



Tuesday, August 18, 2020

## District Leadership



[George David Waechter](#)  
District Governor



[Kenneth A. Shull](#)  
DG-Elect



[Tammy Mosteller](#)  
DG-Nominee

## Events

August 18th  
[Governor Official Visit - Hendersonville](#)

August 18th  
[District Finance Committee & Council Meetings](#)

August 19th  
[Governor Official Visit - Pisgah Forest](#)

August 20th  
[Governor Official Visit - Madison County](#)

August 20th  
[Governor Official Visit - Burnsville](#)

September 1st  
[Governor Official Visit - Highlands](#)

September 2nd  
[Governor Official Visit - Morganton](#)

September 3rd  
[Governor Official Visit - Hickory](#)

September 3rd  
[Governor Official Visit - Asheville Metro](#)

September 4th

## DG David's Message

By George David Waechter on Monday, August 10, 2020



August is Membership Month. This is a perfect time to start thinking about the value of membership. What is the value of Rotary? Have you ever thought of such a thing?

Perhaps you have thought of it when you first joined or maybe you thought of quitting Rotary and decided not to or maybe you quit and came back because you were missing Rotary. These are normal times to think about the Value of Rotary. We need to deeply consider the value of Rotary and how we create value, how we communicate it, and how we maintain value over the long term. But first and foremost, we should know what the value of Rotary is for each of us.

We people join Rotary, they see some value in it. They see an awesome group of people. They see people who do service in the community and they wish to be part of that. They recognize our time-honored reputation as leaders and ethical business people who make the world a better place. They want to be a part of this type of organization because they believe that it will make them better people, it will help them grow their business, and that they will make new friends and have some fun.

Sometimes this vision changes though. [Read More](#)

## Perfect 20/20 Vision for 2020-21

By George David Waechter on Saturday, August 8, 2020

Rotary Year 2020-21 is the year of the Visionary Leaders! As a governor-elect, I first thought of this label because it was 2020 and of course, we would have perfect 20/20 vision this year, but little did I know how right I would become.

The pandemic and other global factors have forced our organization to rethink, reconfigure, and reinvent itself. For many organizations, this would be devastating. In Rotary, we are people of action and we are not dismayed by the rapidly changing times. In fact, we embrace change!

This is made simpler because we have an excellent plan to deal with change - Our new 5 year Strategic Plan. Actually, I call it the 4-way test of change management.

Allow me to present RI Director Stephanie to explain...

*By Stephanie A. Urchick, RI Director and Former Chair of the Strategic Planning Committee*

When we began developing a new strategic plan for Rotary over two years ago, we started by taking a look in the mirror. We asked hard questions as we performed a thorough self-assessment, all the while acknowledging the changing world around us. Once we identified gaps between who we are and who we need and want to be, we looked to you. We asked more than a million people from across the world to share their input with our Strategic Planning Committee through focus groups and surveys. Each goal in our plan is based on feedback from leaders, members, and Rotary participants who want the organization to achieve its vision. Thank you for sharing your passion and insight - we heard you!

[Read More](#)



## Mountaintop Rotary Club of Highlands to proceed with August 29th & 30th Arts and Crafts Show

Tuesday, August 18, 2020



**Revamped Mountaintop Arts and Crafts Show set for Aug. 29-30**

By [Dan Brown](#) on Thursday, August 13, 2020

The Highlander Newspaper  
Highlands, NC [Read More](#)

[Governor Official Visit - Lenoir](#)  
September 10th

[Governor Official Visit - Catawba Valley](#)  
September 10th

[Governor Official Visit - Boone](#)  
September 14th

[Membership Monday](#)  
September 15th

[Governor Official Visit - Black Mountain](#)  
September 16th

[Governor Official Visit - Asheville Breakfast](#)  
September 16th

[Governor Official Visit - Asheville West](#)  
September 16th

[Club Anniversaries](#)  
Arden  
August 11th

[Brevard](#)  
August 21st

[Murphy](#)  
August 26th

## Infinite Possibilities - Women in Rotary

By George David Waechter on Monday, August 17, 2020

# Infinite Possibilities

If you missed Dr. Sylvia Whitlock's presentation July 31st, you missed an outstanding opportunity to listen to one of the greats...but not to worry, we recorded it! Dr. Whitlock's presentation is available to watch and use as a membership initiative (see link below). By the way, bragging rights...we had 1,165 registrations for this successful event! Outstanding, DG Darryl Keys!

More great news to share, District 6960 is thrilled to present the second in our Series of **INFINITE POSSIBILITIES: Women In Rotary!** as we feature nationally acclaimed speaker, Jenny Stotts, a young, smart, dynamic trail blazer who didn't let anything stop her from joining Rotary, as she worked at finding the right fit in Rotary. Register below for August 28th and experience Rotary's bright future with this young professional!

Our Four-Part Membership Series offers you the unique opportunity to hear from some of the most dynamic speakers in Rotary. The topics focus on Rotary history, celebrations, challenges, vision, encouragement, enthusiasm and motivation to grow your membership!

[Register NOW](#) for **Infinite Possibilities - Jenny Stotts, 1:00 pm EDT August 28, 2020.**

As we bring major Rotary International speakers to the forefront, we have every confidence you will find each one-hour webinar well worth your time and attention.

