

Rotary



District 7730

Message from Dawn



Happy Monday to Club Leaders! Hopefully, we will miss the brunt of Tropical Storm Isaias, but as all of us know, any tropical weather can cause damage. Please let me know of any damages in your community. For any that have been through prior storms, Rotary is a part of recovery efforts.

It is humbling to watch in the What's App thread that I am in with Zones 33 and 34 leaders as everyone checks in on each other as this storm progresses. We are such a connected network so know that you and your Club members have this extended group to help you and your community.

To have on your radar this week:

- Deadline to apply for District grants is today, August 3rd. I cannot wait to read the submissions!
- August is Club Membership and Club Development Month. The gift of this evolved normal is that you as a Club can do what works best for you and your members. We have traditional Clubs that would meet weekly, now conducting meetings virtually and some doing both. Now is the time to consider virtual memberships to reduce costs for your members and expand the bandwidth of your Club. Your Club members do not have to live physically in your community unless you choose that option. There are so many people looking for community right now so use some time at your Board meetings this month to talk through possibilities.
- It would be helpful for me to know when members are considering leaving due to financial reasons and when your Club does not have the reserves to support or offset the dues for the member. We do not officially have any scholarship program set up but would be helpful to know if the need exists for District support so that the District can consider possibilities as we approach the time to bill for District dues in October. If someone took the time to join Rotary because they saw a place for them to serve, we want to retain them.

Opportunities to connect:

- August 10th 4pm - 5pm, District wide Virtual Check In. Look for email from Lin as we get closer. District Membership Chair John Scibal and Zone Club Innovation Chair Doug Wolfe will be our guests to share practical guidance for Clubs. We will also share innovative ways to raise funds and welcome your ideas. Please share with your Rotarians and encourage them to join. The time is chosen as it does not conflict with any Rotary Club meetings but I also recognize that not everyone can join.

Opportunities to raise funds:

- We have Clubs that are actively raising funds with golf tournaments and fishing tournaments by following the 3Ws and eliminating the gatherings associated with these events. But, not everyone can. Here is a virtual website for fundraisers: <https://assetlab.us/22-virtual-fundraising-events-for-rotary-kiwanis-and-main-street-organizations/> Considering partnering with other Clubs to increase leverage and exposure. If you believe that there is an idea that could be shared District wide, let's consider it. We are a network and we know that our communities need us.

Thank you to everyone inviting me to your virtual meetings. Please continue to do so. If you are holding in person events, I will continue to decide on a case by case basis whether I can attend but always let me know so that I can celebrate your events on our District Facebook page.

Stay safe ~ Dawn District Governor 2020-21

cc: Governor Line, Area Governors, District Chairs