

## CLUB SERVICE

4-Way Test—*this week* – Susan Winsor  
4-Way Test—*next meeting* – Fred Kelsven  
Program— Barbara Morgan  
August Invocation— Grant Wiseman  
August Greeters — Catie Rabun and Lee Boylston

## GUESTS

Mary Jo Wilson            guest of Joe Spencer  
Marty Musolf             guest of Bob Bigger  
Karen Poteet             guest of Jeff Howell

## MAKE-UPS

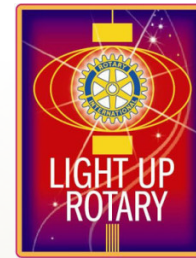
Beth Everett             Sunrise Rotary 7/14

## CLASSIFICATION TALK: FRED HUMES

By: Amy Winn



Fred retired from the Air Force in 1983 and was one of the first members of the Sunrise Rotary Club before moving and becoming a member of a North Augusta club. When they moved back to Aiken in 1998 he joined our club. Since retiring as Executive Director of the Economic Development Partnership, he has served as President/CEO of the Applied Research Center, an affiliate of the Partnership with a goal of promoting technology transfer. This organization currently has three laboratories. One is a hydrogen lab that is doing work with Japanese national labs and others including SRNL. They also have a glass and ceramics lab that works with two universities for medical applications of that technology. The third is a microwave lab that has teamed up with one university and a company out of Knoxville, Tenn. Fred is married with children and grandchildren.



**Rotary Club of Aiken**  
**PO Box 685**  
**Aiken, SC 29802**  
**(803) 648-5676**  
**Monday, 12:30 PM**  
**Newberry Hall**  
**117 Newberry Street, SW**  
**www.aikenrotary.org**  
**R.I. President**  
Gary C.K. Huang  
**District Governor**  
Tom Faulkner  
**Club President**  
Barbara Morgan  
**President Elect**  
Joe Lewis  
**Vice President**  
Jason Stewart  
**Past President**  
Joe Shields  
**Secretary/Treasurer**  
Stanley Smith  
**Sergeant-at-Arms**  
Richard Holley  
**Assistant Governor**  
Liz Stewart  
**Board of Directors**  
Henry Krippner (2015)  
Chuck Munns (2015)  
Van Smith (2015)  
Collette Ball (2016)  
Liz Neal (2016)  
Will Williams (2016)  
Beth Everitt (2017)  
Ron Parker (2017)  
Grant Wiseman (2017)  
**Sergeants-at-Arms**  
Chair: Richard Holley  
Robert Stack  
Richard Herring  
Tom Calhoun  
John McMichael

# THE GEAR



## The Rotary Club of Aiken



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## PROGRAM LAST WEEK

By: Amy Winn



Gary Stooksbury introduced last week's speaker, Will Williams, President/CEO of the Economic Development Partnership. After providing some background on the Partnership that was founded in 1984, Will noted the positive impact Aiken Rotary members have had on this organization over the years. In 1988 Edgefield County joined the Partnership and on July 1 of this year Saluda County came onboard expanding their regional approach to economic development.

Manufacturing in Aiken started back in 1840 with Mr. Greg and the Graniteville Corporation that was operated until 2006, and more recently Kimberly Clark and Owens Corning who have operated for more than 40 years. About 7,100 people are currently engaged in manufacturing employment in Aiken County—about 14% of the total workforce. Statewide about 15% of the workforce is in manufacturing and on the high end Spartanburg is 21% and Anderson is 20% compared to Richland County at the low end with only 5%. Manufacturing is ranked No. 2 in Aiken County in terms of labor earnings with manufacturing totaling about \$400 million in payroll—17 ½% of total labor earnings. Manufacturing also has the second highest wages with an average annual salary of \$56,680, higher than the state average of about \$52,000.

Bridgestone's recent investment of \$1.2 billion is an example of Aiken County's recent successes and currently holds the record for the largest capital investment in the state. Unfortunately, we're not realizing the full benefit since 30% of their employees live outside Aiken County. Will explained that it is highly competitive when it comes to attracting new employers and their employees, and the lack of investment in our school facilities is a significant issue for many.

