

# Rotary



## District 7670

Thursday, July 29, 2021

### District Leadership



Kenneth A. Shull  
District  
Governor



Tammy  
Mosteller  
DG-Elect



Sean Gibson  
DG-Nominee

### Events

August 13th  
[Visionary  
Leadership Picnic](#)

August 13th  
[District  
Conference/Kickoff](#)

September 10th  
[District Governor  
Nominating  
Committee](#)

### Club Anniversaries

No Club Anniversaries  
Found

## Message from Governor Ken (July)

By Kenneth A. Shull on Thursday, July 29, 2021

One month is complete in this Rotary year and I'm almost halfway through my "official visits" to the clubs of Rotary District 7670! I hope you are enjoying this journey as much as I am! It's an honor to represent you and get to know you better, and I'm constantly in awe of what your clubs are accomplishing in spite of circumstances or challenges.



Many clubs are already inducting new members, planning fundraisers and special events, and collecting donations for CART and PolioPlus. It's great to see the enthusiasm and energy of our seasoned members ready to once again be #PeopleOfAction and also the excitement of new members ready to #ServeToChangeLives.

I'm grateful for your hospitality, your commitment to creating lasting change and your willingness to serve. There are still numerous leadership opportunities available in our district in areas such as The Rotary Foundation, Membership, Public Image and MORE - please email District Secretary PDG [Tiffany Ervin](#) if you have a particular area of interest and she can connect you.

July was recognized by Rotary International as a month to promote PolioPlus - if you didn't find a speaker for this month you can still schedule one for later and get those points in your "Pink Pages." Let us know if you need suggestions. Now is the time to plan an activity for World Polio Day on October 24 too.

In August, we celebrate Membership & Extension Month. Have you considered scheduling a "Discover Rotary" event or inviting a guest speaker to share the "big picture" of Rotary? We have so many qualified presenters in our district and around the globe who are willing and able - email District Membership Chair [Philip Reed](#) if you need some ideas.

It's not too late to register for our upcoming District Conference Aug. 13-14 at the Crowne Plaza in Asheville. More than 170 Rotarians and guests are already registered but there's still room for you. We'd love to see you - just visit the calendar in DACdb to register.

Thank you again for all you are doing to make your clubs, communities and the world a better place to live. You inspire me and motivate me. And always, I'm here to serve you so don't hesitate to reach out.

Go forth and do good...

## LAST CHANCE to register for District Conference

By Lynn Loehr on Tuesday, July 27, 2021

Registration for the upcoming district conference will close end of day on Friday, Aug. 6 so don't miss out on this chance to join your fellow #PeopleOfAction at this exciting and fun event.

The conference will be Aug 13-14 (Friday & Saturday only) at the Crowne Plaza in Asheville. PDG David and DG Ken have a great lineup of entertainment, speakers, awards and fellowship planned

for us. You can stop by the House of Friendship to see old friends and make new ones. You can network for future or potential projects. You can learn more about the "big picture" of Rotary. And most importantly, you can be in person for the first District 7670 conference since April of 2019!!

Register in the calendar of DACdb & don't forget to select your meal choice for Saturday dinner. We hope to see you there!

## Membership Moment-July

By Philip Reed

In talking to new Club Presidents in the last few days, many confess to being overwhelmed by the challenges of achieving their many goals for RY21-22: Foundation giving, CART, community service, Public Information strategies, DEI, youth involvement training, and more, all while fighting COVID-19 challenges and related membership attrition.

Considering all the separate numbers Presidents are pressed to make, I came to this conclusion: successful achievement of membership growth and retention goals makes all a Club's other goals more easily achievable: more members leads to more giving, more community service volunteers, and more new enthusiastic Rotarians to help train for becoming future Club and District leaders.

In other words, put in place as soon as possible your goals, strategies, and Club membership team, then get the whole Club involved in identifying prospects to enter into DACdb, and as your member roster grows, all your other Club goals become significantly easier to achieve!

Your District 7670 Membership Committee is here to help you; email us at [Rotary.7670DMC@gmail.com](mailto:Rotary.7670DMC@gmail.com).

Philip Reed  
District 7670 Membership Chair

## District Conference Service Project - Helping Homeless and Foster Care Kids

By Cynthia K. Ireland on Thursday, July 22, 2021

This year at our District Conference, August 13 - 15 we will be conducting a service project. It is so easy and so needed.

There is a program in the Asheville City Schools called McKinney-Vento based on a federal law to protect children experiencing homelessness and children who find themselves in foster care. These kids need hygiene items. Things they cannot get from other programs.

How can you help?

Get your club members to gather items, and have members attending the District Conference bring them to the event. There will be bins in the Blue Ridge Room on Friday and Saturday to deposit the items. A representative from the school will pick the items up from the conference venue.

What to bring (full size items please):

Shampoo/Conditioner  
Toothpaste  
Soap  
Body Wash  
Deodorant

These products will get to those kids and youth who really need a little support. Let's show them some Rotary kindness!

