

Rotary



Club of Asheville THE COG

Tuesday, September 28, 2021



SERVE TO CHANGE LIVES

Club Meeting

Asheville
Meets at TUTON HALL, TRINITY
EPISCOPAL CHURCH--Proof of
Covid-19 vaccination or recent
(72 hrs) negative Covid-19 test
required to attend in-person. To
request a Zoom simulcast link
email avrotary1915@gmail.com.
60 Church St
Asheville, NC 28801
Time: Thursday at 12:30 PM

Speakers

September 30, 2021

[Josh Dorfman, Plantd CEO](#)
The Lazy Environmentalist
Turned Entrepreneur

October 07, 2021

[Stephanie Twitty](#)
CEO of Eagle Market Streets
Development Corp.

October 14, 2021

[Audley Knight](#)
Rotary International Regional
Membership Chair

October 21, 2021

[Matthew Bacoate](#)
"A Living Asheville Treasure" -
Hear Matthew's personal
account of how a boy raised in
Asheville's Southside grew up to
found and AFRAM Inc., the
largest African-American-owned
business in Asheville history.

Coming Events

October 21st
[Thirsty Third Thursday Social](#)

Club Leaders



[Katherine Morosani](#)
President

THIS WEEK'S PROGRAM

By Sophia Stefanidis Ungert

The Lazy Environmentalist Turned Entrepreneur



Josh Dorfman is a sustainability entrepreneur and brand builder dedicated to scaling mission-driven ventures. He is co-founder & CEO of [Plantd](#), a carbon-negative building materials company pioneering a new path to reach gigaton-scale carbon capture. He currently serves on Governor Roy Cooper's North Carolina Entrepreneurship Council.

Previously, Josh was CEO of The Collider, the nation's first innovation center for climate adaptation solutions. Josh set the organization's vision and strategy and cultivated a global entrepreneurial ecosystem for early-stage climate tech ventures. He was also co-founder & CEO of Simbly, an award-winning, direct-to-consumer, sustainable furniture company manufacturing in North Carolina.

At Quidsi/Amazon, Josh launched and led natural & organic e-commerce brand Vine.com. He developed sustainable product standards for other Amazon businesses, including Diapers.com, Soap.com, and Wag.com. Earlier, Josh was VP of Marketing for GoodGuide, a "Fast Company 50" innovator bringing radical transparency to consumer products. His first furniture startup, Vivavi, was named to Inc. Magazine's "Green 50" in 2006 as a pioneer accelerating the green economy.

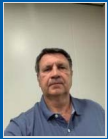
Josh is also known as "[The Lazy Environmentalist](#)," a national media brand he founded to help consumers discover clever and convenient ways to live sustainably. Josh developed the business from a blog into a primetime television series on Sundance Channel, a daily radio show on Sirius Satellite Radio, and a book series. He served for four years as the national spokesperson for Brita's FilterForGood campaign to reduce



Ross Sloan
President-Elect



Richard T. Devereaux
Past President
Secretary



David A. Kozak
Treasurer



Patrick A. Snyder
President-Nominee
Treasurer



Janet L. Whitworth
Past President
Treasurer



Bradley A. Arnold
Rotary Foundation
Chair



Celeste B. Collins
Diversity Equity &
Inclusion



Albert Davis
Community Service
Chair



Melissa R. Drennan
Club Admin Chair



Tanya N. Fletcher
Interact Club Sponsor
Youth Services Chair



David T. Kaverman
Membership Chair



Sharon Kay LeDuc
International Service
Chair



Eva-Michelle G. Spicer
Club Director



Helen Stefanidis
Bulletin Editor

Ford Willis
Attendance Secretary

bottled water waste. He is the only guest to have ever ridden a bicycle onto the Martha Stewart Show.

Josh honed his expertise in building entrepreneurial ecosystems while leading Venture Asheville, a public-private initiative to scale Asheville, NC's high-growth startup community. He launched and directed Elevate, an entrepreneurship program modeled on MIT's Venture Mentoring Service (VMS). He was also co-founder and Managing Director of Asheville Angels, an early-stage angel investment group.

LAST WEEK'S PROGRAM

By Melissa R. Drennan

Noted National Attorney, Author, and Political Commentator



Our September 23 meeting speaker was highly accomplished at a young age. **Bakari Sellers** is a successful attorney and a political commentator for CNN. He served eight years as a legislator in the South Carolina general assembly. Most recently, he's added New York Times best-selling author to his laurels. Bakari Seller's book, *My Vanishing Country: A Memoir* has been described as part memoir, part historical and cultural analysis.

In his remarks he shared stories from his life and his father's life that illustrate far too pervasive experiences of racism. Bakari also shared two messages of inspiration that help guide the work of confronting racism. First, dedicate yourself to loving your neighbors even when they don't love you. Second, learn to dream with your eyes open. It was a privilege to hear from Bakari Seller. He closed his remarks encouraging us as Rotarians to actively engage in our communities for positive change.

Pictured here with Bakari is **Tabis Gore**, our Tennent Scholarship winner from four years ago. He recently graduated from East Tennessee State University and we were happy to celebrate his success as well.

