



Notes from our President

Dear Dilworthian Readers,

First of all, thank you to each and every person who takes the time to read our weekly newsletter and provide us your comments and feedback. We are very grateful to have you as consumers of this information but even more thankful when you take the time to give us input. This truly is your newsletter and we want our words to reflect that.

We had a great meeting last week which we kicked off with a message from Assistant Governor Linda Rakvic who presented a previously-recorded video message from DG Beth Trotter. The message spoke to our need to grow Rotary by examining our membership and where we might be able to strengthen it by intentionally recruiting to particular classifications. She also mentioned examining other options such as spousal memberships. DG Beth will be visiting us later in the year to personally deliver a club-specific message.

We were very honored to have Patricia Shafer from NewGen Peacebuilders as our main speaker. Patricia is a thoroughly engaging speaker and shared with us many of the successes we have experienced as a result of our participation in the NewGen Peacebuilder Scholars program and some of the initiatives spearheaded by participants from the program.

It has been a busy week for me. I visited Sedgewild Middle School and had an opportunity to meet with their Academic Facilitator, Catherine Eldridge. Sedgewild is within the South End area and is a Title 1 school. They're a school in need of much help in virtually all capacities. Sedgewild had an enrollment of 592 as of 2018 and that figure is expected to rise. Their poverty classification is "High" and they received an "F" in school performance according to the State of North Carolina report card for all NC schools. Chronic absenteeism is 22.3%. Ms. Eldridge and I spoke about supporting them through our "Project Hi Jean" and she was beyond excited at the prospect. She shared with me that "period poverty" does occur at Sedgewild and there are no systemic solutions to the problems. Individual teachers respond where they can but it literally depends on those teachers. Ms. Eldridge added our Club as a Community Partner and said she was thrilled to learn about Rotary and to know that there was a club so nearby.

As I mentioned at last week's club meeting, I had the opportunity this week to visit the Queen City Rotary Club and participate in a "Shark Tank" competition which could result in Queen City partnering with the winning club in support of a project. There were some extremely interesting and compelling presentations made at the event but most importantly, it was FUN to be involved with this and witness the energy and creativity of Rotarians from around the District! I was even more thrilled to learn that our "Project Hi Jean" was selected as the top finalist and we will be considered along with the second finalist for selection as Queen City's signature project. Thank you to Queen City Rotary and especially Allison Burkett, for extending an invitation to Dilworth Rotary!

Our Club is on the cusp of some exciting opportunities which could lead to some really important work in our neighborhoods. I'm particularly excited about the partnerships we're building. I hope you keep your eyes open for future partnerships and collaborations within the Dilworth - South End area.

This is a reminder that this is the second and final week for reviewing and commenting on our perspective Rotarian Lynna Moen.

Action is a great restorer and builder of confidence. Inaction is not only the result, but the cause, of fear. Perhaps the action you take will be successful; perhaps different action or adjustments will have to follow. But any action is better than no action at all.

Norman Vincent Peale, a Rotarian

We need 2-3 more members to sign up for our Art Heart volunteer outing at Levine Children's Hospital on 8/15/2019. Please see the Sign Up Genius and help us help children!

We meet Fridays at 11:30 am
at the Dilworth Neighborhood Grille
Morehead Room 911 E Morehead
(formal meeting starts at 11:50 am)

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Club Officers

President: Kevin Kendrick
President Elect: Ranjit Rawley
President Nominee: Kelly Cates
Treasurer : Joy Rucker
Secretary: Jenny Kendrick
Immediate Past President: Kay May
Club Director: Pete Heuberger
Club Director: Rosemary Hill
Club Director: David Hodgkins



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This Week's Speaker

Wendy Hickey, Executive Director of ArtPop Street Gallery



They call her the Fairy Art Mother. It's a nickname she has earned over the past four years as the founder of ArtPop, an organization that turns average, ordinary streets into galleries lined with stunning, thought-provoking and inspirational works of art. She also wants to inspire our communities and cover our streets with art — because we need it, now more than ever.

Our cities and schools are starved for art. Art is good for your brain, your children, your community and our economy. That makes supporting art and the artists who make it one of the most important things we can do.

ArtPop works with outdoor advertising companies to secure their space for free, giving artists a one-of-a-kind opportunity to showcase their work. ArtPop is quite literally a street gallery that turns roads, highways and thoroughfares into opportunities for artistic appreciation and discovery.