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## PROGRAM TODAY

BECKY KOELKER,  
AIKEN ELEMENTARY

LISA FALLAW,  
EAST AIKEN SCHOOL FOR THE ARTS

## FUTURE PROGRAMS

AUG 11 Diana Floyd and Kathryn Wade;  
Life Choices  
AUG 18 Behind the Red Badge  
AUG 25 Clifton Jones, Economic Forecast

## BIRTHDAYS

8/7 Sam Thomas  
8/8 Gwen Nalls  
8/8 Rachel Ryan  
8/9 William Shreck

## CLUB ANNIVERSARIES

8/7 Joel Cote (2006)  
8/8 Jennifer Hart (2011)  
8/10 Grant Wiseman (2009)

## PRESIDENT GARY C.K. HUANG'S 1.3 MILLION MEMBERSHIP GOAL

By Ryan Hyland, *Rotary News*  
1-AUG-2014

Gary C.K. Huang never imagined he would become Rotary International's president when he joined in 1976, but now that he is in office, he hopes to increase membership to 1.3 million by the end of his term.

"It's simple. The more members we have, the more people we can help. A stronger membership base will result in stronger communities," says Huang, who on 1 July became Rotary's first Chinese president.

Huang also hopes his presidential theme, Light Up Rotary, will encourage members to brighten Rotary's image to the public, which he believes in return will improve member recruitment and retention.

Huang has a track record of improving membership development in Asia, adding 19 clubs when he was district governor for Taiwan, Hong Kong, and Macau. One of the cornerstones of his presidency is encouraging clubs and districts to conduct a Rotary Day. These one-day events, he says, can spotlight a particular cause, and solidify Rotary's image as one of the world's leading service organizations.

"We need to showcase our good work to everyone in the community. Rotary Days need to be fun and all inclusive. Invite your family, friends, and neighbors to participate. My hope is at the end of the day a few non-members will want to join Rotary," he says. "Let's give people the opportunity to experience what it's like to make a difference. Rotary Days can achieve that." [...]

## IN THE ROTARY INTERNATIONAL CALENDAR, AUGUST IS MEMBERSHIP AND EXTENSION MONTH



Photo: Vicki Bukovitz introduces Carla Cloud to the Club as a new member earlier this year.

*Richard Linquist, from the Cultural Arts Rotary Club of Fresno in District 5230, wrote this article to inspire their members during Membership and Extension Month and the message applies to all clubs.*

August is membership and extension month. This is the time we look forward to our Rotary year and envision opportunities to grow our membership, which will enhance our ability to serve our communities and support humanitarian efforts around the world.

Who do you know that you can share your enthusiasm and passion for Rotary with, and simultaneously enjoy their fellowship on a weekly basis? They could be a friend, a friend of a friend, a neighbor, an acquaintance, a business associate, colleagues, or even a family member. You know they are a quality person and would make a great Rotarian, but guess what; they have never been asked. Now is the time to just take a few minutes and give them a call. Talk to them. Tell them about your club and the impact you have with projects in your community and around the world. Who wouldn't want to be part of an organization that has a worldwide reputation of trust and integrity that includes a long history of accomplishments helping people less fortunate than ourselves in every corner of the earth?

Only 20% of Rotarians ever ask someone else to become a member. Don't be counted in the 80% category. It may be appropriate in many circumstances to ask your potential member to come to your club meeting to experience the fellowship and enjoy seeing a quality speaker, or maybe invite them to participate in a club community project where they feel the deep satisfaction of helping others. If they come away feeling they have just added value and purpose to their life, invite them again to come to another meeting or get them involved in another club project. I know there are as many ideas to get a new member as there are Rotarians. I know it sounds simple but when you see them engage, just ask, *would you like to become a member of our Rotary Club?*

The goals have been set; the ground has been laid; so we as responsible Rotarians must make it our charge to bring in an outstanding member to share the fellowship, prestige and honor of serving others and being a member of the greatest service organization in the world, Rotary.