

This is a listing of goals that are found in Rotary Club Central, and is meant to serve as a worksheet. This document will not be collected and your club is strongly encouraged to log on to [RCC.Rotary.org](http://RCC.Rotary.org) to enter them in to Rotary Club Central. Please note that the Rotary Citation goals may change each Rotary Year, so they are not included in this sheet. We recommend that you use this worksheet along with your copy of the Rotary Citation Brochure when discussing your goals.

Order	Goal Name	Goal Description	Category	Type	Achievement
1	<b>Club membership</b>	How many total members does your club want by the end of the Rotary year?	Members & Engagement	Numeric	Count of active club members recorded in Rotary's Database
2	<b>Service participation</b>	How many members will participate in club service activities during the Rotary year?	Members & Engagement	Numeric	Club Reported
3	<b>New member sponsorship</b>	How many members will sponsor a new club member during the Rotary year?	Members & Engagement	Numeric	Club Reported
4	<b>Rotarian Action Group participation</b>	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?	Members & Engagement	Numeric	Club Reported
5	<b>Leadership development participation</b>	How many members will participate in leadership development programs or activities during the Rotary year?	Members & Engagement	Numeric	Club Reported
6	<b>District conference attendance</b>	How many members will attend your district conference?	Members & Engagement	Numeric	Club Reported
7	<b>Rotary Fellowship participation</b>	How many club members will be members of a Rotary Fellowship during the Rotary year?	Members & Engagement	Numeric	Club Reported
8	<b>District training participation</b>	How many of your club's committee chairs will attend the district training assembly?	Members & Engagement	Numeric	Club Reported

Order	Goal Name	Goal Description	Category	Type	Achievement
1	<b>Annual Fund contributions</b>	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.	Rotary Foundation Giving	Monetary	Contributions to Annual Fund recorded in Rotary's Database
2	<b>PolioPlus Fund contributions</b>	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.	Rotary Foundation Giving	Monetary	Contributions to PolioPlus Fund recorded in Rotary's Database
3	<b>Major gifts</b>	How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?	Rotary Foundation Giving	Numeric	Count of gifts of \$10,000 USD or more on a single day, recorded in Rotary's Database
4	<b>Bequest Society members</b>	During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?	Rotary Foundation Giving	Per capita	Count of donors that have given \$10,000 USD or more via their estate plans per Rotary Year, as recorded in Rotary's Database
5	<b>Benefactors</b>	During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?	Rotary Foundation Giving	Numeric	Count of donors that have included the Endowment Fund as a beneficiary in their estate plans or made a donation of \$1,000 USD or more to the Endowment Fund per Rotary Year, recorded in Rotary's Database

Order	Goal Name	Goal Description	Category	Type	Achievement
1	Service projects	How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu.	Service	Numeric	Club Reported

Order	Goal Name	Goal Description	Category	Type	Achievement
1	Rotaract clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?	Young Leaders	Numeric	Number of active Rotaract clubs sponsored by the club, as recorded in Rotary's Database
2	Interact clubs	How many new and existing Interact clubs will your club sponsor during the Rotary year?	Young Leaders	Numeric	Number of active Interact clubs sponsored by the club, as recorded in Rotary's Database
3	Inbound Youth Exchange students	How many Rotary Youth Exchange students will your club host during the Rotary year?	Young Leaders	Numeric	Club Reported
4	Outbound Youth Exchange students	How many Rotary Youth Exchange students will your club sponsor during the Rotary year?	Young Leaders	Numeric	Club Reported
5	RYLA participation	How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?	Young Leaders	Numeric	Club Reported

Order	Goal Name	Goal Description	Category	Type	Achievement
1	<b>Strategic plan</b>	Does your club have an up-to-date strategic plan?	Public Image	Yes/No	Club Reported
2	<b>Online presence</b>	Does your club's online presence accurately reflect its current activities?	Public Image	Yes/No	Club Reported
3	<b>Social activities</b>	How many social activities will your club hold outside of regular meetings during the Rotary year?	Public Image	Numeric	Club Reported
4	<b>Update website and social media</b>	During the Rotary year, how many times per month will your club's website or social media accounts be updated?	Public Image	Numeric	Club Reported
5	<b>Media stories about club projects</b>	How many media stories will cover your club's projects during the Rotary year?	Public Image	Numeric	Club Reported
6	<b>Use of official Rotary promotional materials</b>	Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?	Public Image	Yes/No	Club Reported