



## Minutes

### **Board of Directors**

### **First Flight Rotary Club**

**February 13, 2019**

### **Beachside Bistro, Kill Devil Hills**

Attendance: President Richelle Barrett; President-elect Rob Nichols; Secretary Carl Classen; Sargent-at-Arms Dick Calhoun; Board Member Stan Keeler; and Immediate Past President Jay Taylor (ex officio)

President Barrett opened the meeting at 12:04 PM.

### **Minutes**

President Barrett noted that the minutes of the January 9, 2019 had been emailed out to the Board.. Classen moved approval and Nichols seconded. Minutes passed.

### **Treasurer's Report**

Lowman gave a review of the financial condition of the Club for the period from July 1 through January 31, including the proceeds and expenses of the Oink & Oyster Roast. He noted that the Club was in good shape financially and matters looked favorable with a number of new members joining recently. He noted the lower net proceeds from the 2018 Oink & Oyster Roast and the much higher meals costs due to the 18-meal minimum.

Lowman recommended that debts owed the Club by former members Tina Hodgson and Jim Troutman be declared uncollectible so he can remove those accounts receivable from the books. Keeler moved and Lowman seconded such a motion. The motion passed.

### **Oink & Oyster Roast**

Taylor gave an overview of the Oink & Oyster Roast and made suggestions regarding improvements for 2019. He noted the change in how oysters were handled in 2018 and the need to seek sponsors earlier. He also suggested getting tickets to Club members as early as July. Other suggestions discussed by the Board included:

- Drop t-shirts but keep aprons; put sponsor logos on aprons; give aprons to guest speakers.
- Develop goodie bags for participants with sponsor information and information about the Club
- Banners inside the tent and along the roadway
- Require fewer Club member tickets to be sold if a Club member brings a new sponsor; much discussion that sponsorships are a better growth opportunity than selling more tickets due to limited space for parking
- Maximize guest parking at Longboards and Post Office; mow/sign pathway from Post Office parking lot
- Alternative food arrangements, especially regarding oysters and crabs

After new leadership of the Oink & Oyster Roast gained in experience in 2018, Taylor said he and Nichols would be meeting soon on 2019 Oink & Oyster and seek greater involvement of Club membership.

The Board thanked Taylor for his work leading the Oink & Oyster Roast.

### **Membership Committee Report**

Keeler gave an update from the Membership Committee saying another new Club member – Mike Talley – was being inducted at the Regular meeting that day. This brought the total to four during the

current Rotary year and one more will likely be approved in the coming week. He discussed the new CRM function of DACdb and how he was using it to help keep track of potential new members, plus get existing members to follow-up with people they have suggested. He requested \$200 in the coming budget for printing costs.

The Board thanked Keeler and the Membership Committee for their hard work increasing membership.

### **Service Project Committee**

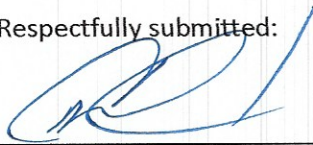
Classen stated that Service Project Committee members were working on several Projects where members could participate. An upcoming project was the Kelly's St. Patrick's Day Parade. He also discussed the 2019 Brewtäg, which is scheduled for late October. Nichols stated he was seeing if an evening helping Ruthie's Kitchen was still feasible this winter. Board members were asked to provide ideas for service projects that 3+ members would enjoy supporting.

### **Next Meeting**

President Barrett stated the next Board meeting would be March 20, 2019.

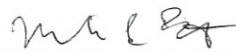
Hearing no further business, President Barrett adjourned the meeting at 12:53 PM.

Respectfully submitted:



Carl Classen, Secretary

Approved by the Board March 20, 2019



Richelle Barrett, President