



Thursday, February 4, 2021

District Leadership



George David Waechter
District Governor



Kenneth A. Shull
DG-Elect



Tammy Mosteller
DG-Nominee



Sean Gibson
DG-Nominee Designate

Events

February 4th
[Out of Africa! - Polio Advocate Tunji Funsho](#)

February 4th
[Sylva Weekly Club Meeting](#)

February 4th
[Asheville Weekly Club Meeting](#)

February 4th
[Community Rotaract Club Meeting](#)

February 8th
[Lincolnton Weekly Club Meeting](#)

February 8th
[Murphy Weekly Club Meeting](#)

February 8th
[Membership Monday](#)

February 11th
[Hickory Rotary Club 100th Anniversary Virtual Presentation](#)

February 11th
[Asheville Weekly Club Meeting](#)

February 15th
[Lincolnton Weekly Club Meeting](#)

February 15th
[Murphy Weekly Club Meeting](#)

February 17th
[Lincolnton Board of Directors Meeting](#)

February 18th
[Asheville Weekly Club Meeting](#)

February 22nd
[Lincolnton Weekly Club Meeting](#)

February 22nd
[Murphy Weekly Club Meeting](#)

February 25th
[Red Cross Blood](#)

Can I be more inclusive?

By George David Waechter on Thursday, February 4, 2021



DG David's Message

We all remember how it felt: the captains were selected, and they began to choose their teams. It was always a mystery to me as to how the captains were selected. Did the coach/teacher choose them because they were **cool**? Were they particularly savvy in team selection? Maybe they were just popular. I do remember that it was not because they were the nicest or fairest or even friendliest.

So how do we pick our leaders and our members? In Rotary, everyone can have a role. Anyone with a heart for service can contribute. It is our responsibility as the Team Captains to choose wisely, but it is equally important for us to look beyond the surface and see in a person the very qualities that make a true servant to humanity. Forget about politics, or race, or religion, or sexual orientation, or socio-economic class. These are not qualities that you can rely on to tell you whether someone will be a good Rotarian. We only need find those with good hearts and find them a role. That is all.

In terms of how to be a better Rotarian, a better person, and a better leader, I recommend the following attributes to recruit new team members.

- **Learn what implicit bias means and how it manifests.** It is not anyone's fault that you and I have implicit bias. It is a product of growing up in a culture. We just have it. All of us have it and that is why it is so easy to point fingers and say, "Well, you do such and such too!" Learn what it means to have implicit bias and learn to identify it around you without being critical.
- **Search your own heart and mind.** Today's world does not allow us enough quiet time to think and reflect. Think about how you really feel towards others who are different. Be totally honest with yourself after all, you can keep it a secret if you don't like the answers.
- **Make a plan to change your world to be a better place.** Do not assume you are too old to change. All of us are growing a changing each day.
- **Make a commitment to call out unfairness** when you see it, but don't be mean. You can be gentle and kind in your rebuke of unfairness. There is no need to shout, curse, or pitch a fit. You only need to identify the problem and ask the offender to consider their actions and how they could be different.

Rotary should be a safe place for anyone with a heart for service. We can be more inclusive. We can expand our reach and increase our impact. As Rotarians who follow the 4-way Test, we should not only be mindful of how we pick our teams, but we must lead that team in a way that embraces differences. Together, we will open opportunities for service and do good in the World!

How we use our social media accounts matter

By George David Waechter on Wednesday, February 3, 2021

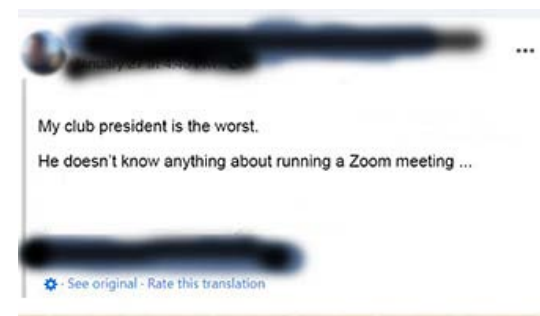


Most of us have social media accounts that we use to promote Rotary. In our network are Rotary friends, but also family, friends, and colleagues outside of Rotary. This is all very good.

Many of our profile banners include a stamp that says "Proud Member" or "End Polio Now" along with our mark of excellence, the Rotary logo. We have photos of club events we attended (from the time when we could attend events in person). Our posts go to both members and those outside the Rotary family.

What could be wrong with that?

Unfortunately, on more occasions than I'd like to admit, I have seen posts come across my smartphone or laptop from a member who has resigned from their club and is airing a list of "dirty laundry" about their club in the form of gripes and complaints. They are right and their erstwhile club is in the wrong. They chose this forum to wage battle with their club president, district governor, or Rotary International leadership.



