

[CLICK HERE](#) to see and print the **GREEN CALENDAR**

## Speakers

**June 07, 2023**

[Valeria Chupina, M.A.](#)

"The Generational Fracture in Russia Today: How Putin's Propaganda Is Radicalizing My Parents' Generation"

**June 14, 2023**

[Leslie Moyer, Senior Black Rock City \(AKA Burning Man\) Communications Manager](#)

"Burning Creativity: Artmaking and Community Building in the Desert"

**June 21, 2023**

[Johanna Pfaelzer and Tom Parrish, Berkeley Repertory Theatre](#)

"Behind the Scenes with Berkeley Rep: 2023 Season"

**June 28, 2023**

[Berkeley Rotary Past Presidents](#)

"Rotary Year in Review"

## Events

June 7th

[Supportive Housing Committee Meeting via Zoom](#)

June 11th

[Taste of Downtown Berkeley](#)

June 14th

[Communication Committee Meets via Zoom](#)

June 15th

[Third Thursday](#)

June 21st

[Social Committee Meeting via Zoom](#)

June 21st

[Meetings of the Boards \(Club and Endowment\) via Zoom](#)

## Club Announcements

**Next Meeting.** Wednesday, June 7, 12:30 PM PT, in person at First Presbyterian and via Zoom: Berkeley Rotary member Valeria Chupina will present "**The Generational Fracture in Russia Today: How Putin's Propaganda Is Radicalizing My Parents' Generation.**" Valeria has a Masters in Development Practice from UC Berkeley. A Russian citizen who grew up in Siberia, she has been a business administrator and an entrepreneur in Europe, has consulted with startups in robotics and biotech, and co-founded an aviation startup in Cupertino, CA. The speaker is provided by Berkeley Rotary President Joan Collignon.



**Third Thursday.** Our next gathering is on June 15 at the home of Arlene and Maury Marcus. Come for wine, beer, soda, and snacks. No agenda, no speeches—just hang out and relax after the workday. Partners, spouses, friends, and children are invited! For more info, contact Arlene ([arlenebmarcus@comcast.net](mailto:arlenebmarcus@comcast.net)).

**People of Action.** Join RI on June 10 to watch the premiere broadcast of **Rotary's Champions of Inclusion.** Six Rotarians whose commitment shows how inclusion makes an impact will be honored. <https://on.rotary.org/41Y8V7W>

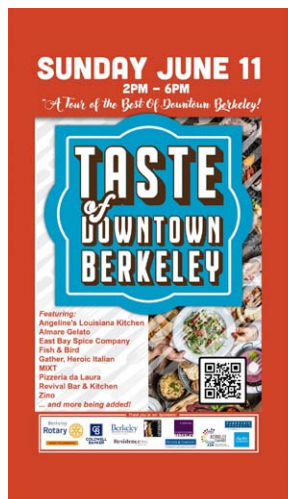


## Ready to TASTE?

Ten wonderful—and maybe new to you—restaurants are opening their doors to folks next Sunday and offering free tasty bites—all to benefit Berkeley Rotary projects. Don't let them down! This is a perfect opportunity to share with the foodies in your life: neighbors, friends, your children. Sell them tickets!

In case you missed it, these are the restaurants: Pizzeria da Laura, MIXT, Almare Gelato, Revival, East Bay Spice, Gather, Heroic Italian, Angelina's Louisiana Kitchen, Fish & Bird, ZINO at the Shattuck Hotel. See you on Sunday!

For tickets: : <https://www.eventbrite.com/.../taste-of-downtown-berkeley...>



## Birthdays

[Ingrid Gavshon](#)

June 8th

[Khawaja Mohammad Ashraf](#)

June 10th

[Pamela V. Emerson](#)

June 19th

[Jason Aupperle Russell](#)

June 20th

[Maxim Schrogin](#)

June 28th

[Valerie E. Bach](#)

July 5th

## A New Partnership for BRC: Berkeley Food Network

A little giddy after two hours of sorting through bins of fresh produce from Berkeley Bowl, Berkeley Rotarians Ilya Khanykov, Valeria Chupina, Pamela Doolan, and (not pictured) Steve Beckendorf took a lighthearted approach to the end of their shift at the Berkeley Food Network warehouse on May 31.