Wendy created ArtPop in 2014 to ensure communities have never-ending access to public art, and that artists have the canvases on which to create it. Now, their 501c3 organization has been featured in 14 cities across the country, and they have provided more than 300 artists with an opportunity to showcase their work on a grand scale.

Last Week's Meeting



Clockwise from left: Alan Loeser receiving his blue badge; Jim Stump, invocation and pledge of allegiance; Linda Rakvic on DG Beth Trotter's 2019-2020 goals; Speaker Patricia Shafer on NewGen Peacebuilders

Program Committee Thanks

Thank you, Joy, for doing such a great job in live Facebooking our speakers! Your work is appreciated!

And thank you, Bob and Tom, for stepping in to do the Financial Reconciliation last week. We couldn't do our jobs without you!

And to all who have volunteered so far, we have had several compliments on our welcoming attitude towards our visitors! Please keep up the good work!



Assignments, Future Meetings and Events

Programs Duties

Check-In Table: David Hodgkins
50/50 Raffle: Pat Morgan
Meal Check-In: Jenny Kendrick
Invocation/Pledge: Dave Miller
Humor Moment: Kevin Kendrick
Speaker Intro: Pete Heuberger
Financial: Dave Miller, Tom Philson
Facebook Videographer: Joy Rucker

August Matching CART

David Hodgkins, Kay May, Tom Philson

(matches monthly donations up to \$50—make check payable to CART and give or mail to Joy at PO Box 30473, Charlotte NC 28230)

Meetings/Speakers

09: Wendy Hickey, Executive Director of ArtPop Street Gallery

16: Shannon and Cameron Tucker, Obstacle Course Racer

21: Board Meeting, Charlotte Speech and Hearing, 11:30-12:30

23: Katy Ryan, 24 Foundation

30: NO MEETING LABOR DAY

Service Projects

10: Adopt-a-Street 8:30 am

15: Heart for Art, Levine Children's Hospital 11:45 am—12:30 pm

District and International

24: District Membership Seminar, Mitchell Community College, Mooresville

CELEBRATIONS

Birthdays

09 Marilyn Bowler
16 Dana O'Connell
18 Pete Heuberger
20 Tom Philson
27 Kay May
27 Joy Rucker

Anniversaries

Pete Heuberger—8 years
Kate Richards—24 years

District 7680 Membership Seminar

Alan D. Loeser, Membership Chairman

Meeting July 27, 2019 8:30am to 12 pm

The seminar was well run and there were about 25 in attendance. This year's goal is to increase membership. Also, it is important to rethink what we are doing to attract members and make it more contemporaneous. We have some traditions especially in membership that were started at the inception of Rotary, which may need alteration.

Best practices include having a new member at the front table. In addition, using a new person for Happy Dollars also a good idea. Overall, Rotary loses 14% of the membership a year.

It was suggested that the board of each club review its collective purpose and direction. Are we trying to grow the club like our business? Micro-projects were recommended as something that could be conducted during the meeting. Another suggestion was coloring on a bag and filling it with stickers to pass out in schools. We could also get ideas from Vacation Bible schools. We need to have flexibility in our meeting locations as well as considering time and place changes to attract young people. Our club should intentionally have fun but with a purpose. Eliminating attendance requirements was a big but necessary change. Many young Rotarians do not know what Rotary truly does. Have a meeting every quarter keeping people up to date. Have the president challenge members with Rotary questions. Consider reducing dues to a manageable amount. Work on a plan for what members are needed and go after them. A thank you note should be sent to visitors. Consider bringing back Fire Side chats. Have an information sheet to pass out for Rotarians.

The focus of the seminar was on updating our practices at meetings to be more reflective of today. Questions such as why a 30-year-old would want to go to lunch with 70-year-old arose. We need to think about that and develop ways to address it. We should also consider length of meetings, cost to attend meetings, and program topics.



Rotary Merchandise

Available through David Hodgkins

Navy Blue Rotary T-Shirts \$10

2 Medium

1 Large

Navy Short Sleeve Polos \$25

2 Small

1 Large

Navy Long Sleeve Polos \$30

2 Large

2 XL

Ball Caps \$10

Membership Matters

If you are interested in becoming a member or referring someone for membership, please e-mail dilworthrotary@gmail.com for membership options. You can also download the [membership brochure](#). To apply for membership, please [click here](#).

