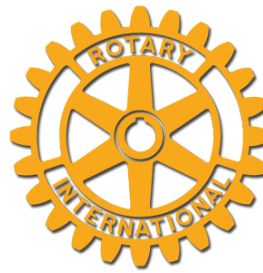


Rotary Club of Hendersonville



Sunday, October 3, 2021

Birthdays

Jason M Wilde
October 4th
Barbara J Orolin
October 5th
Marybeth Burns
October 5th
Karolyn W. Killian
October 7th
Stephen R. Schultz
October 9th
William O. Humleker
October 18th
Paul Kelly Leonard
October 21st
Anne T Adkins
October 23rd
Matt Matteson
October 24th
Phillip W Stokes
October 26th
Frank Robert
Soderstrom
October 26th
Cheryl Gudger-
Thompson
October 27th
Sheila K. Grapes
October 28th
Jeffrey L. Bowen
October 29th
Katrina K McGuire
November 2nd

Club Leaders



Keith E Logan
President



Laura J Phipps
President-Elect



Carrie Ann Chandler
President-Nominee
Rotary
Foundation
Chair



Marybeth Burns
iPast
President



Karolyn W. Killian
Secretary



Frank Robert Soderstrom
Treasurer

Events

October 5th
[Hendersonville Weekly Club Meeting](#)
October 12th
[Hendersonville Weekly Club Meeting](#)
October 26th
[Hendersonville Weekly Club Meeting](#)

October 11th
[Hendersonville Board Meeting](#)
October 19th
[Hendersonville Weekly Club Meeting](#)
October 26th
[Hendersonville Pints for Polio](#)

Zoom Link for the Meeting

Here is the Zoom link for our club meeting this week:

Join Zoom Meeting
<https://us02web.zoom.us/j/81634595521?pwd=ejUrRVhuKzBzVzZJY2NqemUvUXptOT09>

Meeting ID: 816 3459 5521
Password: 7670

Oct. 4 President's Update

By Keith E Logan on Sunday, October 3, 2021

Fall is upon us. After spending 25 years in Phoenix, AZ, where October meant that daytime high temperatures finally would drop below 100 degrees, I find that I really enjoy the change that occurs during this time of year. Crisp evenings, color in the leaves as the trees prepare for winter, the earthy aroma in the air as the leaves settle to the ground ♦ all were absent in the Sonoran desert. Add to that the local highlight of the apple harvest and fall has a special quality here. Even if it rains this week, take a few moments to appreciate the beauty of this special season.

Care & Concern, 10/2/2021

By Craig M. Kirkpatrick Jr. on Saturday, October 2, 2021

Here's this week's Care & Concern report: 1. Ron Holt--wasn't able to make contact with Ron yesterday, but please keep him in your thoughts and prayers. Prayers for less pain, for healing, for restoration to his old self. He thanks everyone so much.

2. Marybeth Burns' brother--Marybeth reports her brother went to the doctor the other day and everything checked out ok, but it's going to be a long journey. Again, this has been hard on Mom, so continued prayers for both of them are so appreciated. Marybeth thanks all who have kept her family in their prayers.

3. Larry Elliot's wife, Helen--Larry reports Helen continues to do ok. She still has one week of radiation to go and she may need another transfusion next week but all in all she's doing very good. Praise God. Looking forward to all the treatments being over with.

4. Jon Kilpatrick's wife, Tina--Jon's text gave a really good report. The doctor's visit this week confirmed that another week and a half is the end of Tina's chemotherapy, so they are both very grateful. Let's pray all the follow on tests reveal no more cancer.

5. Broward Davis--just a voice mail this week. Broward appears to be doing ok despite having to spend a good deal of his week in dialysis. Please continue to pray for him.

Respectfully submitted,

Craig Kirkpatrick

October is Economic and Community Development Month

By Joey Macaluso on Friday, October 1, 2021

October is Economic and Community Development Month

"For our own success to be real, it must contribute to the success of others."

