and that of the entire Rotary world as I enter my second and final year serving on the board of RI.

Let me reflect on how I have discharged my responsibilities this past year. I believe a director should be visible within the zones he or she represents. To that end, I visited in some fashion 18 of our 26 districts by:

- Attending 3 Rotary Clubs that celebrated their 100th anniversaries
- Inducted 3 governors for the 2018-19 year
- Spoke at 6 multi-district PETS covering 23 of our 26 districts including 4 of the new districts that will become part of zones 30 and 31 effective 7/1/19
- Participated in 6 special events (Joint district, Women in Rotary, speaking at Rotary Clubs, etc.)
- Spoke at 11 single or multi-district conferences
- Convened the Rotary Zone 30-31 Rotary Institute in Springfield, IL
- Participated in 4 regional Heart of America Leadership seminars
- Held Zone 30-31 team leadership training in Evanston

My responsibilities as a member of the RI board included:

- Attended 4 board meetings and several ad hoc meetings
- Served as the Board Liaison to the Trustees of the Rotary Foundation attending their 4 meetings
- Was Vice chair of the Programs committee of RI
- Member of the Service above Self committee and Service to Humanity committees
- Co-hospitality chair for the RI board

My goal is to visit all of the districts during my two years as Rotary International Director. In this edition of the newsletter, I have included a year-end report I shared with my board colleagues at our final meeting in June outlining some of the accomplishments in Zones 30-31 – I know there are many others. The Membership and Foundation numbers are not final yet.

It is a privilege and honor for me to serve all of you. I thank my very supportive spouse/partner Catherine for joining me in many of the events described above and for her patience and understanding in the many days and nights I was “on the road”. You have my commitment to do my very best during my second and final year as a member of the board of Rotary International - let's all **BE THE INSPIRATION** to our Clubs and districts during the 2018-19 Rotary Year.

Greg Yank

# Director's Report

Below are the highlights of Director Greg's report to the Rotary International Board of Directors at its June 21, 2018 meeting:

## **Membership through 5/31/18:**

- Essentially flat for the year, up a bit in zone 30 and down a bit in zone 31; awaiting final numbers
- Female Rotarians: Zone 30 = 27%; Zone 31 = 28.5%
- 8% of Rotarians in Zone 30 and 31 are 40 years old or younger
- Brought in all District Membership Chairs for a full day of training at the September 2017 Institute
- New Rotary Community Corps Club formed
- 23 out of 26 districts have teams trained to do and doing Club Visioning
- 4 membership workshops to be held this summer

## **Foundation:** (Numbers are not final)

- Annual Fund giving estimated to be approximately \$110 per capita
- 25 of 26 districts have given 20% of their DDF to Polio Plus; total giving will approximate \$1.5 million
- 43 new Bequest Society members and 158 new Major Donors
- 5 new Arch Klumph Society members
- 25 districts participated in our Heart to Heat (H2H) global Grants with D4170 and D4140 in Mexico; 9 Global Grants sponsored plus one Global Grant partnered for a total \$1.3 million (our DDF was \$441,411, the TRF match was \$610,422). Note: One project sponsored was for low cost shelters, which (if approved) we have heard will be the first one in the world under the new TRF pilot project.
- This summer we will hold 4 regional training sessions on "*How to do a Global Grant*"
- Positive Peace Workshop 2 (A Stronger Mexico: Pillars of Peace) and follow up regional meetings in all 7 Mexico districts will be held between January and April, 2019, partnering with the Institute of Economics and Peace. All 15 women governors in Zones 30-31 participated. The total workshop cost is \$152,000.

## **Public Image:**

- Significantly promoted the "*People of Action*" campaign throughout the two zones
- Reviewed several district websites and brought them into compliance

## **Other Highlights:**

- Successful Rotary Institute in Springfield, IL with 400 in attendance
- Visited or had some presence in 18 of the 26 districts in Zones 30-31
- Attended 6 PETS speaking to 23 of 26 districts' presidents-elect
- 13 districts have gone through a one day multi-year planning session
- Two districts collaborated on a celebration of "*30 years of Women in Rotary*" event
- RIPN Mark Maloney was a special guest in the RID's home district 6510 celebrating the renaming and rededication of *Rock Springs Rotary Park*, a collaborative effort with the 3 O'Fallon, IL clubs and the City of O'Fallon
- Serving as the Board Liaison to the Trustees was very enlightening and fulfilling
- Represented President Ian at two district conferences in Scotland (Greg) and England (Catherine)

# Featured Attractions

## Be the Inspiration



Barry Rassin  
2018-19 R.I. President

My dear friends and fellow Rotary leaders,

Today marks the beginning of the 2018-2019 Rotary year and the beginning of our time together in Rotary office. It is the day that we accept the baton of leadership from those who held our offices before us, and begin the task of preparing to pass those batons to our successors. If we do our jobs well, we will leave office, one year from now, with clubs and districts that are larger and stronger, more efficient and more effective, and more fully committed to the work and the values of Rotary.