We will continue this monthly project in July, and hope to expand to an occasional Saturday work day. Contact Helmut Tutass

([pestcontrol1@write.me](mailto:pestcontrol1@write.me)) or Joan

Collignon ([joancollignon@gmail.com](mailto:joancollignon@gmail.com)) if you'd like to be on the list of potential volunteers.

## Another Pollinator Park Needs Help!

By Joan Collignon



This is a call for volunteers - **old and new!** - to enjoy our late Spring weather on two different days, **Thursday, June 8, 9:30-12 pm** and **Sunday, June 11, 9:30 am-12 pm**. Thursday we will be preparing the beds for planting with city park staff, and on Sunday we will be planting and making wire cages to protect the new plants. Volunteers are the heart and soul of creating and maintaining these gardens. We couldn't do it without you!

==> To sign up, [click here](#) <==

DATE: Thursday June 8 or Sunday, June 11

TIME: 9:30 am-12 pm (You don't have to stay for the entire time)

WHERE: Charlie Dorr Mini Park, 2208 Acton Street, between Allston and Bancroft

A reminder and details will be sent on Wednesday, June 7 to those who RSVP for June 8, and Friday, June 9 for those who RSVP for June 11.

# Notes from the Club Archives

By Frederick C. Collignon

## What is Vocational Service?

In the minutes and newsletters from the club's founding in 1915 through the 1980s, much attention was paid to "vocational service" as one of the major kinds of service, including community service, international service, youth service, and club service. The waning emphasis or even discussion of vocational service was apparent in the 1990s. An intentional effort was made to revive it in the early 2000s by club speakers like Cliff Dochterman and visiting District Governors and at District and Rotary International conferences and assemblies. We hear about vocational service infrequently now, and RI focuses more on specific types of efforts and impacts, like health, education, peace, economic development, environmental sustainability, and the like, each tied to Rotary objectives.

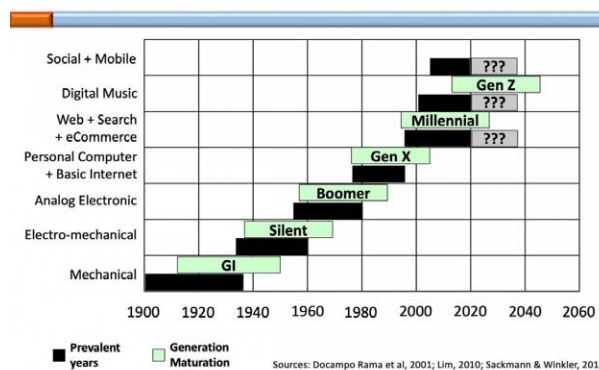


[Read More](#)

# Designing User Interfaces for an Aging Population

By Austin Henderson

## Technology Eras



On May 31, Jeff Johnson, a retired Assistant Professor of Computer Science at USF, spoke to us about "Designing User Interfaces for an Aging Population". Jeff is a recognized expert in human-computer interaction, that is, user interfaces to machines. He has authored articles on a variety of topics in Human-Computer Interaction, as well as the books "GUI Bloopers" (1st and 2nd eds.), "Web Bloopers", "Designing with the Mind in Mind" (1st, 2nd, and 3rd eds.), "Conceptual Models: Core to Good Design" (written with

Austin Henderson, 2<sup>nd</sup> edition in the works). Jeff has also, with Dr. Kate Finn, written the book "Designing User Interfaces for an Aging Population," the subject of his talk.

Sociologists tell us that people come in cultural "generations," with different cultural patterns. Technology also comes in "eras," with different interaction styles. Technology eras overlap with cultural generations, but they do not align. In doing the research for their book, Jeff and Kate discovered that most people are comfortable with using the technology from the first era that they encountered during their "formative years" – ages 10 to 28. Those of any generation will generally not be comfortable with technologies of later eras.

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