Social media posts that air club "dirty laundry" damage Rotary's public image.

In all of these examples, our brand, and the public's understanding of who we are, is tarnished.

Personally, I've never been a big fan of people who decide to take their ball and go home, tearing down an organization behind them on their way out. That is just ego.

A similar problem occurs when we use our social media accounts, the same ones with all of our Rotary branding on it, to share our deep-seated political views on divisive subjects. These posts are followed by endless comments which all too often spiral into something downright ugly.

Rotary is supposed to be apolitical. But to both our Rotary friends and those on the outside, that line is blurred as they see these posts and the ensuing comment

Drive

February 25th
[Asheville Weekly Club Meeting](#)

February 27th
[Building a Coalition of Peacebuilders in District 7670](#)

March 1st
[Lincolnton Weekly Club Meeting](#)

March 1st
[Murphy Weekly Club Meeting](#)

March 2nd
[Club Board Meeting](#)

March 3rd
[Hike with Rotary](#)

March 4th
[Asheville Weekly Club Meeting](#)

Club Anniversaries

Marion
February 3rd

[Waynesville-Sunrise](#)
February 6th

[Madison County](#)
February 6th

[Hickory](#)
February 11th

[Waynesville](#)
February 18th

[Lake Hickory \(Hickory\)](#)
February 21st

[Haywood County \(Canton\)](#)
February 23rd

[Asheville-West](#)
February 28th

threads, and our brand can suffer.

I am not suggesting trampling on anyone's right to free speech. But I am simply asking that you use some discretion and judgement when you choose to post your political opinions from the same account that you use to promote Rotary.

We have 1.2 million brand ambassadors in our organization. You are one of them. We need each of you and all of you to promote and protect our brand and increase the public's awareness and understanding of us.

So please use good judgment when you post on social media. We have an incredible communications team on staff in Evanston and Rotary Public Image Coordinators (RPICs) to help you.

Visit the [Brand Center](#) for tools and resources that will help you promote Rotary on social media. Know that your efforts are greatly appreciated.

By *Jeffry Cadorette, past RI director and chair of Rotary International's Communications Committee*

Join us for 100 years!

By George David Waechter on Monday, February 1, 2021

We will be hosting our 100th Anniversary Virtual Meeting on February 11th, 2021.

We would love for you to join us as we celebrate 100 years of service as the Hickory Rotary Club commemorates our 100th Anniversary on February 11th at 12:00 p.m.

DG David Waechter, Resident Historian Richard Eller, Past Presidents of our club and others will speak. Historical archive will be presented as well. More information to follow.

Please register for this event on the DACdb calendar or on the District 7670 website under District Events. [Read More](#)

Membership Monday - Don't miss out!

By Philip Reed on Monday, February 1, 2021

Join our next Membership Monday Session at 4:15 pm on Feb 8th and hear Murphy Club President Timothy Radford explain how they have inducted TWELVE new members in the past seven months, growing from 30 to 42 members.

And leaders from the Valdese and Highlands-Mountaintop Rotary Clubs will help us see how, in this COVID-19 environment year, their Clubs have each inducted eight or more new members.

A Q&A session with speakers will follow their presentations.

We look forward to you and others from your Club joining us via Zoom next Monday, Feb 8th, at 4:15 pm to hear how our fastest-growing Clubs are adding new members!

Please register for this event on the DACdb calendar or the District 7670 website under District Events.

Philip Reed

Building a Coalition of Peacebuilders in District 7670

By George David Waechter on Thursday, January 28, 2021



Please join us for a special event hosted by Rotaractor Keevon Baten! In regards to the event, Keevon had this to say:

I would say that I'm very excited to have some present from the Peace Corps Headquarters to talk to us about the ways that we can encourage partnership between our two organizations. I think that both parties stand to benefit a lot from involvement. I'm also excited to spread the good word of both organizations. I think that this is also a great recruitment opportunity for clubs who may be struggling in this area of development, with both immediate and long-term payouts. And most importantly, I know that together on a united front we can foster peace throughout the world together. "

Please join us on February 27, 2021 at 10 a.m. for a don't want to miss event!

Please register for this event on the DACdb calendar or the District 7670 website under District Events.

Supporting & Endorsing Successful Peace Fellows

GAMECHANGER re: District Conference

By George David Waechter on Sunday, January 10, 2021

This year has been a real gamechanger!