– Eleanor Roosevelt



Gregory Knight
Club Service Chair



Jonathan C. Hutto
Club Service Chair



William D. Medina
Community Service Chair



Paula B. Roberts
Community Service Chair



Katherine C. Allen
International Service Chair



Jill Dunlap Wallen
International Service Chair



Keith W. Johnson
Youth Protection Officer
Youth Services Chair



Ashley Elizabeth Albers
Youth Services Chair



Richie Burlett
Club Fund Raising Chair



Patricia L. Luzzi
Club Fund Raising Chair



Robert Y. Felt
Sergeant-at-Arms



Sheila K. Grapes
Membership Chair



Katrina K. McGuire
Club Public Image Chair



Lynn M. Marks
Club PolioPlus Chair

Economic and Community Development is one of Rotary's Areas of Focus! Rotary chose these areas as they reflect critical humanitarian issues and needs. By focusing our efforts in these areas, Rotary can make a more significant impact locally and globally!

Branding Matters!

By Tim Radford

Is your club using the correct Rotary branding?

We all recognize the golden arches of McDonald's and the brown UPS trucks bringing goodies to our homes. In fact, if we see anything but a brown truck, we question whether it's really UPS. These were great examples of branding that Assitant Rotary Public Image Coordinator (ARPIC) Billi Black shared with a class of Emerging Leaders this week at #NaplesReunion at the Rotary Leadership Summit in Naples, Florida.

Many of our clubs are using old, outdated branding inconsistent with Rotary's branding. With that in mind, I wanted to share some resources where you can get the latest logos which were adopted in 2013, over 7 years ago.

I have samples for your Facebook Cover Photo and Facebook Profile Pictures at <https://www.rotary7670.org/>. Just navigate to our District page and click on the **Public Image** tab for those files.

Another GREAT resource for Public Image is from the Zones 33-34 Public Image team. This includes templates and a link to Rotary's Brand Central. That link is <https://www.rizones33-34.org/z33pi/>

With that said, please make sure that your branding is current so that we can all take pride in consistent branding.

If you are using any of the "NO" logos below, please delete them from your computer so they don't accidentally get used in the future. If you don't know how to delete these files, please throw away your computer and buy a new one. (Yes, I'm joking ... but branding is super important.)

If you have Public Image questions, feel free to reach out to me at timradfordrotary@gmail.com. My job is to help you promote your club.

YES

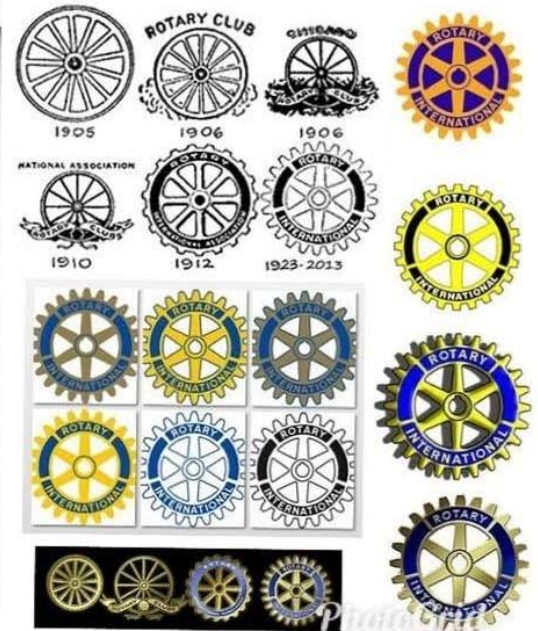
Use only the approved
masterbrand signature
introduced in 2013.
It is no longer a "new" logo!

Rotary



NO

Don't ever use them.
Best if you delete them
from your computer!



Committee List 2021-22

[Board of Directors](#)
[Care and Concern](#)
[Club History / Photography](#)
[DACdb Implementation](#)
[Fellowship Activities](#)
[Membership](#)
[Website](#)
[Blue Ridge Honor Flight](#)
[Educational Grants](#)
[Gift of Knowledge](#)
[Salvation Army Bell Ringing](#)
[Fundraising](#)
[Sponsorships/Partnerships](#)
[Polio Plus](#)
[Fernleaf Interact Club](#)

[Club Service](#)
[Club Bulletin / e-blast](#)
[DACdb / RI Reconciliation](#)
[Diversity, Equity, and Inclusion](#)
[Meeting Assignments](#)
[Public Image / Public Relations](#)
[Community and Vocational Service](#)
[CART](#)
[Mud Creek Sampling](#)
[Reading to Children](#)
[Scholarships](#)
[Golf Tournament](#)
[International Service](#)
[Youth Service](#)
[HHS Interact Club](#)

Club List

[Hendersonville](#) - Founded In 1927