

Rotary



District 7730

Message from Dawn

This email is being sent to all Rotarians in District 7730: Thank you for navigating the time and representing the Four Way Test. These principles have been developed over the years to provide Rotarians with a strong, common purpose and direction. They serve as a foundation for our relationships with each other and the action we take in the world. The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

The Four-Way Test was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago based Club Aluminum Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The Four-Way Test became the guide for sales, production, advertising and all relations with dealers and customers. The survival of the company was credited to this simple philosophy. Herb Taylor became President of Rotary International during 1954-55. The Four-Way Test was adopted by Rotary in 1943.



Today also brings a request to help Rotary globally end polio. Thank you to you that have donated over years as part of our commitment as Rotarians for no child to know polio.

Two things that I ask today.

One: If you have donated a minimum of \$50, will you do this today as we approach World Polio Day October 24th? District 7730 has always been a leader in this fight and we want to show the world our giving. Go to www.endpolionow.org/donate. Your \$50 becomes \$150 with leverage from Rotary and then is further leveraged to become \$300 with a match from the Bill and Melinda Gates Foundation.

Two: Be a part of the conversation with Rotary International President Holger Knaack and other global leaders, Saturday, October 24th by [registering here](#). Schedule of events between 10:45am and 2:00pm EST will be posted on our website at www.rotary7730.org and on our Facebook page at <https://www.facebook.com/RotaryDistrict7730>

Thank you to everyone inviting me to your virtual and your face to face meetings that follow the 3Ws. I remain inspired by all that you are doing in your lives and in your communities as we place our families first, navigate our businesses and serve our communities.
#rotaryopensopportunities

In Rotary Service,
~ Dawn
District Governor 2020-21