The best thing about this pandemic is that we can finally see a light at the end of the tunnel. With the administration of vaccine and improving therapies for those infected, we now know that soon this will be under control. However, this will take some time to implement and make us feel safe and perhaps even back to normal again!

In light of these developments, DGE Ken Shull and I have made the collective decision to reschedule the 2021 District Conference to August 13-15, 2021. This is not simply a new date, but it is a major cultural change in District 7670. We, along with DGN Tammy Mosteller and DGND Sean Gibson realize that having an annual kickoff celebration may be more energizing and inspiring for Rotarians to attend each year. We have decided to make lemonade from lemons, and use this crazy pandemic year to make this change. The event will become the 2021 Kickoff Conference that will combine DG David Waechter's Conference as well as the start of DGE Ken Shull's Year. This new date will be in the summer, it will be after the vaccines are widely available, and we will likely have a much more normal event.

Please mark your calendars and save the dates Aug 13-15 for this exciting new opportunity to share fellowship and fun with your friends and family in Rotary. This visionary event will be held at the beautiful Crowne Plaza in our very own District in Asheville, NC.

We will have family fun, fellowship, awards, and an overall great time! Please stay tuned for more details.

Hello from the CART Fund

By Michele Garashi-Ellick on Thursday, January 28, 2021

As we continue on our journey in 2021 let us not forget the commitment we made as Rotarians to make a difference in the world. I hope that contributing to the CART Fund is part of that commitment. The rapid creation of the recent COVID vaccine reminds us that the foundation for cures, vaccines and treatments begin with basic research. Those amazing scientists who often go unnoticed, who work diligently to begin that process.

Grants from the CART Fund are the seeds needed by the scientists to create new or continue their research projects. We look forward to sharing the new grantees and their projects with you in the next few months. While no one can change the out-come of Alzheimer's or Dementia with the right support you can change the journey. This is probably the most important work that you can do **◆.Please open your hearts and contribute today.**

Thank you, Michele
CART Fund Chair
District 7670

Pandemic CART Fund Support

By George David Waechter on Sunday, January 31, 2021

"THE MIND YOU SAVE MAY BE YOUR OWN!"

Whether your Rotary Club is meeting in person, virtually or in a hybrid situation, are you still routinely promoting Alzheimer's research and The CART Fund? The need for research to find the cure for Alzheimer's never stops, even when we face these unique times of Covid-19.

Our ability to raise contributions during this year has suffered significantly due to a decrease of in-person rotary meetings and therefore less contributions going into the "Little Blue Buckets."

We need your help! Please consider doing the following.

1. Got to www.mycartfund.org and sign-in using your DACdb sign-in (or create an account if you don't know or have a DACdb sign-in).
2. Once you have signed-in or created an account, look at the reports section to see how you and your club are doing with donations this year.
3. Make a personal contribution.
4. Find a way to promote the CART Fund in your club regardless of how your club is or is not meeting.

The new "donor portal" is also an excellent way for non-Rotarians to donate electronically to CART. The process is simple - just go to www.cartfund.org & click "DONATE TODAY!"



Since it is such a challenge to pass the CART buckets now during in-person, virtual or hybrid meetings, please consider the new CART Fund portal as an electronic blue bucket! Use it, and encourage other Rotarians to use it as well.

Four Seasons Rotary Hosts 2nd Annual "Heart For CART"

By Tiffany Ervin on Tuesday, February 2, 2021

February may be universally known as "heart month" thanks to a very special mid-month holiday. But Four Seasons Rotary put the focus on your brain with a special fundraiser for [The CART Fund](http://www.cartfund.org) (Coins for Alzheimer's Research Trust).

The 2nd Annual "Heart For CART" was hosted by The Brandy Bar in downtown Hendersonville (504 7th Avenue) on Monday, Feb. 1, for a physically-distanced fun evening of fellowship. Club CART Chair Cristina Hull and District CART Chair Michele Garashi-Ellick presented a Rotary/CART jersey to Brandy Bar owner Brenda Coates in appreciation for her support.

We were happy to have several special guests, including District CART Chair Michele, District Governor Elect Ken Shull, and members of the RC of Hendersonville. Several non-Rotarian visitors also got a chance to learn more about our organization and CART.



The Brandy Bar will continue to collect donations for our club for CART, so please support their great business when possible. To order your own Rotary jersey (limited supply of sizes still available), please contact PDG Tiffany Ervin (cartfundnews@gmail.com).



