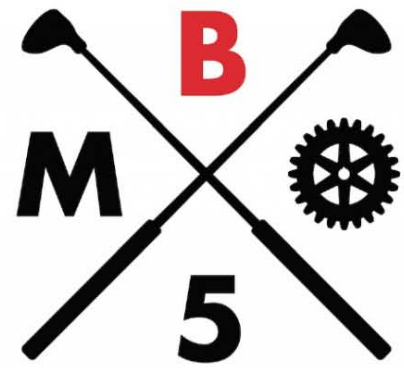


Rotary

Club of Mecklenburg- County South, Charlotte, NC



www.mecksouthrotary.org

Home Club of District Governor Beth Trotter 2019-20
Home Club of District Governor Debra Corbett 2023-24

Dave Wolding from Carolina Traveler

By Julie W. Nee on Wednesday, July 14, 2021



Dave Wolding is the publisher of Carolina Traveler, its website and several other printed travel magazine titles including Day Trips and Heritage Guide. Carolina Traveler is a spin-off of Dave's digital marketing agency and directory publisher, Localbychoice. Based in Huntersville, Localbychoice operated telephone directories in Boone, Lake Lure and Morgantown, WV, and has since converted its directory clients to targeted online advertising. Dave developed a passion for direct marketing while at IBM, and built a marketing and ecommerce career at Bank One (now Chase), Bank of America, Wells Fargo and a handful of start ups. Dave is always looking for something interesting to do.

Dave will share how his company evolved from a yellow pages publisher to a tourism publisher and online content creator. He'll tell you the yellow pages worked...until they didn't; and what works now. And as a special bonus, you'll get a sneak peek at the upcoming issue of Day Trips magazine, and some interesting local travel ideas.

Club Meeting

Mecklenburg County-South
Meets at Home2Suites, Piper Glen
5110 Piper Station Dr
Charlotte, NC 28277
Time: Friday at 07:15 AM

Speakers

July 16, 2021

[Dave Wolding via zoom](#)

Carolina Traveler - Day trips and Heritage tourism.....

July 23, 2021

[Patrick Tai member local Charlotte Chinese community via Zoom](#)

China's geopolitical landscape and the transformation and growth of its economy

Club Leaders



[Jon C. Hall](#)
President



[June Thoreson-Rogers](#)
President-Elect



[Sandra F. Cika](#)
Secretary



[Bryan E. Cochran](#)
Rotary Foundation Chair
Treasurer

[Julie W. Nee](#)
Past President
Bulletin Editor

2021-2022 Leadership Team Inductions

By Jon Hall on Wednesday, July 14, 2021

Please allow me to officially welcome our 2021-2022 Meck-South Leadership Team!

- Jon Hall ♦ President
- June Rogers ♦ President Elect
- James Pagano ♦ President nominee
- Sandra Cika ♦ Club Secretary
- Bryan Cochran ♦ Treasurer
- Kelli Gaines ♦ Sergeant of Arms
- Adam Snelling ♦ Director
- Linda Rakvic ♦ Director

Board Retreat THIS Saturday

By Jon Hall on Wednesday, July 14, 2021

Our board will be gathering this Saturday, 7/17 from 9-11 a.m. at Home 2 Suites for a planning retreat. We will be goal setting and planning for the year, with a specific focus on BMOF. All are welcome and encouraged to join. We are BETTER TOGETHER!

Where did the 4-Way Test Originate?

By Julie W. Nee on Wednesday, July 14, 2021

THE 4-WAY TEST

One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago based Club Aluminum Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy.

Herb Taylor became president of Rotary International during 1954-55. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians.

"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

(and for Meck South--5. Will it be FUN?)

MECK SOUTH PROJECTS with SPECIFIC DATES

By Jill Bastian on Wednesday, June 16, 2021

Updated SERVICE OPPORTUNITIES

Pineville Elementary: As was shared during last week's meeting, we will be building garden beds for Pineville Elementary on 7/31/21 at approximately 8:30 a.m. Beth and Jill have already figured out all of the materials and logistics and will have a signup at today's meeting. There is an additional opportunity to help with campus beautification on 8/7/21--details on that TBD, coming soon.

Men's Shelter: We've signed up to provide 160 lunch bags for the motel shelter **Friday, July 23**. If you'd like to volunteer to assist, please send an email or text to Jay at 407-509-6261, jaybastian1207@gmail.com. Once we have the final count, an email will be sent early in the week with the amount of lunch bags per person. As a reminder, the lunch bags include 1 sandwich, snack, fruit, and water (in original bulk container). Please let me know directly if you're interested in participating and I will coordinate the pickup of your sandwiches for delivery to the shelter the morning of the **23rd**. Thanks in advance for your participation and support.



James Pagano
Membership Chair
President - Nominee



Richard R. Bowden
Sergeant-at-Arms



Rodney J. Holtzmuller
Assistant Governor - Mecklenburg County South

Events

No Events found

Birthdays

William W. Woodruff
July 17th

Wedding Anniversaries

No Wedding Anniversaries Found

Years of Service

Beth E. Trotter
07-16-2010
11 Years



Special Olympics Mecklenburg County Coaching Opportunities for the Fall (Individuals or Groups)

Special Olympics Mecklenburg County is looking for coaches to join our program! We are specifically looking for coaches for our Fall program in the following sports: Bocce, Softball, Soccer, Cycling, Cheerleading, Powerlifting, Tennis, Track and Field, Volleyball, Roller Skating, Golf, and Bowling! **For Information 919-719-7662**

Beds for Kids

Volunteer (cleaning furniture, moving and staging furniture, organizing and packing bed linens) along with their staff on Saturday mornings at the warehouse from 9am to 12pm. To reserve a spot contact: [\(980\) 422-1192](tel:9804221192)

Grand Re-opening August 14, 9a-12n at NEW location--4200 Barringer Drive.

Join Us For Our OnLine Rotary Meeting or In Person Now

All members & visitors are welcome to attend our meeting, and we're happy to have you.

Option 1 - In person

Starting Friday, April 9, 2021, after 13 months of not meeting in person, we have made arrangements with Home 2 Suites by Hilton at 5110 Piper Station Drive, (across from Stonecrest) to meet there from 7:15 AM to 8:30 AM.

Home 2 Suites offers us lots of space, and you now have two options, zoom and in person.

Coffee, tea and donuts will be available, however feel free to bring your own breakfast. This is a Starbucks in Stonecrest plus many other options for you.

Option 2 - ZOOM (link is below)

Agenda

7:20-7:30 AM Log On

Join Zoom Meeting

<https://us06web.zoom.us/j/87203658759>

Fellowship until 7:35

7:35 AM will be Announcements & Comments

8:00 AM - Our program is found on the right side of this bulletin

8:30 AM - Meeting adjourned

2020/2021 Positions

- Past President: Daniel Fogarty/Jon Hall
- President: Jon Hall
- President Elect: June Rogers
- Pres Nominee: James Pagano
- Secretary: Sandra Cika
- Treasurer: Bryan Cochran
- Sargent at Arms: Kelly Gaines
- Directors (4)
 - Dr Temeka Brantley 20/21 & 21/22
 - Zach Jett 20/21 & 21/22
 - Linda Rakvic 21/22 & 22/23
 - Adam Snelling 21/22 & 22/23
- Membership: James Pagano
- Community Service: Jill Bastian
- Social: TBD
- Programs: Steve Strand
- Bulletin: Julie Nee