

Rotary



Club of Dayton SMILE



Rotary Opens Opportunities

Club Leaders



[Brian O. Martin](#)
President



[Shaun Yu](#)
President-Elect



[Kimberly M. Bramlage](#)
Secretary



[Walter A. Hibner](#)
Vice President



[Randall K. Domigan](#)
Treasurer



[Jean L. Maychack](#)
iPast President



[Megan Manuel](#)
Assistant Governor

Birthdays



Lisa D. Coker
June 21st



Lorna G. Dawes
June 22nd

This Week at Rotary

MONDAY, JUNE 21, 2021

At Sinclair Community College for those who have reserved a spot. Also there is a ZOOM option for those who wish to attend virtually.

"Wright Dunbar 2.0"



John Gower, urban planner, looks ahead with Wright Dunbar 2.0

Wright Dunbar, a centerpiece of Dayton history, has been revitalized and is poised for future development that will advance the district and West Dayton. Known for its legendary residents, the Wright Brothers, whose ingenious airplane inventions became the claim to fame for Dayton, and the esteemed Poet Laureate Paul Laurence Dunbar, developers are taking significant interest in the district. Businesses are locating there, a new food hall will open soon, upgraded housing is available, and buildings are being purchased for new development. The Dayton Region's Walk of Fame continues to thrive and likely will aid in the enhancement of the gateway from downtown Dayton over the Peace Bridge into the district and spread beyond its present footprint.

John Gower, a longtime urban planner and historical preservationist, will give a glimpse of Wright Dunbar's potential. John, who community leaders nominated for induction into the Walk of Fame in 2019 for his exceptional expertise, has brought to bear his knowledge and experience in developing this trajectory for growth, along with other community leaders. He will share their analysis with the Dayton Rotary Club on Monday, June 21st.

Chair of the Day: Karla Garrett Harshaw

This Happened Last Monday...

Rotarians gathered together both on live via Zoom and in person at Sinclair Community College as President Brian Martin called the meeting to order at 12:10 PM for the first time in his tenure at Sinclair. President Brian invited Bill Nance to lead the invocation, 4-Way Test, Pledge of Allegiance and share the news of the day.

Secretary Kim Bramlage welcomed guest and recognized birthdayites for the week. She then called on voluntary Day-10s. Tom Maher gave a Day-100 to recognize Manpower's 65 years and that the business was sold in February so he is now retired. Frank Scott gave a Day-100 for the club achieving their Polio giving goal for the year and nearly achieving our Annual Fund goal.

Jim Gallagher gave a Day-30 for all things Army, Gem City Jam and recently playing tennis with a new racket. Unfortunately in playing tennis he thought he was suffering from tennis elbow but it turned out to be cancer. He had surgery for it last week and starts on immunotherapy this week. Kate Vriner gave a Day-100 for her new 501C3 Everybody Plays to help eradicate financial barriers for kids to be able to play sports. Matt Scarr gave a Day-100 for the Miami Men's Track achievements. Greg Birkemeyer gave a Day-10 to present President Brian with a Rotary theme tie. Rick Wegmann gave a Day-10 for President Brian and the Board and all the positive changes made during a challenging year. Paul Gruner gave a Day-10 for Whipp Road reopening. Terry Williamson gave a Day-32 for their youngest daughter turning 32. Lisa Wagner gave a Day-41 for the 41



James M. Gallagher
June 22nd



John M Keller
June 24th



Jessica Barry
June 25th



Jeffrey R. Schiavone
June 26th



Diane D. Welborn
June 26th



Michael Pabst
June 27th

Speakers

June 21, 2021

[John Gower, Urban Design
Director, CityWide Development
Wright Dunbar 2.0](#)

June 28, 2021

[Brian Martin & Shaun Yu
Changing of the Rotary Guard](#)

July 05, 2021

[No Meeting Today - Fourth of
July Holiday](#)

July 12, 2021

[Tim Benford, President, Drive
Electric Dayton
Electric Vehicles](#)

July 19, 2021

[Seema Jain
Inclusiveness in One's
Organization](#)

concerts at Levitt this season and the 2600 people on the lawn this past weekend. Charlie Simms gave a Day-80 for his Uncle Bill's 80th birthday. Jacquie Powell gave a Day-100 for all the organizations (Convention Center, Hotels, hospitality and Arts Organizations) reopening following COVID.