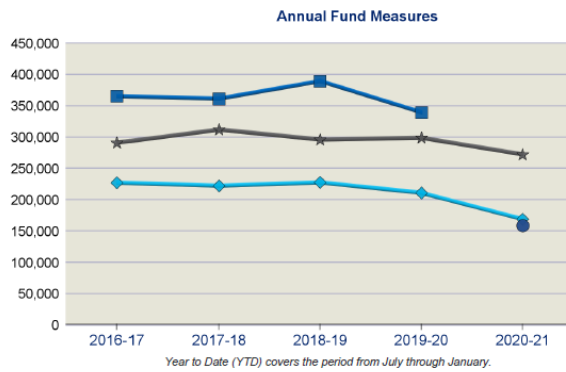


DISTRICT 7670 FUNDRAISING ANALYSIS

INTERIM RESULTS FOR JULY THROUGH JANUARY 2020-21

	Number of Members	Annual Fund					PolioPlus Fund					Other Funds**	Endowment Fund	Total Giving	
		Goal	% Goals Received	Total	Per Capita	Goal Achieved	Non-Giving Clubs	Goal	% Goals Received	Total	Goal Achieved	Non-Giving Clubs	Total		Total
2020-21	2,178	\$272,225	81.6%	\$168,747	\$77.48	62.0%	4	\$55,285	77.6%	\$26,542	48.0%	21	\$1,550	\$3,310	\$200,148
2019-20	2,224	\$298,875	100.0%	\$339,211	\$152.52	113.5%	0	\$59,690	97.9%	\$62,639	104.9%	1	\$0	\$25,500	\$427,350
2018-19	2,181	\$295,930	100.0%	\$389,520	\$178.60	131.6%	0	\$63,470	100.0%	\$77,501	122.1%	0	\$16,859	\$16,945	\$500,825
2017-18	2,197	\$312,017	100.0%	\$361,146	\$164.38	115.7%	0	\$62,938	100.0%	\$77,494	123.1%	4	\$19,802	\$20,020	\$478,462
2016-17	2,216	\$291,025	100.0%	\$365,263	\$164.83	125.5%	0	\$56,830	100.0%	\$90,292	158.9%	4	(\$11,000)	\$29,829	\$474,383

**Other Funds include term/directed gifts and funds for approved grants.



Recognition and Endowment Measures

	PHF	Bene-factor	Bequest Society*	Major Donor*	Major Gifts	EREY Eligible	Sustaining Member	PHS Eligible
All-time	5,714	654	63	107	--	--	--	--
2020-21	146	3	0	3	0	1,138	492	34
2019-20	359	4	3	11	2	1,836	1,191	98
2018-19	360	12	3	4	0	1,956	1,540	114
2017-18	423	10	2	9	0	1,995	1,363	108
2016-17	361	15	2	6	3	1,999	1,470	100

Yearly breakdowns include both new qualifiers and recognition level changes

Paul Harris Society Members: 119 Rotary Direct Participants: 245

Total Endowed Funds: 1 * Joint Major Donor/Bequest Society counts as one.

Market Value: \$32,373

Market Value Date: 31-Dec-2020

Foundation Recognition Points: 3,152.76

EREY (USD 25 starting in 2016-17), Sustaining Member, and PHS Eligible includes all individuals, not just active club members.

A message from General Secretary John Hewko

By George David Waechter on Wednesday, February 3, 2021

My fellow Rotary members,

We all know that the coronavirus pandemic is still raging in many parts of the world, and extensive public health measures and travel restrictions are in place.

As an organization that is at the forefront of eradicating polio and fighting other preventable diseases, we have clear responsibilities in mitigating the threat of COVID-19.

Out of an abundance of caution and in keeping with our commitment to protect the health of our members, our employees, and our families the RI Board of Directors decided not to fund any expenses (travel or otherwise) for in-person meetings for Rotary leaders for the rest of this Rotary year, other than for the president, president-elect, and trustee chair. This decision applies to directors, trustees, regional leaders, district governors, assistant governors, and other leaders. The Board also agreed to conduct all of its meetings and RI committee meetings virtually for the rest of the year; and we will also be holding the 2021 RI Convention virtually.

I know this news will be disappointing to many of you. However, the board felt that we needed to adopt a uniform and clear policy.

As a humanitarian organization we must act responsibly to protect our members and the communities we serve, and the risks of the pandemic are still real and widespread. The Board advises regional leaders, district governors, club presidents and others to hold meetings virtually through the end of the Rotary year.

This is a rapidly evolving public health crisis, and I'm sure that you'll have many questions about the RI Board decision, so please consult the [COVID-19 webpage](#) on Rotary.org for further information or contact your RI staff liaison.

We all have an important role to play in the months ahead as we continue to do all we can to overcome COVID-19.

I want to thank you all for your Rotary service, and I look forward to the day when we can gather safely again in person.

Please be safe and take care of each other.