MARK YOUR CALENDARS

Travel With Us Without Leaving Your Couch

Join us for the next installment in *Asheville Rotarians Around the World* on **Wednesday, October 13th at 7 p.m.**



Sharon LeDuc will share what she is referring to as their *Portugal Pandemic Sojourn (PPS)* and **Kristy Wilson** will share



Sergeant-at-Arms



Kristy Wilson
Vocational Service
Chair



Joseph T. Hackett
Club Programs Chair



Charles M. Peabody III
Sgt-at-Arms



Sara L. Marshall
Club Public Image
Chair



Sophia Stefanidis
Ungert
Past President



Richard T. Devereaux
Assistant Governor

Birthdays

Steve Roman
September 28th
Alexander F. Comfort
September 29th
John S. Fisher
September 30th
Frank Harwell Rutland
September 30th
Mehmet Zeki Maviyildiz
October 1st
Thomas A. Cannon
October 3rd
Jonathan Allred
October 6th
Frankie L Adkins
October 8th
William R. Goacher
October 9th
Joe L Worthington Jr.
October 9th
Donna W. Prinz
October 10th
Richard T. Devereaux

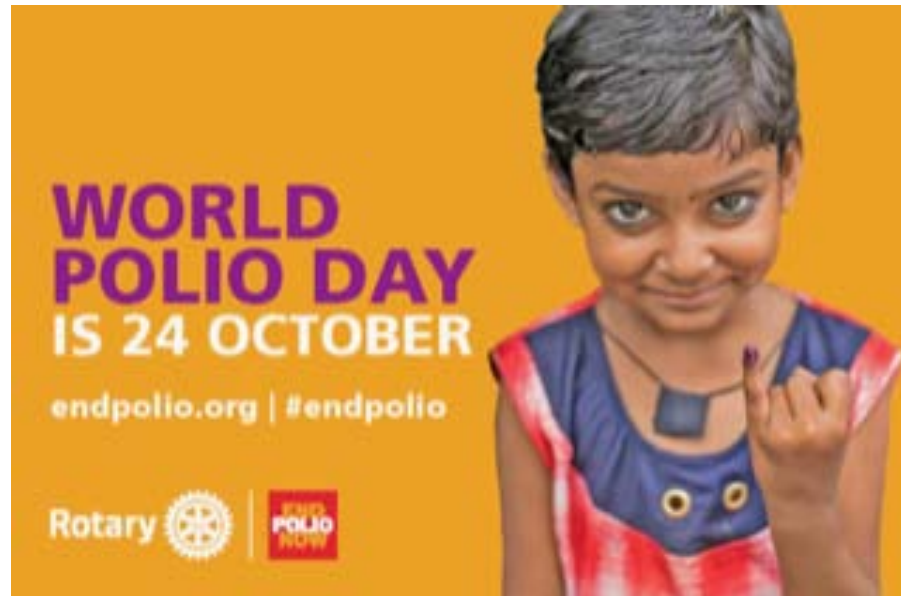
her beautiful trip to Maine. Isn't it great that both of these trips were taken THIS summer? We are starting to travel again!

Watch your email on the morning of October 13th for a link to the presentation and feel free to share it with others!



CLUB ANNOUNCEMENTS

Rotary World Polio Day



As October begins and we approach **World Polio Day on October 24th**, the Rotary community is getting ready to amplify our message about eradicating polio to protect the world's children from this devastating disease. Together, we've made tremendous progress. Now it's time to intensify our fight to make polio the second human disease ever to be eradicated

Brad Arnold encourages members to consider making donations to Polio Plus. This can be accomplished through your Rotary account at MyRotary.org or Rotary International's site website www.Rotary.org

Update on In-Person Meeting Policy

A new order from the Buncombe County Board states that "**face coverings are required of all Buncombe County citizens, residents and visitors in any indoor spaces in public spaces** to maximize protection from the Delta variant and prevent possibly spreading it to others. Indoor public places means ... any indoor place the public is invited or allowed to enter and gather." The order also says, "for restaurants, bars, and other food establishments, this includes that

October 16th
Daniel J. Lepore
October 19th
Oscar P. Wong
October 21st
Ford Willis
October 26th
Charles M Peabody III
October 27th

Wedding Anniversaries

William C. Rawlings
September 30th
Eric W. Michael
September 30th
Joseph T. Hackett
October 3rd
Joshua M. Abrams
October 6th
James T. Deuel
October 6th
Scott Hicks
October 7th
Margaret Gormley-Chapman
October 9th
Paul Hylar
October 10th
George G. Lycan
October 11th
Robert Steve Frellick
October 20th
Barbara J. Bowers
October 21st
Catherine Jo Early
October 28th
Callie Elise Davis
October 28th
Colleen S. Dieterly
October 28th

all guests wear face coverings at their tables **unless actively drinking or eating."**

In order to comply with this order, our club **now requires that all meeting attendees continually wear a face covering** unless actively eating or drinking, regardless of vaccination status.

Donations and Scholarships

Donations to our **Club Foundation** can now be made directly on our website. Couldn't make the fundraiser but want to contribute to our projects this year, owe happy dollars for birthdays and anniversaries, been fined for looking too good in the media ♦ hit the EASY button by going to RotaryAsheville.org.

Please bring raffle items for our weekly drawing that benefits the **Tennent Scholarships**. Promote your business, your passion, or your creativity.

Cart Fund



The CART Fund is dedicated to raising funds to provide ♦seed♦ money for cutting edge, high impact research in hopes of finding a cure/prevention for Alzheimer♦s disease. Consider contributing \$1 a week per quarter; \$13.

For Birthday/Anniversary/Happy Dollars/CART Funds
please mail your check to
Rotary Club of Asheville Foundation
P.O. Box 1954
Asheville, NC 28801

Additional Volunteer Opportunities :

*Please submit any volunteer opportunities you feel your fellow Rotarians would enjoy being a part of.



If you would like to add an announcement in an upcoming COG, please email [Lisa Cutshaw](mailto:Lisa.Cutshaw) no later than Saturday, prior to Tuesday

publishing.

FOUR WAY TEST



THE FOUR-WAY TEST

Of the things we think, say or do:

first

Is it the **TRUTH**?

second

Is it **FAIR** to all concerned?

third

Will it build **GOODWILL** and
BETTER FRIENDSHIPS?

fourth

Will it be **BENEFICIAL** to
all concerned?
