

## Newark Rotary Committees 2019-2020

President	Barb Quackenbush	Home	740-364-1290	Office	740-670-7041
President-Elect	Rick Platt	Cell	740-334-3801	Office	740-788-5500
Secretary	Tom Slater	Home	740-366-6143	Cell	740-398-1690
Treasurer	Ray Barber	Home	614-834-0657	Office	740-366-4444
Immediate Past President	Jack Stickle	Home	740-345-1507	Office	740-345-9864

<b>Club Service</b>	<b>Rick Platt</b>	<b>Cell</b>	<b>740-334-3801</b>	<b>Office</b>	<b>740-788-5500</b>
Fellowship/Logistics	Eric Ricketts	Home	740-344-8709		
Club Programs	Janice LoRaso	Office	740-349-9277	Home	740-587-4786
Chaplains	Heather Stasel	Cell	740-975-4135		
Music	Tom Slater	Home	740-366-6143		
Sergeant-at-Arms	Pat Jeffries	Home	740-344-3980	Office	740-334-8302
Communications PR/Rotogram	Shannon Walker	Cell	937-604-8583	Office	740-366-6910
	Natasha Platt	Cell	740-405-7742	Office	740-345-9757
Historical	Steve Ehret	Home	740-366-8923	Office	740-345-9791
	Glenn Abel	Home	740-366-6108		
Social	Susan Leithauser	Cell	614-507-0751		
Technology Committee	Ruben Clark	work	740-392-9246	cell	740-326-4154

<b>Vocational Service</b>	<b>Eriech Horvath</b>	<b>Home</b>	<b>614-374-4059</b>	<b>Office</b>	<b>740-920-4099</b>
Membership	Pat Jeffries	Home	740-344-3980	Office	740-334-8302
Orientation	Barry Riley	Home	740-344-1375	Cell	740-334-9196
	Penny Sittler	Cell	740-334-9089	Office	740-522-1341
Mentorship	Jeff James	Home	740-587-4447	Office	740-587-2746
	Marcia Downes	Home	740-587-4695	Office	740-349-9277

<b>Community Service</b>	<b>Angie Ryan</b>	<b>Cell</b>	<b>740-258-3498</b>	<b>Office</b>	<b>740-522-2149</b>
Special Needs	Talya Greathouse	Home	614-496-7883	Office	740-348-1706
Rotary Awards	Jerry Besanceny	Home	614-394-3908		
	Jim Cooper	Home	740-344-2270		
Rotary Volunteers	Deb Tegtmeier	Home	740-587-2647	Office	740-345-1970
Engagement	Leigh Ann Miller	Office	740-323-2355	Home	740-587-7828
Newark Rotary Foundation	Cheryl Snyder	Home	740-587-4190	Office	740-349-3773
Fundraising	Gary Baker	Home	740-344-2044	Cell	740-501-5159
Read with Me	Jennifer Utrevis	Home	740-788-9556	Office	740-349-9646
Free Enterprise Academy	Brendan Underwood	Office	740-450-2265	cell	740-605-1981

<b>International Service</b>	<b>Jeremy Fleming</b>	<b>Cell</b>	<b>740-502-6312</b>	<b>Office</b>	<b>740-344-0316</b>
Rotary International Foundation	Jim Francis	Office	740-366-0125	Cell	740-398-6130
Grants	Vacant				
World Service	Sharon Phelps	Home	740-587-2360	Office	740-587-5298
Polio Plus	Dave Shull	Home	740-344-6533		

<b>Youth Service</b>	<b>Jim Cooper III</b>	<b>Home</b>	<b>740-587-4817</b>		
Youth Exchange	Beth Graff	Cell	740-225-9417	Office	740-920-4795
Junior Ethics	Trevor Thomas	Home	740-877-2591	Office	740-788-3118
Student Visits	Doug Ute	Home	740-262-0259	Office	740-670-7000
Interact	Stacy Geller	Home	740-334-0355	Office	740-788-1488