Sincerely,

John Hewko
Rotary General Secretary

Ken Shull - Paul Harris Fellow Level 5 & 6

By David J Scherping on Wednesday, February 3, 2021

The Rotary Club of Tryon was excited to recognize Ken Shull with the Paul Harris Fellow Level 5 & 6 awards at last week's meeting.

All Rotarians are encouraged to make an annual financial contribution to the Rotary Foundation: *Every Rotarian Every Year*. Rotarians are recognized as Paul Harris Fellows after they have made a donation of at least \$1,000. For each additional donation, Rotarians are recognized with a Paul Harris Fellow Level.



Money donated to the Rotary Foundation is used to fund projects in the six areas of focus for Rotary International:

- Peace and conflict prevention/resolution.
- Disease prevention and treatment.
- Water and sanitation.
- Maternal and child health.
- Basic education and literacy.
- Economic and community development.

During the recognition ceremony, Rotarian Judy Lair noted that somewhere in the world a child will have access to clean drinking water, access to better health care, and a basic education because of the donations made by Ken Shull.

In leading by example, Rotarian Ken Shull has reminded all members of their commitment to support the work of Rotary. All Rotarian must remember: *Every Rotarian Every Year!*

If you are looking for a way to support projects in your own community or around the world, please contact the Rotary Club of Tryon President, Skip Taylor, at at 828-200-9259 or stmas4280@gmail.com.

Service Above Self

By Joy B. Cline on Thursday, January 28, 2021



The Rotary Club of Newton Conover was recognized by The Salvation Army for their volunteer efforts in raising \$6807.74 through the iconic Red Kettle Program. The Rotary Club of Newton Conover received more donations than any other group in the nine county area served by The Salvation Army of Greater Hickory. Funds given at kettles stay in the community of donation and are used to fill the needs of the community for such issues as Christmas family assistance, year-round assistance for low-income families and individuals, food pantries, youth programs, summer camps, character-building classes, homeless assistance, veterans programs, seniors assistance, case management, counseling and more.

Rotarian Dan Timmerman and his wife, Paula, coordinate Rotarians to work through the holidays to assist with ringing the bell for The Salvation Army Red Kettle Program.

Pictured: Rotarian Dan Timmerman and Steve Aaron, Salvation Army

Rotarian Erma Deen Hoyle Named Lincoln County Woman Of The Year

By Tammy Mosteller on Monday, February 1, 2021

Rotarian Erma Deen Hoyle of the Rotary Club of Lincoln-Sunrise named Lincoln County's Woman of the Year.

[Read More](#)



Club Spotlight!

Coat Drive Update - Rotary Club of Waynesville

By George David Waechter on Monday, January 25, 2021

The Rotary Club of Waynesville had 76 blankets delivered to Mountain Projects for their winter assistance efforts. The Rotary Club of Waynesville began an annual blanket drive to assist Mountain Projects in 2008. The early drives concluded with club members piling their blanket donations on our president. However, that first event proved too dangerous for the president, so they discontinued piling blankets on him/her.

Way to go, Waynesville!

Mountain Top and Noonday Rotary Clubs of Highlands partner to distribute winter coats to the needy

By John F. Baumrucker on Sunday, January 3, 2021



The Rotary Club of Highlands Mountaintop partnered with the Rotary Club of Highlands to distribute approximately 100 coats, gloves, scarfs, and blankets to the needy in Highlands on November 17, 2020. The Mountaintop Club, with 35 members, donated 12 new coats and many more lightly used coats and sweaters. Children's coats went out quickly and by 5 pm most of the clothing had been given out. Our Services Project Committee Chair, Robin Phillips, coordinated the project between the two clubs. Many of our members donated time and funds to purchase the coats.

Mountaintop Rotary Hits the Ground Running in 2021!

By John F. Baumrucker on Friday, January 22, 2021

The members of Mountaintop Rotary (MTR) have been busy despite the COVID pandemic.

Between Thanksgiving and New Year's Day, Mountaintop Rotary collected over \$1,400 in Bryson's gift cards from the giving trees stationed at Bryson's Food Store and Reeves Hardware. MTR donated the gift Cards to the Food Pantry and the Emergency Council. Donations can still be made through the end of February at Mountain Fresh where gift cards for that store can be purchased.

In addition, a hardy group of MTR Lumberjacks braved mid-twenty temperatures and persistent snow showers to split and deliver over two cords of red oak to the Emergency Council where it will be distributed to those who need wood to heat their homes this winter. The MTR Lumberjacktarians



plan on splitting and delivering more wood through the winter months.

Thanks for all the help and keep it coming!

