

# Rotary District 7610

## District Social Media Chair

### Job Description

**Purpose:** To enhance, maintain and encourage the use of social networking and media at the district level that allows district Rotarians to connect with or keep in touch with Rotarians in the district and around the world.

**Qualifications:** The Social Media Chair should be an active Rotarian in District 7610 and have solid knowledge and skills in social media and networking.

#### **Duties and Responsibilities:**

- ❖ Establish social networking and media at the district level
- ❖ Attend trainings to prepare for facilitation role at district trainings
- ❖ Facilitate at district training events as requested
- ❖ Prepare and distribute social networking and media materials for clubs
- ❖ Act as resource for clubs on their social networking and media efforts
- ❖ Participate in district events