For questions contact Michele Garashi-Ellick: [mgellick@gmail.com](mailto:mgellick@gmail.com).  
Let's fill those bins!

# How important is public image?

By Timothy Edward Radford

How important is public image? When your Rotary club has a positive public image, brand or reputation:

1. Your **current members** are motivated to participate in service above self,
2. **Prospective members** are eager to join and be a part of something great, and
3. **Sponsors** are willing to support your club's service financially.

Often, too little is known about Rotary in our communities, and opportunities are missed.



Rotary  
Club of Murphy

Tim Radford  
District 7670  
Public Image Chair  
timradfordrotary@gmail.com

The District 7670 Public Image team is here to support our clubs in service and our District's service on behalf of our clubs. We are here to help tell our story: *Together, we see a world where people unite and take action to create lasting change - across the globe, in our communities, and in ourselves.* Public Image is a top priority of Rotary and we share that vision. I am your brand new Public Image Chair for District 7670. I hope you'll join me for future training sessions, Q&A's, and other ideas that will make your club shine.

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## CART Fund Update

By Michele Garashi-Ellick

With the start of the new Rotary year, the competition begins again to see which club in our district will earn the coveted Golden Spittoons for Most Total Giving and Most Per Capita Giving to The CART Fund. Find out who won last year's awards at our upcoming district conference!



Here are this month's Top 5 Tips on how you can increase giving this year:

- \*Subscribe to CART's monthly newsletter, The CART Wheel, by going to [www.cartfund.org](http://www.cartfund.org) and you can see what other clubs are doing in their areas
- \*Schedule a program to update your members on the latest grant recipients funded by CART
- \*Ask a member to "match" your club's donations each month (that's an easy way to DOUBLE your annual contribution!)
- \*Participate in a FUNdraiser like [#SmashAlzheimers](#) or [#CARTFundCoinDrop](#) to get your members excited and increase donations

[#CARTFundCoinDrop](#) to get your members excited and increase donations

\*Follow [#TheCARTFund](#) on [Twitter](#) @CARTFund & [Facebook](#)

Let me know if I can help you schedule a program or fundraiser and thank you for supporting [#TheCARTFund](#)!

Michele Garashi-Ellick  
District 7670 CART Chair  
828-507-5742  
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## The Start of a New Year-RC of Lincolnton

By Julie P. West on Monday, July 19, 2021



During last week's meeting, the Rotary Club of Lincolnton celebrated a past year of virtual meetings, projects, etc and a bright, new year ahead of us. The newly appointed club officers and directors were installed, with Assistant District Governor and fellow RCL Rotarian Julie West presiding over the ceremony. It was also an honor to have District Governor Elect Tammy Mosteller in attendance for this special event.



This year's officers and directors include:

President - Ed Lindsey  
President Elect - Becky Yoder  
Secretary - Adam McCarrison  
Treasurer - Tom Linker  
Club Director - Marsha Jordan  
Club Director - Dean Lutz  
Club Director - Bill Stark  
Club Director - Wayne Hoyle  
Club Director - Myra Heavner  
Club Director - Harry Brogden [Read More](#)

## Four Seasons Rotary Wins Zone Video Contest

By Tiffany Ervin on Thursday, July 15, 2021



The Four Seasons Rotary Club was announced as the First Place winner in the annual Zone 33 Video Contest for Public Image. The contest required a maximum 2-minute video that demonstrated how the club exemplified the annual theme "Rotary Opens Opportunities" and PDG Tiffany created a tribute to Special Needs Sports.

The award was presented during the District Governor's installation ceremony!

[You can watch the award-winning video here.](#)

## Rotarian Hilmi Ari creates unique maps for veterans tracking their journey of military service

By Tammy Mosteller on Sunday, July 11, 2021

*This story was copied from WBTv.com*

According to the Department of Veterans Affairs, there are roughly 19 million military veterans living across the United States. Each veteran has his or her own journey through their time serving our country.

Rotarian Hilmi Ari along with business partner Jason Ingle are helping them to reflect and remember where their boots took them across the world, through their new business venture.

Hilmi Ari and Jason Ingle have been in the printing business for more than two decades. They are channeling their creativity into honoring veterans by printing one-of-a-kind maps of service.



They call it [My BootPrints](#), and they say they are just getting started.

Hilmi Ari says business slowed down during the pandemic, and it led them to start thinking about new ventures.

❖Why don't we come up with something that would honor veterans,❖ said Ari. ❖We could take anywhere they've been on a map and from there put their medals, their ribbons, their designations, their unit badges, patches.❖

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## Rotary Club of Murphy Installs new President and Officers

By Timothy Edward Radford



Monday, June 28th was a great day for Rotary Club of Murphy. District 7670 Governor Ken Shull joined the club to install the brand new leadership team for Rotary Club of Murphy for the 2021-22 year. Shull is a member of Rotary Club of Tryon, NC.

