

[CLICK HERE](#) for a printable **CLUB CALENDAR**

Speakers

November 29, 2023

[David Riemer, Author + Berkeley-Haas School of Business Professional Faculty](#)
"How to Tell a Compelling Story"

December 06, 2023

[Lieutenant Matt McGee + Data Policy Analyst Arlo Malmberg, Berkeley Police Dept.](#)
"Data-Driven Policing"

December 13, 2023

[TBA](#)
TBA

December 20, 2023

[NO MEETING](#)
Happy Holidays!

Events

No Events found

Birthdays

- John J. O'Dea
November 27th
- James Brenneman
November 27th
- Igor A Tregub
November 27th
- Judith Anderson Glass
November 29th
- John Pardee
December 2nd
- Arlene Marcus
December 3rd
- Sheila Sabine
December 3rd
- Daniel Thomas
December 6th
- Kathy Huff
December 9th

Club Announcements

Next Meeting. November 29, 12:30 PM PT (at First Pres and on Zoom): David Riemer, author of *The Definitive Storytelling Framework for Innovators and Entrepreneurs* and Executive in Residence at the Berkeley-Haas School of Business, will present **"How to Tell a Compelling Story."** The speaker is provided by Team #7, the Yosemite Team; Jack McPhail and David Pook, Captains.

David Riemer lives at the intersection of innovation and storytelling. He helps entrepreneurs, artists, and business people focus their ideas through the power of narrative. In short, he helps people get their story straight. After running an ad agency and holding numerous senior marketing roles in Internet companies, including Yahoo! earlier in his career, David created Box Out Industries to work with innovators and Spiral Staircase to collaborate with artists. He speaks worldwide about the power of storytelling.



What Would You Do? On Wednesday, November 29, 2:15-3:30 PM PT, via Zoom, the Peace Committee hosts the next in a series of Civil Discourse meetings. **Topic: "Indigenous Peoples Day/Columbus Day and Thanksgiving: Are They More Trouble Than They're Worth?"** You'll receive the Zoom link via email. For more information, email Dan Thomas (dthomas@tc-associates.com).

Reminder. If you join us on Zoom, we suggest making a contribution of \$10 per meeting, which you can either pay by Venmo to Berkeley-RotaryClub or make out a check to "Berkeley Rotary Club" and mail it to Berkeley Rotary, 2342 Shattuck Ave., #101, Berkeley, CA 94704.

Berkeley Rotary Club
@Berkeley-RotaryClub



Ted Ockels Society Members Honored

At the November 13 Endowment Meeting, Endowment officers Tina Etcheverry and Grier Graff presented pins to new Ted Ockels Society

Matt Hastings
December 11th
Larry E. Kinsey
December 15th
Preston Staley
December 15th
Frederick C. Collignon
December 17th
Lauren Dela Rosa
December 18th
James Ivan Masters
December 19th
Beverly Crawford Ames
December 24th
Katherine Campbell King
December 24th



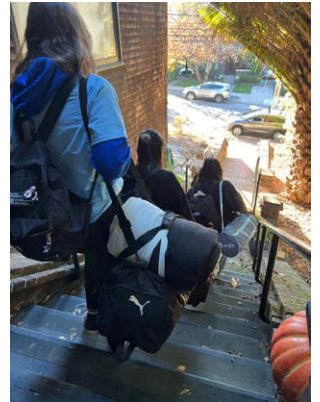
members, and to those who were achieving milestones.

JoAnn Dickerson, Jack McPhail, and Fred Fassett were among those so honored (as was Grier himself).

Cal Rotaract Hosts Interactors from Near & Far

Every fall Cal Rotaract hosts Interactors from Northern California for a weekend on the Cal campus, where they get an intimate look at what it's like to be a Cal student. On November 11 three Berkeley Rotary families provided a place for them to throw their sleeping bags for the night. Here are a few of the Collignon's guests heading out in the morning.

Thanks, too, to Tina Etcheverry, and to Anne Pardee and Steve Beckendorf for hosting these high-schoolers, who stayed for a short 10 hours!



Berkeley Rotary Endowment Annual Report or How Your Donations Change the World

By Elizabeth Holl Tyler

Our very own Berkeley Endowment Treasurer, Tina Etcheverry, with the support of Endowment Secretary Grier Graff, presented the 2022/23 Endowment Report to the club on November 15. In her super-organized but relaxed way, Tina made the report on our endowment dollars and cents very engaging and emphasized all the wonderful things our club has been able to accomplish through our donations. She even added in some audience participation by testing our knowledge of endowment factoids, with special pens awarded to the winners.

The first question was to identify the two major fundraisers from last year which supplemented members' contributions. Astute Rotarians knew these were the Not-So-Silent Auction and the Taste of Downtown Berkeley. Our members contributed \$30,500; the Not-So-Silent Auction yielded \$24,900; and the Taste of Downtown Berkeley raised \$15,600, for a total of \$71,000 in unrestricted funds. In addition, there were \$128,365 in designated gifts.

You Rock!



THANK YOU!

[Read More](#)

President's Holiday Fundraiser

By Elizabeth Holl Tyler

Each year, the Berkeley Rotary Club President hosts a holiday fundraiser with the goal of raising at least \$1,000 for a worthy local cause. This year, I have chosen the Berkeley Food Network (BFN), which focuses on providing local hunger relief. The following is from the BFN website:



The Berkeley Food Network seeks to end hunger and poor nutrition by using innovative, community-centered solutions to build a more sustainable, resilient, and equitable food system. BFN was founded in 2016 to redesign hunger relief around grassroots partnerships. Before launching, BFN's founders spent a year listening to community-based organizations in Berkeley and Albany to better understand the local landscape of food insecurity. These relationships laid the groundwork for our impact today; collaborating with partner agencies who are deeply engaged with communities in need to design and deliver services that maximize dignity, respect, and choice for the people we support.

Anchored by our warehouse, our sourcing and distribution programs aim to get high-quality, healthy food to people in need. Thank you for joining us in our work to end hunger in our community! With your help, all of our friends and neighbors in need will be able to put high-quality, nutrient-dense food on their tables.

To participate in this fundraiser, you can donate on our website, <https://berkeleyrotary.org/> or send a check made out to the Berkeley Rotary Endowment, with "Berkeley Food Network" in the memo line to 2342 Shattuck Avenue #101, Berkeley, CA 94704.

But it will be more fun to participate in the virtual food drive we have set up for our club.

To participate, please click on this link or use the [attached QR code](#):

<https://berkeleyfoodnetwork.fenly.org/drive/berkeley-rotary-holiday-food-drive23/>

Thank you so much for doing your part to provide food security for our neighbors this holiday season!

Interact Visits Skyline Gardens

Bob Sorenson gave a great introduction to native and invasive plants to Berkeley High Interact students at Skyline Gardens recently. After the talk, the students enthusiastically went to work pulling out Euphorbia, Summer Mustard, and fledgling Eucalyptus trees. The weather was perfect, and everyone felt like they were making a difference in the restoration of Skyline Gardens. Pictured are Tyen Zhu and John (Paolo) Johnson hard at work.

