



PRESENTED BY
ROTARY CLUB OF FORT LAUDERDALE

2019 SPONSORSHIP OPPORTUNITIES



Dear Potential Sponsor,

Thank you for taking the time to review the sponsorship opportunities for the 2019 Fort Lauderdale Pirate Festival presented by the Rotary Club of Fort Lauderdale. The event will take place on Saturday, April 20, 2019 from 11:00 am to 5:00 pm at Esplanade Park in downtown Fort Lauderdale.

Fort Lauderdale has a long history with pirates and this festival will celebrate some of the earliest inhabitants of the area. The Fort Lauderdale Pirate Fest will include the following activities:

- ◆ Live entertainment
- ◆ Costume Contest
- ◆ Beer Garden and various food options
- ◆ Children's Zone, rides and more
- ◆ Petting Zoo
- ◆ Kids Scavenger Hunt
- ◆ Pirate Encampments
- ◆ Arts and Crafts vendors
- ◆ River Pirate Raft Race on the New River
- ◆ Paddle Board Race on the New River
- ◆ Financial support of the Rotary Club of Fort Lauderdale and its foundation provides resources for community projects, college and vocational school scholarships, clean water and sanitation, and the eradication of Polio from the face of the earth.

We look forward to working with your organization and accomplishing our shared goals.

Yours in Rotary Service,

David H. Kramer
President- Fort Lauderdale Rotary Club

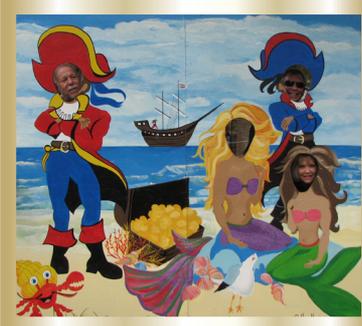
Kat Martin
Chairman Fort Lauderdale Pirate Festival

ADMIRALS

Sponsorship Level
\$10,000

Everything in Captains, plus the following:

- ☒ Corp logo on poster(s) - main name on banner
- ☒ Main name on all social media campaigns and print advertising
- ☒ A total of 2 exhibitor booths in prominent locations selected by the director of the Pirate Fest
- ☒ On stage recognition during the Pirate Fest
- ☒ Corp mentioned an additional 5 times during the event by the event MC or Rotary Club leadership
- ☒ No entry fee for the raft or paddle board race. If requested, Rotarians can work with the Admiral's crew to build a raft
- ☒ 3 additional invitations to the recognition luncheon
- ☒ 5 additional cannon shaped yard signs for your corp
- ☒ Banner ad on Pirate Fest website with link to your website
- ☒ 1 year membership for one person in the Fort Lauderdale Rotary Club - lunch included
- ☒ 1 year scholarship in the name of the sponsor presented to a deserving student selected by the club's scholarship committee
- ☒ 5 tickets to the annual scholarship luncheon and the opportunity to present the scholarship at the luncheon
- ☒ Right of first refusal to sponsor 2020 Pirate Fest



CAPTAINS

Sponsorship Level
\$5,000

Everything for Quartermasters, plus the following:

- ✘ Full media package including our ad in Go Riverwalk Magazine- over 165 million impressions
- ✘ Corp mentioned at least 5 times during the event by the event MC or Rotary Club leadership
- ✘ 2 invitations to the recognition Rotary luncheon
- ✘ All entry fees waived to the event
- ✘ First right of refusal for the 2020 Pirate Fest
- ✘ 3 additional cannon shaped yard signs for your corp

QUARTERMASTERS

Sponsorship Level
\$2,500

Everything for First Mates, plus the following:

- ✘ Corp logo on three Rotary Club banners
- ✘ One exclusive Email blast highlighting your company
- ✘ 1 exhibitor booth space in a prominent location selected by the director of the Pirate Fest
- ✘ 2 cannon shaped yard signs for your corp

FIRST MATES

Sponsorship Level
\$1,000

Everything for Gunners, plus the following:

- ✘ Corp logo on all collateral materials

GUNNERS

Sponsorship Level
\$750

- ✘ Corp logo on Pirate Fest website
- ✘ Press release recognition
- ✘ Corp logo on all social media campaigns
- ✘ Corp logo with website link on an Email blast from Rotary of Fort Lauderdale and Ren Fest to a combined database of 37,000

**For additional sponsorship opportunities
visit www.ftlpiratefest.com/sponsorship**



ABOUT THE FORT LAUDERDALE ROTARY CLUB

Service Above Self!

Our motto is Service Above Self. We are proud to be the oldest service organization in Fort Lauderdale and the second oldest Rotary Club in the South Florida/Bahamas District (Key West is the oldest).

Business and Community leaders came together in 1922 to form the Downtown Fort Lauderdale Rotary Club to help the growing Fort Lauderdale community and we continue to advance their vision to this day. We serve the community in many ways including:

- Awarded over \$2,000,000 in college and votec scholarships to deserving local students.
- Hurricane relief supplies to impacted areas.
- Service projects throughout Broward County.
- The annual holiday season toy drive.
- Turkeys Take Flight annual delivery of Thanksgiving meals to families of migrant farm workers.
- Thanksgiving meals distributed to 750 needy families in Fort Lauderdale.
- Partner with Challenge Air to providing the gift of a private plane ride for children and youth with special needs.
- Funding for the construction and operation of water wells, sanitation, and water filtration in rural, underprivileged schools in Africa.
- Support for Fort Lauderdale Reads- a children's literacy program.

Visit www.rotaryfortlauderdale.org for more details.

TO RESERVE YOUR SPONSORSHIP, PROVIDE YOUR INFORMATION BELOW.

First Name Last Name

Company Name Sponsorship Level

Email Address Phone Number

Signature Date

For more information or to reserve your sponsorship please contact:

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