The Rotary Club gavel was officially passed from Tim Radford to the brand new Club President Trevis Hicks.

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## Lance Friday Installed As Club President For The 2021-2022 Rotary Year

By Tammy Mosteller



The Rotary Club of Lincoln-ton-Sunrise President Rhonda Hager had her very first in person Rotary meeting for her last meeting as president. Covid-19 brought along with it many challenges and Rhonda navigated the year with grace as she consistently kept the zoom meetings exciting.

With that same energy, new Club President Lance Friday received the gavel, along with his leadership team President Elect Charlie Reep (not pictured), Treasurer Erma Deen Hoyle, and Secretary Amanda Costner. The new year will bring back the in person meetings and fresh ideas to the community. Congratulations to the new leadership, we are here to support you!

## New Officers Installed - RC of Newton Conover

By Joy B. Cline

The Rotary Club of Newton Conover celebrated a new Rotary year on June 23 at Newton City Hall. New officers and directors were installed, a new theme announced, and perfect attendance awards given. Rotary unites people from all continents and cultures who take action to deliver real, long-term solutions to our world's most persistent issues. Through volunteering, 1.2 million Rotarians nationally and internationally make lifelong friendships that transcend political and cultural boundaries and foster global understanding and respect. This year's theme is **◆ Serve to Change Lives ◆**.

Donald Duncan, City Manager, City of Conover, accepted the Presidency of the Rotary Club of Newton Conover from Immediate Past President, Mark Robinson.



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## Ken Shull Installed as 2021-22 Rotary 7670 District Governor

By Timothy Edward Radford on Monday, June 28, 2021



### Installation of District Governor

## Ken Shull

Tuesday, June 22, 2021 at

*Point Lookout Vineyards, Hendersonville, NC*



In a scenic setting with panoramic views from Point Lookout mountain, Ken Shull was installed as 2021-22 District Governor of Rotary District 7670 on Tuesday, June 22. The event, held at Point Lookout Vineyards in Hendersonville, was attended by over 180 Rotarians and guests. In addition to a beautiful setting, attendees were treated to an uplifting in-person installation ceremony, delectable hors d'oeuvres, and many special moments during the evening.

The District 7670 Governor's Installation began with a welcome from Skip Taylor, of Rotary Club of Tryon, the home club of the incoming District Governor. Following the pledge of allegiance and national anthem, District Governor David Waechter recognized all previous District Governors who were in attendance for this year's installation ceremony. He also recognized Past District Governor Chuck Troutman who was unable to attend the event.

Past District Governor Tiffany Ervin had the honor of installing Ken Shull as the 2021-22 District Governor. Tiffany shared that Ken is well suited for this leadership role as evidenced by his ongoing leadership as an administrator, husband, father, and grandfather. She recognized Ken's commitment to Rotary and said that Ken is an ideal choice to lead us for the next twelve months.

District Governor Ken expressed his appreciation to his family and to those who had worked on this special evening. His comments expressed thanks to all district Rotarians during what was clearly a different and difficult year, and thanked DG David for his leadership. District 7670 was one of only two districts, among 17 districts, that has increased membership in 2020-21 so far. Ken cited the many service projects and contributions made by district Rotarians and clubs this

year and looks forward to the new Rotary year: Serve to Change Lives. The installation continued with PDG Tiffany and DG Ken installing the DG Elect, Tammy Mosteller of Rotary Club of Lincolnton-Sunrise, and DGE Sean Gibson of Rotary Club of Franklin.

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## Rotary History: Why Does Rotary Year Begin on July 1?

By Tiffany Ervin on Thursday, July 8, 2021

Ever wonder why July 1 is the beginning of the Rotary year? Initially, our conventions played a key role in determining the start date of our fiscal and administrative year.

Rotary's first fiscal year began the day after the first convention ended in Chicago, on August 18, 1910. The 1911-12 fiscal year also related to the convention, beginning with the first day of the 1911 convention on August 21.

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## Four Seasons Rotary Donates Books to Henderson County Public Schools

By Tiffany Ervin on Sunday, July 25, 2021

*George Sisson* ♦ *Speaker Book Program* ♦ *Supports Local Literacy Efforts*

Since 2002, the Four Seasons Rotary Club has found a unique way to honor and recognize the speakers at their weekly meetings. While many clubs around the world present coffee mugs, ink pens and other trinkets, this club donates books to the local school libraries as part of the George Sisson Speaker Book Program.

The program was named for a former Secretary and President of the club in the early 2000s. Each week, guest speakers are asked to sign a small sticker to be placed inside the book. Media specialists at each of the Henderson County Public Schools create a ♦wish list♦ of books they need in their libraries, and those books are purchased by Four Seasons Rotary with funds raised during the annual Tour d♦Apple bike ride.

*PHOTO: Dr. John Bryant, superintendent of Henderson County Public Schools, receives books from Four Seasons Rotary Club President Chris Johnson*

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SERVE TO CHANGE LIVES