The following is our series schedule:

**Recorded and available for viewing: Sylvia Whitlock, 1st Female Rotary Club President**, Hosted by RI Vice President Johrita Solari and RI Director Valarie Wafer

**August 28, 2020 - Rotarian Jenny Stotts, Finding the Right Fit**, Hosted by RI Director Peter Kyle and PDG Vanessa Ervin

**September 25, 2020 - Past RI Vice President Dean Rohrs**, Hosted by Past RI Director John Smarge and Zone 34 ARC Cyndi Doragh

**October 30, 2020 - Very Special Guest Speaker**, Hosted by RI Director Stephanie Urchick

[Register NOW](#) for **Infinite Possibilities - Jenny Stotts, 1:00 pm EDT August 28, 2020.**

We will be offering a second, Four-Part Series - **INFINITE POSSIBILITIES: Diversity Equity Inclusion**, beginning January, 2021, so stay tuned for more exciting news to come your way!

We look forward to seeing you there!

**Stephanie Urchick**  
Rotary International Director 2019-21

**Peter Kyle**  
Rotary International Director 2020-22

Rotary Opens Opportunities...



## Rotary International Names Jennifer Jones as first Female President (2022-2023)

By Tiffany Ervin on Thursday, August 6, 2020

Jennifer E. Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, has been nominated to become Rotary International's president for 2022-23, a groundbreaking selection that will make her the first woman to hold that office in the organization's 115-year history.

Jones will officially become president-nominee on 1 October if no other candidates challenge her.



Jones says she sees Rotary's Action Plan as a catalyst for increasing Rotary's impact.

◆As we reflect upon our new strategic priorities, we could have never envisioned that *our ability to adapt* would become our North Star during what is inarguably the most profound time in recent history,◆ Jones said in her vision statement. ◆Silver linings rise out of the most challenging circumstances. Using metric-driven goals, I will harness this historic landscape to innovate, educate, and communicate opportunities that reflect today's reality.◆

As the first woman to be nominated to be president, Jones understands how important it is to follow through on Rotary's Diversity, Equity, and Inclusion (DEI) Statement. ◆I believe that diversity, equity, and inclusion ◆ begins at the top and for us to realize growth in female membership and members under the age of forty ◆ these demographics need to see their own reflection in leadership,◆ Jones said. ◆I will champion double-digit growth in both categories while never losing sight of our entire family.◆

[Read More Here!](#)

## Rotaract art event proves virtual fundraising can be fun

By Tiffany Ervin on Tuesday, August 18, 2020

By Tasmair Warren, Rotaract Club of Manhattan New York City, New York, USA

Early in the COVID-19 pandemic, our Rotaract club realized the need to stay connected more than ever. We switched to an online platform and started brainstorming ways that we could fight the feelings of isolation that were building up because of social distancing. That's when we decided to hold a virtual art and wine event as a fundraiser.

◆The Wine, Art & Rotaract event◆ was our take on the common painting party where guests follow step by step instructions from a professional artist in creating a painting. Only ours had a virtual twist.

Instead of providing guests with the necessary art supplies in person, we encouraged our online guests to be creative about their choice of materials ◆ from paper to T-shirts, to canvas. The same rule applied to mediums, with participants deciding to use paint, crayons, or even makeup. The limit was one's own imagination.

[Read more of this story on the Rotary Voices Blog by clicking here!](#)

## MANNA Volunteers Needed!

By George David Waechter on Tuesday, August 4, 2020

**Our volunteer needs have increased and we could use your help!**

There has been an increase in the need for food assistance across our service area and we have the added challenge of distributing food in a manner that is as safe as possible during this pandemic. Because of this we have to increase our Family Food Box production in order to do our best to meet the need in WNC. We have opened up additional space in the Volunteer Center and increased the number of volunteers allowed on each shift.

[Read More](#)

## Three Rotary Clubs of Lincoln County get Students Ready for School

By Julie P. West on Wednesday, August 12, 2020

How do you start your Monday mornings???

For the Rotary clubs in Lincoln County, it starts with a service project!! The Rotary Club of Lincolnton, the Rotary Club of Lincolnton Sunrise and the Rotary Club of Denver Lake Norman came together to help get backpacks ready for needy students in Lincoln County. President Rhonda Hager, President Cliff Brumfield and President Thomas Eatmon planned and organized this wonderful event for Rotarians from all the clubs to sign up for one of the three hour long shifts of service. [Read More](#)



## Boone Sunrise Rotary Sponsored Back-2-School Festival

By Robert Alan Wilson Jr. on Saturday, August 15, 2020



The Boone Sunrise Rotary sponsored the Back-2-School Festival for eight (8) Watauga County Schools on Friday, August 7th, and Saturday, August 8th. Boone Sunrise Rotary raised more than \$6,550 in funds, including a \$2,000 grant from District 7670. Twenty-two (22) Rotarians distributed shoes, knapsacks and school supplies to 1,400 children in grades K-12 at Watauga High School. Club President John Eckman, and key 'volunteer coordinator' for the Back-2-School Festival and for Cathy's Corner, Brian Crutchfield, directed traffic.