The metaphor of Rotary leadership as a relay race is one we use often, as it so aptly expresses the nature of Rotary office. Yet Rotary leadership is not an individual, but a team sport. You and I, and all of your fellow leaders, enter this Rotary year together, as part of a team. We share the same goal: a world transformed by Rotary service, one project, one club, one community at a time.

Our theme in this Rotary year is *Be the Inspiration*. I chose this theme because, throughout my years in Rotary, I have seen that what truly motivates Rotarians is their work. The Rotarians who have the biggest impact through their service aren't always the women and men with the greatest resources, the most experience or the largest networks. They're the ones who are inspired. Whether it was something they did, something they saw, or someone they met, they've all had experiences that lit them on fire—and inspired them to serve.

This year, I ask each of you not only to seek that inspiration within yourselves, but to *Be the Inspiration* for others. Work to build clubs and districts with Rotarians who find meaning in their service, who know they are having an impact, and who are inspired to do even more. Lead with passion, lead by example—and lead Rotary to a future even stronger than its present.

You and I, and every district governor, club president, and Rotary officer around the world, have been chosen this Rotary year. We've been chosen by our fellow Rotarians who believed that we were the best people to do the work that now lies before us. In the twelve months ahead, I intend to work as hard as I can, as well as I can, and I know that you will do the same. We are all in this together—and together, we will *Be the Inspiration*.

Yours in Rotary,

Barry Rassin  
2018-19 R.I. President



**BE THE INSPIRATION**



# *Take it From the Top*

## News from Rotary International

Highlights from the July, 2018 meeting of the Rotary International Board of Directors:

- Selected John C. Matthews and Peter Iblher as the 2018-19 Rotary International Vice President and Treasurer, respectively
- Approved the tentative schedule of 2019-20 Rotary Institutes and 2018-19 meetings of the Rotary International Board and Trustees of The Rotary Foundation
- Set August 5, 2019 as the date for the meeting of the 2019-20 Nominating Committee, comprised of members from the 17 odd-numbered zones
- Reviewed proposed legislation for the 2019 Council on Legislation
- Established a committee to review the structure of Rotary's leadership at the regional, district, and volunteer levels and another to study integration of young past district governors into Rotary International and Rotary Foundation committees
- Adopted the following 2019-20 goals for Rotary International and The Rotary Foundation:

### **PRIORITY 1 – UNITE PEOPLE**

1. Strengthen the process for activating leadership in clubs and districts.
2. Increase club membership by attracting new and retaining existing members.
3. Start new clubs.

4. Increase the number of female members, members under 40 and Rotaractors joining Rotary.
5. Enhance the engagement and collaboration among Interact, Rotaract and Rotary club members and other Rotary participants.

### **PRIORITY 2 – TAKE ACTION**

6. Publicize the role of Rotary and Rotarians in polio eradication.
7. Increase local and international projects by fully utilizing District Designated Funds for district grants, global grants, PolioPlus and Rotary Peace Centers.
8. Increase contributions to the Annual Fund and PolioPlus while building the Endowment Fund to \$2.025 billion by 2025.
9. Build awareness of Rotary, and promote the People of Action campaign.

### **PRIORITY 3 – INTERNAL/ OPERATIONAL**

10. Analyze the effectiveness of our current volunteer leadership levels.
11. Focus and potentially narrow our programs.

Decisions of the RI Board of Directors, and minutes of their meetings can be found [online here](#), and for the Trustees of The Rotary Foundation, [here](#).



A graphic with a dark blue background. A bright light source in the upper left corner creates a lens flare effect, with several beams of light shining across the scene. The text "Spotlight on Membership" is written in a large, stylized, light blue cursive font, centered in the upper half of the image.