Kim then turned the meeting back over to President Brian who called on Frank Scott to recognize Paul Harris Fellows. Congratulations to Brian Martin (2nd), Tom Budde (2nd), Matt Scarr (4th), Kelly Lehman (4th) and Rick Dobson (5th) on recently completing an additional Paul Harris Fellowship.

Paul Harris Fellowship Recognitions

Frank Scott announced that our club recently received approval from District 6670 for 2 grants for projects in the upcoming new Rotary year with a total budget of almost \$10,000.

Brian reminded all to reserve for next week and then called on Jacquie Powell as chair of the day. Jacquie serves as the President & CEO of the Dayton Convention & Visitors Bureau

which is a 501C6 organization that serves as the destination marketing organization for Dayton and Montgomery County. They are an economic development organization that works to bring outside visitors and their dollars to our community through tourism events, conventions, and leisure and business travel. They market Destination Dayton to groups of various types and promote our 71 hotels, 6,689 total rooms, meeting venues, attractions, arts and culture, recreation, retail, restaurants and experiences. They also market our accessibility as the "Crossroads of America" and the Dayton unique story of our place in history, the present and the future.

They market through the DaytonCVB.COM website and through their free Visit Dayton App, Dayton Visitor Guide, Social Media, and attending convention planner industry tradeshows. They advertise outside of our community to bring folks to Dayton/Montgomery County through digital advertising, meeting planner industry publications, leisure publications, TourismOhio, local hospitality partnerships, billboards, radio and direct mail. They strive to bring overnight (hotel) visitors which generate the greatest economic impact. The average spending per person for a day-trip is \$106 and \$327 for overnight visitors.

The CVB is a One-Stop Resource Center with a Sales Team always prospecting and relationship building, generating business leads, create an RFO for the meeting planner/client, collect bid proposals, site inspections and working as a liaison between client and venues and suppliers. The Services Team steps in once the client signs the contract to help with successful planning, promotions and implementation of their event by providing complimentary services. (Dayton Ambassadors to work events, registration assistance, Dayton Information Station, restaurant reservation booth, welcome bags, assistance organizing tours, local vendor liaison, media assistance, housing and customized services. This all saves the planners valuable time and money.

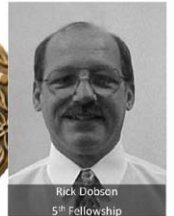
The impact of COVID on the Travel & Tourism Industry was devastating. The CVB realized over a 50% drop to their annual revenues in 2020; 145% decrease in total hotel rooms booked in 2020 for 2020 and future years. 88 groups/conventions cancelled their events in 2020, representing nearly 40,000 hotel room nights lost. However, with vaccination rates on the rise, mandated restrictions lifted/lifting the hospitality business is opening back up, coupled with pent-up travel demand.

The Road to Recovery...we are beginning to see the gradual return of conventions and groups and leisure travel. The first to recover will be leisure travel, local engagement, road trips 200-mile radius. Initial recovery of youth and amateur sporting events, military reunions and faith-based groups. It will take more time for state associations, regional and national conventions and corporate business to return.

How can Rotarians get involved with the CVB and help grow the economic vitality of our community? Reflect on the professional, civic and social organizations your below to...do they host meetings or events? Provide the CVB with the information and they will take it from there.

In 2015 the CVB and city of Dayton funded a study regarding the Dayton Convention Center to determine a competitive and sustainable model. Subsequent was the formation of the Dayton Convention Center Task Force and the Montgomery County Convention and Facilities Authority.