Three Ways to Make Your Club More Inclusive

By Katey Halliday, Rotaract Club of Adelaide City and the Rotary Club of Adelaide Light, South Australia, Australia

Rotary recently adopted a diversity, equity, and inclusion policy that sends a strong message that we embrace inclusivity. Rotary has clubs all over the world and reaches a broad range of people with our service projects. So we are already diverse, but a second ingredient, inclusion, is the key to unlocking and maintaining the full benefits of that diversity. How inclusive is your club?

Verna Myers, founder of the Verna Myers Company and vice president of Inclusion Strategy at Netflix, has explained the difference between the two concepts as “Diversity is being invited to the party, inclusion is being asked to dance.”

In the context of Rotary membership, this means it is not enough to invite people from diverse backgrounds to our meetings and events. We need to include them in club planning and decision making, and value their contributions.

Below are some ideas for cultivating inclusion:

Make your club accessible

- ⇒ Do you meet in a convenient location for everyone? If not, consider meeting in more than one venue.
- ⇒ Can people find information if they are unable to attend?
- ⇒ Does the time of your meeting work for the demographic you are trying to attract? You could provide options, such as some morning and some evening meetings. Not every meeting needs to include a meal.
- ⇒ Are there any unnecessary costs that block some from attending, such as the cost of a meal? A limited menu can also create unintentional barriers for those with dietary restrictions. Also consider providing the choice of not eating at all.
- ⇒ Can you bill for fees on a monthly or quarterly basis instead of annually, for those who would manage better this way? You could set up a small premium to cover the added cost.

Give all members something meaningful to do

This requires club leaders to understand why each member is there and determine what activities would fulfill their passion and purpose for joining. It is sometimes easier to do a task yourself than delegating, but handing tasks over to someone new is a great way to include them.

Provide diversity and inclusion training

Every club can benefit from an honest discussion about these topics. I have received feedback from many members and have heard in consulting with districts that some people hesitate to join because of inappropriate comments or behavior they have experienced. Bring in a speaker or conduct a training session on any of the following topics:

- **Using inclusive language:** Learn about the effects our words have on creating a culture of normalized behavior. Gendered language, for instance, is a barrier toward achieving gender equality. To achieve the goal of having women comprise 30 percent of membership and leadership by June 2023, we need to take positive action in this arena.
- **Detecting and avoiding unconscious bias and discrimination.** Sometimes people can unintentionally be treated unfairly because of a personal characteristic.
- **Understanding and avoiding sexual harassment.** The “me too” movement has raised awareness of sexual harassment. Bring in an expert to raise your club’s awareness of the issue and what they can do to prevent it.
- **Calling out inappropriate behavior as a bystander.** David Morrison, retired Lieutenant General of the Australian Army, and current chair of Diversity Council Australia, notes “the standard you walk past is the standard you accept.”
- **Participate** in International Women’s Day, Harmony Day, your local Pride celebrations and other days that celebrate diversity.

There are many strategies your club can employ. But for any to work, you must accept that change is vital to Rotary’s continued success. We can admire Rotary International for approving the diversity, equity, and inclusion policy. Now it’s up to members to work it down to the club level.



Rotary Action Group For Peace (RAGFP) Peacebuilder Clubs Connect Communities

There are now 140 [RAGFP Peacebuilder Clubs](#) around the world who are engaged in peace projects and initiatives that connect Rotarians with their local communities. Each month, our [Peacebuilder Clubs Map](#) swells with new Rotary clubs who become active in Rotarian peacebuilding and excited to register as RAGFP Peacebuilder Club. RAGFP would like to introduce two of our newest Peacebuilder Clubs in Hong Kong.

We welcome Hong Kong's [Rotary WanChai](#) as our newest RAGFP Peacebuilder Club. This club is on the leading edge of environmental sustainability and peacebuilding in one of Asia's most famous and historic cities. They are a Green Rotary Club Award winner for their many projects designed to protect the environment in Asia.



The [Rotary Club of Hong Kong](#) is the pioneer club of District 3450 established in 1931. They are also a Green Rotary Club Award Winner for their outstanding environmental projects. Rotary Hong Kong is excited about RI President Malony's vision to create innovative Rotary membership models that provide a greater inclusion of family, as a means of strengthening Rotarian connections in every home.