# Spotlight on Membership

## ACTION STEPS to Make Your Club ACTIVE and ATTRACTIVE

Membership is the job of all of us. It is the number 1 internal priority of Rotary International and we all need to work and take responsibility to invite qualified individuals into our great organization. We have heard the number 1.2 million Rotarians for the last 16 years so growth has been flat up in certain parts of the world and down in others – the US is one of these. I have spoken about the need to have strong and vibrant clubs for a number of years and I have included below some action steps clubs can take so they are active and attractive.— Greg

*Premise: An active Rotary Club will be attractive to prospective members and will engage/retain customers*

1. Honestly evaluate your Club “fundamentals”:
  - A spirit of hospitality
  - Venue
  - Costs
  - Food
  - Room appearance
  - Is the meeting well run?
  - Rules/Traditions
  - Meeting frequency, day and time
  - Attendance requirements
  - Membership types
  - Are your meetings FUN?
2. Have the board complete the [Rotary Club Health Check](#) and conduct a [member satisfaction survey](#)
3. Engage in a [Club Visioning](#) event
4. Ensure programs and speakers are interesting and compelling
5. Provide opportunities for hands-on service, fellowship, and professional development
6. Find a signature club project that engages the club’s members and positively impacts the community
7. Implement Rotarian of the week and recognize members’ achievements and milestones
8. Keep members informed about club goals, projects, events, finances, and opportunities
9. Have your club reflect your community in terms of your members’ age, gender, ethnicity, and diversity
10. Engage in an active PR program including an online presence and social media focus
11. Create a strong [new member orientation](#) program and conduct meaningful induction ceremonies
12. Implement a mentoring program
13. Identify what % of your members have sponsored or invited another person to a meeting (last 2 years)
14. Solid track record of giving to our Foundation
15. Leadership transition plan to provide for continuity

# 2018 Toronto Convention



Charles Shumate  
DGE 6560

Last week, I attended a wonderful Rotary International Convention in Toronto, Ontario, Canada. Thirty thousand Rotarians from throughout the world flooded the streets of this welcoming city of more than 2.7 million residents. Communication was alive as more than 140 different languages blended to share stories, ideas, gratitude and appreciation.

The opening general session's flag ceremony touched me deeply. As Rotaract youth from 150 different countries presented each country's flag, pride and respect erupted in a staccato of applause and cheers throughout the Air Canada Centre. When the United States flag was presented, I was on my feet, cheering with overwhelming gratitude and respect for the privilege of living in such a spectacular country. It was invigorating to witness Rotarians and guests celebrating and honoring these symbols of their homes, their lives and their cultures.

Guest speakers for the event included former First Lady Laura Bush, Princess Anne, Canadian Prime Minister Trudeau and Dr. Tedros Ghebreyesus, General Director of the World Health Organization (WHO). It was shocking to hear some of the challenges facing our world's people. Over three billion do not have clean water to drink. One billion live in extreme poverty. Fifty-two million youth drop out of high school each year. There were also moments of reassurance. According to Laura Bush, child deaths have dropped by one half since 1990. Since 1980, literacy has increased from 20 percent to over 80 percent worldwide. Over 2.2-billion children have been immunized against polio, a great accomplishment toward Rotary's top priority to eradicate polio from the face of the earth. It was exciting to learn that Rotary International—including Anderson Rotary Club--helped people in 147 different countries last year.

The conference's melting-pot of ideas, energizing flag presentation, sobering statistics and celebration of progress have changed how I look at the world and our role as United States citizens. Our country has a remarkable capacity to change and accommodate change. I'm grateful for the American sense of responsibility to each other and to "giving back." It's one of the reasons I identify with Rotary and our pledge of "Service above Self." Our nation's people do amazing things. We stand for freedom. We are resilient—overcoming seemingly insurmountable circumstances. America is filled with people who work tirelessly each day to increase opportunities for their children, their neighbors and people around the world. I am grateful Americans continue to be dedicated to creating a better, God-honoring world that is safer, one that breaks down barriers to success and promotes opportunities for new and innovative ideas.





Elizabeth Usovicz, Zone 31  
Public Image Coordinator

## Rotary: Is it Time for A Re-Read?

English was not my father's first language. And like a lot of second language learners, he was an avid reader. He especially liked Conrad and Melville and read their bodies of work not once but several times during his life. As a young man, it was not uncommon for him to drop my mother off at her home after a date and head for a neighborhood diner, book in hand, to read and drink coffee until the night waitress closed up and shooed him home.

Later in life, he added Louis L'Amour westerns to his list of favorites. One of the simple and great pleasures of his day was to settle into a comfortable chair in the evening to revisit a favorite read for a second or third time - or more.