Jacquie then introduced Pam Plageman as Executive Director of the MCCFA who started in



Paul Harris Fellowship Recognitions

November of 2020. She has been in venue and hospitality management for 30 years. She shared with us the board of directors of the CFA and the Strategic Plan in Motion. They have just taken over the ownership of the Center in April 2021 from the city of Dayton. The CFA is funded by the additional motel/hotel tax that was put in place in March. They have selected ASM Global onboard as the management firm that started in April. They reopened the Center on May 1st and are booking events. Working to bring the Convention Center to be the regional asset that the community can be proud of. ASM Global is a National Company with a regional presence with a lot of resources to help them operationally assess them helping them upgrade their mechanical and technology and aesthetics of the Center. They are rebuilding their team after being shut down for some time. Pam then shared some goals with sales and marketing. She shared with us their phased approach for improvements through a Master Plan in 4 phases now through 2024.

She shared with us some renderings of the transitions taking place at the Convention Facilities throughout all parts of the facility. The part that Pam is most excited about is a potential Cafe by day and Bar by night that would be on the street level and accessible from the outside of the facility or from the inside. They are working to create a new brand identity for the Convention Center.

During the Q&A they covered how they plan to keep up the center going further so it does not fall into a state of disrepair again. They were asked about the recent sale of the Crown Plaza and how that will affect the Center. The new ownership and management company of the hotel is working with the Center to co-develop and update the hotel as well. Another question was asked about the number of hotel rooms in our community. There is a need to create more 300-400 hotel rooms within a three-block walking distance radius which is often the request of conventions and events.

President Brian thanked Jacquie and Pam for presenting and adjourned the meeting.

We're Back!!!

◆ We're Back LIVE and IN PERSON

◆ 12:00 Noon Starting Time @ Charity Earley Auditorium, Sinclair College

◆ Buffet Lunch \$18

◆ Parking cost is \$2

◆ Reservations are Required - RSVP via DACdb calendar or RSVP email link or call Laura at: 937-228-3331 or email laura@daytonrotary.com.

Reserve your spot by Tuesday the week prior.

◆ Laura will invoice us for lunch and parking.

◆ Limited Availability at 72 persons

◆ We will still have a ZOOM option for those who aren't ready to meet in person or prefer the convenience of attending virtually.

Save the Date for the Presidential Gala

Rotary Presidential Gala
Friday, July 9th
@ 6:30 p.m.
Levitt Pavilion Dayton

More details soon...



Dayton Rotary Cycling to Serve

Dayton Rotary Cycling to Serve ♦ Fellowship Rotary Casual Rides.

The one hour rides will be a chance to get out on your bike and enjoy a leisurely experience with fellowship and beverages following.

You can use these rides as training for the **Dayton Rotary Team** ♦ s Tour de Gem ride on October 10, 2021.

All rides are open to members and guests of any Rotary club in our District.

2021 Dates for Rides :

(all rides will roll out at 6 pm and return by 7 pm):

Thursday, July 1 - [Dayton Beer Company](#)

Thursday, July 15 - [Dayton Beer Company](#)

Thursday, August 5 - [Dayton Beer](#)

[Company](#)

Thursday, August 19 - [Dayton Beer](#)

[Company](#)

Thursday, September 2 - [Dayton Beer](#)

[Company](#)

Thursday, September 16 - [Dayton Beer](#)

[Company](#)

Thursday, October 7 ♦ Season Last Ride ♦ [Dayton Beer Company](#)

Sunday, October 10 ♦ **Tour de Gem**



Contact Walt Hibner, Health MacAlpine, Steve Naas or Steve Conklin for any questions.

Join the Dayton Rotary Golf League

The Dayton Rotary Golf League is playing at Community Golf Course on the Dales Course this year on Wednesday nights. They currently have 3 tee times starting at 5:22, but can get more if needed.

Breakdown on Cost:



There is a 1-time seasonal fee of \$10.
(Jim has already paid it for the league, so each golfer will need to pay that to him when you first show up to play)

Weekly costs are as follows:

9 holes with cart - \$21, \$19 for seniors (age 60 & above).

9 holes walking - \$14, \$12 for seniors.

If you want a cart alone it is \$5 more. The carts have dividers.

Any questions or to sign up please contact Jim Steen, 937-294-9000 or jim@peakadvisorygroup.net