These Peacebuilder Clubs work together in District 3450 to make connections with Hong Kong's youth, as more young people become involved in ongoing regional protests. These Rotarian peacebuilders believe the disenfranchisement of youth, who feel powerless to control their own destinies while facing enormous cultural pressures to succeed, is at the heart of many potential conflicts in Asia.

According to PPG Eugene Fong, their peace initiatives focus upon working with "youth-centric" organizations, through multilayered community outreach that includes mental health education for young people in a region where youth depression rates have risen [as high as 68%](#). These clubs work with District 3450 to "offer a variety of supportive education and activities that promote their physical, mental, and spiritual growth. Focusing on topics of literacy, at-risk youth, and vocational services."

Rotarian Fong says the goal is to involve Hong Kong's young people in Rotarian connections through "interconnecting youth with Rotarians and the youth among themselves. We help Interacts work with Rotaract, university-based Rotaract with community-based Rotaract, and all Rotaracts with Rotary. All of our youth training programs are focused on the word 'inter' because we are all interconnected in some way."

These Peacebuilder Clubs will help host [Interota 2020](#) as a way to strengthen Rotarian connections among young people in Asia. "Interota is a triennial



worldwide Rotaract convention organized by Rotaractors and hosted on a rotating basis in different cities. The convention offers workshops, discussions, and interesting speakers as well as cultural activities," according to organizers. Wong says Interota 2020 will help raise awareness of Rotaract and strengthen connections between Rotary and young people within the entire Asian region of District 3450.

Interota 2020 Hong Kong will be a gathering place for more than 8,600 Rotaracts in 75 university and community-based Rotaract clubs in Hong Kong, Mongolia, And China's Guangdong Province, as well as other Rotaractors worldwide. *Cultural Night* at the Interota gathering will feature a cultural night that will serve to strengthen the connections between the different cultures in the region. This exciting event is just one example of our new Peacebuilder Clubs in Hong Kong make connections for peace throughout their entire region.



Charlotte Dilworth South End Rotary Club is one of three clubs listed on the map for D7680 who are Peacebuilder Clubs. The others are the Rotary Club of Charlotte, Rotary Club of Charlotte-South, and Rotary Club of Gastonia.



Rotary Links

Charlotte Dilworth South End Rotary Website: <http://charlottedilworthrotary.org/>
Facebook: <https://www.facebook.com/charlottedilworthrotary/>
Twitter: <https://twitter.com/dilworthrotary>
LinkedIn: <https://www.linkedin.com/in/dilworthrotary/>
YouTube: <https://www.youtube.com/user/dilworthrotary>
Dilworth Charities Website: <http://dilworthcharities.org/>

District 7680: <http://rotary7680.org/>
Facebook: <https://www.facebook.com/Rotary7680>
YouTube: <https://www.youtube.com/channel/UCg7EYztHSSusLmoz8XdnmA>
CART: <http://www.cartfund.org/>
Facebook: <https://www.facebook.com/cartfund>

DACdb: <https://www.dacdb.com/>

Zone 33: <http://www.rizones33-34.org/index.html>

Rotary International: <https://www.rotary.org/>
Facebook: <https://www.facebook.com/rotary>
Facebook RI President: <https://www.facebook.com/RotaryPresident>
Facebook RI General Secretary John Hewko: <https://www.facebook.com/JohnHewko>
Twitter: <https://twitter.com/rotary>
Twitter RI General Secretary John Hewko: <https://twitter.com/johnhewko>
LinkedIn: <https://www.linkedin.com/company/rotary-international/>
LinkedIn RI Group: <https://www.linkedin.com/groups/858557/>
Instagram: <https://www.instagram.com/rotaryinternational/>
YouTube: <https://www.youtube.com/user/RotaryInternational>
Snapchat: <https://www.snapchat.com/add/rotary>
Vimeo: <https://vimeo.com/rotary>
Rotary Foundation: <https://www.rotary.org/en/about-rotary/rotary-foundation>

Rotary Action Group For Peace: <https://www.rotarianactiongroupforpeace.org/>

NewGen Peacebuilders: <http://www.motheringacrosscontinents.org/NewGenPeace/>
Facebook: <http://www.motheringacrosscontinents.org/NewGenPeace/>

Rotaract

Facebook: <https://www.facebook.com/rotaractor>
Twitter: <https://twitter.com/rotaract>