Why did he prefer to re-read, rather than switch to something new? I asked him once. His answer, like him, was straightforward but not necessarily simple: it was a good book the last time, and he got something new from a book every time he read it.

Lately it's occurred to me that my father got something new out of old favorites in part because his insights changed with his life experience. The books weren't different but what he brought to them each time was.

As we enter a new Rotary year, I've been thinking about what we each bring to our Rotary leadership experience, both individually as Rotarians and collectively in our clubs, districts and zones. Beginning a new year brings with it an opportunity for all of us to take a "new read" on Rotary.

Are we truly bringing new perspectives to Service Above Self? Or are we operating from perspectives we've always held?

As Louis L'Amour wrote, "There will come a time when you believe everything is finished. That will be the beginning."

Maybe it's time for a re-read on our engagement in Rotary. To gain something new from being a Rotarian by bringing something new to our leadership roles. And like my father reading in the neighborhood diner, we can change our perspectives and open ourselves up to a whole new world of inspiration.







RI Director-Elect  
Stephanie Urchick

# Our new vision statement: why should you care?

*Director-Elect Urchick is the chair of the Board's Strategic Planning Committee. This is her April article in "Rotary Voices."*

We are now more than a year into the process of revisiting Rotary's strategic plan, a process that will allow us to examine our strengths, weaknesses, opportunities and threats in order to move the organization in a direction that will allow Rotary to thrive in the years ahead. Our new vision statement is the first lap in that three-year journey.

You may have seen the vision statement and wondered what its relevance is to you. If Rotary were a ship approaching land, our new vision statement would be the lighthouse that keeps us from running aground. Our vision statement explains what we want to achieve in the same way that our mission statement explains our focus, and our strategic plan represents how we are going to get there.

Strategic planning is a process, not an event. And it is certainly not limited to activity conducted in the board room. Almost 30,000 Rotarians, Rotaractors, and alumni participated in the 2017 triennial strategic planning survey sent out last January. Our strategy office and our consultant partner then conducted countless focus groups, in-depth interviews and discussions with Rotarians, non-Rotarians, Rotary leaders, alumni, Rotaractors and others to gather more insight. Over the course of all these sessions, more than one million individuals had an opportunity to provide input.

Out of these focus groups, different elements emerged that were then tested around the world to be sure they were culturally appropriate to both Rotarian and non-Rotarian audiences.

These elements became our 24-word vision statement.

More and more leaders and members are having a chance to see and hear the vision statement and think about how these words reflect the impact we want to have on the world.

Entering the second year of the process, we will begin to test "priority concepts" that will move Rotary toward our vision statement. These concepts are being tested in every part of the world through additional focus groups to ensure these concepts resonate in all geographies, languages and cultures. In the third year, the rubber will hit the road. Strategies and tactics

will be created and approved, and districts and clubs will be asked to try them and give us feedback.

Why is all this important? Let's look at Amazon, a great example of the power of strategic planning. Amazon was the very first company to endorse free shipping. Amazon, researchers have noted,

rose to power not by inventing a new product or service, but by analyzing the entire industry and making multiple moves into the future, much like a chess game.

Our three year-process allows for many checkpoints along the way to determine if we are still on the right track, if external or internal aspects have changed, and if a response to these changes requires altering our trajectory. When the strategic plan finally rolls out two years from now, there will be more than one million people who — because they had input — can say, "I helped shape that plan."

What would we like you to do? Share the vision statement with your fellow club members. Think about what it means to your club. And look for opportunities to give your input into our strategic planning process. Help us chart a course for taking action to create lasting change.

*"Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."*



# Rotary Making a Difference

## Ralph's Ride for Polio



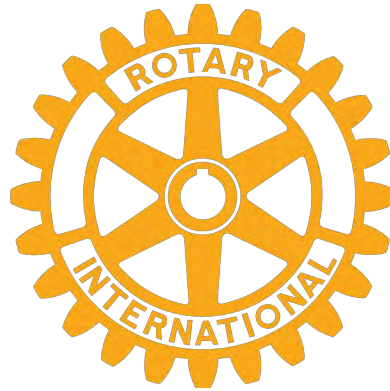
Fairview Heights President Ralph Zuke rode his Bicycle Rickshaw 700+ miles from Fairview Heights to Toronto where the 2018 Rotary International Convention was held. Ralph chose to ride for 22 days and his goal was to raise \$22,000. If you notice a trend, 22 is the number of preventable Polio cases that occurred in 2017. This year so far we have had 11. As Ralph puts it "Zero is the only acceptable number." His journey included stops at many local Rotary clubs to raise awareness and money for this critical fight. Along the way, he found friendship and fellowship as many Rotarians opened their homes to him. The journey culminated in Toronto, where he was greeted by Rotary International President 2017-2018 Ian Riseley in Simcoe Park, directly across the street from the Convention Center. Ralph exceeded his goal and has raised to date \$23,682. Well done Ralph! You truly honor our theme for this year of "Rotary Making a Difference" and you Inspire Rotarians, and non-Rotarians, along the way. We're proud of you! (Article by PDG Jill Pietrusinski)



“Zero is the only acceptable number.”