ALWAYS IN OUR MEMORY 2015-16 PRESIDENT ERIN KENNEDY (1960-2015)

### DISTRICT GOVERNORS FROM NEWARK ROTARY

•FRANK L BEGGS: 1927-28 •ROBERT C. BATTAT: 1970-71 •DONN E. ALSPACH: 1988-89  
•DARREL JONES: 1957-58 •THEODORE D. GRILEY: 1976-77 •ROBERT H. MCGAUGHY: 2003-2004

### DIRECTOR, ROTARY INTERNATIONAL

THEODORE D. GRILEY: 1990-1992

### TRUSTEE, ROTARY INTERNATIONAL FOUNDATION

THEODORE D. GRILEY: 2001-2005

# ROTOGRAM

## 2019-2020



## WEEK OF OCTOBER 6, 2019



### UPCOMING PROGRAMS

All meetings at Noon Tuesday

OCT 15: Impact of Poverty on Newark City Schools Students - **Doug Ute**

OCT 22: Rotary Foundation - **Price Finley**

OCT 29: Dementia - **Dr. Scharre**

## THIS WEEK'S MEETING

Newark-Granville Symphony 80th Anniversary with Russel C. Mikkelson

The Newark-Granville Symphony Orchestra is celebrating 80 years of the orchestra in Licking County. Executive Director, Susan Larson and Music Director Russel C. Mikkelson will be going behind the scenes of the historical significance to our community while highlighting our 2019-2020 season.

Susan Larson is not only the Executive Director of the Newark-Granville Symphony Orchestra, but is the music and artistic director of the Newark-Granville Youth Symphony, a professional violinist and teacher in the Suzuki program at Denison University. Susan performs as a violinist and clinician throughout Ohio and serves on the Board of Directors for the Ohio String Teachers Association. Susan is an advocate for music and art education knowing the incredible impact The Arts can have on students and a community. Susan's students have performed throughout the country and Canada and most notably at The Kennedy Center in Washington D.C. and Lincoln Center in New York City where the students were featured in an in depth story and video in the New York Times.

Russel C. Mikkelson is in his 2nd year as Music Director for the Newark-Granville Symphony Orchestra. He also is the Director of University Bands at The Ohio State University where he serves as Professor of Music Conducting and is Head of Conducting and Ensembles. He conducts the Wind Symphony and chairs the graduate conducting program overseeing all aspects of the university's band program. Russ is chair of the Big Ten Conference's Commissioning Project, serves on the American Bandmaster Association and the New Works Committee for the College Band Directors National Association. Dr. Mikkelson has recorded six CDs with his bands at OSU. In a review of the Southern Harmony "The Ohio State musicians play their collective hearts out and conductor Mikkelson shapes the music with a loving hand, wringing every last drop of emotion out of the music. If this does not give you goose-bumps, nothing will."

Russ also serves as Music Director of the Heisey Wind Ensemble and is the recipient of the Ohio State University School of Music Distinguished Teaching Award and the Distinguished Scholar Award. He has published articles in prominent journals and is also a composer/arranger. As an enthusiastic advocate of public school music education, Dr. Mikkelson has conducted All-state Bands, Festivals and Honor Bands across the USA and internationally.

## A ROTARY INTERNATIONAL CLUB

[newarkohiorotary.org](http://newarkohiorotary.org)

[District690.org](http://District690.org)

[f /NewarkRotaryClub](https://www.facebook.com/NewarkRotaryClub)

Our greeter was **Kelly Parker**. President **Barb Quackenbush** rang the bell. **Tom Slater & Peter Larson** started us singing R-O-T-A-R-Y. **Natasha Platt** led us in the invocation and Pledge of Allegiance. **Tom Slater & Peter Larson** then led the group singing “It’s a Small World.”

Guests: President-elect **Rick Platt** introduced Craig Davis, guest of **Heather Stasel**. Student Guests: **Rob Montagnese** then introduced Watkins Memorial students, including his son. **Tom Marcelain** introduced Utica High School students and principal.