Interact Facebook: <https://www.facebook.com/interactofficial>

Rotary Youth Exchange: <http://www.ohioerie.org/>
LinkedIn: <https://www.linkedin.com/groups/63385/>

End Polio Now: <https://www.endpolio.org/>
Facebook: <https://www.facebook.com/EndPolioNow/>
Twitter: <https://twitter.com/EndPolioNow>

Committees and Chairs

Contact & Care: Kay May and Jim Stump

Foundation: Bob Teague

Fundraising: Angie Rikard

Grants: Joe Morris

International Service: Joe Morris

Local Community Service: Dave Miller

Service Project Organizers

Pete Heuberger— Second Harvest

David Hodgkins— Adopt-a-Street

Kevin Kendrick— Levine Children's Hospital

Dave Miller— Crisis Assistance, Salvation Army Bell Ringing

Matching Grants: Joe Morris

Membership: Alan Loeser

Peace Keepers: Kay May

Programs: Pete Heuberger and Jenny Kendrick

Public Relations: Jenny Kendrick

Social: Kate Richards

Youth: Angie Rikard

Contact & Care Committee

Please call any of the members on this committee if you have a special need, illness, or other care and wellness issue affecting any of our members or their families or if you know of any issues with other members. If anyone else would like to join this Committee, please notify either Jim Stump or Kay May.

John Barringer (704) 553-1155 johnbarringer3336@gmail.com

David Hodgkins (704) 375-0589 (H); (704) 907-0243 (C) dhodgkins@carolina.rr.com

Kay May (704) 280-4060 (C), kayd.may@gmail.com

Dave Miller (704) 541-0220 (H), (704) 564-6064 (C) drmkbm9@gmail.com

Angie Rikard (704) 807-3230 (C), arikard@charlottespeechhearing.com

Jim Stump (704) 843-9361 (H) jamesstump@windstream.net

Bob Teague (704) 571-7103 (H); (704) 617-3744 (C) bteague@mindspring.com

Ret Turner (704) 365-3536 (C) Remust@aol.com

What is Rotary?

Rotary is an organization of business and professional men and women united worldwide to provide humanitarian service, encourage high ethical standards in all vocations, and build goodwill and peace in the world.

Mission of Rotary International

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Rotary's Vision Statement

Together, we see a world where people unite and take action to create lasting change—across the globe, in our community, and in ourselves.

Rotary's Core Values

The world today is not the same as it was when Rotary was founded in 1905. Demographics have shifted, the pace of change has accelerated, and technology has created new opportunities for connection and service. What hasn't changed is a need for the values that define Rotary:

- Fellowship
- Integrity
- Diversity
- Service
- Leadership

Avenues of Service

- Club Service
- Vocational Service
- Community Service
- International Service
- New Generations Service

Six Causes

- Peace and Conflict Prevention/Resolution
- Disease Prevention and Treatment
- Water and Sanitation
- Maternal and Child Health
- Basic Education and Literacy
- Economic and Community Development

Rotary's Four-Way Test

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages and Rotarians recite it at all club meetings.

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

Rotary



Charlotte
Dilworth
South End

Code of Conduct

As a Rotarian, I will:

1. Act with integrity and high ethical standards in my personal and professional life.
2. Deal fairly with others and treat them and their occupations with respect.
3. Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and the world.
4. Avoid behavior that reflects adversely onto Rotary or other Rotarians.

August 2019

CART
David Hodgkins,
Kay May, Tom
Philson

July '19						
S	M	T	W	T	F	S
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28	29	30	31			

September '19						
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22	23	24	25	26	27	28
29	30					

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2 Linda Rakvic, DG Beth's Vision for Rotary Year 2019/2020 & Pat Shafer, NewGen Peacebuilders	3
4	5	6	7	8	9 Marilyn Bowler Wendy Hickey, Executive Director, ArtPop Street Gallery	10 Adopt-a-Street 8:30 am
11	12	13	14	15 Heart for Art, Levine Children's Hospital	16 Dana O'Connell Shannon and Cameron Tucket, Obstacle Course Racer	17
18 Pete Heuberger	19	20 Tom Philson	21 Board Meeting, Charlotte Speech and Hearing 11:30 am - 12:30 pm	22	23 Katy Ryan, 24 Foundation	24 District Membership Seminar, Mitchell Community College, Mooresville
25	26	27 Kay May Joy Rucker	28	29	30 NO MEETING	31
1	2	Notes Membership and New Club Development				