# Rotary

## Coming Attractions



### 2018

#### **District Conferences**

[September 27-29 \(Districts 6080 and 6110\) Joplin, MO](#)

[October 18-20 \(District 5830\) Longview, TX](#)

[\(District 6490\) Bloomington, IL](#)

[November 2-3 \(District 6060\) Cape Girardeau, MO](#)

[\(District 6460\) Springfield, IL](#)

[\(District 6510\) Mount Vernon, IL](#)

#### **Leadership Success Seminars**

[July 13-14 Erlanger, KY](#)

[July 20-21 St. Louis, MO](#)

[July 27-28 New Orleans, LA](#)

[August 3-4 Gardendale, AL](#)

#### **Governors-Elect and Governors-Nominee Training Seminars**

[October 9-11 Montgomery, AL at the Renaissance Hotel and Spa](#)

#### **Rotary Institute**

[October 11-14 Montgomery, AL at the Renaissance Hotel and Spa](#)

### 2019

#### **International Assembly**

[January 12-19 San Diego, CA](#)

#### **PETS**

[February 27-March 3 Lone Star PETS, Dallas, TX](#)

[March 1-3 Midwest PETS, Itasca, IL](#)

[March 8-9 All Ohio PETS, Columbus, OH](#)

[March 13-16 Great Lakes PETS, Kalamazoo, MI](#)

[March 15-16 Ole Man River PETS, New Orleans, LA](#)

[March 16-17 Land of Lincoln PETS, Effingham, IL](#)

[March 28-30 Mid-America PETS, Fort Smith, AR](#)

[March 29-30 Show Me Rotary PETS, Jefferson City, MO](#)

[Mid-South PETS, Chattanooga, TN](#)

#### **District Conferences**

[April 11-12 \(Districts 6690 and 6620\)](#)

[May 2-6 \(Districts 6200, 6820, 6840\), Cruise from New Orleans, LA](#)

[May 17-18 \(District 6710\)](#)

#### **International Convention**

[June 1-5 Hamburg, Germany at the Hamburg Messe](#)



# Freeze Frame!

## Images from Around the Zones



2018 Zone Fellowship Cruise



Debbie Alexander-Davis, Jim Roxio, Susan Haralson, and David Bixler on the Best Practices for Multi-Year Planning breakout session discussion panel



Sergeants at Arms Billy and Annette Foster with Donna and Greg Landry



Mark Maloney and Gay as he was introduced as RI's 2019-20 President



Past Director Larry Lunsford, with Cara and Jill



Betty Lou and Director-Elect Floyd Lancia



Elizabeth Usovicz and Greg Yank facilitated the planning breakout session



Bob Warner and Tamie Babb



Past Director Karen Wentz, Lanny Lenker and Catherine Yank



"Second Line" on the Zone Fellowship Cruise



# Freeze Frame!

Images from Toronto



Rotary International  
President-Elect Mark Maloney



Welcome to Toronto from Chief R. Stacey Laforme, leader of  
the Mississaugas of the New Credit First Nation



[Rotary Wine Appreciation Fellowship](#)



Polky and Tom Ashford, on  
the Saturday Zone Cruise



Canadian Prime Minister Justin Trudeau accepts Rotary's  
Polio Eradication Champion Award in recognition of  
Canada's contributions to polio eradication







## Highlights from the June 2018 Rotary Foundation Trustees Meeting

The Rotary Foundation Trustees met on 28 June 2018 in Toronto, ON, Canada. At this meeting the Trustees reviewed reports from five committees and recorded 24 decisions. The following are highlights of actions taken.