Sergeant-At-Arms: **Pat Jeffries** fined **Rob Montagnese** for hosting his son; **Janice LoRaso** for appearing on the Explore Licking County magazine cover; **Sarah Wallace, Paul Thompson, Jerry Nethers, and Lee Heckman** for their various roles in the life of Rotarian **Sally Heckman** who was profiled in The Advocate. **Sally** will be fined later. She’s been forewarned. **Ereich Horvath** was fined for the headlines on his business venture. In recognition of National Coffee Day, all drinkers of coffee drinks other than dark coffee or coffee with cream were fined \$1.

Sergeant **Pat Jeffries** also auctioned off one of Past President **Jack Neeley’s** works, a delicious-looking apple-rhubarb pie. Past President **Don Alspach** bid high to ensure it was his. Proceeds went to End Polio Now.

Raffle: **Jack Crockford** Last week reporter **Rick Platt**.



## ANNOUNCEMENTS

- Oct. 24 is World Polio Day with participating area pubs donating proceeds, Nov. 1 joint event with Newark-Heath Rotary at Thirty One West with all proceeds benefiting End Polio.
- Nov. 23 Ride to End Polio at the YMCA led by our Club.
- “Rotary Serves” monthly opportunity is also October 24 packing backpacks at the Food Pantry Network—a family-friendly (aka bring your family to help) event from 4–6 best followed by a World Polio Day restaurant stop.
- “Rotary Gives” monthly service opportunity is starting now with new toiletries (shampoo, deodorant, body wash, etc.) donations accepted at our October meetings for the benefit of students of Newark City Schools.
- The Third Thursday gathering is Oct. 16 at Lucky Bamboo in Newark.

## PROGRAM

To warm up the program, President **Barb** shared her personal observation about hospitality experiences in Licking County gained from hosting school districts from six states this week. **Janice LoRaso** introduced fellow-Rotarian **Carol Thress** to talk about tourism’s impact on Licking County. Thress expressed regrets for CEO Dan Moder who, wisely, tended to an important family matter and gave **Carol** the opportunity to present in his stead.

**Carol** presented a photo-rich presentation about “Explore Licking County—what it does and how it impacts our communities.” She transitioned through the history of shedding the CVB acronym and rebranding, which she led in 2015, while explaining the audience, budget, and makeup of the ELC operation in detail noting **Kendra Proudfit** and **Nancy Anderson** as current board members with **Janice LoRaso** as an incoming one.

She talked about the economics of tourism, distinguishing the travel and tourism “sector” as an experience not an industry. Nationally, \$1 trillion was estimated as the sector’s impact in 2017. Ohio saw \$32.5 billion of that while Licking County saw \$422 million of that spending. In Ohio, that equates to \$3.5 billion in taxes or \$725 per person. In Licking County, state and local taxes generated from this impact equated to \$26.4 million in 2017. **Carol** explained that the impact numbers include both direct (hotels, etc.) and indirect (other goods sold and salary multipliers) spending estimates.

Talking about celebrating that impact, engaging with partners, and executing planned marketing campaigns wrapped up **Carol’s** remarks. Rotarians **Marcia Downes, Nancy Anderson, and Luke Messinger** have been past award recipients. ELC was the one who led with story telling that earned Ohio Magazine recognition for Newark. The “Beer and Wine Trail” and “Art Lives Here” campaigns were highlighted.

The Q&A ranged from a shout out to **John Rosen** on the Cherry Valley Hotel (Noting that the Rotary Club will be hosted as guests of Rosen on Nov 12 there.) to a comment about local foods featured in a farm-to-table theme with the school district guests.

## THOUGHT OF THE WEEK

“There’s a difference between ‘reacting’ and ‘responding.’ A reaction is often unplanned and usually is off the cuff. A response, on the other hand, is usually planned, thought out, and intentionally executed. Do your best to respond more than react.” – Dr. Justin Tarte