The Trustees

- Adopted a new strategic plan for Rotary with four key priorities:

### **Increase our impact**

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

### **Expand our reach**

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

### **Enhance participant engagement**

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

### **Increase our ability to adapt**

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

- approved up to US\$39.6 million in PolioPlus grant funds to
  - World Health Organization African Region
  - World Health Organization Eastern Mediterranean Region
  - World Health Organization Polio Research Committeefor outbreak response support, operational support, social mobilization, and research activities;
- approved three level III global grants (grants over US\$100,000) for disease prevention and treatment in Ethiopia, basic education and literacy in Guatemala, and water and sanitation in Honduras;
- reviewed their policy regarding disaster relief and agreed to create a separate page on [rotary.org](http://rotary.org) to include information for Rotarians on how to participate in disaster relief efforts;
- approved the 2018–19 budget for revenues of US\$359,385,000 and expenses of \$331,907,000, including program awards of \$274,151,000.



## Highlights from the June and “July” 2018 Rotary International Board of Directors Meetings

The 2017–18 RI Board of directors held its fifth and final meeting on 21 June 2018 in Toronto, ON, Canada. The 2018–19 RI Board held its first meeting on 29 June 2018 in Toronto, ON, Canada. At these meetings the Board reviewed reports from six committees and recorded 39 decisions.

### June 2018 Board Meeting Highlights

#### The Board

- amended its policy regarding regional leaders to better ensure cooperation and effective outcomes from all regional leader teams;
- revised the district structure under which regional teams operate to align with the new zones structure;
- looked favorably on the general secretary’s decision to recognize the LGBT Rotarians and Friends Fellowship and the Young Rotarians’ Fellowship, and further amended the definition of a Rotary Fellowship to be:  
A Rotary fellowship is a group of Rotarians, their family members, Rotaractors, program participants, and alumni who globally unite around a common interest, vocation, or recreational activity with the primary purpose to network and further friendship.”

- Adopted a new strategic plan for Rotary with four key priorities:

#### **Increase our impact**

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

#### **Expand our reach**

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary’s openness and appeal
- Build awareness of our impact and brand

#### **Enhance participant engagement**

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

#### **Increase our ability to adapt**

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

- agreed that Zones 5, 7, 8, 11, 16B, 20A, 23B, 27, and 31 shall select committees in 2018–19 to nominate RI directors for election at the 2020 convention to serve in 2021–23;
- approved the 2018–19 RI operating budget, reflecting revenues of US\$113,826,000, operating expenses of \$86,483,000, use of general surplus funds of \$1,056,000, and use of convention reserves of \$1,115,000, resulting in an excess of revenues, general surplus funds, and convention reserve over expenditures of \$1,847,000.



## **"July" 2018 Board Meeting Highlights**

### **RI ADMINISTRATION**

#### The Board

- welcomed the 2018–19 appointments of John C. Matthews as RI vice president and Peter Iblher as RI treasurer;
- adopted the 2019–20 annual goals for Rotary International and The Rotary Foundation as follows:

#### **GOALS FOR PRIORITY 1 – UNITE PEOPLE**

1. Strengthen the process for activating leadership in clubs and districts.
2. Increase club membership by attracting new and retaining existing members.
3. Start new clubs.
4. Increase the number of female members, members under 40, and Rotaractors joining Rotary.
5. Enhance the engagement and collaboration among Interact, Rotaract and Rotary club members and other Rotary participants.

#### **GOALS FOR PRIORITY 2 – TAKE ACTION**

6. Publicize the role of Rotary and Rotarians in polio eradication.
7. Increase local and international projects by fully utilizing District Designated Funds to fund district grants, global grants, PolioPlus and the Rotary Peace Centers.
8. Increase contributions to the Annual Fund and PolioPlus while building the Endowment Fund to \$2.025 billion by 2025.
9. Build awareness of Rotary, and promote the People of Action campaign.

#### **GOALS FOR PRIORITY 3 – INTERNAL/OPERATIONAL MATTERS**

10. Analyze the effectiveness of our current volunteer leadership levels.
  11. Focus and potentially narrow our program efforts.
- agreed that committees referenced in Article 17 of the RI Bylaws should not meet during the month of July, the first two weeks of August, and from the fourth Thursday in November through the end of December and requested future RI presidents to authorize meeting times accordingly;
  - in its ongoing review of governance matters in Rotary, established a new, six-person committee to review regional leaders and structure, including the effectiveness of institutes, presidents' representatives, and regional leaders; the regionalization model; volunteer leadership layers between directors and the districts; and district matters, including the ideal number of districts, their size, leadership structure, and duties of the governor;
  - approved a four-year pilot for incorporating young past governors as a resource to the RI Board as a way for including younger perspectives in the Board's decision making process.